

# Global Wet Wipes Machines Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Wet Wipes Machines market size is expected to reach \$ 2081 million by 2032, rising at a market growth of 3.2% CAGR during the forecast period (2026-2032).

In 2025, global Wet Wipes Machines production reached approximately 46,780 units with an average global market price of around US\$ 35,000 per unit, and a gross profit margin of approximately 20%-40%. Wet Wipes Machines are integrated converting and packaging systems that produce wet wipes by unwinding nonwoven rolls, folding and cutting sheets, dosing lotion, and sealing packs in continuous high-speed operation. Typical lines include nonwoven feeding, folding modules (Z-fold, C-fold, quarter-fold), cutting, wetting/dosing, stacking/counting, and packaging into flow packs, canisters, or sachets. They support applications such as baby wipes, household cleaning, personal care, disinfecting, and medical wipes. Key requirements include precise lotion dosing uniformity, hygienic design to prevent contamination, high-speed folding accuracy, stable sealing to avoid drying out, and fast changeover for different wipe sizes and pack formats. Advanced lines integrate inline quality inspection, PLC/servo automation, and data logging for GMP-like traceability.

The industrial chain of Wet Wipes Machines includes upstream components such as frames, servo motors, rollers, folding plates, cutting knives, pumps and valves for lotion dosing, stainless liquid tanks, sensors, PLC/HMI, vision inspection, sealing heaters, and safety systems. Midstream manufacturing covers mechanical assembly, electrical integration, software programming, hygiene validation, dosing calibration, performance testing, and factory acceptance tests. Downstream users include wet wipes brand owners, OEM/ODM factories, hygiene product manufacturers, and contract packers. Services include installation, commissioning, recipe setup, training, preventive maintenance, spare parts supply, and line upgrades for new pack formats.

The Wet Wipes Machines market is supported by stable demand in baby care and household cleaning, with additional growth from personal care and medical hygiene segments. After the pandemic-driven surge, expansion is now more quality- and efficiency-led: manufacturers invest in higher-speed lines, better dosing control, and improved sealing to reduce dry-out complaints and ensure consistent wipe feel. Buyers prioritize hygienic design, downtime reduction, and fast changeover for multiple SKUs, especially for OEM/ODM factories that run frequent format switches. Trends include more servo automation, inline vision inspection for fold accuracy and contamination, and data logging for traceability and audits. Sustainability pressures push biodegradable substrates and reduced-plastic packaging, requiring equipment to handle new materials and wider sealing windows. Constraints include high capex, need for skilled maintenance, and sensitivity to nonwoven and film quality. Overall, growth is steady, driven by premiumization, regulation, and continuous automation upgrades.

This report studies the global Wet Wipes Machines production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wet Wipes Machines and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wet Wipes Machines that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Wet Wipes Machines total production and demand, 2021-2032, (K Units)

Global Wet Wipes Machines total production value, 2021-2032, (USD Million)

Global Wet Wipes Machines production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Wet Wipes Machines consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Wet Wipes Machines domestic production, consumption, key domestic manufacturers and share

Global Wet Wipes Machines production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Wet Wipes Machines production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Wet Wipes Machines production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Wet Wipes Machines market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Kansan Machinery, Sanco Indonesia, IMA Group, Jiangsu JWC, Chuangda Machinery, SOULYAM Machinery, Huayang Machinery, Dawei Viroo, Peixin, BW Converting, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wet Wipes Machines market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wet Wipes Machines Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Wet Wipes Machines Market, Segmentation by Type:

Wet Wipe Production Equipment

Wet Wipe Packaging Equipment

Others

### Global Wet Wipes Machines Market, Segmentation by Number of Lanes:

6 Lanes

12 Lanes

16 Lanes

Others

### Global Wet Wipes Machines Market, Segmentation by Automation Level:

Fully-automatic

Semi-automatic

### Global Wet Wipes Machines Market, Segmentation by Application:

Baby Wipes

Personal Care Wipes

Medical Wipes

Others

**Companies Profiled:**

Kansan Machinery

Sanco Indonesia

IMA Group

Jiangsu JWC

Chuangda Machinery

SOULYAM Machinery

Huayang Machinery

Dawei Viroo

Peixin

BW Converting

JOIEPACK

Shemesh Automation

Dachang

SUNREE

DROID

Quanzhou Qianzhao

Yundu

TRUSTAR

YG Machinery

Vippai

SUNY Group

Zlink

**Key Questions Answered:**

1. How big is the global Wet Wipes Machines market?
2. What is the demand of the global Wet Wipes Machines market?
3. What is the year over year growth of the global Wet Wipes Machines market?
4. What is the production and production value of the global Wet Wipes Machines market?
5. Who are the key producers in the global Wet Wipes Machines market?
6. What are the growth factors driving the market demand?

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