

# Global Wet Tyre Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Wet Tyre market size is expected to reach \$ 555 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

In 2025, global Wet Tyre approximately 458,663 units, with an average global market price of around US\$ 769 per unit. Gross margin is about 42%. The cost is 446 usd.

Production Capacity is about 550,000 units. Wet Tyres are specialized tyres designed specifically for wet and heavy-rain conditions, featuring deep tread patterns and wide grooves to rapidly evacuate water and reduce the risk of hydroplaning. They provide enhanced grip, stability, and braking performance on soaked surfaces where standard or dry-performance tyres lose effectiveness. Rain tires are primarily used in motorsport and high-performance driving scenarios, where maintaining control and safety in extreme wet conditions is critical, trading dry-surface durability and speed for maximum wet-weather traction and predictability.

### Enhanced Water Evacuation and Anti-Hydroplaning Performance

Future wet tyres will feature more advanced tread geometries and deeper, optimized grooves to evacuate water more efficiently, significantly reducing hydroplaning risk and improving stability in heavy rain.

### Next-Generation Wet-Grip Compounds

Ongoing innovation in rubber chemistry will improve elasticity and adhesion under low-temperature and wet conditions, delivering shorter braking distances and more predictable handling on wet surfaces.

### Broader Operating Conditions

Wet tyres are evolving from being purely heavy-rain solutions toward providing consistent performance across a wider range of wet scenarios, including damp roads and mixed wet-dry conditions.

### Improved Wear Resistance and Durability

While maintaining strong wet traction, future designs will better balance grip with wear

resistance and thermal stability, extending tyre life and improving cost efficiency.

#### Data-Driven and Simulation-Based Design

Increased use of advanced simulation tools, real-world driving data, and vehicle telemetry will enable more precise tyre tuning for specific vehicles, road conditions, and climates.

This report studies the global Wet Tyre production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wet Tyre and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wet Tyre that contribute to its increasing demand across many markets.

#### **Highlights and key features of the study**

Global Wet Tyre total production and demand, 2021-2032, (K Units)

Global Wet Tyre total production value, 2021-2032, (USD Million)

Global Wet Tyre production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Wet Tyre consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Wet Tyre domestic production, consumption, key domestic manufacturers and share

Global Wet Tyre production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Wet Tyre production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Wet Tyre production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Wet Tyre market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bridgestone, Pirelli, Cooper tire, Continental, Hankook, Michelin, Dunlop, Yokohama, NITTO TIRE, Avon Tyres, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wet Tyre market

#### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by

manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wet Tyre Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wet Tyre Market, Segmentation by Type:

Full Wet Tires

Intermediate Tires

Wet Weather Tires

Global Wet Tyre Market, Segmentation by Compound:

Soft Wet Compound

Ultra-Soft Wet Compound

Global Wet Tyre Market, Segmentation by Shape:

Directional Rain Tires

Asymmetric Rain Tires

Global Wet Tyre Market, Segmentation by Application:

OEM

Aftermarkets

**Companies Profiled:**

Bridgestone

Pirelli

Cooper tire

Continental

Hankook

Michelin

Dunlop

Yokohama

NITTO TIRE

Avon Tyres

Goodyear

Sumitomo

Hoosier Racing Tire

Toyo Tires

Kumho Tyres

Federal Tires

**Key Questions Answered:**

1. How big is the global Wet Tyre market?
2. What is the demand of the global Wet Tyre market?
3. What is the year over year growth of the global Wet Tyre market?
4. What is the production and production value of the global Wet Tyre market?
5. Who are the key producers in the global Wet Tyre market?
6. What are the growth factors driving the market demand?

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