

Global Wet-strength Kraft Paper Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Wet-strength Kraft Paper market size was valued at US\$ 1408 million in 2025 and is forecast to a readjusted size of US\$ 1944 million by 2032 with a CAGR of 4.7% during review period.

Wet-strength kraft paper is a functional kraft paper made from sulfate wood pulp, recycled fiber or blended pulp, with wet-strength resin added during papermaking or applied through surface treatment. It is designed to retain tensile strength, burst resistance, tear resistance and structural integrity after exposure to humidity, condensation, cold-chain conditions, water vapor or short-term liquid contact. It is mainly used in food packaging, cold-chain bags, produce bags, flower packaging, industrial sacks, refuse sacks and high-humidity packaging.

The upstream supply chain includes softwood pulp, hardwood pulp, unbleached/bleached kraft pulp, recovered paper, starch, sizing agents, wet-strength resins, coating materials, energy and process chemicals. Midstream activities include pulping, papermaking, glazing/calendering, coating, laminating, slitting and bag converting. Downstream demand comes from food packaging, takeaway and cold-chain delivery, fruit and vegetable packaging, flower packaging, industrial powders, refuse sacks, multiwall bags and humid-condition transport packaging. Wet-strength performance is usually achieved through wet-end resin or crosslinking systems; PAAE/PAE is widely used as a permanent wet-strength additive in papermaking to improve paper resistance to rupture in wet environments. Compared with standard kraft paper, wet-strength kraft paper carries higher resin, compliance, process-control and converting costs.

In 2025, global wet-strength kraft paper production reached approximately 1 million tons, with an average global market price is \$1,300 per ton.

From a global industry perspective, wet-strength kraft paper has evolved from a conventional moisture-resistant packaging paper into an important functional material for cold-chain food, industrial transport, agricultural packaging and sustainable paper-based packaging. Since ordinary kraft paper can lose strength, loosen its fibre structure or fail when exposed to high humidity, condensation or water, the core value of wet-strength kraft paper lies in maintaining structural integrity and handling safety in wet environments. As demand grows for frozen food, fresh produce, beverages, dairy products, chemicals and outdoor transport packaging, downstream customers are shifting their evaluation criteria from dry strength alone toward a broader balance of dry/wet strength, moisture stability, print quality, converting efficiency and recyclability.

In terms of industry trends, wet-strength kraft paper is moving toward higher wet strength, higher strength at lower grammage, food-grade performance, recyclability, reduced-plastic structures, coatability and functional packaging. Traditional moisture-resistant packaging often relied on plastic films, extrusion-coated papers or multi-layer laminates to provide water and moisture protection, but these structures may make recycling more difficult. As a result, the industry is increasingly using optimized wet-strength resins, fibre-furnish adjustment, water-based barrier coatings, recyclable moisture-resistant coatings and lower-plastic composite structures to improve the wet performance of paper-based materials. For food and cold-chain packaging, product upgrades focus on food-contact safety, low migration, low odor, condensation resistance at low temperature, and grease and moisture resistance; for industrial and agricultural packaging, the priorities are tear resistance, burst strength, wet handling strength, print identification and package integrity during transport.

The main growth drivers come from three areas. First, the growth of cold-chain food, fresh agricultural products, beverages, dairy products, fast-moving consumer goods and industrial goods handled in humid environments is increasing demand for paper-based packaging materials that resist moisture, handling stress and breakage. Second, the global packaging industry is reducing plastic use, creating opportunities for paper-based materials to replace selected plastic films, extrusion-coated papers and conventional laminated materials in moisture-resistant, cold-chain and outdoor transport packaging. Third, brand owners and packaging converters are placing greater emphasis on sustainable packaging, food safety, lightweighting and supply-chain stability, pushing wet-strength kraft paper toward higher strength at lower grammage, recyclable barrier solutions, food-grade performance and broader application adaptability. Overall, Wet-

Strength Kraft Paper should not be viewed simply as strengthened kraft paper, but as a functional paper-based material designed for humid environments, cold-chain distribution and sustainable packaging applications.

This report is a detailed and comprehensive analysis for global Wet-strength Kraft Paper market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Wet-strength Kraft Paper market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Wet-strength Kraft Paper market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Wet-strength Kraft Paper market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Wet-strength Kraft Paper market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wet-strength Kraft Paper

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wet-strength Kraft Paper market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Mondi Group, Billerud AB, Smurfit Westrock, Stora Enso, Nordic Paper, Gascogne Papier, Natron-Hayat, Oji Holdings Corporation, Heinzl Group, Papelera de Brandia, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Wet-strength Kraft Paper market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Bleached Kraft Papers

Natural Kraft Papers

Market segment by Basis Weight

Lightweight Kraft Paper(80 gsm)

Market segment by Application

Foodservice Packaging

Cold Chain Packaging

Industrial Packaging

Others

Major players covered

Mondi Group

Billerud AB

Smurfit Westrock

Stora Enso

Nordic Paper

Gascogne Papier

Natron-Hayat

Oji Holdings Corporation

Heinzel Group

Papelera de Brandia

Twin Rivers Paper

Segezha Group

Horizon Pulp & Paper

Canadian Kraft Paper Industries

Union Paper Corporation

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wet-strength Kraft Paper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wet-strength Kraft Paper, with price, sales quantity, revenue, and global market share of Wet-strength Kraft Paper from 2021 to 2026.

Chapter 3, the Wet-strength Kraft Paper competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wet-strength Kraft Paper breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Wet-strength Kraft Paper market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wet-strength Kraft Paper.

Chapter 14 and 15, to describe Wet-strength Kraft Paper sales channel, distributors, customers, research findings and conclusion.

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