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Global Wet Grain-free Pet Food Supply, Demand and Key Producers, 2026-2032

https://marketpublishers.com/r/GEE03D10303EEN.html
Date: November 2026
Pages: 193
Price: US$ 4,480.00 (Single User License)
ID: GEE03D10303EEN

Abstracts

The global Wet Grain-free Pet Food market size is expected to reach $ 7725 million by 2032, rising at a market growth of 7.6% CAGR during the forecast period (2026-2032).

In 2025, global production of Wet Grain-free Pet Food reached approximately 2.8 million metric tons, with an average price of around USD 1,680 per metric ton. Wet Grain-free Pet Food refers to pet foods made primarily from fresh or frozen meats, formulated without any grain ingredients, packaged in cans or pouches, and sterilized through high-temperature processing, with moisture content typically ranging from 75% to 85%, combining high meat content, low carbohydrate levels, and grain-free formulations while providing adequate hydration. Main product forms include chunk-style, pâté-style, and gravy-style. Formulations cover single-protein, multi-protein blend, and functional recipes. Target species are primarily canine and feline. Products are characterized by high meat content (?90% in premium products), grain-free formulations, natural ingredients, and ample moisture. Distribution channels cover online e-commerce platforms, offline pet specialty stores, premium supermarkets, and veterinary clinics.

The global Wet Grain-free Pet Food market is in a rapid growth phase, driven primarily by increasing pet owner attention to grain allergies and digestive health issues, widespread recognition of wet food's unique advantages in hydration and urinary health, growing adoption of grain-free dietary concepts, and premiumization consumption upgrades. North America is the largest market globally, with high category innovation and brand concentration; Europe shows steady growth with strong emphasis on natural ingredients and animal welfare; Asia-Pacific is the fastest-growing region, driven by rapidly increasing acceptance of high-end wet food in China, Japan, and South Korea. Industry trends are focused on high meat content and human-grade ingredient applications, functional formula expansion (digestive health, skin care, etc.), sustainable

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eco-friendly packaging, and omnichannel distribution. Future growth in pet urinary health awareness, penetration of grain-free formulas across broader consumer segments, and high-end wet food product innovation will collectively drive sustained growth of the Wet Grain-free Pet Food market.

Report Scope

This report studies the global Wet Grain-free Pet Food production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wet Grain-free Pet Food and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wet Grain-free Pet Food that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wet Grain-free Pet Food total production and demand, 2021-2032, (Kilotons)

Global Wet Grain-free Pet Food total production value, 2021-2032, (USD Million)

Global Wet Grain-free Pet Food production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Wet Grain-free Pet Food consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Wet Grain-free Pet Food domestic production, consumption, key domestic manufacturers and share

Global Wet Grain-free Pet Food production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Wet Grain-free Pet Food production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

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Global Wet Grain-free Pet Food production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Wet Grain-free Pet Food market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Open Farm, The Honest Kitchen, ACANA, Orijen, Animonda, Stella & Chewy's, BIO BISCUIT, Hill's Pet Nutrition, Purina, Royal Canin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wet Grain-free Pet Food market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (Kilotons) and average price (US$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wet Grain-free Pet Food Market, By Region:

United States

China

Europe

Japan

South Korea

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ASEAN

India

Rest of World

Market Segmentation

Global Wet Grain-free Pet Food Market, Segmentation by Type:

Organic

Conventional

Global Wet Grain-free Pet Food Market, Segmentation by Life Stage:

Kitten

Adult

Global Wet Grain-free Pet Food Market, Segmentation by Crude Fiber Content:

Low Fiber (< 3%)

Standard Fiber (3%-8%)

High Fiber (> 8%)

Global Wet Grain-free Pet Food Market, Segmentation by Application:

Convenience Stores

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Hypermarkets & Supermarkets

Specialty Stores

E-commerce Platforms

Others

Companies Profiled:

Open Farm

The Honest Kitchen

ACANA

Orijen

Animonda

Stella & Chewy’s

BIO BISCUIT

Hill's Pet Nutrition

Purina

Royal Canin

Mars Petcare

Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

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Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Shanghai Chongxing Pet Products

Shandong KERES Animal Nutrition

Key Questions Answered

1. How big is the global Wet Grain-free Pet Food market?
2. What is the demand of the global Wet Grain-free Pet Food market?
3. What is the year over year growth of the global Wet Grain-free Pet Food market?
4. What is the total value of the global Wet Grain-free Pet Food market?
5. Who are the Major Players in the global Wet Grain-free Pet Food market?
6. What are the growth factors driving the market demand?

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Contents

1 SUPPLY SUMMARY

1.1 Wet Grain-free Pet Food Introduction
1.2 World Wet Grain-free Pet Food Supply & Forecast
  1.2.1 World Wet Grain-free Pet Food Production Value (2021 & 2025 & 2032)
  1.2.2 World Wet Grain-free Pet Food Production (2021-2032)
  1.2.3 World Wet Grain-free Pet Food Pricing Trends (2021-2032)
1.3 World Wet Grain-free Pet Food Production by Region (Based on Production Site)
  1.3.1 World Wet Grain-free Pet Food Production Value by Region (2021-2032)
  1.3.2 World Wet Grain-free Pet Food Production by Region (2021-2032)
  1.3.3 World Wet Grain-free Pet Food Average Price by Region (2021-2032)
  1.3.4 North America Wet Grain-free Pet Food Production (2021-2032)
  1.3.5 Europe Wet Grain-free Pet Food Production (2021-2032)
  1.3.6 China Wet Grain-free Pet Food Production (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Wet Grain-free Pet Food Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Wet Grain-free Pet Food Major Market Trends

2 DEMAND SUMMARY

2.1 World Wet Grain-free Pet Food Demand (2021-2032)
2.2 World Wet Grain-free Pet Food Consumption by Region
  2.2.1 World Wet Grain-free Pet Food Consumption by Region (2021-2026)
  2.2.2 World Wet Grain-free Pet Food Consumption Forecast by Region (2027-2032)
2.3 United States Wet Grain-free Pet Food Consumption (2021-2032)
2.4 China Wet Grain-free Pet Food Consumption (2021-2032)
2.5 Europe Wet Grain-free Pet Food Consumption (2021-2032)
2.6 Japan Wet Grain-free Pet Food Consumption (2021-2032)
2.7 South Korea Wet Grain-free Pet Food Consumption (2021-2032)
2.8 ASEAN Wet Grain-free Pet Food Consumption (2021-2032)
2.9 India Wet Grain-free Pet Food Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Wet Grain-free Pet Food Production Value by Manufacturer (2021-2026)
3.2 World Wet Grain-free Pet Food Production by Manufacturer (2021-2026)

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3.3 World Wet Grain-free Pet Food Average Price by Manufacturer (2021-2026)
3.4 Wet Grain-free Pet Food Company Evaluation Quadrant
3.5 Industry Rank and Concentration Rate (CR)
3.5.1 Global Wet Grain-free Pet Food Industry Rank of Major Manufacturers
3.5.2 Global Concentration Ratios (CR4) for Wet Grain-free Pet Food in 2025
3.5.3 Global Concentration Ratios (CR8) for Wet Grain-free Pet Food in 2025
3.6 Wet Grain-free Pet Food Market: Overall Company Footprint Analysis
3.6.1 Wet Grain-free Pet Food Market: Region Footprint
3.6.2 Wet Grain-free Pet Food Market: Company Product Type Footprint
3.6.3 Wet Grain-free Pet Food Market: Company Product Application Footprint
3.7 Competitive Environment
3.7.1 Historical Structure of the Industry
3.7.2 Barriers of Market Entry
3.7.3 Factors of Competition
3.8 New Entrant and Capacity Expansion Plans
3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Wet Grain-free Pet Food Production Value Comparison
4.1.1 United States VS China: Wet Grain-free Pet Food Production Value Comparison (2021 & 2025 & 2032)
4.1.2 United States VS China: Wet Grain-free Pet Food Production Value Market Share Comparison (2021 & 2025 & 2032)
4.2 United States VS China: Wet Grain-free Pet Food Production Comparison
4.2.1 United States VS China: Wet Grain-free Pet Food Production Comparison (2021 & 2025 & 2032)
4.2.2 United States VS China: Wet Grain-free Pet Food Production Market Share Comparison (2021 & 2025 & 2032)
4.3 United States VS China: Wet Grain-free Pet Food Consumption Comparison
4.3.1 United States VS China: Wet Grain-free Pet Food Consumption Comparison (2021 & 2025 & 2032)
4.3.2 United States VS China: Wet Grain-free Pet Food Consumption Market Share Comparison (2021 & 2025 & 2032)
4.4 United States Based Wet Grain-free Pet Food Manufacturers and Market Share, 2021-2026
4.4.1 United States Based Wet Grain-free Pet Food Manufacturers, Headquarters and Production Site (States, Country)
4.4.2 United States Based Manufacturers Wet Grain-free Pet Food Production Value

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(2021-2026)
4.4.3 United States Based Manufacturers Wet Grain-free Pet Food Production (2021-2026)
4.5 China Based Wet Grain-free Pet Food Manufacturers and Market Share
4.5.1 China Based Wet Grain-free Pet Food Manufacturers, Headquarters and Production Site (Province, Country)
4.5.2 China Based Manufacturers Wet Grain-free Pet Food Production Value (2021-2026)
4.5.3 China Based Manufacturers Wet Grain-free Pet Food Production (2021-2026)
4.6 Rest of World Based Wet Grain-free Pet Food Manufacturers and Market Share, 2021-2026
4.6.1 Rest of World Based Wet Grain-free Pet Food Manufacturers, Headquarters and Production Site (State, Country)
4.6.2 Rest of World Based Manufacturers Wet Grain-free Pet Food Production Value (2021-2026)
4.6.3 Rest of World Based Manufacturers Wet Grain-free Pet Food Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Wet Grain-free Pet Food Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 Organic
5.2.2 Conventional
5.3 Market Segment by Type
5.3.1 World Wet Grain-free Pet Food Production by Type (2021-2032)
5.3.2 World Wet Grain-free Pet Food Production Value by Type (2021-2032)
5.3.3 World Wet Grain-free Pet Food Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY LIFE STAGE

6.1 World Wet Grain-free Pet Food Market Size Overview by Life Stage: 2021 VS 2025 VS 2032
6.2 Segment Introduction by Life Stage
6.2.1 Kitten
6.2.2 Adult
6.3 Market Segment by Life Stage
6.3.1 World Wet Grain-free Pet Food Production by Life Stage (2021-2032)

+357 96 030922
info@marketpublishers.com

6.3.2 World Wet Grain-free Pet Food Production Value by Life Stage (2021-2032)
6.3.3 World Wet Grain-free Pet Food Average Price by Life Stage (2021-2032)

7 MARKET ANALYSIS BY CRUDE FIBER CONTENT

7.1 World Wet Grain-free Pet Food Market Size Overview by Crude Fiber Content: 2021 VS 2025 VS 2032
7.2 Segment Introduction by Crude Fiber Content
7.2.1 Low Fiber (< 3%)
7.2.2 Standard Fiber (3%-8%)
7.2.3 High Fiber (> 8%)
7.3 Market Segment by Crude Fiber Content
7.3.1 World Wet Grain-free Pet Food Production by Crude Fiber Content (2021-2032)
7.3.2 World Wet Grain-free Pet Food Production Value by Crude Fiber Content (2021-2032)
7.3.3 World Wet Grain-free Pet Food Average Price by Crude Fiber Content (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Wet Grain-free Pet Food Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Convenience Stores
8.2.2 Hypermarkets & Supermarkets
8.2.3 Specialty Stores
8.2.4 E-commerce Platforms
8.2.5 Others
8.3 Market Segment by Application
8.3.1 World Wet Grain-free Pet Food Production by Application (2021-2032)
8.3.2 World Wet Grain-free Pet Food Production Value by Application (2021-2032)
8.3.3 World Wet Grain-free Pet Food Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Open Farm
9.1.1 Open Farm Details
9.1.2 Open Farm Major Business
9.1.3 Open Farm Wet Grain-free Pet Food Product and Services

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9.1.4 Open Farm Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.1.5 Open Farm Recent Developments/Updates
9.1.6 Open Farm Competitive Strengths & Weaknesses
9.2 The Honest Kitchen
9.2.1 The Honest Kitchen Details
9.2.2 The Honest Kitchen Major Business
9.2.3 The Honest Kitchen Wet Grain-free Pet Food Product and Services
9.2.4 The Honest Kitchen Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.2.5 The Honest Kitchen Recent Developments/Updates
9.2.6 The Honest Kitchen Competitive Strengths & Weaknesses
9.3 ACANA
9.3.1 ACANA Details
9.3.2 ACANA Major Business
9.3.3 ACANA Wet Grain-free Pet Food Product and Services
9.3.4 ACANA Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.3.5 ACANA Recent Developments/Updates
9.3.6 ACANA Competitive Strengths & Weaknesses
9.4 Orijen
9.4.1 Orijen Details
9.4.2 Orijen Major Business
9.4.3 Orijen Wet Grain-free Pet Food Product and Services
9.4.4 Orijen Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.4.5 Orijen Recent Developments/Updates
9.4.6 Orijen Competitive Strengths & Weaknesses
9.5 Animonda
9.5.1 Animonda Details
9.5.2 Animonda Major Business
9.5.3 Animonda Wet Grain-free Pet Food Product and Services
9.5.4 Animonda Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.5.5 Animonda Recent Developments/Updates
9.5.6 Animonda Competitive Strengths & Weaknesses
9.6 Stella & Chewy’s
9.6.1 Stella & Chewy’s Details
9.6.2 Stella & Chewy’s Major Business

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info@marketpublishers.com

9.6.3 Stella & Chewy’s Wet Grain-free Pet Food Product and Services
9.6.4 Stella & Chewy’s Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.6.5 Stella & Chewy’s Recent Developments/Updates
9.6.6 Stella & Chewy’s Competitive Strengths & Weaknesses
9.7 BIO BISCUIT
9.7.1 BIO BISCUIT Details
9.7.2 BIO BISCUIT Major Business
9.7.3 BIO BISCUIT Wet Grain-free Pet Food Product and Services
9.7.4 BIO BISCUIT Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.7.5 BIO BISCUIT Recent Developments/Updates
9.7.6 BIO BISCUIT Competitive Strengths & Weaknesses
9.8 Hill's Pet Nutrition
9.8.1 Hill's Pet Nutrition Details
9.8.2 Hill's Pet Nutrition Major Business
9.8.3 Hill's Pet Nutrition Wet Grain-free Pet Food Product and Services
9.8.4 Hill's Pet Nutrition Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.8.5 Hill's Pet Nutrition Recent Developments/Updates
9.8.6 Hill's Pet Nutrition Competitive Strengths & Weaknesses
9.9 Purina
9.9.1 Purina Details
9.9.2 Purina Major Business
9.9.3 Purina Wet Grain-free Pet Food Product and Services
9.9.4 Purina Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.9.5 Purina Recent Developments/Updates
9.9.6 Purina Competitive Strengths & Weaknesses
9.10 Royal Canin
9.10.1 Royal Canin Details
9.10.2 Royal Canin Major Business
9.10.3 Royal Canin Wet Grain-free Pet Food Product and Services
9.10.4 Royal Canin Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.10.5 Royal Canin Recent Developments/Updates
9.10.6 Royal Canin Competitive Strengths & Weaknesses
9.11 Mars Petcare
9.11.1 Mars Petcare Details

+357 96 030922
info@marketpublishers.com

9.11.2 Mars Petcare Major Business
9.11.3 Mars Petcare Wet Grain-free Pet Food Product and Services
9.11.4 Mars Petcare Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.11.5 Mars Petcare Recent Developments/Updates
9.11.6 Mars Petcare Competitive Strengths & Weaknesses
9.12 Dalian Youchong
9.12.1 Dalian Youchong Details
9.12.2 Dalian Youchong Major Business
9.12.3 Dalian Youchong Wet Grain-free Pet Food Product and Services
9.12.4 Dalian Youchong Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.12.5 Dalian Youchong Recent Developments/Updates
9.12.6 Dalian Youchong Competitive Strengths & Weaknesses
9.13 FUBEI (SHANGHAI)
9.13.1 FUBEI (SHANGHAI) Details
9.13.2 FUBEI (SHANGHAI) Major Business
9.13.3 FUBEI (SHANGHAI) Wet Grain-free Pet Food Product and Services
9.13.4 FUBEI (SHANGHAI) Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.13.5 FUBEI (SHANGHAI) Recent Developments/Updates
9.13.6 FUBEI (SHANGHAI) Competitive Strengths & Weaknesses
9.14 Petpal Pet Nutrition Technology
9.14.1 Petpal Pet Nutrition Technology Details
9.14.2 Petpal Pet Nutrition Technology Major Business
9.14.3 Petpal Pet Nutrition Technology Wet Grain-free Pet Food Product and Services
9.14.4 Petpal Pet Nutrition Technology Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.14.5 Petpal Pet Nutrition Technology Recent Developments/Updates
9.14.6 Petpal Pet Nutrition Technology Competitive Strengths & Weaknesses
9.15 Yantai China Pet Foods
9.15.1 Yantai China Pet Foods Details
9.15.2 Yantai China Pet Foods Major Business
9.15.3 Yantai China Pet Foods Wet Grain-free Pet Food Product and Services
9.15.4 Yantai China Pet Foods Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.15.5 Yantai China Pet Foods Recent Developments/Updates
9.15.6 Yantai China Pet Foods Competitive Strengths & Weaknesses
9.16 Jasper Pet Care Products

+357 96 030922
info@marketpublishers.com

9.16.1 Jasper Pet Care Products Details
9.16.2 Jasper Pet Care Products Major Business
9.16.3 Jasper Pet Care Products Wet Grain-free Pet Food Product and Services
9.16.4 Jasper Pet Care Products Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.16.5 Jasper Pet Care Products Recent Developments/Updates
9.16.6 Jasper Pet Care Products Competitive Strengths & Weaknesses
9.17 PEPTIDO(Beijing) International Biotechnology
9.17.1 PEPTIDO(Beijing) International Biotechnology Details
9.17.2 PEPTIDO(Beijing) International Biotechnology Major Business
9.17.3 PEPTIDO(Beijing) International Biotechnology Wet Grain-free Pet Food Product and Services
9.17.4 PEPTIDO(Beijing) International Biotechnology Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.17.5 PEPTIDO(Beijing) International Biotechnology Recent Developments/Updates
9.17.6 PEPTIDO(Beijing) International Biotechnology Competitive Strengths & Weaknesses
9.18 Guaibao Pet Food Group
9.18.1 Guaibao Pet Food Group Details
9.18.2 Guaibao Pet Food Group Major Business
9.18.3 Guaibao Pet Food Group Wet Grain-free Pet Food Product and Services
9.18.4 Guaibao Pet Food Group Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.18.5 Guaibao Pet Food Group Recent Developments/Updates
9.18.6 Guaibao Pet Food Group Competitive Strengths & Weaknesses
9.19 Shanghai Bridge PetCare
9.19.1 Shanghai Bridge PetCare Details
9.19.2 Shanghai Bridge PetCare Major Business
9.19.3 Shanghai Bridge PetCare Wet Grain-free Pet Food Product and Services
9.19.4 Shanghai Bridge PetCare Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.19.5 Shanghai Bridge PetCare Recent Developments/Updates
9.19.6 Shanghai Bridge PetCare Competitive Strengths & Weaknesses
9.20 Jiangsu JIA Pet Products
9.20.1 Jiangsu JIA Pet Products Details
9.20.2 Jiangsu JIA Pet Products Major Business
9.20.3 Jiangsu JIA Pet Products Wet Grain-free Pet Food Product and Services
9.20.4 Jiangsu JIA Pet Products Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

9.20.5 Jiangsu JIA Pet Products Recent Developments/Updates
9.20.6 Jiangsu JIA Pet Products Competitive Strengths & Weaknesses
9.21 Shenzhen Freeze-Dried Pet Products
9.21.1 Shenzhen Freeze-Dried Pet Products Details
9.21.2 Shenzhen Freeze-Dried Pet Products Major Business
9.21.3 Shenzhen Freeze-Dried Pet Products Wet Grain-free Pet Food Product and Services
9.21.4 Shenzhen Freeze-Dried Pet Products Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.21.5 Shenzhen Freeze-Dried Pet Products Recent Developments/Updates
9.21.6 Shenzhen Freeze-Dried Pet Products Competitive Strengths & Weaknesses
9.22 Shanghai Navarch Pet Products
9.22.1 Shanghai Navarch Pet Products Details
9.22.2 Shanghai Navarch Pet Products Major Business
9.22.3 Shanghai Navarch Pet Products Wet Grain-free Pet Food Product and Services
9.22.4 Shanghai Navarch Pet Products Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.22.5 Shanghai Navarch Pet Products Recent Developments/Updates
9.22.6 Shanghai Navarch Pet Products Competitive Strengths & Weaknesses
9.23 Huaxing Pet Food
9.23.1 Huaxing Pet Food Details
9.23.2 Huaxing Pet Food Major Business
9.23.3 Huaxing Pet Food Wet Grain-free Pet Food Product and Services
9.23.4 Huaxing Pet Food Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.23.5 Huaxing Pet Food Recent Developments/Updates
9.23.6 Huaxing Pet Food Competitive Strengths & Weaknesses
9.24 Xingtai Nuode Pet Products
9.24.1 Xingtai Nuode Pet Products Details
9.24.2 Xingtai Nuode Pet Products Major Business
9.24.3 Xingtai Nuode Pet Products Wet Grain-free Pet Food Product and Services
9.24.4 Xingtai Nuode Pet Products Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.24.5 Xingtai Nuode Pet Products Recent Developments/Updates
9.24.6 Xingtai Nuode Pet Products Competitive Strengths & Weaknesses
9.25 Zhejiang Ji Chong Animal Nutrition Technology
9.25.1 Zhejiang Ji Chong Animal Nutrition Technology Details
9.25.2 Zhejiang Ji Chong Animal Nutrition Technology Major Business
9.25.3 Zhejiang Ji Chong Animal Nutrition Technology Wet Grain-free Pet Food

+357 96 030922
info@marketpublishers.com

Product and Services
9.25.4 Zhejiang Ji Chong Animal Nutrition Technology Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.25.5 Zhejiang Ji Chong Animal Nutrition Technology Recent Developments/Updates
9.25.6 Zhejiang Ji Chong Animal Nutrition Technology Competitive Strengths & Weaknesses
9.26 Shanghai Yiyun Pet Products
9.26.1 Shanghai Yiyun Pet Products Details
9.26.2 Shanghai Yiyun Pet Products Major Business
9.26.3 Shanghai Yiyun Pet Products Wet Grain-free Pet Food Product and Services
9.26.4 Shanghai Yiyun Pet Products Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.26.5 Shanghai Yiyun Pet Products Recent Developments/Updates
9.26.6 Shanghai Yiyun Pet Products Competitive Strengths & Weaknesses
9.27 Shanghai Chongxing Pet Products
9.27.1 Shanghai Chongxing Pet Products Details
9.27.2 Shanghai Chongxing Pet Products Major Business
9.27.3 Shanghai Chongxing Pet Products Wet Grain-free Pet Food Product and Services
9.27.4 Shanghai Chongxing Pet Products Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.27.5 Shanghai Chongxing Pet Products Recent Developments/Updates
9.27.6 Shanghai Chongxing Pet Products Competitive Strengths & Weaknesses
9.28 Shandong KERES Animal Nutrition
9.28.1 Shandong KERES Animal Nutrition Details
9.28.2 Shandong KERES Animal Nutrition Major Business
9.28.3 Shandong KERES Animal Nutrition Wet Grain-free Pet Food Product and Services
9.28.4 Shandong KERES Animal Nutrition Wet Grain-free Pet Food Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.28.5 Shandong KERES Animal Nutrition Recent Developments/Updates
9.28.6 Shandong KERES Animal Nutrition Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Wet Grain-free Pet Food Industry Chain
10.2 Wet Grain-free Pet Food Upstream Analysis
10.2.1 Wet Grain-free Pet Food Core Raw Materials
10.2.2 Main Manufacturers of Wet Grain-free Pet Food Core Raw Materials

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10.3 Midstream Analysis
10.4 Downstream Analysis
10.5 Wet Grain-free Pet Food Production Mode
10.6 Wet Grain-free Pet Food Procurement Model
10.7 Wet Grain-free Pet Food Industry Sales Model and Sales Channels
10.7.1 Wet Grain-free Pet Food Sales Model
10.7.2 Wet Grain-free Pet Food Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology
12.2 Research Process and Data Source
12.3 Disclaimer

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List Of Tables

LIST OF TABLES

Table 1. World Wet Grain-free Pet Food Production Value by Region (2021, 2025 and 2032) & (USD Million)
Table 2. World Wet Grain-free Pet Food Production Value by Region (2021-2026) & (USD Million)
Table 3. World Wet Grain-free Pet Food Production Value by Region (2027-2032) & (USD Million)
Table 4. World Wet Grain-free Pet Food Production Value Market Share by Region (2021-2026)
Table 5. World Wet Grain-free Pet Food Production Value Market Share by Region (2027-2032)
Table 6. World Wet Grain-free Pet Food Production by Region (2021-2026) & (Kilotons)
Table 7. World Wet Grain-free Pet Food Production by Region (2027-2032) & (Kilotons)
Table 8. World Wet Grain-free Pet Food Production Market Share by Region (2021-2026)
Table 9. World Wet Grain-free Pet Food Production Market Share by Region (2027-2032)
Table 10. World Wet Grain-free Pet Food Average Price by Region (2021-2026) & (US$/Ton)
Table 11. World Wet Grain-free Pet Food Average Price by Region (2027-2032) & (US$/Ton)
Table 12. Wet Grain-free Pet Food Major Market Trends
Table 13. World Wet Grain-free Pet Food Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)
Table 14. World Wet Grain-free Pet Food Consumption by Region (2021-2026) & (Kilotons)
Table 15. World Wet Grain-free Pet Food Consumption Forecast by Region (2027-2032) & (Kilotons)
Table 16. World Wet Grain-free Pet Food Production Value by Manufacturer (2021-2026) & (USD Million)
Table 17. Production Value Market Share of Key Wet Grain-free Pet Food Producers in 2025
Table 18. World Wet Grain-free Pet Food Production by Manufacturer (2021-2026) & (Kilotons)
Table 19. Production Market Share of Key Wet Grain-free Pet Food Producers in 2025
Table 20. World Wet Grain-free Pet Food Average Price by Manufacturer (2021-2026) &

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(US$/Ton)
Table 21. Global Wet Grain-free Pet Food Company Evaluation Quadrant
Table 22. World Wet Grain-free Pet Food Industry Rank of Major Manufacturers, Based on Production Value in 2025
Table 23. Head Office and Wet Grain-free Pet Food Production Site of Key Manufacturer
Table 24. Wet Grain-free Pet Food Market: Company Product Type Footprint
Table 25. Wet Grain-free Pet Food Market: Company Product Application Footprint
Table 26. Wet Grain-free Pet Food Competitive Factors
Table 27. Wet Grain-free Pet Food New Entrant and Capacity Expansion Plans
Table 28. Wet Grain-free Pet Food Mergers & Acquisitions Activity
Table 29. United States VS China Wet Grain-free Pet Food Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 30. United States VS China Wet Grain-free Pet Food Production Comparison, (2021 & 2025 & 2032) & (Kilotons)
Table 31. United States VS China Wet Grain-free Pet Food Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)
Table 32. United States Based Wet Grain-free Pet Food Manufacturers, Headquarters and Production Site (States, Country)
Table 33. United States Based Manufacturers Wet Grain-free Pet Food Production Value, (2021-2026) & (USD Million)
Table 34. United States Based Manufacturers Wet Grain-free Pet Food Production Value Market Share (2021-2026)
Table 35. United States Based Manufacturers Wet Grain-free Pet Food Production (2021-2026) & (Kilotons)
Table 36. United States Based Manufacturers Wet Grain-free Pet Food Production Market Share (2021-2026)
Table 37. China Based Wet Grain-free Pet Food Manufacturers, Headquarters and Production Site (Province, Country)
Table 38. China Based Manufacturers Wet Grain-free Pet Food Production Value, (2021-2026) & (USD Million)
Table 39. China Based Manufacturers Wet Grain-free Pet Food Production Value Market Share (2021-2026)
Table 40. China Based Manufacturers Wet Grain-free Pet Food Production, (2021-2026) & (Kilotons)
Table 41. China Based Manufacturers Wet Grain-free Pet Food Production Market Share (2021-2026)
Table 42. Rest of World Based Wet Grain-free Pet Food Manufacturers, Headquarters and Production Site (State, Country)

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Table 43. Rest of World Based Manufacturers Wet Grain-free Pet Food Production Value, (2021-2026) & (USD Million)
Table 44. Rest of World Based Manufacturers Wet Grain-free Pet Food Production Value Market Share (2021-2026)
Table 45. Rest of World Based Manufacturers Wet Grain-free Pet Food Production, (2021-2026) & (Kilotons)
Table 46. Rest of World Based Manufacturers Wet Grain-free Pet Food Production Market Share (2021-2026)
Table 47. World Wet Grain-free Pet Food Production Value by Type, (USD Million), 2021 & 2025 & 2032
Table 48. World Wet Grain-free Pet Food Production by Type (2021-2026) & (Kilotons)
Table 49. World Wet Grain-free Pet Food Production by Type (2027-2032) & (Kilotons)
Table 50. World Wet Grain-free Pet Food Production Value by Type (2021-2026) & (USD Million)
Table 51. World Wet Grain-free Pet Food Production Value by Type (2027-2032) & (USD Million)
Table 52. World Wet Grain-free Pet Food Average Price by Type (2021-2026) & (US$/Ton)
Table 53. World Wet Grain-free Pet Food Average Price by Type (2027-2032) & (US$/Ton)
Table 54. World Wet Grain-free Pet Food Production Value by Life Stage, (USD Million), 2021 & 2025 & 2032
Table 55. World Wet Grain-free Pet Food Production by Life Stage (2021-2026) & (Kilotons)
Table 56. World Wet Grain-free Pet Food Production by Life Stage (2027-2032) & (Kilotons)
Table 57. World Wet Grain-free Pet Food Production Value by Life Stage (2021-2026) & (USD Million)
Table 58. World Wet Grain-free Pet Food Production Value by Life Stage (2027-2032) & (USD Million)
Table 59. World Wet Grain-free Pet Food Average Price by Life Stage (2021-2026) & (US$/Ton)
Table 60. World Wet Grain-free Pet Food Average Price by Life Stage (2027-2032) & (US$/Ton)
Table 61. World Wet Grain-free Pet Food Production Value by Crude Fiber Content, (USD Million), 2021 & 2025 & 2032
Table 62. World Wet Grain-free Pet Food Production by Crude Fiber Content (2021-2026) & (Kilotons)
Table 63. World Wet Grain-free Pet Food Production by Crude Fiber Content

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(2027-2032) & (Kilotons)
Table 64. World Wet Grain-free Pet Food Production Value by Crude Fiber Content (2021-2026) & (USD Million)
Table 65. World Wet Grain-free Pet Food Production Value by Crude Fiber Content (2027-2032) & (USD Million)
Table 66. World Wet Grain-free Pet Food Average Price by Crude Fiber Content (2021-2026) & (US$/Ton)
Table 67. World Wet Grain-free Pet Food Average Price by Crude Fiber Content (2027-2032) & (US$/Ton)
Table 68. World Wet Grain-free Pet Food Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Wet Grain-free Pet Food Production by Application (2021-2026) & (Kilotons)
Table 70. World Wet Grain-free Pet Food Production by Application (2027-2032) & (Kilotons)
Table 71. World Wet Grain-free Pet Food Production Value by Application (2021-2026) & (USD Million)
Table 72. World Wet Grain-free Pet Food Production Value by Application (2027-2032) & (USD Million)
Table 73. World Wet Grain-free Pet Food Average Price by Application (2021-2026) & (US$/Ton)
Table 74. World Wet Grain-free Pet Food Average Price by Application (2027-2032) & (US$/Ton)
Table 75. Open Farm Basic Information, Manufacturing Base and Competitors
Table 76. Open Farm Major Business
Table 77. Open Farm Wet Grain-free Pet Food Product and Services
Table 78. Open Farm Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. Open Farm Recent Developments/Updates
Table 80. Open Farm Competitive Strengths & Weaknesses
Table 81. The Honest Kitchen Basic Information, Manufacturing Base and Competitors
Table 82. The Honest Kitchen Major Business
Table 83. The Honest Kitchen Wet Grain-free Pet Food Product and Services
Table 84. The Honest Kitchen Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. The Honest Kitchen Recent Developments/Updates
Table 86. The Honest Kitchen Competitive Strengths & Weaknesses
Table 87. ACANA Basic Information, Manufacturing Base and Competitors

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Table 88. ACANA Major Business
Table 89. ACANA Wet Grain-free Pet Food Product and Services
Table 90. ACANA Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. ACANA Recent Developments/Updates
Table 92. ACANA Competitive Strengths & Weaknesses
Table 93. Orijen Basic Information, Manufacturing Base and Competitors
Table 94. Orijen Major Business
Table 95. Orijen Wet Grain-free Pet Food Product and Services
Table 96. Orijen Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. Orijen Recent Developments/Updates
Table 98. Orijen Competitive Strengths & Weaknesses
Table 99. Animonda Basic Information, Manufacturing Base and Competitors
Table 100. Animonda Major Business
Table 101. Animonda Wet Grain-free Pet Food Product and Services
Table 102. Animonda Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Animonda Recent Developments/Updates
Table 104. Animonda Competitive Strengths & Weaknesses
Table 105. Stella & Chewy’s Basic Information, Manufacturing Base and Competitors
Table 106. Stella & Chewy’s Major Business
Table 107. Stella & Chewy’s Wet Grain-free Pet Food Product and Services
Table 108. Stella & Chewy’s Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Stella & Chewy’s Recent Developments/Updates
Table 110. Stella & Chewy’s Competitive Strengths & Weaknesses
Table 111. BIO BISCUIT Basic Information, Manufacturing Base and Competitors
Table 112. BIO BISCUIT Major Business
Table 113. BIO BISCUIT Wet Grain-free Pet Food Product and Services
Table 114. BIO BISCUIT Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. BIO BISCUIT Recent Developments/Updates
Table 116. BIO BISCUIT Competitive Strengths & Weaknesses
Table 117. Hill's Pet Nutrition Basic Information, Manufacturing Base and Competitors
Table 118. Hill's Pet Nutrition Major Business
Table 119. Hill's Pet Nutrition Wet Grain-free Pet Food Product and Services

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Table 120. Hill's Pet Nutrition Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Hill's Pet Nutrition Recent Developments/Updates
Table 122. Hill's Pet Nutrition Competitive Strengths & Weaknesses
Table 123. Purina Basic Information, Manufacturing Base and Competitors
Table 124. Purina Major Business
Table 125. Purina Wet Grain-free Pet Food Product and Services
Table 126. Purina Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Purina Recent Developments/Updates
Table 128. Purina Competitive Strengths & Weaknesses
Table 129. Royal Canin Basic Information, Manufacturing Base and Competitors
Table 130. Royal Canin Major Business
Table 131. Royal Canin Wet Grain-free Pet Food Product and Services
Table 132. Royal Canin Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Royal Canin Recent Developments/Updates
Table 134. Royal Canin Competitive Strengths & Weaknesses
Table 135. Mars Petcare Basic Information, Manufacturing Base and Competitors
Table 136. Mars Petcare Major Business
Table 137. Mars Petcare Wet Grain-free Pet Food Product and Services
Table 138. Mars Petcare Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Mars Petcare Recent Developments/Updates
Table 140. Mars Petcare Competitive Strengths & Weaknesses
Table 141. Dalian Youchong Basic Information, Manufacturing Base and Competitors
Table 142. Dalian Youchong Major Business
Table 143. Dalian Youchong Wet Grain-free Pet Food Product and Services
Table 144. Dalian Youchong Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Dalian Youchong Recent Developments/Updates
Table 146. Dalian Youchong Competitive Strengths & Weaknesses
Table 147. FUBEI (SHANGHAI) Basic Information, Manufacturing Base and Competitors
Table 148. FUBEI (SHANGHAI) Major Business

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Table 149. FUBEI (SHANGHAI) Wet Grain-free Pet Food Product and Services
Table 150. FUBEI (SHANGHAI) Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. FUBEI (SHANGHAI) Recent Developments/Updates
Table 152. FUBEI (SHANGHAI) Competitive Strengths & Weaknesses
Table 153. Petpal Pet Nutrition Technology Basic Information, Manufacturing Base and Competitors
Table 154. Petpal Pet Nutrition Technology Major Business
Table 155. Petpal Pet Nutrition Technology Wet Grain-free Pet Food Product and Services
Table 156. Petpal Pet Nutrition Technology Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Petpal Pet Nutrition Technology Recent Developments/Updates
Table 158. Petpal Pet Nutrition Technology Competitive Strengths & Weaknesses
Table 159. Yantai China Pet Foods Basic Information, Manufacturing Base and Competitors
Table 160. Yantai China Pet Foods Major Business
Table 161. Yantai China Pet Foods Wet Grain-free Pet Food Product and Services
Table 162. Yantai China Pet Foods Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. Yantai China Pet Foods Recent Developments/Updates
Table 164. Yantai China Pet Foods Competitive Strengths & Weaknesses
Table 165. Jasper Pet Care Products Basic Information, Manufacturing Base and Competitors
Table 166. Jasper Pet Care Products Major Business
Table 167. Jasper Pet Care Products Wet Grain-free Pet Food Product and Services
Table 168. Jasper Pet Care Products Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Jasper Pet Care Products Recent Developments/Updates
Table 170. Jasper Pet Care Products Competitive Strengths & Weaknesses
Table 171. PEPTIDO(Beijing) International Biotechnology Basic Information, Manufacturing Base and Competitors
Table 172. PEPTIDO(Beijing) International Biotechnology Major Business
Table 173. PEPTIDO(Beijing) International Biotechnology Wet Grain-free Pet Food Product and Services

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Table 174. PEPTIDO(Beijing) International Biotechnology Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. PEPTIDO(Beijing) International Biotechnology Recent Developments/Updates
Table 176. PEPTIDO(Beijing) International Biotechnology Competitive Strengths & Weaknesses
Table 177. Guaibao Pet Food Group Basic Information, Manufacturing Base and Competitors
Table 178. Guaibao Pet Food Group Major Business
Table 179. Guaibao Pet Food Group Wet Grain-free Pet Food Product and Services
Table 180. Guaibao Pet Food Group Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 181. Guaibao Pet Food Group Recent Developments/Updates
Table 182. Guaibao Pet Food Group Competitive Strengths & Weaknesses
Table 183. Shanghai Bridge PetCare Basic Information, Manufacturing Base and Competitors
Table 184. Shanghai Bridge PetCare Major Business
Table 185. Shanghai Bridge PetCare Wet Grain-free Pet Food Product and Services
Table 186. Shanghai Bridge PetCare Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 187. Shanghai Bridge PetCare Recent Developments/Updates
Table 188. Shanghai Bridge PetCare Competitive Strengths & Weaknesses
Table 189. Jiangsu JIA Pet Products Basic Information, Manufacturing Base and Competitors
Table 190. Jiangsu JIA Pet Products Major Business
Table 191. Jiangsu JIA Pet Products Wet Grain-free Pet Food Product and Services
Table 192. Jiangsu JIA Pet Products Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 193. Jiangsu JIA Pet Products Recent Developments/Updates
Table 194. Jiangsu JIA Pet Products Competitive Strengths & Weaknesses
Table 195. Shenzhen Freeze-Dried Pet Products Basic Information, Manufacturing Base and Competitors
Table 196. Shenzhen Freeze-Dried Pet Products Major Business
Table 197. Shenzhen Freeze-Dried Pet Products Wet Grain-free Pet Food Product and Services

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Table 198. Shenzhen Freeze-Dried Pet Products Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 199. Shenzhen Freeze-Dried Pet Products Recent Developments/Updates
Table 200. Shenzhen Freeze-Dried Pet Products Competitive Strengths & Weaknesses
Table 201. Shanghai Navarch Pet Products Basic Information, Manufacturing Base and Competitors
Table 202. Shanghai Navarch Pet Products Major Business
Table 203. Shanghai Navarch Pet Products Wet Grain-free Pet Food Product and Services
Table 204. Shanghai Navarch Pet Products Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 205. Shanghai Navarch Pet Products Recent Developments/Updates
Table 206. Shanghai Navarch Pet Products Competitive Strengths & Weaknesses
Table 207. Huaxing Pet Food Basic Information, Manufacturing Base and Competitors
Table 208. Huaxing Pet Food Major Business
Table 209. Huaxing Pet Food Wet Grain-free Pet Food Product and Services
Table 210. Huaxing Pet Food Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 211. Huaxing Pet Food Recent Developments/Updates
Table 212. Huaxing Pet Food Competitive Strengths & Weaknesses
Table 213. Xingtai Nuode Pet Products Basic Information, Manufacturing Base and Competitors
Table 214. Xingtai Nuode Pet Products Major Business
Table 215. Xingtai Nuode Pet Products Wet Grain-free Pet Food Product and Services
Table 216. Xingtai Nuode Pet Products Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 217. Xingtai Nuode Pet Products Recent Developments/Updates
Table 218. Xingtai Nuode Pet Products Competitive Strengths & Weaknesses
Table 219. Zhejiang Ji Chong Animal Nutrition Technology Basic Information, Manufacturing Base and Competitors
Table 220. Zhejiang Ji Chong Animal Nutrition Technology Major Business
Table 221. Zhejiang Ji Chong Animal Nutrition Technology Wet Grain-free Pet Food Product and Services
Table 222. Zhejiang Ji Chong Animal Nutrition Technology Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin

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and Market Share (2021-2026)
Table 223. Zhejiang Ji Chong Animal Nutrition Technology Recent Developments/Updates
Table 224. Zhejiang Ji Chong Animal Nutrition Technology Competitive Strengths & Weaknesses
Table 225. Shanghai Yiyun Pet Products Basic Information, Manufacturing Base and Competitors
Table 226. Shanghai Yiyun Pet Products Major Business
Table 227. Shanghai Yiyun Pet Products Wet Grain-free Pet Food Product and Services
Table 228. Shanghai Yiyun Pet Products Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 229. Shanghai Yiyun Pet Products Recent Developments/Updates
Table 230. Shanghai Yiyun Pet Products Competitive Strengths & Weaknesses
Table 231. Shanghai Chongxing Pet Products Basic Information, Manufacturing Base and Competitors
Table 232. Shanghai Chongxing Pet Products Major Business
Table 233. Shanghai Chongxing Pet Products Wet Grain-free Pet Food Product and Services
Table 234. Shanghai Chongxing Pet Products Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 235. Shanghai Chongxing Pet Products Recent Developments/Updates
Table 236. Shanghai Chongxing Pet Products Competitive Strengths & Weaknesses
Table 237. Shandong KERES Animal Nutrition Basic Information, Manufacturing Base and Competitors
Table 238. Shandong KERES Animal Nutrition Major Business
Table 239. Shandong KERES Animal Nutrition Wet Grain-free Pet Food Product and Services
Table 240. Shandong KERES Animal Nutrition Wet Grain-free Pet Food Production (Kilotons), Price (US$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 241. Shandong KERES Animal Nutrition Recent Developments/Updates
Table 242. Shandong KERES Animal Nutrition Competitive Strengths & Weaknesses
Table 243. Global Key Players of Wet Grain-free Pet Food Upstream (Raw Materials)
Table 244. Global Wet Grain-free Pet Food Typical Customers
Table 245. Wet Grain-free Pet Food Typical Distributors

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List Of Figures

LIST OF FIGURES

Figure 1. Wet Grain-free Pet Food Picture
Figure 2. World Wet Grain-free Pet Food Production Value: 2021 & 2025 & 2032, (USD Million)
Figure 3. World Wet Grain-free Pet Food Production Value and Forecast (2021-2032) & (USD Million)
Figure 4. World Wet Grain-free Pet Food Production (2021-2032) & (Kilotons)
Figure 5. World Wet Grain-free Pet Food Average Price (2021-2032) & (US$/Ton)
Figure 6. World Wet Grain-free Pet Food Production Value Market Share by Region (2021-2032)
Figure 7. World Wet Grain-free Pet Food Production Market Share by Region (2021-2032)
Figure 8. North America Wet Grain-free Pet Food Production (2021-2032) & (Kilotons)
Figure 9. Europe Wet Grain-free Pet Food Production (2021-2032) & (Kilotons)
Figure 10. China Wet Grain-free Pet Food Production (2021-2032) & (Kilotons)
Figure 11. Wet Grain-free Pet Food Market Drivers
Figure 12. Factors Affecting Demand
Figure 13. World Wet Grain-free Pet Food Consumption (2021-2032) & (Kilotons)
Figure 14. World Wet Grain-free Pet Food Consumption Market Share by Region (2021-2032)
Figure 15. United States Wet Grain-free Pet Food Consumption (2021-2032) & (Kilotons)
Figure 16. China Wet Grain-free Pet Food Consumption (2021-2032) & (Kilotons)
Figure 17. Europe Wet Grain-free Pet Food Consumption (2021-2032) & (Kilotons)
Figure 18. Japan Wet Grain-free Pet Food Consumption (2021-2032) & (Kilotons)
Figure 19. South Korea Wet Grain-free Pet Food Consumption (2021-2032) & (Kilotons)
Figure 20. ASEAN Wet Grain-free Pet Food Consumption (2021-2032) & (Kilotons)
Figure 21. India Wet Grain-free Pet Food Consumption (2021-2032) & (Kilotons)
Figure 22. Producer Shipments of Wet Grain-free Pet Food by Manufacturer Revenue ($MM) and Market Share (%): 2025
Figure 23. Global Four-firm Concentration Ratios (CR4) for Wet Grain-free Pet Food Markets in 2025
Figure 24. Global Four-firm Concentration Ratios (CR8) for Wet Grain-free Pet Food Markets in 2025
Figure 25. United States VS China: Wet Grain-free Pet Food Production Value Market Share Comparison (2021 & 2025 & 2032)

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Figure 26. United States VS China: Wet Grain-free Pet Food Production Market Share Comparison (2021 & 2025 & 2032)
Figure 27. United States VS China: Wet Grain-free Pet Food Consumption Market Share Comparison (2021 & 2025 & 2032)
Figure 28. United States Based Manufacturers Wet Grain-free Pet Food Production Market Share 2025
Figure 29. China Based Manufacturers Wet Grain-free Pet Food Production Market Share 2025
Figure 30. Rest of World Based Manufacturers Wet Grain-free Pet Food Production Market Share 2025
Figure 31. World Wet Grain-free Pet Food Production Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 32. World Wet Grain-free Pet Food Production Value Market Share by Type in 2025
Figure 33. Organic
Figure 34. Conventional
Figure 35. World Wet Grain-free Pet Food Production Market Share by Type (2021-2032)
Figure 36. World Wet Grain-free Pet Food Production Value Market Share by Type (2021-2032)
Figure 37. World Wet Grain-free Pet Food Average Price by Type (2021-2032) & (US$/Ton)
Figure 38. World Wet Grain-free Pet Food Production Value by Life Stage, (USD Million), 2021 & 2025 & 2032
Figure 39. World Wet Grain-free Pet Food Production Value Market Share by Life Stage in 2025
Figure 40. Kitten
Figure 41. Adult
Figure 42. World Wet Grain-free Pet Food Production Market Share by Life Stage (2021-2032)
Figure 43. World Wet Grain-free Pet Food Production Value Market Share by Life Stage (2021-2032)
Figure 44. World Wet Grain-free Pet Food Average Price by Life Stage (2021-2032) & (US$/Ton)
Figure 45. World Wet Grain-free Pet Food Production Value by Crude Fiber Content, (USD Million), 2021 & 2025 & 2032
Figure 46. World Wet Grain-free Pet Food Production Value Market Share by Crude Fiber Content in 2025
Figure 47. Low Fiber (< 3%)

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Figure 48. Standard Fiber (3%-8%)
Figure 49. High Fiber (> 8%)
Figure 50. World Wet Grain-free Pet Food Production Market Share by Crude Fiber Content (2021-2032)
Figure 51. World Wet Grain-free Pet Food Production Value Market Share by Crude Fiber Content (2021-2032)
Figure 52. World Wet Grain-free Pet Food Average Price by Crude Fiber Content (2021-2032) & (US$/Ton)
Figure 53. World Wet Grain-free Pet Food Production Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 54. World Wet Grain-free Pet Food Production Value Market Share by Application in 2025
Figure 55. Convenience Stores
Figure 56. Hypermarkets & Supermarkets
Figure 57. Specialty Stores
Figure 58. E-commerce Platforms
Figure 59. Others
Figure 60. World Wet Grain-free Pet Food Production Market Share by Application (2021-2032)
Figure 61. World Wet Grain-free Pet Food Production Value Market Share by Application (2021-2032)
Figure 62. World Wet Grain-free Pet Food Average Price by Application (2021-2032) & (US$/Ton)
Figure 63. Wet Grain-free Pet Food Industry Chain
Figure 64. Wet Grain-free Pet Food Procurement Model
Figure 65. Wet Grain-free Pet Food Sales Model
Figure 66. Wet Grain-free Pet Food Sales Channels, Direct Sales, and Distribution
Figure 67. Methodology
Figure 68. Research Process and Data Source

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