

Global Wet Dog Food Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Wet Dog Food market size was valued at US\$ 55852 million in 2025 and is forecast to a readjusted size of US\$ 76273 million by 2032 with a CAGR of 5.1% during review period.

In 2025, global shipments of wet dog food are estimated at approximately 24.8 million tons, with an average selling price of around USD 4,600 per ton. Wet dog food is a type of pet food with relatively high moisture content (typically 50%-80%), produced from meat, vegetables, grains, and other ingredients through cooking, canning, or pouch processing. Compared to dry food, wet dog food offers better taste and aroma, while its higher water content helps supplement hydration and improve appetite. Wet dog food products cover all dog age groups and sizes, and can be formulated for specific functional needs, such as weight management, joint support, or digestive health. As pet owners increasingly focus on nutritional balance and feeding convenience, wet dog food maintains a stable share in the global pet food market and continues to attract premium consumers.

From a market perspective, the wet dog food segment is exhibiting trends toward premiumization, functionality, and packaging innovation. Increasing consumer focus on natural ingredients, nutritional balance, and palatability drives brands to continually optimize raw materials and formulations. Industry trends indicate that wet dog food is evolving toward personalized and differentiated products, such as custom formulations for specific breeds, life stages, or health needs, while offering small cans, easy-open packaging, and portable pouches to accommodate diverse feeding scenarios. Market consensus suggests that wet dog food, combining high palatability with functional benefits, meets pet owners' health + convenience demands, with strong growth potential, while supply chain management, preservation technology, and brand trust

remain key competitive factors.

This report is a detailed and comprehensive analysis for global Wet Dog Food market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Wet Dog Food market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Wet Dog Food market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Wet Dog Food market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/Ton), 2021-2032

Global Wet Dog Food market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wet Dog Food

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wet Dog Food market based on the

following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Petcurean Pet Nutrition, The Honest Kitchen, ACANA, Orijen, PLB International, Champion Petfoods, FirstMate & Kasiks Pet Food, Animonda, Stella & Chewy's, BIO BISCUIT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Wet Dog Food market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Conventional Wet Food

High-end Wet Food

Market segment by Grain Formulation

Grain-inclusive

Grain-free

Market segment by Life Stage

Kitten

Adult

Market segment by Application

E-commerce Platform

Pet Store

Veterinary Hospital

Supermarket

Others

Major players covered

Petcurean Pet Nutrition

The Honest Kitchen

ACANA

Orijen

PLB International

Champion Petfoods

FirstMate & Kasiks Pet Food

Animonda

Stella & Chewy's

BIO BISCUIT

Hill's Pet Nutrition

Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wet Dog Food product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wet Dog Food, with price, sales quantity, revenue, and global market share of Wet Dog Food from 2021 to 2026.

Chapter 3, the Wet Dog Food competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wet Dog Food breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Wet Dog Food market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wet Dog Food.

Chapter 14 and 15, to describe Wet Dog Food sales channel, distributors, customers, research findings and conclusion.

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