

Global Wet Dog Food Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G0925EB79C4DEN.html>

Date: January 2026

Pages: 191

Price: US\$ 4,480.00 (Single User License)

ID: G0925EB79C4DEN

Abstracts

The global Wet Dog Food market size is expected to reach \$ 76273 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032). In 2025, global shipments of wet dog food are estimated at approximately 24.8 million tons, with an average selling price of around USD 4,600 per ton. Wet dog food is a type of pet food with relatively high moisture content (typically 50%-80%), produced from meat, vegetables, grains, and other ingredients through cooking, canning, or pouch processing. Compared to dry food, wet dog food offers better taste and aroma, while its higher water content helps supplement hydration and improve appetite. Wet dog food products cover all dog age groups and sizes, and can be formulated for specific functional needs, such as weight management, joint support, or digestive health. As pet owners increasingly focus on nutritional balance and feeding convenience, wet dog food maintains a stable share in the global pet food market and continues to attract premium consumers.

From a market perspective, the wet dog food segment is exhibiting trends toward premiumization, functionality, and packaging innovation. Increasing consumer focus on natural ingredients, nutritional balance, and palatability drives brands to continually optimize raw materials and formulations. Industry trends indicate that wet dog food is evolving toward personalized and differentiated products, such as custom formulations for specific breeds, life stages, or health needs, while offering small cans, easy-open packaging, and portable pouches to accommodate diverse feeding scenarios. Market consensus suggests that wet dog food, combining high palatability with functional benefits, meets pet owners' health + convenience demands, with strong growth potential, while supply chain management, preservation technology, and brand trust remain key competitive factors.

This report studies the global Wet Dog Food production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wet Dog Food and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wet Dog Food that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wet Dog Food total production and demand, 2021-2032, (Kilotons)

Global Wet Dog Food total production value, 2021-2032, (USD Million)

Global Wet Dog Food production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Wet Dog Food consumption by region & country, CAGR, 2021-2032 & (Kilotons)
U.S. VS China: Wet Dog Food domestic production, consumption, key domestic manufacturers and share

Global Wet Dog Food production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Wet Dog Food production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Wet Dog Food production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Wet Dog Food market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Petcurean Pet Nutrition, The Honest Kitchen, ACANA, Orijen, PLB International, Champion Petfoods, FirstMate & Kasiks Pet Food, Animonda, Stella & Chewy?s, BIO BISCUIT, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wet Dog Food market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wet Dog Food Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wet Dog Food Market, Segmentation by Type:

Conventional Wet Food

High-end Wet Food

Global Wet Dog Food Market, Segmentation by Grain Formulation:

Grain-inclusive

Grain-free

Global Wet Dog Food Market, Segmentation by Life Stage:

Kitten

Adult

Global Wet Dog Food Market, Segmentation by Application:

E-commerce Platform

Pet Store

Veterinary Hospital

Supermarket

Others

Companies Profiled:

Petcurean Pet Nutrition

The Honest Kitchen

ACANA

Orijen

PLB International

Champion Petfoods

FirstMate & Kasiks Pet Food

Animonda

Stella & Chewy?s

BIO BISCUIT

Hill's Pet Nutrition

Dalian Youchong

FUBEI (SHANGHAI)

Petpal Pet Nutrition Technology

Yantai China Pet Foods

Jasper Pet Care Products

PEPTIDO(Beijing) International Biotechnology

Guaibao Pet Food Group

Shanghai Bridge PetCare

Jiangsu JIA Pet Products

Shenzhen Freeze-Dried Pet Products

Shanghai Navarch Pet Products

Huaxing Pet Food

Xingtai Nuode Pet Products

Zhejiang Ji Chong Animal Nutrition Technology

Shanghai Yiyun Pet Products

Key Questions Answered:

1. How big is the global Wet Dog Food market?
2. What is the demand of the global Wet Dog Food market?
3. What is the year over year growth of the global Wet Dog Food market?
4. What is the production and production value of the global Wet Dog Food market?
5. Who are the key producers in the global Wet Dog Food market?
6. What are the growth factors driving the market demand?

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