

# Global Wellness Subscription Box Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global Wellness Subscription Box market size was valued at USD 100.8 million in 2022 and is forecast to a readjusted size of USD 200.7 million by 2029 with a CAGR of 10.3% during review period.

The Wellness Subscription Box business is based on wellness products such as online wellness classes, health club memberships, wellness-related software, digital downloads or access to wellness newsletter content.

Consumers pay a monthly or annual fee to access content, products and services. This usually involves some form of recurring billing, billed at predetermined intervals as long as the consumer continues to use the service. The Wellness Subscription Box model is a win-win. Customers spend more money on recurring health products compared to non-recurring products. Therefore, they tend to stay longer. This is why health and wellness subscription businesses are growing faster than traditional businesses.

Subscription boxes are popular with consumers because they offer convenience, affordability, and surprises. Consumers are guaranteed to receive their favorite items at a fraction of the price of purchasing each item individually.

The Global Info Research report includes an overview of the development of the Wellness Subscription Box industry chain, the market status of Weekly Subscription (Aromatherapy Subscription Box, Healthy Food Subscription Box), Monthly Subscription (Aromatherapy Subscription Box, Healthy Food Subscription Box), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent,

hot applications and market trends of Wellness Subscription Box.

Regionally, the report analyzes the Wellness Subscription Box markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wellness Subscription Box market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the Wellness Subscription Box market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wellness Subscription Box industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Aromatherapy Subscription Box, Healthy Food Subscription Box).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wellness Subscription Box market.

**Regional Analysis:** The report involves examining the Wellness Subscription Box market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Wellness Subscription Box market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wellness Subscription Box:

**Company Analysis:** Report covers individual Wellness Subscription Box players,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Wellness Subscription Box. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Weekly Subscription, Monthly Subscription).

**Technology Analysis:** Report covers specific technologies relevant to Wellness Subscription Box. It assesses the current state, advancements, and potential future developments in Wellness Subscription Box areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Wellness Subscription Box market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Wellness Subscription Box market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

%||%Aromatherapy Subscription Box

%||%Healthy Food Subscription Box

%||%Others

### Market segment by Application

%||%Weekly Subscription

%II%Monthly Subscription

Market segment by players, this report covers

%II%Bath Bevy

%II%calmbox

%II%Earthlove

%II%FabFitFun

%II%Feeling Fab

%II%Goddess Provisions

%II%Lemonade Box

%II%TheraBox

%II%Loti Wellness Box

%II%Love Goodly

%II%Persona

%II%Simply Earth

Market segment by regions, regional analysis covers

%II%North America (United States, Canada, and Mexico)

%II%Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

%II%Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

%II%South America (Brazil, Argentina and Rest of South America)

%II%Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Wellness Subscription Box product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Wellness Subscription Box, with revenue, gross margin and global market share of Wellness Subscription Box from 2018 to 2023.

Chapter 3, the Wellness Subscription Box competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023.and Wellness Subscription Box market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Wellness Subscription Box.

Chapter 13, to describe Wellness Subscription Box research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Wellness Subscription Box

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Wellness Subscription Box by Type

1.3.1 Overview: Global Wellness Subscription Box Market Size by Type: 2018 Versus 2022 Versus 2029

1.3.2 Global Wellness Subscription Box Consumption Value Market Share by Type in 2022

1.3.3 Aromatherapy Subscription Box

1.3.4 Healthy Food Subscription Box

1.3.5 Others

1.4 Global Wellness Subscription Box Market by Application

1.4.1 Overview: Global Wellness Subscription Box Market Size by Application: 2018 Versus 2022 Versus 2029

1.4.2 Weekly Subscription

1.4.3 Monthly Subscription

1.5 Global Wellness Subscription Box Market Size & Forecast

1.6 Global Wellness Subscription Box Market Size and Forecast by Region

1.6.1 Global Wellness Subscription Box Market Size by Region: 2018 VS 2022 VS 2029

1.6.2 Global Wellness Subscription Box Market Size by Region, (2018-2029)

1.6.3 North America Wellness Subscription Box Market Size and Prospect (2018-2029)

1.6.4 Europe Wellness Subscription Box Market Size and Prospect (2018-2029)

1.6.5 Asia-Pacific Wellness Subscription Box Market Size and Prospect (2018-2029)

1.6.6 South America Wellness Subscription Box Market Size and Prospect (2018-2029)

1.6.7 Middle East and Africa Wellness Subscription Box Market Size and Prospect (2018-2029)

### 2 COMPANY PROFILES

2.1 Bath Bevy

2.1.1 Bath Bevy Details

2.1.2 Bath Bevy Major Business

2.1.3 Bath Bevy Wellness Subscription Box Product and Solutions

2.1.4 Bath Bevy Wellness Subscription Box Revenue, Gross Margin and Market Share (2018-2023)

2.1.5 Bath Bevy Recent Developments and Future Plans

2.2 calmbox

2.2.1 calmbox Details

2.2.2 calmbox Major Business

2.2.3 calmbox Wellness Subscription Box Product and Solutions

2.2.4 calmbox Wellness Subscription Box Revenue, Gross Margin and Market Share (2018-2023)

2.2.5 calmbox Recent Developments and Future Plans

2.3 Earthlove

2.3.1 Earthlove Details

2.3.2 Earthlove Major Business

2.3.3 Earthlove Wellness Subscription Box Product and Solutions

2.3.4 Earthlove Wellness Subscription Box Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 Earthlove Recent Developments and Future Plans

2.4 FabFitFun

2.4.1 FabFitFun Details

2.4.2 FabFitFun Major Business

2.4.3 FabFitFun Wellness Subscription Box Product and Solutions

2.4.4 FabFitFun Wellness Subscription Box Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 FabFitFun Recent Developments and Future Plans

2.5 Feeling Fab

2.5.1 Feeling Fab Details

2.5.2 Feeling Fab Major Business

2.5.3 Feeling Fab Wellness Subscription Box Product and Solutions

2.5.4 Feeling Fab Wellness Subscription Box Revenue, Gross Margin and Market Share (2018-2023)

2.5.5 Feeling Fab Recent Developments and Future Plans

2.6 Goddess Provisions

2.6.1 Goddess Provisions Details

2.6.2 Goddess Provisions Major Business

2.6.3 Goddess Provisions Wellness Subscription Box Product and Solutions

2.6.4 Goddess Provisions Wellness Subscription Box Revenue, Gross Margin and Market Share (2018-2023)

2.6.5 Goddess Provisions Recent Developments and Future Plans

2.7 Lemonade Box

- 2.7.1 Lemonade Box Details
- 2.7.2 Lemonade Box Major Business
- 2.7.3 Lemonade Box Wellness Subscription Box Product and Solutions
- 2.7.4 Lemonade Box Wellness Subscription Box Revenue, Gross Margin and Market Share (2018-2023)
- 2.7.5 Lemonade Box Recent Developments and Future Plans
- 2.8 TheraBox
  - 2.8.1 TheraBox Details
  - 2.8.2 TheraBox Major Business
  - 2.8.3 TheraBox Wellness Subscription Box Product and Solutions
  - 2.8.4 TheraBox Wellness Subscription Box Revenue, Gross Margin and Market Share (2018-2023)
  - 2.8.5 TheraBox Recent Developments and Future Plans
- 2.9 Loti Wellness Box
  - 2.9.1 Loti Wellness Box Details
  - 2.9.2 Loti Wellness Box Major Business
  - 2.9.3 Loti Wellness Box Wellness Subscription Box Product and Solutions
  - 2.9.4 Loti Wellness Box Wellness Subscription Box Revenue, Gross Margin and Market Share (2018-2023)
  - 2.9.5 Loti Wellness Box Recent Developments and Future Plans
- 2.10 Love Goodly
  - 2.10.1 Love Goodly Details
  - 2.10.2 Love Goodly Major Business
  - 2.10.3 Love Goodly Wellness Subscription Box Product and Solutions
  - 2.10.4 Love Goodly Wellness Subscription Box Revenue, Gross Margin and Market Share (2018-2023)
  - 2.10.5 Love Goodly Recent Developments and Future Plans
- 2.11 Persona
  - 2.11.1 Persona Details
  - 2.11.2 Persona Major Business
  - 2.11.3 Persona Wellness Subscription Box Product and Solutions
  - 2.11.4 Persona Wellness Subscription Box Revenue, Gross Margin and Market Share (2018-2023)
  - 2.11.5 Persona Recent Developments and Future Plans
- 2.12 Simply Earth
  - 2.12.1 Simply Earth Details
  - 2.12.2 Simply Earth Major Business
  - 2.12.3 Simply Earth Wellness Subscription Box Product and Solutions
  - 2.12.4 Simply Earth Wellness Subscription Box Revenue, Gross Margin and Market



Share (2018-2023)

2.12.5 Simply Earth Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Wellness Subscription Box Revenue and Share by Players (2018-2023)

3.2 Market Share Analysis (2022)

3.2.1 Market Share of Wellness Subscription Box by Company Revenue

3.2.2 Top 3 Wellness Subscription Box Players Market Share in 2022

3.2.3 Top 6 Wellness Subscription Box Players Market Share in 2022

3.3 Wellness Subscription Box Market: Overall Company Footprint Analysis

3.3.1 Wellness Subscription Box Market: Region Footprint

3.3.2 Wellness Subscription Box Market: Company Product Type Footprint

3.3.3 Wellness Subscription Box Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Wellness Subscription Box Consumption Value and Market Share by Type (2018-2023)

4.2 Global Wellness Subscription Box Market Forecast by Type (2024-2029)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Wellness Subscription Box Consumption Value Market Share by Application (2018-2023)

5.2 Global Wellness Subscription Box Market Forecast by Application (2024-2029)

### **6 NORTH AMERICA**

6.1 North America Wellness Subscription Box Consumption Value by Type (2018-2029)

6.2 North America Wellness Subscription Box Consumption Value by Application (2018-2029)

6.3 North America Wellness Subscription Box Market Size by Country

6.3.1 North America Wellness Subscription Box Consumption Value by Country (2018-2029)

6.3.2 United States Wellness Subscription Box Market Size and Forecast (2018-2029)

6.3.3 Canada Wellness Subscription Box Market Size and Forecast (2018-2029)

#### 6.3.4 Mexico Wellness Subscription Box Market Size and Forecast (2018-2029)

## 7 EUROPE

### 7.1 Europe Wellness Subscription Box Consumption Value by Type (2018-2029)

### 7.2 Europe Wellness Subscription Box Consumption Value by Application (2018-2029)

### 7.3 Europe Wellness Subscription Box Market Size by Country

#### 7.3.1 Europe Wellness Subscription Box Consumption Value by Country (2018-2029)

#### 7.3.2 Germany Wellness Subscription Box Market Size and Forecast (2018-2029)

#### 7.3.3 France Wellness Subscription Box Market Size and Forecast (2018-2029)

#### 7.3.4 United Kingdom Wellness Subscription Box Market Size and Forecast (2018-2029)

#### 7.3.5 Russia Wellness Subscription Box Market Size and Forecast (2018-2029)

#### 7.3.6 Italy Wellness Subscription Box Market Size and Forecast (2018-2029)

## 8 ASIA-PACIFIC

### 8.1 Asia-Pacific Wellness Subscription Box Consumption Value by Type (2018-2029)

### 8.2 Asia-Pacific Wellness Subscription Box Consumption Value by Application (2018-2029)

### 8.3 Asia-Pacific Wellness Subscription Box Market Size by Region

#### 8.3.1 Asia-Pacific Wellness Subscription Box Consumption Value by Region (2018-2029)

#### 8.3.2 China Wellness Subscription Box Market Size and Forecast (2018-2029)

#### 8.3.3 Japan Wellness Subscription Box Market Size and Forecast (2018-2029)

#### 8.3.4 South Korea Wellness Subscription Box Market Size and Forecast (2018-2029)

#### 8.3.5 India Wellness Subscription Box Market Size and Forecast (2018-2029)

#### 8.3.6 Southeast Asia Wellness Subscription Box Market Size and Forecast (2018-2029)

#### 8.3.7 Australia Wellness Subscription Box Market Size and Forecast (2018-2029)

## 9 SOUTH AMERICA

### 9.1 South America Wellness Subscription Box Consumption Value by Type (2018-2029)

### 9.2 South America Wellness Subscription Box Consumption Value by Application (2018-2029)

### 9.3 South America Wellness Subscription Box Market Size by Country

#### 9.3.1 South America Wellness Subscription Box Consumption Value by Country (2018-2029)

9.3.2 Brazil Wellness Subscription Box Market Size and Forecast (2018-2029)

9.3.3 Argentina Wellness Subscription Box Market Size and Forecast (2018-2029)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Wellness Subscription Box Consumption Value by Type (2018-2029)

10.2 Middle East & Africa Wellness Subscription Box Consumption Value by Application (2018-2029)

10.3 Middle East & Africa Wellness Subscription Box Market Size by Country

10.3.1 Middle East & Africa Wellness Subscription Box Consumption Value by Country (2018-2029)

10.3.2 Turkey Wellness Subscription Box Market Size and Forecast (2018-2029)

10.3.3 Saudi Arabia Wellness Subscription Box Market Size and Forecast (2018-2029)

10.3.4 UAE Wellness Subscription Box Market Size and Forecast (2018-2029)

## **11 MARKET DYNAMICS**

11.1 Wellness Subscription Box Market Drivers

11.2 Wellness Subscription Box Market Restraints

11.3 Wellness Subscription Box Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Wellness Subscription Box Industry Chain

12.2 Wellness Subscription Box Upstream Analysis

12.3 Wellness Subscription Box Midstream Analysis

12.4 Wellness Subscription Box Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

14.1 Methodology

14.2 Research Process and Data Source

14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Wellness Subscription Box Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Wellness Subscription Box Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Global Wellness Subscription Box Consumption Value by Region (2018-2023) & (USD Million)

Table 4. Global Wellness Subscription Box Consumption Value by Region (2024-2029) & (USD Million)

Table 5. Bath Bevy Company Information, Head Office, and Major Competitors

Table 6. Bath Bevy Major Business

Table 7. Bath Bevy Wellness Subscription Box Product and Solutions

Table 8. Bath Bevy Wellness Subscription Box Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 9. Bath Bevy Recent Developments and Future Plans

Table 10. calmbox Company Information, Head Office, and Major Competitors

Table 11. calmbox Major Business

Table 12. calmbox Wellness Subscription Box Product and Solutions

Table 13. calmbox Wellness Subscription Box Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 14. calmbox Recent Developments and Future Plans

Table 15. Earthlove Company Information, Head Office, and Major Competitors

Table 16. Earthlove Major Business

Table 17. Earthlove Wellness Subscription Box Product and Solutions

Table 18. Earthlove Wellness Subscription Box Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 19. Earthlove Recent Developments and Future Plans

Table 20. FabFitFun Company Information, Head Office, and Major Competitors

Table 21. FabFitFun Major Business

Table 22. FabFitFun Wellness Subscription Box Product and Solutions

Table 23. FabFitFun Wellness Subscription Box Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 24. FabFitFun Recent Developments and Future Plans

Table 25. Feeling Fab Company Information, Head Office, and Major Competitors

Table 26. Feeling Fab Major Business

Table 27. Feeling Fab Wellness Subscription Box Product and Solutions

Table 28. Feeling Fab Wellness Subscription Box Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 29. Feeling Fab Recent Developments and Future Plans

Table 30. Goddess Provisions Company Information, Head Office, and Major Competitors

Table 31. Goddess Provisions Major Business

Table 32. Goddess Provisions Wellness Subscription Box Product and Solutions

Table 33. Goddess Provisions Wellness Subscription Box Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 34. Goddess Provisions Recent Developments and Future Plans

Table 35. Lemonade Box Company Information, Head Office, and Major Competitors

Table 36. Lemonade Box Major Business

Table 37. Lemonade Box Wellness Subscription Box Product and Solutions

Table 38. Lemonade Box Wellness Subscription Box Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 39. Lemonade Box Recent Developments and Future Plans

Table 40. TheraBox Company Information, Head Office, and Major Competitors

Table 41. TheraBox Major Business

Table 42. TheraBox Wellness Subscription Box Product and Solutions

Table 43. TheraBox Wellness Subscription Box Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 44. TheraBox Recent Developments and Future Plans

Table 45. Loti Wellness Box Company Information, Head Office, and Major Competitors

Table 46. Loti Wellness Box Major Business

Table 47. Loti Wellness Box Wellness Subscription Box Product and Solutions

Table 48. Loti Wellness Box Wellness Subscription Box Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 49. Loti Wellness Box Recent Developments and Future Plans

Table 50. Love Goodly Company Information, Head Office, and Major Competitors

Table 51. Love Goodly Major Business

Table 52. Love Goodly Wellness Subscription Box Product and Solutions

Table 53. Love Goodly Wellness Subscription Box Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 54. Love Goodly Recent Developments and Future Plans

Table 55. Persona Company Information, Head Office, and Major Competitors

Table 56. Persona Major Business

Table 57. Persona Wellness Subscription Box Product and Solutions

Table 58. Persona Wellness Subscription Box Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 59. Persona Recent Developments and Future Plans

Table 60. Simply Earth Company Information, Head Office, and Major Competitors

Table 61. Simply Earth Major Business

Table 62. Simply Earth Wellness Subscription Box Product and Solutions

Table 63. Simply Earth Wellness Subscription Box Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 64. Simply Earth Recent Developments and Future Plans

Table 65. Global Wellness Subscription Box Revenue (USD Million) by Players (2018-2023)

Table 66. Global Wellness Subscription Box Revenue Share by Players (2018-2023)

Table 67. Breakdown of Wellness Subscription Box by Company Type (Tier 1, Tier 2, and Tier 3)

Table 68. Market Position of Players in Wellness Subscription Box, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2022

Table 69. Head Office of Key Wellness Subscription Box Players

Table 70. Wellness Subscription Box Market: Company Product Type Footprint

Table 71. Wellness Subscription Box Market: Company Product Application Footprint

Table 72. Wellness Subscription Box New Market Entrants and Barriers to Market Entry

Table 73. Wellness Subscription Box Mergers, Acquisition, Agreements, and Collaborations

Table 74. Global Wellness Subscription Box Consumption Value (USD Million) by Type (2018-2023)

Table 75. Global Wellness Subscription Box Consumption Value Share by Type (2018-2023)

Table 76. Global Wellness Subscription Box Consumption Value Forecast by Type (2024-2029)

Table 77. Global Wellness Subscription Box Consumption Value by Application (2018-2023)

Table 78. Global Wellness Subscription Box Consumption Value Forecast by Application (2024-2029)

Table 79. North America Wellness Subscription Box Consumption Value by Type (2018-2023) & (USD Million)

Table 80. North America Wellness Subscription Box Consumption Value by Type (2024-2029) & (USD Million)

Table 81. North America Wellness Subscription Box Consumption Value by Application (2018-2023) & (USD Million)

Table 82. North America Wellness Subscription Box Consumption Value by Application (2024-2029) & (USD Million)

Table 83. North America Wellness Subscription Box Consumption Value by Country

(2018-2023) & (USD Million)

Table 84. North America Wellness Subscription Box Consumption Value by Country (2024-2029) & (USD Million)

Table 85. Europe Wellness Subscription Box Consumption Value by Type (2018-2023) & (USD Million)

Table 86. Europe Wellness Subscription Box Consumption Value by Type (2024-2029) & (USD Million)

Table 87. Europe Wellness Subscription Box Consumption Value by Application (2018-2023) & (USD Million)

Table 88. Europe Wellness Subscription Box Consumption Value by Application (2024-2029) & (USD Million)

Table 89. Europe Wellness Subscription Box Consumption Value by Country (2018-2023) & (USD Million)

Table 90. Europe Wellness Subscription Box Consumption Value by Country (2024-2029) & (USD Million)

Table 91. Asia-Pacific Wellness Subscription Box Consumption Value by Type (2018-2023) & (USD Million)

Table 92. Asia-Pacific Wellness Subscription Box Consumption Value by Type (2024-2029) & (USD Million)

Table 93. Asia-Pacific Wellness Subscription Box Consumption Value by Application (2018-2023) & (USD Million)

Table 94. Asia-Pacific Wellness Subscription Box Consumption Value by Application (2024-2029) & (USD Million)

Table 95. Asia-Pacific Wellness Subscription Box Consumption Value by Region (2018-2023) & (USD Million)

Table 96. Asia-Pacific Wellness Subscription Box Consumption Value by Region (2024-2029) & (USD Million)

Table 97. South America Wellness Subscription Box Consumption Value by Type (2018-2023) & (USD Million)

Table 98. South America Wellness Subscription Box Consumption Value by Type (2024-2029) & (USD Million)

Table 99. South America Wellness Subscription Box Consumption Value by Application (2018-2023) & (USD Million)

Table 100. South America Wellness Subscription Box Consumption Value by Application (2024-2029) & (USD Million)

Table 101. South America Wellness Subscription Box Consumption Value by Country (2018-2023) & (USD Million)

Table 102. South America Wellness Subscription Box Consumption Value by Country (2024-2029) & (USD Million)



Table 103. Middle East & Africa Wellness Subscription Box Consumption Value by Type (2018-2023) & (USD Million)

Table 104. Middle East & Africa Wellness Subscription Box Consumption Value by Type (2024-2029) & (USD Million)

Table 105. Middle East & Africa Wellness Subscription Box Consumption Value by Application (2018-2023) & (USD Million)

Table 106. Middle East & Africa Wellness Subscription Box Consumption Value by Application (2024-2029) & (USD Million)

Table 107. Middle East & Africa Wellness Subscription Box Consumption Value by Country (2018-2023) & (USD Million)

Table 108. Middle East & Africa Wellness Subscription Box Consumption Value by Country (2024-2029) & (USD Million)

Table 109. Wellness Subscription Box Raw Material

Table 110. Key Suppliers of Wellness Subscription Box Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Wellness Subscription Box Picture

Figure 2. Global Wellness Subscription Box Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Wellness Subscription Box Consumption Value Market Share by Type in 2022

Figure 4. Aromatherapy Subscription Box

Figure 5. Healthy Food Subscription Box

Figure 6. Others

Figure 7. Global Wellness Subscription Box Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 8. Wellness Subscription Box Consumption Value Market Share by Application in 2022

Figure 9. Weekly Subscription Picture

Figure 10. Monthly Subscription Picture

Figure 11. Global Wellness Subscription Box Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 12. Global Wellness Subscription Box Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 13. Global Market Wellness Subscription Box Consumption Value (USD Million) Comparison by Region (2018 & 2022 & 2029)

Figure 14. Global Wellness Subscription Box Consumption Value Market Share by Region (2018-2029)

Figure 15. Global Wellness Subscription Box Consumption Value Market Share by Region in 2022

Figure 16. North America Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 17. Europe Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 18. Asia-Pacific Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 19. South America Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 20. Middle East and Africa Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 21. Global Wellness Subscription Box Revenue Share by Players in 2022

Figure 22. Wellness Subscription Box Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2022

Figure 23. Global Top 3 Players Wellness Subscription Box Market Share in 2022

Figure 24. Global Top 6 Players Wellness Subscription Box Market Share in 2022

Figure 25. Global Wellness Subscription Box Consumption Value Share by Type (2018-2023)

Figure 26. Global Wellness Subscription Box Market Share Forecast by Type (2024-2029)

Figure 27. Global Wellness Subscription Box Consumption Value Share by Application (2018-2023)

Figure 28. Global Wellness Subscription Box Market Share Forecast by Application (2024-2029)

Figure 29. North America Wellness Subscription Box Consumption Value Market Share by Type (2018-2029)

Figure 30. North America Wellness Subscription Box Consumption Value Market Share by Application (2018-2029)

Figure 31. North America Wellness Subscription Box Consumption Value Market Share by Country (2018-2029)

Figure 32. United States Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 33. Canada Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 34. Mexico Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 35. Europe Wellness Subscription Box Consumption Value Market Share by Type (2018-2029)

Figure 36. Europe Wellness Subscription Box Consumption Value Market Share by Application (2018-2029)

Figure 37. Europe Wellness Subscription Box Consumption Value Market Share by Country (2018-2029)

Figure 38. Germany Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 39. France Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 40. United Kingdom Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 41. Russia Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 42. Italy Wellness Subscription Box Consumption Value (2018-2029) & (USD

Million)

Figure 43. Asia-Pacific Wellness Subscription Box Consumption Value Market Share by Type (2018-2029)

Figure 44. Asia-Pacific Wellness Subscription Box Consumption Value Market Share by Application (2018-2029)

Figure 45. Asia-Pacific Wellness Subscription Box Consumption Value Market Share by Region (2018-2029)

Figure 46. China Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 47. Japan Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 48. South Korea Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 49. India Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 50. Southeast Asia Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 51. Australia Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 52. South America Wellness Subscription Box Consumption Value Market Share by Type (2018-2029)

Figure 53. South America Wellness Subscription Box Consumption Value Market Share by Application (2018-2029)

Figure 54. South America Wellness Subscription Box Consumption Value Market Share by Country (2018-2029)

Figure 55. Brazil Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 56. Argentina Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 57. Middle East and Africa Wellness Subscription Box Consumption Value Market Share by Type (2018-2029)

Figure 58. Middle East and Africa Wellness Subscription Box Consumption Value Market Share by Application (2018-2029)

Figure 59. Middle East and Africa Wellness Subscription Box Consumption Value Market Share by Country (2018-2029)

Figure 60. Turkey Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 61. Saudi Arabia Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 62. UAE Wellness Subscription Box Consumption Value (2018-2029) & (USD Million)

Figure 63. Wellness Subscription Box Market Drivers

Figure 64. Wellness Subscription Box Market Restraints

Figure 65. Wellness Subscription Box Market Trends

Figure 66. Porters Five Forces Analysis

Figure 67. Manufacturing Cost Structure Analysis of Wellness Subscription Box in 2022

Figure 68. Manufacturing Process Analysis of Wellness Subscription Box

Figure 69. Wellness Subscription Box Industrial Chain

Figure 70. Methodology

Figure 71. Research Process and Data Source

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