

Global Welcome Robot Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Welcome Robot market size was valued at US\$ 249 million in 2025 and is forecast to a readjusted size of US\$ 385 million by 2032 with a CAGR of 6.4% during review period.

In 2025, global Welcome Robot production reached approximately 2880 Units .Welcome Robot's global price range varies significantly depending on configuration and features. Basic models typically range from \$20,000 to \$80,000. Mid-to-high-end mobile robots with autonomous navigation, intelligent dialogue, and multimodal interaction capabilities range in price from approximately \$80,000 to \$200,000.

Welcome Robots are intelligent robots deployed in various public places, providing reception, guidance, and information services through human-computer interaction. They typically possess capabilities such as autonomous movement, voice dialogue, facial recognition, touchscreen interaction, and multimedia display. They can handle tasks such as greeting guests, providing directions, offering business inquiries, and broadcasting announcements, effectively improving service efficiency and the technological image of the venue. Their core value lies in automating and intelligitizing basic reception processes. They are widely used in hotels, shopping malls, government service halls, corporate showrooms, and large-scale event venues, representing an important branch of the service robot field.

Welcome Robot's global supply chain primarily focuses on core components for general-purpose robots, including mobile chassis, servo motors, LiDAR and vision sensors, AI chips, microphone arrays, and touch displays. Core technologies and mid-to-high-end hardware are mainly provided by companies in Japan, Germany, the United States, China, and South Korea, with AI algorithms and software platforms playing an

increasingly important role. Downstream applications are diverse and widely distributed, primarily covering the commercial service sector, such as high-end hotels, large shopping malls, bank branches, government service halls, corporate showrooms, hospitals, and airports. Meanwhile, system integrators and leasing service providers are key links connecting manufacturers and end customers. The supply chain is characterized by upstream technology standardization and downstream application scenarios that are diversified and highly competitive.

Welcome Robot's global development exhibits a pattern of innovation centered in East Asia, with North America serving as the high-end market, and rapid global penetration. China and Japan lead in terms of supply chain completeness and market application scale. Chinese companies, leveraging their mature supply chains and rapid iteration capabilities, hold a major share of the global mid-range market and are deeply integrated into e-commerce, government affairs, and other scenarios. Japanese companies maintain an advantage in precision hardware and user-friendly interactive design. The United States, as a key market and technology hub, leads innovation in AI algorithms, cloud services, and high-end customized solutions. The European market emphasizes data privacy and design aesthetics, with stable demand in high-end scenarios such as hotels and luxury retail. The overall industry is shifting from technology-driven to scenario-based and solution-based competition, with global expansion and localization being key trends.

This report is a detailed and comprehensive analysis for global Welcome Robot market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Welcome Robot market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Welcome Robot market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Welcome Robot market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Welcome Robot market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (K US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Welcome Robot

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Welcome Robot market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OrionStar, Unitree Robotics, Blue Frog Robotics, RoboServer, GeckoSystems, Fujitsu, Honda, METRALABS, Agustin Electric, PAL Robotics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Welcome Robot market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Mobile

Fixed

Market segment by Exterior

Standardized Robot

Regularized Robot

Market segment by Customization

Humanoid Robot

Non-humanoid Robot

Market segment by Application

Hotels

Hospitals

Shopping Malls

Others

Major players covered

OrionStar

Unitree Robotics

Blue Frog Robotics

RoboServer

GeckoSystems

Fujitsu

Honda

METRALABS

Agustin Electric

PAL Robotics

Guangzhou Aobo Information Technology

Hangzhou Guchen Robot Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Welcome Robot product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Welcome Robot, with price, sales quantity, revenue, and global market share of Welcome Robot from 2021 to 2026.

Chapter 3, the Welcome Robot competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Welcome Robot breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Welcome Robot market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Welcome Robot.

Chapter 14 and 15, to describe Welcome Robot sales channel, distributors, customers, research findings and conclusion.

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