

Global Welcome Robot Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Welcome Robot market size is expected to reach \$ 385 million by 2032, rising at a market growth of 6.4% CAGR during the forecast period (2026-2032). In 2025, global Welcome Robot production reached approximately 2880 Units .Welcome Robot's global price range varies significantly depending on configuration and features. Basic models typically range from \$20,000 to \$80,000. Mid-to-high-end mobile robots with autonomous navigation, intelligent dialogue, and multimodal interaction capabilities range in price from approximately \$80,000 to \$200,000. Welcome Robots are intelligent robots deployed in various public places, providing reception, guidance, and information services through human-computer interaction. They typically possess capabilities such as autonomous movement, voice dialogue, facial recognition, touchscreen interaction, and multimedia display. They can handle tasks such as greeting guests, providing directions, offering business inquiries, and broadcasting announcements, effectively improving service efficiency and the technological image of the venue. Their core value lies in automating and intelligentizing basic reception processes. They are widely used in hotels, shopping malls, government service halls, corporate showrooms, and large-scale event venues, representing an important branch of the service robot field.

Welcome Robot's global supply chain primarily focuses on core components for general-purpose robots, including mobile chassis, servo motors, LiDAR and vision sensors, AI chips, microphone arrays, and touch displays. Core technologies and mid-to-high-end hardware are mainly provided by companies in Japan, Germany, the United States, China, and South Korea, with AI algorithms and software platforms playing an increasingly important role. Downstream applications are diverse and widely distributed, primarily covering the commercial service sector, such as high-end hotels, large shopping malls, bank branches, government service halls, corporate showrooms, hospitals, and airports. Meanwhile, system integrators and leasing service providers are

key links connecting manufacturers and end customers. The supply chain is characterized by upstream technology standardization and downstream application scenarios that are diversified and highly competitive.

Welcome Robot's global development exhibits a pattern of innovation centered in East Asia, with North America serving as the high-end market, and rapid global penetration. China and Japan lead in terms of supply chain completeness and market application scale. Chinese companies, leveraging their mature supply chains and rapid iteration capabilities, hold a major share of the global mid-range market and are deeply integrated into e-commerce, government affairs, and other scenarios. Japanese companies maintain an advantage in precision hardware and user-friendly interactive design. The United States, as a key market and technology hub, leads innovation in AI algorithms, cloud services, and high-end customized solutions. The European market emphasizes data privacy and design aesthetics, with stable demand in high-end scenarios such as hotels and luxury retail. The overall industry is shifting from technology-driven to scenario-based and solution-based competition, with global expansion and localization being key trends.

This report studies the global Welcome Robot production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Welcome Robot and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Welcome Robot that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Welcome Robot total production and demand, 2021-2032, (Units)

Global Welcome Robot total production value, 2021-2032, (USD Million)

Global Welcome Robot production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Welcome Robot consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Welcome Robot domestic production, consumption, key domestic manufacturers and share

Global Welcome Robot production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Welcome Robot production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Welcome Robot production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Welcome Robot market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include OrionStar, Unitree Robotics, Blue Frog Robotics, RoboServer, GeckoSystems, Fujitsu, Honda, METRALABS, Agustin Electric, PAL Robotics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Welcome Robot market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (K US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Welcome Robot Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Welcome Robot Market, Segmentation by Type:

Mobile

Fixed

Global Welcome Robot Market, Segmentation by Exterior:

Standardized Robot

Regularized Robot

Global Welcome Robot Market, Segmentation by Customization:

Humanoid Robot

Non-humanoid Robot

Global Welcome Robot Market, Segmentation by Application:

Hotels

Hospitals

Shopping Malls

Others

Companies Profiled:

OrionStar

Unitree Robotics

Blue Frog Robotics

RoboServer

GeckoSystems

Fujitsu

Honda

METRALABS

Agustin Electric

PAL Robotics

Guangzhou Aobo Information Technology

Hangzhou Guchen Robot Technology

Key Questions Answered:

1. How big is the global Welcome Robot market?
2. What is the demand of the global Welcome Robot market?
3. What is the year over year growth of the global Welcome Robot market?
4. What is the production and production value of the global Welcome Robot market?
5. Who are the key producers in the global Welcome Robot market?
6. What are the growth factors driving the market demand?

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