

Global Weighted Blanket (Gravity Blanket) Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Weighted Blanket (Gravity Blanket) market size was valued at USD 620.3 million in 2023 and is forecast to a readjusted size of USD 1504.4 million by 2030 with a CAGR of 13.5% during review period.

Weighted blankets are blankets lined with evenly distributed weight. The weight varies based on who the intended user is and size of the blanket. This special type of blanket is designed to be warm and to provide gentle pressure to a person, mimicking the feeling of being held. The sensation may have a positive effect on people's moods. As a result, weighted blankets are gaining in popularity as an alternative means of combating anxiety and other sensory disorders.

The market is really fragmented. Top 3 manufacturers only occupied 19% market share in 2019.

The Global Info Research report includes an overview of the development of the Weighted Blanket (Gravity Blanket) industry chain, the market status of Adults (0-5KG, 5-10KG), Kids & Teens (0-5KG, 5-10KG), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Weighted Blanket (Gravity Blanket).

Regionally, the report analyzes the Weighted Blanket (Gravity Blanket) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Weighted Blanket (Gravity Blanket) market, with robust

domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Weighted Blanket (Gravity Blanket) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Weighted Blanket (Gravity Blanket) industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Weight (e.g., 0-5KG, 5-10KG).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Weighted Blanket (Gravity Blanket) market.

Regional Analysis: The report involves examining the Weighted Blanket (Gravity Blanket) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Weighted Blanket (Gravity Blanket) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Weighted Blanket (Gravity Blanket):

Company Analysis: Report covers individual Weighted Blanket (Gravity Blanket) manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Weighted Blanket (Gravity Blanket). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Users (Adults, Kids & Teens).

Technology Analysis: Report covers specific technologies relevant to Weighted Blanket (Gravity Blanket). It assesses the current state, advancements, and potential future developments in Weighted Blanket (Gravity Blanket) areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Weighted Blanket (Gravity Blanket) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Weighted Blanket (Gravity Blanket) market is split by Weight and by Users. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Weight, and by Users in terms of volume and value.

Market segment by Weight

0-5KG

5-10KG

Above 10KG

Market segment by Users

Adults

Kids & Teens

Major players covered

Gravity

YnM

Mosaic

SensaCalm

Simmons Bedding Company (Beautyrest)

Sensory Goods

Layla Sleep

Calm Blanket

ZonLi

Bearaby

Baloo Living

Senso-Rex

Merrylife

Quility

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Weighted Blanket (Gravity Blanket) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Weighted Blanket (Gravity Blanket), with price, sales, revenue and global market share of Weighted Blanket (Gravity Blanket) from 2019 to 2024.

Chapter 3, the Weighted Blanket (Gravity Blanket) competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Weighted Blanket (Gravity Blanket) breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Weight and users, with sales market share and growth rate by weight, users, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Weighted Blanket (Gravity Blanket) market forecast, by regions, weight and users, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Weighted Blanket (Gravity Blanket).

Chapter 14 and 15, to describe Weighted Blanket (Gravity Blanket) sales channel, distributors, customers, research findings and conclusion.

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