

Global Weight Loss Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

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Abstracts

Weight loss, in the context of medicine, health, or physical fitness, refers to a reduction of the total body mass, due to a mean loss of fluid, body fat or adipose tissue or lean mass, namely bone mineral deposits, muscle, tendon, and other connective tissue. Weight loss can either occur unintentionally due to malnourishment or an underlying disease or arise from a conscious effort to improve an actual or perceived overweight or obese state. "Unexplained" weight loss that is not caused by reduction in calorific intake or exercise is called cachexia and may be a symptom of a serious medical condition. Intentional weight loss is commonly referred to as slimming.

Scope of the Report:

This report focuses on the Weight Loss in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Based on diet, the weight loss and weight management market is segmented into meals, beverages, and supplements. In 2017, the beverages segment is expected to account for the largest share of the weight loss and weight management market. Growth in this segment is majorly driven by the growing diabetic population across the globe.

The worldwide market for Weight Loss is expected to grow at a CAGR of roughly 7.0% over the next five years, will reach 257900 million US\$ in 2023, from 172200 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Atkins

Brunswick

Ethicon (Subsidiary of Johnson & Johnson)

Nutrisystem

Weight Watchers

Amer Sports

Apollo Endosurgery

Covidien (Wholly-Owned Subsidiary of Medtronic PLC)

Ediets.Com (A Wholly Owned Subsidiary of as Seen on Tv)

Herbalife

Jenny Craig (Subsidiary of North Castle Partners)

Johnson Health Tech

Kellogg

Technogym

Gold's Gym

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fitness Equipment

Cardiovascular Training Equipment

Strength Training Equipment

Fitness Monitoring Equipment

Body Composition Analyzers

Surgical Equipment

Minimally Invasive Surgical Equipment

Noninvasive Surgical Equipment

Market Segment by Applications, can be divided into

Man

Woman

There are 15 Chapters to deeply display the global Weight Loss market.

Chapter 1, to describe Weight Loss Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Weight Loss, with sales, revenue, and price of Weight Loss, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Weight Loss, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Weight Loss market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Weight Loss sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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