

Global Wedding Planning Service Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Wedding Planning Service market size was valued at US\$ 16030 million in 2024 and is forecast to a readjusted size of USD 22290 million by 2031 with a CAGR of 4.9% during review period.

The Wedding Planning Service market is a dynamic sector within the events and hospitality industry, dedicated to assisting couples in organizing, coordinating, and executing their dream weddings. This market has seen substantial growth due to the increasing desire for personalized, well-orchestrated, and memorable wedding experiences. Couples are increasingly turning to professional wedding planners to navigate the complexities of wedding arrangements, manage logistics, and bring their envisioned celebrations to life. The market caters to a wide spectrum of couples, offering diverse services tailored to various preferences, themes, and budgets. The demand for wedding planning services continues to rise as couples seek expertise in venue selection, vendor coordination, budget management, and creative design elements to create unique and unforgettable wedding experiences. Additionally, with the advent of destination weddings and a trend towards more experiential celebrations, wedding planning services have expanded to include specialized offerings for couples desiring weddings in exotic or non-traditional locations. The market's growth is fueled by the increasing emphasis on customized experiences, the desire for stress-free wedding planning, and the need for professional guidance to navigate the complexities of organizing a memorable celebration.

This report is a detailed and comprehensive analysis for global Wedding Planning Service market. Both quantitative and qualitative analyses are presented by company,

by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Wedding Planning Service market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Wedding Planning Service market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Wedding Planning Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Wedding Planning Service market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wedding Planning Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wedding Planning Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Elena Pensini, Beauti-me Bridal House, The Wedding Plan & Company, The Wedding Company, Brides, Bassett Events, Inc., Colin Cowie, 7X Weddings, Mae&Co Creative, The Stars Inside, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Wedding Planning Service market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Wedding Planning

Venue Layout

Whole Process Coordinating

Market segment by Application

Destination Wedding Planning

Local Wedding Planning

Market segment by players, this report covers

Elena Pensini

Beauti-me Bridal House

The Wedding Plan & Company

The Wedding Company

Brides

Bassett Events, Inc.

Colin Cowie

7X Weddings

Mae&Co Creative

The Stars Inside

David Tuterá

A Perfect Event

Rafanelli Events

Oren Co is a famous event planning company

MGM Resorts

The Gathering Co

EVJ Wedding Co

Lisa Vorce

Alison Events

KT Merry

Easton Events

Oren Co

David Stark

Chic Weddings

Holly-Kate?Company

Erigo Event

Event Chapters

Glam Events

Home Raven

BAQAAWDC

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Wedding Planning Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Wedding Planning Service, with revenue, gross margin, and global market share of Wedding Planning Service from 2020 to 2025.

Chapter 3, the Wedding Planning Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Wedding Planning Service market forecast, by regions, by Type and by Application, with

consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Wedding Planning Service.

Chapter 13, to describe Wedding Planning Service research findings and conclusion.

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