

Global Wedding and Special Event Insurance Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Wedding and Special Event Insurance market size is expected to reach \$ 1108 million by 2032, rising at a market growth of 3.5% CAGR during the forecast period (2026-2032).

Wedding and Special Event Insurance is a short-term insurance product designed to protect individuals or event hosts against two core risk types around a scheduled event: (1) liability exposures (third-party bodily injury/property damage, venue requirements such as additional insureds, and optional host liquor liability) and (2) financial loss from cancellation, postponement, or interruption (non-refundable deposits, re-booking costs, extra expenses to save the event, and sometimes specialized items like attire, gifts, photos/video, etc.). Policies are typically written for a defined event window (often including setup and teardown days) and are purchased per event, with pricing driven by guest count, venue type, alcohol, limits, and the insured budget. Delivery is increasingly digital?instant quotes and certificates of insurance (COIs)?but agent and specialty MGA distribution remains common for higher-risk or larger events. The practical value is compliance (meeting venue contract terms) and budget protection for ?once-only? events where a single incident can create outsized costs.

The wedding and special event insurance market is a ?high-frequency, small-ticket? specialty line on the consumer and SMB end of the broader event contingency/liability ecosystem. Demand is structurally supported by venue contracting norms (COI and additional-insured requirements), higher litigation sensitivity around guest injury/property damage, and rising event budgets that increase the pain of non-refundable deposits. On the product side, the market is bifurcating: instant-issue event liability (often purchased mainly to satisfy venue requirements) and cancellation/postponement protection (purchased to protect the event budget), with many providers offering discounts when both are bundled.

This report studies the global Wedding and Special Event Insurance demand, key

companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wedding and Special Event Insurance, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wedding and Special Event Insurance that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wedding and Special Event Insurance total market, 2021-2032, (USD Million)

Global Wedding and Special Event Insurance total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Wedding and Special Event Insurance total market, key domestic companies, and share, (USD Million)

Global Wedding and Special Event Insurance revenue by player, revenue and market share 2021-2026, (USD Million)

Global Wedding and Special Event Insurance total market by Type, CAGR, 2021-2032, (USD Million)

Global Wedding and Special Event Insurance total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Wedding and Special Event Insurance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Markel, K&K Insurance, WedSafe, Wedsure, Eventsured, Chubb, Philadelphia Insurance Companies (PHLY), Travelers, Allianz Partners, Hiscox, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Wedding and Special Event Insurance market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wedding and Special Event Insurance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wedding and Special Event Insurance Market, Segmentation by Type:

Wedding Insurance

Special Event Insurance

Global Wedding and Special Event Insurance Market, Segmentation by Coverage Type:

Event Liability

Host Liquor Liability

Cancellation-Postponement-Interruption

Others

Global Wedding and Special Event Insurance Market, Segmentation by Event Size:

Micro-Events

Mid-Size Events

Large-Scale or High-Risk Events

Global Wedding and Special Event Insurance Market, Segmentation by Application:

Personal Event

Business Event

Others

Companies Profiled:

Markel

K&K Insurance

WedSafe

Wedsure

Eventsured

Chubb

Philadelphia Insurance Companies (PHLY)

Travelers

Allianz Partners

Hiscox

Thimble

The Event Helper

BriteCo

AXA XL

Zurich Insurance

Liberty Specialty Markets

Key Questions Answered

1. How big is the global Wedding and Special Event Insurance market?
2. What is the demand of the global Wedding and Special Event Insurance market?
3. What is the year over year growth of the global Wedding and Special Event Insurance market?
4. What is the total value of the global Wedding and Special Event Insurance market?
5. Who are the Major Players in the global Wedding and Special Event Insurance market?
6. What are the growth factors driving the market demand?

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