

Global Wedding Dress Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Wedding Dress market size was valued at USD 3751.1 million in 2023 and is forecast to a readjusted size of USD 5651.2 million by 2030 with a CAGR of 6.0% during review period.

As a part of wedding industry, wedding dress is an important part in the celebration. Because of the advertising by the wedding companies, wedding dress suppliers, and cultural traditions and fashion industry, wedding dresses are widely consumed. There is a wide range to classify the category of wedding dress. It is apparel product at the first position; meanwhile it is also a souvenir of marriage, accordingly it can also be regarded as art craft. Moreover, like the apparel industry, the high end of its product is a kind of luxury. According to many cultures, the bride might change cloth on the wedding day for multiple times, and the veil, gloves, and other accessories can be included in wedding dress. This report will only focus on the dress that the bride wears in wedding ceremony. Moreover, different cultures often have diverse styles of wedding dress, such as Western, East Asian, etc. Since the contemporary western styled wedding dress is the most popular style for wedding ceremonies worldwide, it will be concentrated in this report.

Asia-Pacific is the largest Wedding Dress market with about 46% market share. Europe is follower, accounting for about 26% market share.

The key players are Pronovias, Vera Wang, Rosa Clara, Atelier Eme, Yumi Katsura, Cymbeline, Badgley Mischka, De La Cierva Y Nicolas, Carolina Herrera, Lee Seung Jin, Marchesa, Maison Signore, Enzoani, FAMORY, Franc Sarabia, Yolancris, Oscar De La Renta, Ming Shang Sha, Jinchao, Mon Cheri, Tsai Mei Yue, Impression Bridal, Monique Lhuillier, Linli Wedding Collection etc. Top 3 companies occupied about 7% market

share.

The Global Info Research report includes an overview of the development of the Wedding Dress industry chain, the market status of Wedding Dress Renting Service (General Purchase, Customized Purchase), Photographic Studio (General Purchase, Customized Purchase), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Wedding Dress.

Regionally, the report analyzes the Wedding Dress markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wedding Dress market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Wedding Dress market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wedding Dress industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., General Purchase, Customized Purchase).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wedding Dress market.

Regional Analysis: The report involves examining the Wedding Dress market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future

projections and forecasts for the Wedding Dress market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wedding Dress:

Company Analysis: Report covers individual Wedding Dress manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Wedding Dress. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Wedding Dress Renting Service, Photographic Studio).

Technology Analysis: Report covers specific technologies relevant to Wedding Dress. It assesses the current state, advancements, and potential future developments in Wedding Dress areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Wedding Dress market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Wedding Dress market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

General Purchase

Customized Purchase

Market segment by Application

Wedding Dress Renting Service

Photographic Studio

Personal Purchase

Others

Major players covered

Pronovias

Vera Wang

Rosa Clara

Atelier Eme

Yumi Katsura

Cymbeline

Badgley Mischka

De La Cierva Y Nicolas

Carolina Herrera

Lee Seung Jin

Marchesa

Maison Signore

Enzoani

FAMORY

Franc Sarabia

Yolancris

Oscar De La Renta

Ming Shang Sha

Jinchao

Mon Cheri

Tsai Mei Yue

Impression Bridal

Monique Lhuillier

Linli Wedding Collection

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wedding Dress product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wedding Dress, with price, sales, revenue and global market share of Wedding Dress from 2019 to 2024.

Chapter 3, the Wedding Dress competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wedding Dress breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Wedding Dress market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wedding Dress.

Chapter 14 and 15, to describe Wedding Dress sales channel, distributors, customers, research findings and conclusion.

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