

Global Wedding Dress Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GECD30B9D6A1EN.html>

Date: January 2026

Pages: 158

Price: US\$ 4,480.00 (Single User License)

ID: GECD30B9D6A1EN

Abstracts

The global Wedding Dress market size is expected to reach \$ 6766 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

As a part of wedding industry, wedding dress is an important part in the celebration. Because of the advertising by the wedding companies, wedding dress suppliers, and cultural traditions and fashion industry, wedding dresses are widely consumed. There is a wide range to classify the category of wedding dress. It is apparel product at the first position; meanwhile it is also a souvenir of marriage, accordingly it can also be regarded as art craft. Moreover, like the apparel industry, the high end of its product is a kind of luxury. According to many cultures, the bride might change cloth on the wedding day for multiple times, and the veil, gloves, and other accessories can be included in wedding dress. This report will only focus on the dress that the bride wears in wedding ceremony. Moreover, different cultures often have diverse styles of wedding dress, such as Western, East Asian, etc. Since the contemporary western styled wedding dress is the most popular style for wedding ceremonies worldwide, it will be concentrated in this report.

Asia-Pacific is the largest Wedding Dress market with about 46% market share. Europe is follower, accounting for about 26% market share. The key players are Pronovias, Vera Wang, Rosa Clara, Atelier Eme, Yumi Katsura, Cymbeline, Badgley Mischka, De La Cierva Y Nicolas, Carolina Herrera, Lee Seung Jin, Marchesa, Maison Signore, Enzoani, FAMORY, Franc Sarabia, Yolancris, Oscar De La Renta, Ming Shang Sha, Jinchao, Mon Cheri, Tsai Mei Yue, Impression Bridal, Monique Lhuillier, Linli Wedding Collection etc. Top 3 companies occupied about 7% market share.

This report studies the global Wedding Dress production, demand, key manufacturers,

and key regions.

This report is a detailed and comprehensive analysis of the world market for Wedding Dress and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wedding Dress that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wedding Dress total production and demand, 2021-2032, (K Units)

Global Wedding Dress total production value, 2021-2032, (USD Million)

Global Wedding Dress production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Wedding Dress consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Wedding Dress domestic production, consumption, key domestic manufacturers and share

Global Wedding Dress production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Wedding Dress production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Wedding Dress production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Wedding Dress market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pronovias, Vera Wang, Rosa Clara, Atelier Eme, Yumi Katsura, Cymbeline, Badgley Mischka, De La Cierva Y Nicolas, Carolina Herrera, Lee Seung Jin, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wedding Dress market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wedding Dress Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wedding Dress Market, Segmentation by Type:

General Purchase

Customized Purchase

Global Wedding Dress Market, Segmentation by Application:

Wedding Dress Renting Service

Photographic Studio

Personal Purchase

Others

Companies Profiled:

Pronovias

Vera Wang

Rosa Clara

Atelier Eme

Yumi Katsura

Cymbeline

Badgley Mischka

De La Cierva Y Nicolas

Carolina Herrera

Lee Seung Jin

Marchesa

Maison Signore

Enzoani

Famory

Franc Sarabia

Yolancris

Oscar De La Renta

Ming Shang Sha

Jinchao

Mon Cheri

Tsai Mei Yue

Impression Bridal

Monique Lhuillier

Linli Wedding Collection

Key Questions Answered:

1. How big is the global Wedding Dress market?
2. What is the demand of the global Wedding Dress market?
3. What is the year over year growth of the global Wedding Dress market?
4. What is the production and production value of the global Wedding Dress market?
5. Who are the key producers in the global Wedding Dress market?
6. What are the growth factors driving the market demand?

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