

Global Webtoons Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Webtoons market size is expected to reach \$ 17670 million by 2029, rising at a market growth of 23.3% CAGR during the forecast period (2023-2029).

Global key players of webtoons include Kakao and Naver. The top two players hold a share about 40%. In terms of product, subscription based is the largest segment, with a share about 65%. And in terms of application, the largest application is mobile phone, with a share about 88%. Asia-Pacific is the largest market, has a share about 75%.

A Webtoon is a type of online comic where each chapter is published as a single, vertical strip. They typically have Full Color artwork. Webtoons first originated in Korea and have since spread to other Asian and Western countries.

This report studies the global Webtoons demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Webtoons, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Webtoons that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Webtoons total market, 2018-2029, (USD Million)

Global Webtoons total market by region & country, CAGR, 2018-2029, (USD Million)

U.S. VS China: Webtoons total market, key domestic companies and share, (USD Million)

Global Webtoons revenue by player and market share 2018-2023, (USD Million)

Global Webtoons total market by Type, CAGR, 2018-2029, (USD Million)

Global Webtoons total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Webtoons market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Naver, Kakao, Comico (NHN), KidariStudio, Ridibooks (RIDI Corp), Tappytoon, Tencent, Webcomics (SideWalk Group) and Mr Blue, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Webtoons market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Webtoons Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Webtoons Market, Segmentation by Type

Subscription Based

Advertisement Based

Global Webtoons Market, Segmentation by Application

Mobile Phone

PC/Notebook

Tablet Computer

Others

Companies Profiled:

Naver

Kakao

Comico (NHN)

KidariStudio

Ridibooks (RIDI Corp)

Tappytoon

Tencent

Webcomics (SideWalk Group)

Mr Blue

Kuaikan

Amazia

Izneo Webtoon

Toomics (Terapin Studios)

MangaToon

Manman Manhua

Dongman Entertainment

Bilibili Comics

ToryComics

Webtoon Factory

Stela

Graphite

Key Questions Answered

1. How big is the global Webtoons market?
2. What is the demand of the global Webtoons market?
3. What is the year over year growth of the global Webtoons market?

4. What is the total value of the global Webtoons market?
5. Who are the major players in the global Webtoons market?

Contents

1 SUPPLY SUMMARY

- 1.1 Webtoons Introduction
- 1.2 World Webtoons Market Size & Forecast (2018 & 2022 & 2029)
- 1.3 World Webtoons Total Market by Region (by Headquarter Location)
 - 1.3.1 World Webtoons Market Size by Region (2018-2029), (by Headquarter Location)
 - 1.3.2 United States Webtoons Market Size (2018-2029)
 - 1.3.3 China Webtoons Market Size (2018-2029)
 - 1.3.4 Europe Webtoons Market Size (2018-2029)
 - 1.3.5 Japan Webtoons Market Size (2018-2029)
 - 1.3.6 South Korea Webtoons Market Size (2018-2029)
 - 1.3.7 ASEAN Webtoons Market Size (2018-2029)
 - 1.3.8 India Webtoons Market Size (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Webtoons Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Webtoons Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Webtoons Consumption Value (2018-2029)
- 2.2 World Webtoons Consumption Value by Region
 - 2.2.1 World Webtoons Consumption Value by Region (2018-2023)
 - 2.2.2 World Webtoons Consumption Value Forecast by Region (2024-2029)
- 2.3 United States Webtoons Consumption Value (2018-2029)
- 2.4 China Webtoons Consumption Value (2018-2029)
- 2.5 Europe Webtoons Consumption Value (2018-2029)
- 2.6 Japan Webtoons Consumption Value (2018-2029)
- 2.7 South Korea Webtoons Consumption Value (2018-2029)
- 2.8 ASEAN Webtoons Consumption Value (2018-2029)
- 2.9 India Webtoons Consumption Value (2018-2029)

3 WORLD WEBTOONS COMPANIES COMPETITIVE ANALYSIS

- 3.1 World Webtoons Revenue by Player (2018-2023)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global Webtoons Industry Rank of Major Players

- 3.2.2 Global Concentration Ratios (CR4) for Webtoons in 2022
- 3.2.3 Global Concentration Ratios (CR8) for Webtoons in 2022
- 3.3 Webtoons Company Evaluation Quadrant
- 3.4 Webtoons Market: Overall Company Footprint Analysis
 - 3.4.1 Webtoons Market: Region Footprint
 - 3.4.2 Webtoons Market: Company Product Type Footprint
 - 3.4.3 Webtoons Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers, Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF THE WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: Webtoons Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: Webtoons Market Size Comparison (2018 & 2022 & 2029) (by Headquarter Location)
 - 4.1.2 United States VS China: Webtoons Revenue Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States Based Companies VS China Based Companies: Webtoons Consumption Value Comparison
 - 4.2.1 United States VS China: Webtoons Consumption Value Comparison (2018 & 2022 & 2029)
 - 4.2.2 United States VS China: Webtoons Consumption Value Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States Based Webtoons Companies and Market Share, 2018-2023
 - 4.3.1 United States Based Webtoons Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies Webtoons Revenue, (2018-2023)
- 4.4 China Based Companies Webtoons Revenue and Market Share, 2018-2023
 - 4.4.1 China Based Webtoons Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies Webtoons Revenue, (2018-2023)
- 4.5 Rest of World Based Webtoons Companies and Market Share, 2018-2023
 - 4.5.1 Rest of World Based Webtoons Companies, Headquarters (States, Country)
 - 4.5.2 Rest of World Based Companies Webtoons Revenue, (2018-2023)

5 MARKET ANALYSIS BY TYPE

5.1 World Webtoons Market Size Overview by Type: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Type

5.2.1 Subscription Based

5.2.2 Advertisement Based

5.3 Market Segment by Type

5.3.1 World Webtoons Market Size by Type (2018-2023)

5.3.2 World Webtoons Market Size by Type (2024-2029)

5.3.3 World Webtoons Market Size Market Share by Type (2018-2029)

6 MARKET ANALYSIS BY APPLICATION

6.1 World Webtoons Market Size Overview by Application: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Application

6.2.1 Mobile Phone

6.2.2 PC/Notebook

6.2.3 Tablet Computer

6.2.4 Others

6.2.5 Others

6.3 Market Segment by Application

6.3.1 World Webtoons Market Size by Application (2018-2023)

6.3.2 World Webtoons Market Size by Application (2024-2029)

6.3.3 World Webtoons Market Size by Application (2018-2029)

7 COMPANY PROFILES

7.1 Naver

7.1.1 Naver Details

7.1.2 Naver Major Business

7.1.3 Naver Webtoons Product and Services

7.1.4 Naver Webtoons Revenue, Gross Margin and Market Share (2018-2023)

7.1.5 Naver Recent Developments/Updates

7.1.6 Naver Competitive Strengths & Weaknesses

7.2 Kakao

7.2.1 Kakao Details

7.2.2 Kakao Major Business

7.2.3 Kakao Webtoons Product and Services

7.2.4 Kakao Webtoons Revenue, Gross Margin and Market Share (2018-2023)

7.2.5 Kakao Recent Developments/Updates

- 7.2.6 Kakao Competitive Strengths & Weaknesses
- 7.3 Comico (NHN)
 - 7.3.1 Comico (NHN) Details
 - 7.3.2 Comico (NHN) Major Business
 - 7.3.3 Comico (NHN) Webtoons Product and Services
 - 7.3.4 Comico (NHN) Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.3.5 Comico (NHN) Recent Developments/Updates
 - 7.3.6 Comico (NHN) Competitive Strengths & Weaknesses
- 7.4 KidariStudio
 - 7.4.1 KidariStudio Details
 - 7.4.2 KidariStudio Major Business
 - 7.4.3 KidariStudio Webtoons Product and Services
 - 7.4.4 KidariStudio Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.4.5 KidariStudio Recent Developments/Updates
 - 7.4.6 KidariStudio Competitive Strengths & Weaknesses
- 7.5 Ridibooks (RIDI Corp)
 - 7.5.1 Ridibooks (RIDI Corp) Details
 - 7.5.2 Ridibooks (RIDI Corp) Major Business
 - 7.5.3 Ridibooks (RIDI Corp) Webtoons Product and Services
 - 7.5.4 Ridibooks (RIDI Corp) Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.5.5 Ridibooks (RIDI Corp) Recent Developments/Updates
 - 7.5.6 Ridibooks (RIDI Corp) Competitive Strengths & Weaknesses
- 7.6 Tappytoon
 - 7.6.1 Tappytoon Details
 - 7.6.2 Tappytoon Major Business
 - 7.6.3 Tappytoon Webtoons Product and Services
 - 7.6.4 Tappytoon Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.6.5 Tappytoon Recent Developments/Updates
 - 7.6.6 Tappytoon Competitive Strengths & Weaknesses
- 7.7 Tencent
 - 7.7.1 Tencent Details
 - 7.7.2 Tencent Major Business
 - 7.7.3 Tencent Webtoons Product and Services
 - 7.7.4 Tencent Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.7.5 Tencent Recent Developments/Updates
 - 7.7.6 Tencent Competitive Strengths & Weaknesses
- 7.8 Webcomics (SideWalk Group)

- 7.8.1 Webcomics (SideWalk Group) Details
- 7.8.2 Webcomics (SideWalk Group) Major Business
- 7.8.3 Webcomics (SideWalk Group) Webtoons Product and Services
- 7.8.4 Webcomics (SideWalk Group) Webtoons Revenue, Gross Margin and Market Share (2018-2023)
- 7.8.5 Webcomics (SideWalk Group) Recent Developments/Updates
- 7.8.6 Webcomics (SideWalk Group) Competitive Strengths & Weaknesses
- 7.9 Mr Blue
 - 7.9.1 Mr Blue Details
 - 7.9.2 Mr Blue Major Business
 - 7.9.3 Mr Blue Webtoons Product and Services
 - 7.9.4 Mr Blue Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.9.5 Mr Blue Recent Developments/Updates
 - 7.9.6 Mr Blue Competitive Strengths & Weaknesses
- 7.10 Kuaikan
 - 7.10.1 Kuaikan Details
 - 7.10.2 Kuaikan Major Business
 - 7.10.3 Kuaikan Webtoons Product and Services
 - 7.10.4 Kuaikan Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.10.5 Kuaikan Recent Developments/Updates
 - 7.10.6 Kuaikan Competitive Strengths & Weaknesses
- 7.11 Amazia
 - 7.11.1 Amazia Details
 - 7.11.2 Amazia Major Business
 - 7.11.3 Amazia Webtoons Product and Services
 - 7.11.4 Amazia Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.11.5 Amazia Recent Developments/Updates
 - 7.11.6 Amazia Competitive Strengths & Weaknesses
- 7.12 Izneo Webtoon
 - 7.12.1 Izneo Webtoon Details
 - 7.12.2 Izneo Webtoon Major Business
 - 7.12.3 Izneo Webtoon Webtoons Product and Services
 - 7.12.4 Izneo Webtoon Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.12.5 Izneo Webtoon Recent Developments/Updates
 - 7.12.6 Izneo Webtoon Competitive Strengths & Weaknesses
- 7.13 Toomics (Terapin Studios)
 - 7.13.1 Toomics (Terapin Studios) Details
 - 7.13.2 Toomics (Terapin Studios) Major Business

- 7.13.3 Toomics (Terapin Studios) Webtoons Product and Services
- 7.13.4 Toomics (Terapin Studios) Webtoons Revenue, Gross Margin and Market Share (2018-2023)
- 7.13.5 Toomics (Terapin Studios) Recent Developments/Updates
- 7.13.6 Toomics (Terapin Studios) Competitive Strengths & Weaknesses
- 7.14 MangaToon
 - 7.14.1 MangaToon Details
 - 7.14.2 MangaToon Major Business
 - 7.14.3 MangaToon Webtoons Product and Services
 - 7.14.4 MangaToon Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.14.5 MangaToon Recent Developments/Updates
 - 7.14.6 MangaToon Competitive Strengths & Weaknesses
- 7.15 Manman Manhwa
 - 7.15.1 Manman Manhwa Details
 - 7.15.2 Manman Manhwa Major Business
 - 7.15.3 Manman Manhwa Webtoons Product and Services
 - 7.15.4 Manman Manhwa Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.15.5 Manman Manhwa Recent Developments/Updates
 - 7.15.6 Manman Manhwa Competitive Strengths & Weaknesses
- 7.16 Dongman Entertainment
 - 7.16.1 Dongman Entertainment Details
 - 7.16.2 Dongman Entertainment Major Business
 - 7.16.3 Dongman Entertainment Webtoons Product and Services
 - 7.16.4 Dongman Entertainment Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.16.5 Dongman Entertainment Recent Developments/Updates
 - 7.16.6 Dongman Entertainment Competitive Strengths & Weaknesses
- 7.17 Bilibili Comics
 - 7.17.1 Bilibili Comics Details
 - 7.17.2 Bilibili Comics Major Business
 - 7.17.3 Bilibili Comics Webtoons Product and Services
 - 7.17.4 Bilibili Comics Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.17.5 Bilibili Comics Recent Developments/Updates
 - 7.17.6 Bilibili Comics Competitive Strengths & Weaknesses
- 7.18 ToryComics
 - 7.18.1 ToryComics Details
 - 7.18.2 ToryComics Major Business

- 7.18.3 ToryComics Webtoons Product and Services
- 7.18.4 ToryComics Webtoons Revenue, Gross Margin and Market Share (2018-2023)
- 7.18.5 ToryComics Recent Developments/Updates
- 7.18.6 ToryComics Competitive Strengths & Weaknesses
- 7.19 Webtoon Factory
 - 7.19.1 Webtoon Factory Details
 - 7.19.2 Webtoon Factory Major Business
 - 7.19.3 Webtoon Factory Webtoons Product and Services
 - 7.19.4 Webtoon Factory Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.19.5 Webtoon Factory Recent Developments/Updates
 - 7.19.6 Webtoon Factory Competitive Strengths & Weaknesses
- 7.20 Stela
 - 7.20.1 Stela Details
 - 7.20.2 Stela Major Business
 - 7.20.3 Stela Webtoons Product and Services
 - 7.20.4 Stela Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.20.5 Stela Recent Developments/Updates
 - 7.20.6 Stela Competitive Strengths & Weaknesses
- 7.21 Graphite
 - 7.21.1 Graphite Details
 - 7.21.2 Graphite Major Business
 - 7.21.3 Graphite Webtoons Product and Services
 - 7.21.4 Graphite Webtoons Revenue, Gross Margin and Market Share (2018-2023)
 - 7.21.5 Graphite Recent Developments/Updates
 - 7.21.6 Graphite Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 Webtoons Industry Chain
- 8.2 Webtoons Upstream Analysis
- 8.3 Webtoons Midstream Analysis
- 8.4 Webtoons Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

10.1 Methodology

10.2 Research Process and Data Source

10.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Webtoons Revenue by Region (2018, 2022 and 2029) & (USD Million), (by Headquarter Location)
- Table 2. World Webtoons Revenue by Region (2018-2023) & (USD Million), (by Headquarter Location)
- Table 3. World Webtoons Revenue by Region (2024-2029) & (USD Million), (by Headquarter Location)
- Table 4. World Webtoons Revenue Market Share by Region (2018-2023), (by Headquarter Location)
- Table 5. World Webtoons Revenue Market Share by Region (2024-2029), (by Headquarter Location)
- Table 6. Major Market Trends
- Table 7. World Webtoons Consumption Value Growth Rate Forecast by Region (2018 & 2022 & 2029) & (USD Million)
- Table 8. World Webtoons Consumption Value by Region (2018-2023) & (USD Million)
- Table 9. World Webtoons Consumption Value Forecast by Region (2024-2029) & (USD Million)
- Table 10. World Webtoons Revenue by Player (2018-2023) & (USD Million)
- Table 11. Revenue Market Share of Key Webtoons Players in 2022
- Table 12. World Webtoons Industry Rank of Major Player, Based on Revenue in 2022
- Table 13. Global Webtoons Company Evaluation Quadrant
- Table 14. Head Office of Key Webtoons Player
- Table 15. Webtoons Market: Company Product Type Footprint
- Table 16. Webtoons Market: Company Product Application Footprint
- Table 17. Webtoons Mergers & Acquisitions Activity
- Table 18. United States VS China Webtoons Market Size Comparison, (2018 & 2022 & 2029) & (USD Million)
- Table 19. United States VS China Webtoons Consumption Value Comparison, (2018 & 2022 & 2029) & (USD Million)
- Table 20. United States Based Webtoons Companies, Headquarters (States, Country)
- Table 21. United States Based Companies Webtoons Revenue, (2018-2023) & (USD Million)
- Table 22. United States Based Companies Webtoons Revenue Market Share (2018-2023)
- Table 23. China Based Webtoons Companies, Headquarters (Province, Country)
- Table 24. China Based Companies Webtoons Revenue, (2018-2023) & (USD Million)

- Table 25. China Based Companies Webtoons Revenue Market Share (2018-2023)
- Table 26. Rest of World Based Webtoons Companies, Headquarters (States, Country)
- Table 27. Rest of World Based Companies Webtoons Revenue, (2018-2023) & (USD Million)
- Table 28. Rest of World Based Companies Webtoons Revenue Market Share (2018-2023)
- Table 29. World Webtoons Market Size by Type, (USD Million), 2018 & 2022 & 2029
- Table 30. World Webtoons Market Size by Type (2018-2023) & (USD Million)
- Table 31. World Webtoons Market Size by Type (2024-2029) & (USD Million)
- Table 32. World Webtoons Market Size by Application, (USD Million), 2018 & 2022 & 2029
- Table 33. World Webtoons Market Size by Application (2018-2023) & (USD Million)
- Table 34. World Webtoons Market Size by Application (2024-2029) & (USD Million)
- Table 35. Naver Basic Information, Area Served and Competitors
- Table 36. Naver Major Business
- Table 37. Naver Webtoons Product and Services
- Table 38. Naver Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 39. Naver Recent Developments/Updates
- Table 40. Naver Competitive Strengths & Weaknesses
- Table 41. Kakao Basic Information, Area Served and Competitors
- Table 42. Kakao Major Business
- Table 43. Kakao Webtoons Product and Services
- Table 44. Kakao Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 45. Kakao Recent Developments/Updates
- Table 46. Kakao Competitive Strengths & Weaknesses
- Table 47. Comico (NHN) Basic Information, Area Served and Competitors
- Table 48. Comico (NHN) Major Business
- Table 49. Comico (NHN) Webtoons Product and Services
- Table 50. Comico (NHN) Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 51. Comico (NHN) Recent Developments/Updates
- Table 52. Comico (NHN) Competitive Strengths & Weaknesses
- Table 53. KidariStudio Basic Information, Area Served and Competitors
- Table 54. KidariStudio Major Business
- Table 55. KidariStudio Webtoons Product and Services
- Table 56. KidariStudio Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

- Table 57. KidariStudio Recent Developments/Updates
- Table 58. KidariStudio Competitive Strengths & Weaknesses
- Table 59. Ridibooks (RIDI Corp) Basic Information, Area Served and Competitors
- Table 60. Ridibooks (RIDI Corp) Major Business
- Table 61. Ridibooks (RIDI Corp) Webtoons Product and Services
- Table 62. Ridibooks (RIDI Corp) Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 63. Ridibooks (RIDI Corp) Recent Developments/Updates
- Table 64. Ridibooks (RIDI Corp) Competitive Strengths & Weaknesses
- Table 65. Tappytoon Basic Information, Area Served and Competitors
- Table 66. Tappytoon Major Business
- Table 67. Tappytoon Webtoons Product and Services
- Table 68. Tappytoon Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 69. Tappytoon Recent Developments/Updates
- Table 70. Tappytoon Competitive Strengths & Weaknesses
- Table 71. Tencent Basic Information, Area Served and Competitors
- Table 72. Tencent Major Business
- Table 73. Tencent Webtoons Product and Services
- Table 74. Tencent Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 75. Tencent Recent Developments/Updates
- Table 76. Tencent Competitive Strengths & Weaknesses
- Table 77. Webcomics (SideWalk Group) Basic Information, Area Served and Competitors
- Table 78. Webcomics (SideWalk Group) Major Business
- Table 79. Webcomics (SideWalk Group) Webtoons Product and Services
- Table 80. Webcomics (SideWalk Group) Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 81. Webcomics (SideWalk Group) Recent Developments/Updates
- Table 82. Webcomics (SideWalk Group) Competitive Strengths & Weaknesses
- Table 83. Mr Blue Basic Information, Area Served and Competitors
- Table 84. Mr Blue Major Business
- Table 85. Mr Blue Webtoons Product and Services
- Table 86. Mr Blue Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 87. Mr Blue Recent Developments/Updates
- Table 88. Mr Blue Competitive Strengths & Weaknesses
- Table 89. Kuaikan Basic Information, Area Served and Competitors

- Table 90. Kuaikan Major Business
- Table 91. Kuaikan Webtoons Product and Services
- Table 92. Kuaikan Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 93. Kuaikan Recent Developments/Updates
- Table 94. Kuaikan Competitive Strengths & Weaknesses
- Table 95. Amazia Basic Information, Area Served and Competitors
- Table 96. Amazia Major Business
- Table 97. Amazia Webtoons Product and Services
- Table 98. Amazia Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 99. Amazia Recent Developments/Updates
- Table 100. Amazia Competitive Strengths & Weaknesses
- Table 101. Izneo Webtoon Basic Information, Area Served and Competitors
- Table 102. Izneo Webtoon Major Business
- Table 103. Izneo Webtoon Webtoons Product and Services
- Table 104. Izneo Webtoon Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 105. Izneo Webtoon Recent Developments/Updates
- Table 106. Izneo Webtoon Competitive Strengths & Weaknesses
- Table 107. Toomics (Terapin Studios) Basic Information, Area Served and Competitors
- Table 108. Toomics (Terapin Studios) Major Business
- Table 109. Toomics (Terapin Studios) Webtoons Product and Services
- Table 110. Toomics (Terapin Studios) Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 111. Toomics (Terapin Studios) Recent Developments/Updates
- Table 112. Toomics (Terapin Studios) Competitive Strengths & Weaknesses
- Table 113. MangaToon Basic Information, Area Served and Competitors
- Table 114. MangaToon Major Business
- Table 115. MangaToon Webtoons Product and Services
- Table 116. MangaToon Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 117. MangaToon Recent Developments/Updates
- Table 118. MangaToon Competitive Strengths & Weaknesses
- Table 119. Manman Manhwa Basic Information, Area Served and Competitors
- Table 120. Manman Manhwa Major Business
- Table 121. Manman Manhwa Webtoons Product and Services
- Table 122. Manman Manhwa Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

- Table 123. Manman Manhwa Recent Developments/Updates
- Table 124. Manman Manhwa Competitive Strengths & Weaknesses
- Table 125. Dongman Entertainment Basic Information, Area Served and Competitors
- Table 126. Dongman Entertainment Major Business
- Table 127. Dongman Entertainment Webtoons Product and Services
- Table 128. Dongman Entertainment Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 129. Dongman Entertainment Recent Developments/Updates
- Table 130. Dongman Entertainment Competitive Strengths & Weaknesses
- Table 131. Bilibili Comics Basic Information, Area Served and Competitors
- Table 132. Bilibili Comics Major Business
- Table 133. Bilibili Comics Webtoons Product and Services
- Table 134. Bilibili Comics Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 135. Bilibili Comics Recent Developments/Updates
- Table 136. Bilibili Comics Competitive Strengths & Weaknesses
- Table 137. ToryComics Basic Information, Area Served and Competitors
- Table 138. ToryComics Major Business
- Table 139. ToryComics Webtoons Product and Services
- Table 140. ToryComics Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 141. ToryComics Recent Developments/Updates
- Table 142. ToryComics Competitive Strengths & Weaknesses
- Table 143. Webtoon Factory Basic Information, Area Served and Competitors
- Table 144. Webtoon Factory Major Business
- Table 145. Webtoon Factory Webtoons Product and Services
- Table 146. Webtoon Factory Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 147. Webtoon Factory Recent Developments/Updates
- Table 148. Webtoon Factory Competitive Strengths & Weaknesses
- Table 149. Stela Basic Information, Area Served and Competitors
- Table 150. Stela Major Business
- Table 151. Stela Webtoons Product and Services
- Table 152. Stela Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)
- Table 153. Stela Recent Developments/Updates
- Table 154. Graphite Basic Information, Area Served and Competitors
- Table 155. Graphite Major Business
- Table 156. Graphite Webtoons Product and Services

Table 157. Graphite Webtoons Revenue, Gross Margin and Market Share (2018-2023) & (USD Million)

Table 158. Global Key Players of Webtoons Upstream (Raw Materials)

Table 159. Webtoons Typical Customers

LIST OF FIGURE

Figure 1. Webtoons Picture

Figure 2. World Webtoons Total Market Size: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Webtoons Total Market Size (2018-2029) & (USD Million)

Figure 4. World Webtoons Revenue Market Share by Region (2018, 2022 and 2029) & (USD Million) , (by Headquarter Location)

Figure 5. World Webtoons Revenue Market Share by Region (2018-2029), (by Headquarter Location)

Figure 6. United States Based Company Webtoons Revenue (2018-2029) & (USD Million)

Figure 7. China Based Company Webtoons Revenue (2018-2029) & (USD Million)

Figure 8. Europe Based Company Webtoons Revenue (2018-2029) & (USD Million)

Figure 9. Japan Based Company Webtoons Revenue (2018-2029) & (USD Million)

Figure 10. South Korea Based Company Webtoons Revenue (2018-2029) & (USD Million)

Figure 11. ASEAN Based Company Webtoons Revenue (2018-2029) & (USD Million)

Figure 12. India Based Company Webtoons Revenue (2018-2029) & (USD Million)

Figure 13. Webtoons Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Webtoons Consumption Value (2018-2029) & (USD Million)

Figure 16. World Webtoons Consumption Value Market Share by Region (2018-2029)

Figure 17. United States Webtoons Consumption Value (2018-2029) & (USD Million)

Figure 18. China Webtoons Consumption Value (2018-2029) & (USD Million)

Figure 19. Europe Webtoons Consumption Value (2018-2029) & (USD Million)

Figure 20. Japan Webtoons Consumption Value (2018-2029) & (USD Million)

Figure 21. South Korea Webtoons Consumption Value (2018-2029) & (USD Million)

Figure 22. ASEAN Webtoons Consumption Value (2018-2029) & (USD Million)

Figure 23. India Webtoons Consumption Value (2018-2029) & (USD Million)

Figure 24. Producer Shipments of Webtoons by Player Revenue (\$MM) and Market Share (%): 2022

Figure 25. Global Four-firm Concentration Ratios (CR4) for Webtoons Markets in 2022

Figure 26. Global Four-firm Concentration Ratios (CR8) for Webtoons Markets in 2022

Figure 27. United States VS China: Webtoons Revenue Market Share Comparison

(2018 & 2022 & 2029)

Figure 28. United States VS China: Webtoons Consumption Value Market Share Comparison (2018 & 2022 & 2029)

Figure 29. World Webtoons Market Size by Type, (USD Million), 2018 & 2022 & 2029

Figure 30. World Webtoons Market Size Market Share by Type in 2022

Figure 31. Subscription Based

Figure 32. Advertisement Based

Figure 33. World Webtoons Market Size Market Share by Type (2018-2029)

Figure 34. World Webtoons Market Size by Application, (USD Million), 2018 & 2022 & 2029

Figure 35. World Webtoons Market Size Market Share by Application in 2022

Figure 36. Mobile Phone

Figure 37. PC/Notebook

Figure 38. Tablet Computer

Figure 39. Others

Figure 40. Webtoons Industrial Chain

Figure 41. Methodology

Figure 42. Research Process and Data Source

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