

# Global Webtoons Supply, Demand and Key Producers, 2023-2029

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# **Abstracts**

The global Webtoons market size is expected to reach \$ 17670 million by 2029, rising at a market growth of 23.3% CAGR during the forecast period (2023-2029).

Global key players of webtoons include Kakao and Naver. The top two players hold a share about 40%. In terms of product, subscription based is the largest segment, with a share about 65%. And in terms of application, the largest application is mobile phone, with a share about 88%. Asia-Pacific is the largest market, has a share about 75%.

A Webtoon is a type of online comic where each chapter is published as a single, vertical strip. They typically have Full Color artwork. Webtoons first originated in Korea and have since spread to other Asian and Western countries.

This report studies the global Webtoons demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Webtoons, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Webtoons that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Webtoons total market, 2018-2029, (USD Million)

Global Webtoons total market by region & country, CAGR, 2018-2029, (USD Million)



U.S. VS China: Webtoons total market, key domestic companies and share, (USD Million)

Global Webtoons revenue by player and market share 2018-2023, (USD Million)

Global Webtoons total market by Type, CAGR, 2018-2029, (USD Million)

Global Webtoons total market by Application, CAGR, 2018-2029, (USD Million).

This reports profiles major players in the global Webtoons market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Naver, Kakao, Comico (NHN), KidariStudio, Ridibooks (RIDI Corp), Tappytoon, Tencent, Webcomics (SideWalk Group) and Mr Blue, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Webtoons market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Webtoons Market, By Region:

**United States** 

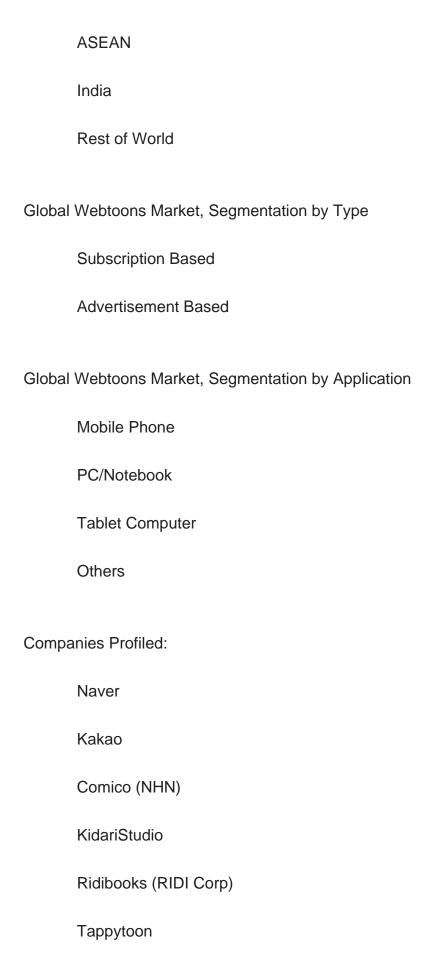
China

Europe

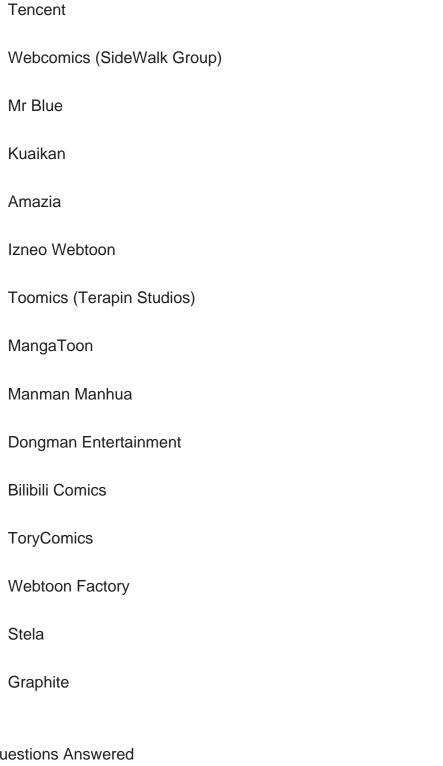
Japan

South Korea









Key Questions Answered

- 1. How big is the global Webtoons market?
- 2. What is the demand of the global Webtoons market?
- 3. What is the year over year growth of the global Webtoons market?



- 4. What is the total value of the global Webtoons market?
- 5. Who are the major players in the global Webtoons market?



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