

Global Webtoons Production, Demand and Key Producers, 2022-2028

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Abstracts

A Webtoon is a type of online comic where each chapter is published as a single, vertical strip. They typically have Full Color artwork. Webtoons first originated in Korea and have since spread to other Asian and Western countries.

This report studies the global Webtoons demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Webtoons, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2021 as the base year. This report explores demand trends and competition, as well as details the characteristics of Webtoons that contribute to its increasing demand across many markets.

The global Webtoons market size is expected to reach \$ 23930 million by 2028, rising at a market growth of 29.6% CAGR during the forecast period (2022-2028).

Highlights and key features of the study

Global Webtoons total market, 2017-2028, (USD Million)

Global Webtoons total market by region & country, CAGR, 2017-2028, (USD Million)

U.S. VS China: Webtoons total market, key domestic companies and share, (USD Million)

Global Webtoons revenue by player and market share 2017-2022, (USD Million)

Global Webtoons total market by Type, CAGR, 2017-2028, (USD Million)

Global Webtoons total market by Application, CAGR, 2017-2028, (USD Million)

This reports profiles major players in the global Webtoons market based on the following parameters – company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Naver, Kakao, Lezhin Entertainment (KidariStudio), Tappytoon, ToryComics, Toomics Global, Ridibooks (RIDI Corp), KidariStudio and Webtoon Factory, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Webtoons market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2017-2028 by year with 2021 as the base year, 2022 as the estimate year, and 2028 as the forecast year.

Global Webtoons Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Webtoons Market, Segmentation by Type

Subscription Based

Advertisement Based

Global Webtoons Market, Segmentation by Application

Mobile Phone

PC/Notebook

Tablet Computer

Others

Companies Profiled:

Naver

Kakao

Lezhin Entertainment (KidariStudio)

Tappytoon

ToryComics

Toomics Global

Ridibooks (RIDI Corp)

KidariStudio

Webtoon Factory

Izneo Webtoon

Stela

Graphite

Webcomics (SideWalk Group)

SPOTTOON (Rolling Story)

Mr Blue

Marvel Unlimited

Tencent

Amazia

Shuueisha

Comico (NHN)

U17

MangaToon

Kuaikan

Dongman Entertainment

Manman Manhwa

Bilibili Comics

Key Questions Answered

1. How big is the global Webtoons market?
2. What is the demand of the global Webtoons market?
3. What is the year over year growth of the global Webtoons market?
4. What is the total value of the global Webtoons market?
5. Who are the major players in the global Webtoons market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Webtoons Introduction
- 1.2 World Webtoons Market Size & Forecast (2017 & 2021 & 2028)
- 1.3 World Webtoons Total Market by Region
 - 1.3.1 World Webtoons Market Size by Region (2017-2028)
 - 1.3.2 United States Webtoons Market Size (2017-2028)
 - 1.3.3 China Webtoons Market Size (2017-2028)
 - 1.3.4 Europe Webtoons Market Size (2017-2028)
 - 1.3.5 Japan Webtoons Market Size (2017-2028)
 - 1.3.6 South Korea Webtoons Market Size (2017-2028)
 - 1.3.7 ASEAN Webtoons Market Size (2017-2028)
 - 1.3.8 India Webtoons Market Size (2017-2028)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Webtoons Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Webtoons Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
 - 1.5.1 Influence of COVID-19
 - 1.5.2 Influence of Russia-Ukraine War

2 WORLD WEBTOONS COMPANIES COMPETITIVE ANALYSIS

- 2.1 World Webtoons Revenue by Player (2017-2022)
- 2.2 Industry Rank and Concentration Rate (CR)
 - 2.2.1 Global Webtoons Industry Rank of Major Players
 - 2.2.2 Global Concentration Ratios (CR4) for Webtoons in 2021
 - 2.2.3 Global Concentration Ratios (CR8) for Webtoons in 2021
- 2.3 Webtoons Company Evaluation Quadrant
- 2.4 Webtoons Market: Overall Company Footprint Analysis
 - 2.4.1 Webtoons Market: Region Footprint
 - 2.4.2 Webtoons Market: Company Product Type Footprint
 - 2.4.3 Webtoons Market: Company Product Application Footprint
- 2.5 Competitive Environment
 - 2.5.1 Historical Structure of the Industry
 - 2.5.2 Barriers of Market Entry
 - 2.5.3 Factors of Competition

2.6 Mergers, Acquisitions Activity

3 UNITED STATES VS CHINA VS REST OF THE WORLD

3.1 United States VS China: Webtoons Market Comparison

3.1.1 United States VS China: Webtoons Market Size Comparison (2017 & 2021 & 2028)

3.1.2 United States VS China: Webtoons Market Size Market Share Comparison (2017 & 2021 & 2028)

3.2 United States Webtoons Major Players and Market Share, 2017-2022

3.2.1 Major Players of Webtoons in United States, Headquarters (States, Country)

3.2.2 United States Webtoons Revenue by Domestic Player, (2017-2022)

3.3 China Webtoons Major Players and Market Share, 2017-2022

3.3.1 Major Players of Webtoons in China, Headquarters (Province, Country)

3.3.2 China Webtoons Revenue by Domestic Player, (2017-2022)

3.4 Rest of World Webtoons Major Players and Market Share, 2017-2022

3.4.1 Major Players of Webtoons in Rest of World, Headquarters (State, Country)

3.4.2 Rest of World Webtoons Revenue by Domestic Player, (2017-2022)

4 MARKET ANALYSIS BY TYPE

4.1 World Webtoons Market Size Overview by Type: 2017 VS 2021 VS 2028

4.2 Segment Introduction by Type

4.2.1 Subscription Based

4.2.2 Advertisement Based

4.3 Market Segment by Type

4.3.1 World Webtoons Market Size by Type (2017-2022)

4.3.2 World Webtoons Market Size by Type (2023-2028)

4.3.3 World Webtoons Market Size Market Share by Type (2017-2028)

5 MARKET ANALYSIS BY APPLICATION

5.1 World Webtoons Market Size Overview by Application: 2017 VS 2021 VS 2028

5.2 Segment Introduction by Application

5.2.1 Mobile Phone

5.2.2 PC/Notebook

5.2.3 Tablet Computer

5.2.4 Others

5.2.5 Others

5.3 Market Segment by Application

5.3.1 World Webtoons Market Size by Application (2017-2022)

5.3.2 World Webtoons Market Size by Application (2023-2028)

5.3.3 World Webtoons Market Size by Application (2017-2028)

6 COMPANY PROFILES

6.1 Naver

6.1.1 Naver Details

6.1.2 Naver Major Business

6.1.3 Naver Webtoons Product and Services

6.1.4 Naver Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.1.5 Naver Recent Developments/Updates

6.1.6 Naver Competitive Strengths & Weaknesses

6.2 Kakao

6.2.1 Kakao Details

6.2.2 Kakao Major Business

6.2.3 Kakao Webtoons Product and Services

6.2.4 Kakao Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.2.5 Kakao Recent Developments/Updates

6.2.6 Kakao Competitive Strengths & Weaknesses

6.3 Lezhin Entertainment (KidariStudio)

6.3.1 Lezhin Entertainment (KidariStudio) Details

6.3.2 Lezhin Entertainment (KidariStudio) Major Business

6.3.3 Lezhin Entertainment (KidariStudio) Webtoons Product and Services

6.3.4 Lezhin Entertainment (KidariStudio) Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.3.5 Lezhin Entertainment (KidariStudio) Recent Developments/Updates

6.3.6 Lezhin Entertainment (KidariStudio) Competitive Strengths & Weaknesses

6.4 Tappytoon

6.4.1 Tappytoon Details

6.4.2 Tappytoon Major Business

6.4.3 Tappytoon Webtoons Product and Services

6.4.4 Tappytoon Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.4.5 Tappytoon Recent Developments/Updates

6.4.6 Tappytoon Competitive Strengths & Weaknesses

6.5 ToryComics

6.5.1 ToryComics Details

6.5.2 ToryComics Major Business

- 6.5.3 ToryComics Webtoons Product and Services
- 6.5.4 ToryComics Webtoons Revenue, Gross Margin and Market Share (2017-2022)
- 6.5.5 ToryComics Recent Developments/Updates
- 6.5.6 ToryComics Competitive Strengths & Weaknesses
- 6.6 Toomics Global
 - 6.6.1 Toomics Global Details
 - 6.6.2 Toomics Global Major Business
 - 6.6.3 Toomics Global Webtoons Product and Services
 - 6.6.4 Toomics Global Webtoons Revenue, Gross Margin and Market Share (2017-2022)
 - 6.6.5 Toomics Global Recent Developments/Updates
 - 6.6.6 Toomics Global Competitive Strengths & Weaknesses
- 6.7 Ridibooks (RIDI Corp)
 - 6.7.1 Ridibooks (RIDI Corp) Details
 - 6.7.2 Ridibooks (RIDI Corp) Major Business
 - 6.7.3 Ridibooks (RIDI Corp) Webtoons Product and Services
 - 6.7.4 Ridibooks (RIDI Corp) Webtoons Revenue, Gross Margin and Market Share (2017-2022)
 - 6.7.5 Ridibooks (RIDI Corp) Recent Developments/Updates
 - 6.7.6 Ridibooks (RIDI Corp) Competitive Strengths & Weaknesses
- 6.8 KidariStudio
 - 6.8.1 KidariStudio Details
 - 6.8.2 KidariStudio Major Business
 - 6.8.3 KidariStudio Webtoons Product and Services
 - 6.8.4 KidariStudio Webtoons Revenue, Gross Margin and Market Share (2017-2022)
 - 6.8.5 KidariStudio Recent Developments/Updates
 - 6.8.6 KidariStudio Competitive Strengths & Weaknesses
- 6.9 Webtoon Factory
 - 6.9.1 Webtoon Factory Details
 - 6.9.2 Webtoon Factory Major Business
 - 6.9.3 Webtoon Factory Webtoons Product and Services
 - 6.9.4 Webtoon Factory Webtoons Revenue, Gross Margin and Market Share (2017-2022)
 - 6.9.5 Webtoon Factory Recent Developments/Updates
 - 6.9.6 Webtoon Factory Competitive Strengths & Weaknesses
- 6.10 Izneo Webtoon
 - 6.10.1 Izneo Webtoon Details
 - 6.10.2 Izneo Webtoon Major Business
 - 6.10.3 Izneo Webtoon Webtoons Product and Services

6.10.4 Izneo Webtoon Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.10.5 Izneo Webtoon Recent Developments/Updates

6.10.6 Izneo Webtoon Competitive Strengths & Weaknesses

6.11 Stela

6.11.1 Stela Details

6.11.2 Stela Major Business

6.11.3 Stela Webtoons Product and Services

6.11.4 Stela Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.11.5 Stela Recent Developments/Updates

6.11.6 Stela Competitive Strengths & Weaknesses

6.12 Graphite

6.12.1 Graphite Details

6.12.2 Graphite Major Business

6.12.3 Graphite Webtoons Product and Services

6.12.4 Graphite Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.12.5 Graphite Recent Developments/Updates

6.12.6 Graphite Competitive Strengths & Weaknesses

6.13 Webcomics (SideWalk Group)

6.13.1 Webcomics (SideWalk Group) Details

6.13.2 Webcomics (SideWalk Group) Major Business

6.13.3 Webcomics (SideWalk Group) Webtoons Product and Services

6.13.4 Webcomics (SideWalk Group) Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.13.5 Webcomics (SideWalk Group) Recent Developments/Updates

6.13.6 Webcomics (SideWalk Group) Competitive Strengths & Weaknesses

6.14 SPOTTOON (Rolling Story)

6.14.1 SPOTTOON (Rolling Story) Details

6.14.2 SPOTTOON (Rolling Story) Major Business

6.14.3 SPOTTOON (Rolling Story) Webtoons Product and Services

6.14.4 SPOTTOON (Rolling Story) Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.14.5 SPOTTOON (Rolling Story) Recent Developments/Updates

6.14.6 SPOTTOON (Rolling Story) Competitive Strengths & Weaknesses

6.15 Mr Blue

6.15.1 Mr Blue Details

6.15.2 Mr Blue Major Business

6.15.3 Mr Blue Webtoons Product and Services

6.15.4 Mr Blue Webtoons Revenue, Gross Margin and Market Share (2017-2022)

- 6.15.5 Mr Blue Recent Developments/Updates
- 6.15.6 Mr Blue Competitive Strengths & Weaknesses
- 6.16 Marvel Unlimited
 - 6.16.1 Marvel Unlimited Details
 - 6.16.2 Marvel Unlimited Major Business
 - 6.16.3 Marvel Unlimited Webtoons Product and Services
 - 6.16.4 Marvel Unlimited Webtoons Revenue, Gross Margin and Market Share (2017-2022)
 - 6.16.5 Marvel Unlimited Recent Developments/Updates
 - 6.16.6 Marvel Unlimited Competitive Strengths & Weaknesses
- 6.17 Tencent
 - 6.17.1 Tencent Details
 - 6.17.2 Tencent Major Business
 - 6.17.3 Tencent Webtoons Product and Services
 - 6.17.4 Tencent Webtoons Revenue, Gross Margin and Market Share (2017-2022)
 - 6.17.5 Tencent Recent Developments/Updates
 - 6.17.6 Tencent Competitive Strengths & Weaknesses
- 6.18 Amazia
 - 6.18.1 Amazia Details
 - 6.18.2 Amazia Major Business
 - 6.18.3 Amazia Webtoons Product and Services
 - 6.18.4 Amazia Webtoons Revenue, Gross Margin and Market Share (2017-2022)
 - 6.18.5 Amazia Recent Developments/Updates
 - 6.18.6 Amazia Competitive Strengths & Weaknesses
- 6.19 Shueisha
 - 6.19.1 Shueisha Details
 - 6.19.2 Shueisha Major Business
 - 6.19.3 Shueisha Webtoons Product and Services
 - 6.19.4 Shueisha Webtoons Revenue, Gross Margin and Market Share (2017-2022)
 - 6.19.5 Shueisha Recent Developments/Updates
 - 6.19.6 Shueisha Competitive Strengths & Weaknesses
- 6.20 Comico (NHN)
 - 6.20.1 Comico (NHN) Details
 - 6.20.2 Comico (NHN) Major Business
 - 6.20.3 Comico (NHN) Webtoons Product and Services
 - 6.20.4 Comico (NHN) Webtoons Revenue, Gross Margin and Market Share (2017-2022)
 - 6.20.5 Comico (NHN) Recent Developments/Updates
 - 6.20.6 Comico (NHN) Competitive Strengths & Weaknesses

6.21 U17

6.21.1 U17 Details

6.21.2 U17 Major Business

6.21.3 U17 Webtoons Product and Services

6.21.4 U17 Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.21.5 U17 Recent Developments/Updates

6.21.6 U17 Competitive Strengths & Weaknesses

6.22 MangaToon

6.22.1 MangaToon Details

6.22.2 MangaToon Major Business

6.22.3 MangaToon Webtoons Product and Services

6.22.4 MangaToon Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.22.5 MangaToon Recent Developments/Updates

6.22.6 MangaToon Competitive Strengths & Weaknesses

6.23 Kuaikan

6.23.1 Kuaikan Details

6.23.2 Kuaikan Major Business

6.23.3 Kuaikan Webtoons Product and Services

6.23.4 Kuaikan Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.23.5 Kuaikan Recent Developments/Updates

6.23.6 Kuaikan Competitive Strengths & Weaknesses

6.24 Dongman Entertainment

6.24.1 Dongman Entertainment Details

6.24.2 Dongman Entertainment Major Business

6.24.3 Dongman Entertainment Webtoons Product and Services

6.24.4 Dongman Entertainment Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.24.5 Dongman Entertainment Recent Developments/Updates

6.24.6 Dongman Entertainment Competitive Strengths & Weaknesses

6.25 Manman Manhwa

6.25.1 Manman Manhwa Details

6.25.2 Manman Manhwa Major Business

6.25.3 Manman Manhwa Webtoons Product and Services

6.25.4 Manman Manhwa Webtoons Revenue, Gross Margin and Market Share (2017-2022)

6.25.5 Manman Manhwa Recent Developments/Updates

6.25.6 Manman Manhwa Competitive Strengths & Weaknesses

6.26 Bilibili Comics

6.26.1 Bilibili Comics Details

- 6.26.2 Bilibili Comics Major Business
- 6.26.3 Bilibili Comics Webtoons Product and Services
- 6.26.4 Bilibili Comics Webtoons Revenue, Gross Margin and Market Share (2017-2022)
- 6.26.5 Bilibili Comics Recent Developments/Updates
- 6.26.6 Bilibili Comics Competitive Strengths & Weaknesses

7 RAW MATERIAL AND INDUSTRY CHAIN

- 7.1 Raw Material of Webtoons and Key Manufacturers
- 7.2 Webtoons Manufacturing Costs
- 7.3 Webtoons Production Process
- 7.4 Webtoons Industrial Chain

8 DISTRIBUTION CHANNEL ANALYSIS

- 8.1 Distribution Channel Breakdown for Webtoons Shipments (%): 2017-2028
 - 8.1.1 Direct Channel
 - 8.1.2 Indirect Channel
- 8.2 Webtoons Typical Distributors
- 8.3 Webtoons Typical Customers

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Webtoons Market Size by Region (2017, 2022 and 2028) & (USD Million)
- Table 2. World Webtoons Market Size by Region (2017-2022) & (USD Million)
- Table 3. World Webtoons Market Size by Region (2023-2028) & (USD Million)
- Table 4. World Webtoons Market Size Market Share by Region (2017-2022)
- Table 5. World Webtoons Market Size Market Share by Region (2023-2028)
- Table 6. Major Market Trends
- Table 7. World Webtoons Revenue by Player (2017-2022) & (USD Million)
- Table 8. Revenue Market Share of Key Webtoons Players in 2021
- Table 9. World Webtoons Industry Rank of Major Player, Based on Revenue in 2021
- Table 10. Global Webtoons Company Evaluation Quadrant
- Table 11. Head Office of Key Webtoons Player
- Table 12. Webtoons Market: Company Product Type Footprint
- Table 13. Webtoons Market: Company Product Application Footprint
- Table 14. Webtoons Mergers & Acquisitions Activity
- Table 15. United States VS China Webtoons Market Size Comparison, (2017 & 2021 & 2028) & (USD Million)
- Table 16. Major Player of Webtoons in United States, Headquarters (States, Country)
- Table 17. United States Webtoons Revenue by Domestic Player, (2017-2022) & (USD Million)
- Table 18. United States Webtoons Revenue Market Share by Domestic Player, (2017-2022)
- Table 19. Major Player of Webtoons in China, Company Headquarters (Province, Country)
- Table 20. China Webtoons Revenue by Domestic Player, (2017-2022) & (USD Million)
- Table 21. China Webtoons Revenue Market Share by Domestic Player, (2017-2022)
- Table 22. Major Player of Webtoons in Rest of World, Company Headquarters (State, Country)
- Table 23. Rest of World Webtoons Revenue by Domestic Player, (2017-2022) & (USD Million)
- Table 24. Rest of World Webtoons Revenue Market Share by Domestic Player, (2017-2022)
- Table 25. World Webtoons Revenue by Type, (USD Million), 2017 & 2021 & 2028
- Table 26. World Webtoons Revenue by Type (2017-2022) & (USD Million)
- Table 27. World Webtoons Revenue by Type (2023-2028) & (USD Million)

Table 28. World Webtoons Revenue by Application, (USD Million), 2017 & 2021 & 2028

Table 29. World Webtoons Revenue by Application (2017-2022) & (USD Million)

Table 30. World Webtoons Revenue by Application (2023-2028) & (USD Million)

Table 31. Naver Basic Information, Area Served and Competitors

Table 32. Naver Major Business

Table 33. Naver Webtoons Product and Services

Table 34. Naver Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 35. Naver Recent Developments/Updates

Table 36. Naver Competitive Strengths & Weaknesses

Table 37. Kakao Basic Information, Area Served and Competitors

Table 38. Kakao Major Business

Table 39. Kakao Webtoons Product and Services

Table 40. Kakao Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 41. Kakao Recent Developments/Updates

Table 42. Kakao Competitive Strengths & Weaknesses

Table 43. Lezhin Entertainment (KidariStudio) Basic Information, Area Served and Competitors

Table 44. Lezhin Entertainment (KidariStudio) Major Business

Table 45. Lezhin Entertainment (KidariStudio) Webtoons Product and Services

Table 46. Lezhin Entertainment (KidariStudio) Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 47. Lezhin Entertainment (KidariStudio) Recent Developments/Updates

Table 48. Lezhin Entertainment (KidariStudio) Competitive Strengths & Weaknesses

Table 49. Tappytoon Basic Information, Area Served and Competitors

Table 50. Tappytoon Major Business

Table 51. Tappytoon Webtoons Product and Services

Table 52. Tappytoon Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 53. Tappytoon Recent Developments/Updates

Table 54. Tappytoon Competitive Strengths & Weaknesses

Table 55. ToryComics Basic Information, Area Served and Competitors

Table 56. ToryComics Major Business

Table 57. ToryComics Webtoons Product and Services

Table 58. ToryComics Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 59. ToryComics Recent Developments/Updates

Table 60. ToryComics Competitive Strengths & Weaknesses

Table 61. Toomics Global Basic Information, Area Served and Competitors
Table 62. Toomics Global Major Business
Table 63. Toomics Global Webtoons Product and Services
Table 64. Toomics Global Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)
Table 65. Toomics Global Recent Developments/Updates
Table 66. Toomics Global Competitive Strengths & Weaknesses
Table 67. Ridibooks (RID I Corp) Basic Information, Area Served and Competitors
Table 68. Ridibooks (RID I Corp) Major Business
Table 69. Ridibooks (RID I Corp) Webtoons Product and Services
Table 70. Ridibooks (RID I Corp) Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)
Table 71. Ridibooks (RID I Corp) Recent Developments/Updates
Table 72. Ridibooks (RID I Corp) Competitive Strengths & Weaknesses
Table 73. KidariStudio Basic Information, Area Served and Competitors
Table 74. KidariStudio Major Business
Table 75. KidariStudio Webtoons Product and Services
Table 76. KidariStudio Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)
Table 77. KidariStudio Recent Developments/Updates
Table 78. KidariStudio Competitive Strengths & Weaknesses
Table 79. Webtoon Factory Basic Information, Area Served and Competitors
Table 80. Webtoon Factory Major Business
Table 81. Webtoon Factory Webtoons Product and Services
Table 82. Webtoon Factory Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)
Table 83. Webtoon Factory Recent Developments/Updates
Table 84. Webtoon Factory Competitive Strengths & Weaknesses
Table 85. Izneo Webtoon Basic Information, Area Served and Competitors
Table 86. Izneo Webtoon Major Business
Table 87. Izneo Webtoon Webtoons Product and Services
Table 88. Izneo Webtoon Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)
Table 89. Izneo Webtoon Recent Developments/Updates
Table 90. Izneo Webtoon Competitive Strengths & Weaknesses
Table 91. Stela Basic Information, Area Served and Competitors
Table 92. Stela Major Business
Table 93. Stela Webtoons Product and Services
Table 94. Stela Webtoons Revenue, Gross Margin and Market Share (2017-2022) &

(USD Million)

Table 95. Stela Recent Developments/Updates

Table 96. Stela Competitive Strengths & Weaknesses

Table 97. Graphite Basic Information, Area Served and Competitors

Table 98. Graphite Major Business

Table 99. Graphite Webtoons Product and Services

Table 100. Graphite Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 101. Graphite Recent Developments/Updates

Table 102. Graphite Competitive Strengths & Weaknesses

Table 103. Webcomics (SideWalk Group) Basic Information, Area Served and Competitors

Table 104. Webcomics (SideWalk Group) Major Business

Table 105. Webcomics (SideWalk Group) Webtoons Product and Services

Table 106. Webcomics (SideWalk Group) Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 107. Webcomics (SideWalk Group) Recent Developments/Updates

Table 108. Webcomics (SideWalk Group) Competitive Strengths & Weaknesses

Table 109. SPOTTOON (Rolling Story) Basic Information, Area Served and Competitors

Table 110. SPOTTOON (Rolling Story) Major Business

Table 111. SPOTTOON (Rolling Story) Webtoons Product and Services

Table 112. SPOTTOON (Rolling Story) Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 113. SPOTTOON (Rolling Story) Recent Developments/Updates

Table 114. SPOTTOON (Rolling Story) Competitive Strengths & Weaknesses

Table 115. Mr Blue Basic Information, Area Served and Competitors

Table 116. Mr Blue Major Business

Table 117. Mr Blue Webtoons Product and Services

Table 118. Mr Blue Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 119. Mr Blue Recent Developments/Updates

Table 120. Mr Blue Competitive Strengths & Weaknesses

Table 121. Marvel Unlimited Basic Information, Area Served and Competitors

Table 122. Marvel Unlimited Major Business

Table 123. Marvel Unlimited Webtoons Product and Services

Table 124. Marvel Unlimited Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 125. Marvel Unlimited Recent Developments/Updates

Table 126. Marvel Unlimited Competitive Strengths & Weaknesses

Table 127. Tencent Basic Information, Area Served and Competitors
Table 128. Tencent Major Business
Table 129. Tencent Webtoons Product and Services
Table 130. Tencent Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)
Table 131. Tencent Recent Developments/Updates
Table 132. Tencent Competitive Strengths & Weaknesses
Table 133. Amazia Basic Information, Area Served and Competitors
Table 134. Amazia Major Business
Table 135. Amazia Webtoons Product and Services
Table 136. Amazia Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)
Table 137. Amazia Recent Developments/Updates
Table 138. Amazia Competitive Strengths & Weaknesses
Table 139. Shuueisha Basic Information, Area Served and Competitors
Table 140. Shuueisha Major Business
Table 141. Shuueisha Webtoons Product and Services
Table 142. Shuueisha Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)
Table 143. Shuueisha Recent Developments/Updates
Table 144. Shuueisha Competitive Strengths & Weaknesses
Table 145. Comico (NHN) Basic Information, Area Served and Competitors
Table 146. Comico (NHN) Major Business
Table 147. Comico (NHN) Webtoons Product and Services
Table 148. Comico (NHN) Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)
Table 149. Comico (NHN) Recent Developments/Updates
Table 150. Comico (NHN) Competitive Strengths & Weaknesses
Table 151. U17 Basic Information, Area Served and Competitors
Table 152. U17 Major Business
Table 153. U17 Webtoons Product and Services
Table 154. U17 Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)
Table 155. U17 Recent Developments/Updates
Table 156. U17 Competitive Strengths & Weaknesses
Table 157. MangaToon Basic Information, Area Served and Competitors
Table 158. MangaToon Major Business
Table 159. MangaToon Webtoons Product and Services
Table 160. MangaToon Webtoons Revenue, Gross Margin and Market Share

(2017-2022) & (USD Million)

Table 161. MangaToon Recent Developments/Updates

Table 162. MangaToon Competitive Strengths & Weaknesses

Table 163. Kuaikan Basic Information, Area Served and Competitors

Table 164. Kuaikan Major Business

Table 165. Kuaikan Webtoons Product and Services

Table 166. Kuaikan Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 167. Kuaikan Recent Developments/Updates

Table 168. Kuaikan Competitive Strengths & Weaknesses

Table 169. Dongman Entertainment Basic Information, Area Served and Competitors

Table 170. Dongman Entertainment Major Business

Table 171. Dongman Entertainment Webtoons Product and Services

Table 172. Dongman Entertainment Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 173. Dongman Entertainment Recent Developments/Updates

Table 174. Dongman Entertainment Competitive Strengths & Weaknesses

Table 175. Manman Manhwa Basic Information, Area Served and Competitors

Table 176. Manman Manhwa Major Business

Table 177. Manman Manhwa Webtoons Product and Services

Table 178. Manman Manhwa Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 179. Manman Manhwa Recent Developments/Updates

Table 180. Bilibili Comics Basic Information, Area Served and Competitors

Table 181. Bilibili Comics Major Business

Table 182. Bilibili Comics Webtoons Product and Services

Table 183. Bilibili Comics Webtoons Revenue, Gross Margin and Market Share (2017-2022) & (USD Million)

Table 184. Webtoons Raw Material

Table 185. Key Manufacturers of Webtoons Raw Materials

Table 186. Webtoons Typical Distributors

Table 187. Webtoons Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Webtoons Picture

Figure 2. World Webtoons Total Market Size: 2017 & 2021 & 2028, (USD Million)

Figure 3. World Webtoons Total Market Size (2017-2028) & (USD Million)

Figure 4. World Webtoons Market Size Market Share by Region (2017-2028)

Figure 5. United States Webtoons Market Size (2017-2028) & (USD Million)

Figure 6. China Webtoons Market Size (2017-2028) & (USD Million)

Figure 7. Europe Webtoons Market Size (2017-2028) & (USD Million)

Figure 8. Japan Webtoons Market Size (2017-2028) & (USD Million)

Figure 9. South Korea Webtoons Market Size (2017-2028) & (USD Million)

Figure 10. ASEAN Webtoons Market Size (2017-2028) & (USD Million)

Figure 11. India Webtoons Market Size (2017-2028) & (USD Million)

Figure 12. Webtoons Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. Producer Shipments of Webtoons by Player Revenue (\$MM) and Market Share (%): 2021

Figure 15. Global Four-firm Concentration Ratios (CR4) for Webtoons Markets in 2021

Figure 16. Global Four-firm Concentration Ratios (CR8) for Webtoons Markets in 2021

Figure 17. United States VS China: Webtoons Market Size Market Share Comparison (2017 & 2021 & 2028)

Figure 18. World Webtoons Market Size by Type, (USD Million), 2017 & 2021 & 2028

Figure 19. World Webtoons Market Size Market Share by Type in 2021

Figure 20. Subscription Based

Figure 21. Advertisement Based

Figure 22. World Webtoons Market Size Market Share by Type (2017-2028)

Figure 23. World Webtoons Market Size by Application, (USD Million), 2017 & 2021 & 2028

Figure 24. World Webtoons Market Size Market Share by Application in 2021

Figure 25. Mobile Phone

Figure 26. PC/Notebook

Figure 27. Tablet Computer

Figure 28. Others

Figure 29. World Webtoons Market Size Market Share by Application (2017-2028)

Figure 30. Manufacturing Cost Structure Analysis of Webtoons in 2021

Figure 31. Manufacturing Process Analysis of Webtoons

Figure 32. Webtoons Industrial Chain

Figure 33. Distribution Channel Breakdown for Webtoons Shipments (%): 2017-2028

Figure 34. Direct Channel Pros & Cons

Figure 35. Indirect Channel Pros & Cons

Figure 36. Methodology

Figure 37. Research Process and Data Source

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