

Global Webtoon Streaming Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

South Korea is known globally for its web series, movies and K-pop, with content including Squid Game and Parasite and groups like BTS and Blackpink becoming household names internationally. But there is another Korean cultural export – webtoons and their associated IP – that is starting to have an impact, not just in Korea, but around the world.

According to our (Global Info Research) latest study, the global Webtoon Streaming Services market size was valued at US\$ 5686 million in 2023 and is forecast to a readjusted size of USD 21520 million by 2030 with a CAGR of 22.0% during review period.

This report is a detailed and comprehensive analysis for global Webtoon Streaming Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2024, are provided.

Key Features:

Global Webtoon Streaming Services market size and forecasts, in consumption value (\$ Million), 2019-2030

Global Webtoon Streaming Services market size and forecasts by region and country,

in consumption value (\$ Million), 2019-2030

Global Webtoon Streaming Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2019-2030

Global Webtoon Streaming Services market shares of main players, in revenue (\$ Million), 2019-2024

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Webtoon Streaming Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Webtoon Streaming Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Naver, Kakao, Lezhin Entertainment (KidariStudio), Tappytoon, ToryComics, Toomics Global, Ridibooks (RIDI Corp), KidariStudio, WebComics, Izneo Webtoon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Webtoon Streaming Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

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Market segment by Type

Romance

Action

Sci-Fi

Superheroes

Others

Market segment by Application

Mobile Phone

PC

Others

Market segment by players, this report covers

Naver

Kakao

Lezhin Entertainment (KidariStudio)

Tappytoon

ToryComics

Toomics Global

Ridibooks (RIDI Corp)

KidariStudio

WebComics

Izneo Webtoon

Stela

U17

Bilibili Comics

Tencent

MangaToon

Tachiyomi

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Webtoon Streaming Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Webtoon Streaming Services, with revenue, gross margin, and global market share of Webtoon Streaming Services from 2019 to 2024.

Chapter 3, the Webtoon Streaming Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Webtoon Streaming Services market forecast, by regions, by Type and by Application, with consumption value, from 2024 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Webtoon Streaming Services.

Chapter 13, to describe Webtoon Streaming Services research findings and conclusion.

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