

# Global Web Scraping Software Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Web Scraping Software market size was valued at USD 2831.7 million in 2023 and is forecast to a readjusted size of USD 21390 million by 2030 with a CAGR of 33.5% during review period.

Data displayed by most websites can only be viewed using a web browser. They do not offer the functionality to save a copy of this data for personal use. The only option then is to manually copy and paste the data - a very tedious job which can take many hours or sometimes days to complete. Web Scraping is the technique of automating this process, so that instead of manually copying the data from websites, the Web Scraping software will perform the same task within a fraction of the time.

Web scraping (or data extraction) software is used to extract unstructured data from web pages. The data is then converted into a structured format that can be loaded into a database. Examples of unstructured data might be emails or other contact info, reports, URLs, etc.

A web scraping software will automatically load and extract data from multiple pages of websites based on your requirement. It is either custom built for a specific website or is one which can be configured to work with any website. With the click of a button you can easily save the data available in the website to a file in your computer.

Web Scraping Software is mainly classified into the following types: Cloud-Based and On-Premises. Cloud-Based is the most widely used type which takes up about 84.75% of the global market in 2019.

Web Scraping Software is mainly classified into the following applications: Paid Monthly and Paid Annually. And Paid Monthly was the most widely used which took up about 68.87% of the global total in 2019.

HelpSystems, ParseHub, eGrabber, dexi.io, Import.io, etc. are the key suppliers in the Web Scraping Software market. Top 5 took up about 14.47% of the global market in 2019.

The Global Info Research report includes an overview of the development of the Web Scraping Software industry chain, the market status of Financial Analysis (Cloud-Based, On-Premises), Travel & Hospitality (Cloud-Based, On-Premises), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Web Scraping Software.

Regionally, the report analyzes the Web Scraping Software markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Web Scraping Software market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Web Scraping Software market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Web Scraping Software industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Cloud-Based, On-Premises).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Web Scraping Software market.

**Regional Analysis:** The report involves examining the Web Scraping Software market at

a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Web Scraping Software market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Web Scraping Software:

**Company Analysis:** Report covers individual Web Scraping Software players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Web Scraping Software. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Financial Analysis, Travel & Hospitality).

**Technology Analysis:** Report covers specific technologies relevant to Web Scraping Software. It assesses the current state, advancements, and potential future developments in Web Scraping Software areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Web Scraping Software market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Web Scraping Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

## Market segment by Type

Cloud-Based

On-Premises

#### Market segment by Application

Financial Analysis

Travel & Hospitality

Real Estate

Jobs & Human Capital

Other

#### Market segment by players, this report covers

Import.io

Octopus Data

Mozenda

Diffbot

Scrapinghub

ParseHub

Prowebscraper

Apify

dexi.io

Grepsr

HelpSystems

eGrabber

Datahut

Diggernaut

Helium Scraper

Webhose.io

justLikeAPI

3i Data Scraping

PromptCloud

Hangzhou Duosuan Technology Co., Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Web Scraping Software product scope, market overview, market

estimation caveats and base year.

Chapter 2, to profile the top players of Web Scraping Software, with revenue, gross margin and global market share of Web Scraping Software from 2019 to 2024.

Chapter 3, the Web Scraping Software competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Web Scraping Software market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Web Scraping Software.

Chapter 13, to describe Web Scraping Software research findings and conclusion.

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