

Global Web Scraping Services Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Web Scraping Services market size was valued at US\$ 539 million in 2025 and is forecast to a readjusted size of US\$ 827 million by 2032 with a CAGR of 6.2% during review period.

Web Scraping (also termed Screen Scraping, Web Data Extraction, Web Harvesting etc.) is a technique employed to extract large amounts of data from websites whereby the data is extracted and saved to a local file in your computer or to a database in table (spreadsheet) format. Data displayed by most websites can only be viewed using a web browser. They do not offer the functionality to save a copy of this data for personal use. The only option then is to manually copy and paste the data - a very tedious job which can take many hours or sometimes days to complete. Web Scraping is the technique of automating this process, so that instead of manually copying the data from websites, the Web Scraping software will perform the same task within a fraction of the time.

The global development of Web Scraping Services is highly concentrated in core technology and data-driven regions. North America (centered on the United States) is the engine of innovation, boasting a complete ecosystem from underlying frameworks (Scrapy) and cloud platforms (Apify, Zyte) to enterprise-level solutions, leading in technology and compliance standards. The European market is developing steadily under strong regulation, focusing on refined data services that comply with GDPR. The Asia-Pacific region, primarily China and India, is the fastest-growing market, leveraging its vast local internet ecosystem and engineering talent pool to foster numerous localized web scraping tools and outsourcing service providers serving e-commerce and social media analytics. Global trends are evolving from general-purpose tools to deeply customized industry solutions, intelligent parsing integrated with AI, and integrated

solutions emphasizing compliant data source authorization.

This report is a detailed and comprehensive analysis for global Web Scraping Services market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Web Scraping Services market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Web Scraping Services market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Web Scraping Services market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Web Scraping Services market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Web Scraping Services

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Web Scraping Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of

this study include 3i Data Scraping, Actowiz Solutions, Agency, Apify, Arbisoft, BinaryFolks, BotScraper, Datahut, Grepsr, IWeb Scraping, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Web Scraping Services market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Browser Extension

Installable Software

Cloud Based

Market segment by Data

Raw Data Scraping Services

Structured Data Scraping Services

Terminal Data Scraping Services

Others

Market segment by Compliance

Public Data

Authorized Data

Sensitive Data

Market segment by Application

Data Aggregation

Market Research

Customer Insight

Other

Market segment by players, this report covers

3i Data Scraping

Actowiz Solutions

Agenty

Apify

Arbisoft

BinaryFolks

BotScraper

Datahut

Grepsr

IWeb Scraping

Mozenda

Octoparse

PromptCloud

ReviewGators

ScrapeHero

Scrapy

Sequentum

Skieer

Web Screen Scraping

X-Byte

Zyte

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Web Scraping Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Web Scraping Services, with revenue, gross margin, and global market share of Web Scraping Services from 2021 to 2026.

Chapter 3, the Web Scraping Services competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Web Scraping Services market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Web Scraping Services.

Chapter 13, to describe Web Scraping Services research findings and conclusion.

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