

# Global Web Scraping Services Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Web Scraping Services market size is expected to reach \$ 827 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032). Web Scraping (also termed Screen Scraping, Web Data Extraction, Web Harvesting etc.) is a technique employed to extract large amounts of data from websites whereby the data is extracted and saved to a local file in your computer or to a database in table (spreadsheet) format. Data displayed by most websites can only be viewed using a web browser. They do not offer the functionality to save a copy of this data for personal use. The only option then is to manually copy and paste the data - a very tedious job which can take many hours or sometimes days to complete. Web Scraping is the technique of automating this process, so that instead of manually copying the data from websites, the Web Scraping software will perform the same task within a fraction of the time. The global development of Web Scraping Services is highly concentrated in core technology and data-driven regions. North America (centered on the United States) is the engine of innovation, boasting a complete ecosystem from underlying frameworks (Scrapy) and cloud platforms (Apify, Zyte) to enterprise-level solutions, leading in technology and compliance standards. The European market is developing steadily under strong regulation, focusing on refined data services that comply with GDPR. The Asia-Pacific region, primarily China and India, is the fastest-growing market, leveraging its vast local internet ecosystem and engineering talent pool to foster numerous localized web scraping tools and outsourcing service providers serving e-commerce and social media analytics. Global trends are evolving from general-purpose tools to deeply customized industry solutions, intelligent parsing integrated with AI, and integrated solutions emphasizing compliant data source authorization. This report studies the global Web Scraping Services demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Web

Scraping Services, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Web Scraping Services that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Web Scraping Services total market, 2021-2032, (USD Million)

Global Web Scraping Services total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Web Scraping Services total market, key domestic companies, and share, (USD Million)

Global Web Scraping Services revenue by player, revenue and market share 2021-2026, (USD Million)

Global Web Scraping Services total market by Type, CAGR, 2021-2032, (USD Million)

Global Web Scraping Services total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Web Scraping Services market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3i Data Scraping, Actowiz Solutions, Agency, Apify, Arbisoft, BinaryFolks, BotScraper, Datahut, Grepsr, IWeb Scraping, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Web Scraping Services market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Web Scraping Services Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Web Scraping Services Market, Segmentation by Type:

Browser Extension

Installable Software

Cloud Based

#### Global Web Scraping Services Market, Segmentation by Data:

Raw Data Scraping Services

Structured Data Scraping Services

Terminal Data Scraping Services

Others

#### Global Web Scraping Services Market, Segmentation by Compliance:

Public Data

Authorized Data

Sensitive Data

#### Global Web Scraping Services Market, Segmentation by Application:

Data Aggregation

Market Research

Customer Insight

Other

### **Companies Profiled:**

3i Data Scraping

Actowiz Solutions

Agency

Apify

Arbisoft

BinaryFolks

BotScraper

Datahut

Grepser

IWeb Scraping

Mozenda

Octoparse

PromptCloud

ReviewGators

ScrapeHero

Scrapy

Sequentum

Skieer

Web Screen Scraping

X-Byte

Zyte

#### Key Questions Answered

1. How big is the global Web Scraping Services market?
2. What is the demand of the global Web Scraping Services market?
3. What is the year over year growth of the global Web Scraping Services market?
4. What is the total value of the global Web Scraping Services market?
5. Who are the Major Players in the global Web Scraping Services market?
6. What are the growth factors driving the market demand?

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