

Global Web-Based IoT Analytics Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our latest research, the global Web-Based IoT Analytics Software market size will reach USD 4600 million in 2031, growing at a CAGR of 8.2% over the analysis period.

Web-based IoT analytics software refers to a class of cloud-hosted applications designed to collect, process, analyze, and visualize data generated by Internet of Things (IoT) devices through a web interface. These platforms enable users to monitor real-time and historical data from connected sensors, machines, or systems remotely, often through dashboards, charts, alerts, and AI-driven insights accessible via standard web browsers. Unlike traditional desktop-based analytics tools, web-based IoT analytics software allows for seamless, scalable deployment and centralized management of vast, distributed IoT networks without the need for local installations. The software typically integrates data ingestion pipelines, time-series databases, rule engines, and machine learning capabilities to transform raw telemetry into actionable intelligence. This facilitates predictive maintenance, operational optimization, and anomaly detection across industries such as manufacturing, smart cities, agriculture, logistics, and energy. The web-based nature of these tools supports multi-user access, role-based permissions, and mobile compatibility, making them ideal for collaborative and remote operations in the increasingly connected world of industrial and enterprise IoT.

This report is a detailed and comprehensive analysis for global Web-Based IoT Analytics Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company

profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Web-Based IoT Analytics Software market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Web-Based IoT Analytics Software market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Web-Based IoT Analytics Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Web-Based IoT Analytics Software market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Web-Based IoT Analytics Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Web-Based IoT Analytics Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tractian, dataPARC, Datadog, ThingsLog, Zoho, DevicePilot, Ayla Networks, AWS, Knowi, uPSYS, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Web-Based IoT Analytics Software market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Real-Time Analytics Software

Batch Analytics Software

Others

Market segment by Application

Manufacturing

Agriculture

Logistics

Energy

Smart City

Others

Market segment by players, this report covers

Tractian

dataPARC

Datadog

ThingsLog

Zoho

DevicePilot

Ayla Networks

AWS

Knowi

uPSYS

IBM

Hitachi Vantara

FourJaw

WolkAbout Technology

NamLabs Technologies

Qrvey

Google

FreePoint Technologies

Microsoft Azure

Ubidots

Losant

ThingsBoard

Blynk IoT

ClearBlade

Particle

Kaa IoT Platform

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Web-Based IoT Analytics Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Web-Based IoT Analytics Software, with revenue, gross margin, and global market share of Web-Based IoT Analytics Software from 2020 to 2025.

Chapter 3, the Web-Based IoT Analytics Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Web-Based IoT Analytics Software market forecast, by regions, by Type and by Application,

with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Web-Based IoT Analytics Software.

Chapter 13, to describe Web-Based IoT Analytics Software research findings and conclusion.

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