

# Global Weather Service Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Weather Service market size was valued at USD 3122.9 million in 2023 and is forecast to a readjusted size of USD 5738.8 million by 2030 with a CAGR of 9.1% during review period.

Meteorological services are mainly aimed at meteorological services, which can be divided into decision-making meteorological services, public meteorological services, professional meteorological services and scientific and technological services. Meteorological services belong to the category of public services according to their attributes. Decision-making meteorological services are meteorological services provided by governments at all levels and relevant departments for decision-making. Public meteorological services are daily meteorological services provided to the public; Professional meteorological services are the meteorological services provided for all walks of life according to the needs of the industry; Technical services are meteorological services with special needs provided to specialized users. These four constitute a comprehensive meteorological service network covering the whole society.

Global key weather service players include The Weather Company, Weathernews Inc., Moji Fengyun etc. The top 2 companies hold a share about 20%. North America is the largest market, with a share about 40%, followed by Europe and Asia Pacific with the share about 20% and 15%. In terms of product, public meteorological service is the largest segment, with a share over 60%. And in terms of application, the largest application is agricultural, followed by industrial media and individuals.

The Global Info Research report includes an overview of the development of the Weather Service industry chain, the market status of Agricultural (Public Meteorological Service, Decision Weather Service), Andustrial (Public Meteorological Service, Decision

Weather Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Weather Service.

Regionally, the report analyzes the Weather Service markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Weather Service market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Weather Service market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Weather Service industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Public Meteorological Service, Decision Weather Service).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Weather Service market.

**Regional Analysis:** The report involves examining the Weather Service market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Weather Service market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Weather Service:

**Company Analysis:** Report covers individual Weather Service players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Weather Service. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Agricultural, Industrial).

**Technology Analysis:** Report covers specific technologies relevant to Weather Service. It assesses the current state, advancements, and potential future developments in Weather Service areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Weather Service market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Weather Service market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Public Meteorological Service

Decision Weather Service

Professional Meteorological Service

### Market segment by Application

Agricultural

Andustrial

Media and Individuals

Transportation and Transportation

Others

Market segment by players, this report covers

The Weather Company

Weathernews Inc.

Moji Fengyun

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Weather Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Weather Service, with revenue, gross margin and global market share of Weather Service from 2019 to 2024.

Chapter 3, the Weather Service competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Weather Service market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Weather Service.

Chapter 13, to describe Weather Service research findings and conclusion.

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