

Global Weather Routing Service Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G617F3498250EN.html>

Date: July 2026

Pages: 175

Price: US\$ 4,480.00 (Single User License)

ID: G617F3498250EN

Abstracts

The global Weather Routing Service market size is expected to reach \$ 375 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Weather Routing Service is a professional service that combines meteorological data, ocean/aeronautical hydrological information and navigation technology to provide ships, aircraft and other transportation vehicles with optimal route planning and real-time navigation advice. Its core goal is to help navigation tools avoid bad weather (such as typhoons, severe storms, thunderstorms, etc.), optimize navigation time, reduce fuel consumption, and improve navigation safety and economy.

AI-driven high-precision short-term forecast models (Nowcasting) and big data-based dynamic path planning systems have become the core driving force for the development of the industry. For example, the integration of the Beidou navigation system and meteorological data has made breakthroughs in China, improving the safety of routes in complex terrains such as mountainous areas and coastal areas. In addition, the construction of low-orbit meteorological satellite constellations has accelerated, and in the future, higher-frequency and higher-resolution meteorological data updates will be achieved, further improving the real-time and accuracy of route planning.

Weather route services are no longer limited to traditional aviation and navigation fields, but are gradually being applied to agricultural planting, energy and electricity, logistics and transportation, construction, insurance and finance, tourism and leisure, and other fields. For example, in agricultural planting, weather route service can help farmers choose the best time for sowing, fertilizing, and harvesting according to meteorological conditions; in the field of energy and electricity, they can be used to optimize the operation of wind farms and adjust the operating status of wind turbines according to

wind direction and wind speed.

Traditional weather route service providers usually require a lot of manpower to provide navigation plans, while modern optimization solutions are automated through digitalization, can monitor ships and data in real time, automatically identify the best routes, and remind operators when necessary, reducing manual intervention and improving efficiency.

This report studies the global Weather Routing Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Weather Routing Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Weather Routing Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Weather Routing Service total market, 2021-2032, (USD Million)

Global Weather Routing Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Weather Routing Service total market, key domestic companies, and share, (USD Million)

Global Weather Routing Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Weather Routing Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Weather Routing Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Weather Routing Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include StormGeo, NAPA, ZeroNorth, Marine Weather Center, Weather Routing Inc, Spire Weather, ABB (DTN), Commanders' Weather, Weathernews Inc., PredictWind, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Weather Routing Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Weather Routing Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Weather Routing Service Market, Segmentation by Type:

Port-to-Port Routing Service

On Demand Routing Service

Global Weather Routing Service Market, Segmentation by Technology:

Manual Weather Routing

AI-driven / Algorithmic

Others

Global Weather Routing Service Market, Segmentation by Function:

Safety-first Routing

Fuel Efficiency

Time-critical Routing

Others

Global Weather Routing Service Market, Segmentation by Application:

Cargo Ships

Cruise Ships

Fishing Vessels

Others

Companies Profiled:

StormGeo

NAPA

ZeroNorth

Marine Weather Center

Weather Routing Inc

Spire Weather

ABB (DTN)

Commanders' Weather

Weathernews Inc.

PredictWind

FastSeas

Oceanroute SA

Ocean-Pro Weather

Gale Force

JWA

Coach Solutions

PassageWeather

True North Marine

Sofar Ocean

SAT-OCEAN

Pole Star Global

Vento Maritime

Aerospace & Marine International (AMI)

Japan Radio Co.

Japan Meteorological Corp.

HALEX Corp.

Key Questions Answered

1. How big is the global Weather Routing Service market?
2. What is the demand of the global Weather Routing Service market?
3. What is the year over year growth of the global Weather Routing Service market?
4. What is the total value of the global Weather Routing Service market?
5. Who are the Major Players in the global Weather Routing Service market?
6. What are the growth factors driving the market demand?

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