

# Global Weather Monitoring Buoy Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Weather Monitoring Buoy market size was valued at US\$ 586 million in 2025 and is forecast to a readjusted size of US\$ 749 million by 2032 with a CAGR of 3.6% during review period.

Weather Monitoring Buoy is a floating, instrumented platform deployed in oceans, seas, lakes, or coastal waters that is equipped with a suite of sensors and telemetry systems to collect and transmit meteorological and oceanographic data in situ. These buoy systems measure a range of atmospheric and sea surface parameters including air and water temperature, wind speed and direction, atmospheric pressure, wave characteristics, and other environmental variables, providing essential inputs for weather forecasting, climate research, marine navigation and other operational uses across dispersed marine areas. The unit price of Weather Monitoring Buoy typically ranges from several thousand to tens of thousands of US dollars, with industry gross margins usually between 20% and 40%.

The upstream supply chain for Weather Monitoring Buoys consists of specialized component manufacturers and subsystem providers that produce high-precision sensors, robust power systems such as solar and battery modules, durable buoy hull materials, and advanced communication equipment for satellite or radio telemetry. OEM integrators assemble these components into complete buoy platforms, often customizing sensor suites and deployment configurations to meet specific end-user needs. Downstream activities are carried out by service providers and operators who handle deployment logistics, routine maintenance, data transmission, quality control, and analytics, delivering processed environmental information to clients ranging from national meteorological services and research institutions to commercial shipping,

offshore energy operators and disaster response agencies.

The Weather Monitoring Buoy market is driven by the increasing global demand for accurate and real-time oceanic and atmospheric observations that enable improved forecasting, climate monitoring, and maritime safety. As extreme weather events become more frequent and maritime and offshore operations expand, stakeholders from meteorological agencies to offshore energy developers are investing in advanced buoy systems that deliver reliable environmental intelligence. Continuous technological enhancements in sensors, power systems, and communication technologies are broadening the scope of applications and lowering operational barriers, making buoy-based monitoring a foundational element of integrated weather networks and ocean observation infrastructures.

This report is a detailed and comprehensive analysis for global Weather Monitoring Buoy market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Weather Monitoring Buoy market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Weather Monitoring Buoy market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Weather Monitoring Buoy market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Weather Monitoring Buoy market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (K US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Weather Monitoring Buoy

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Weather Monitoring Buoy market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Xylem, RPS (Tetra Tech), Fugro, Xeos Technologies (Satlink), JFC Marine, Sofar Ocean, AXYS Technologies, Observator Group, RTSYS, Mobilis, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Weather Monitoring Buoy market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Moored Buoy

Drifting Buoy

### Market segment by Operating Depth

Nearshore Buoy

Deep-sea Buoy

## Market segment by Power

Solar?Powered Buoy

Battery Powered Buoy

Others

## Market segment by Application

Weather Forecasting

Marine Engineering

Environmental Protection

Others

## Major players covered

Xylem

RPS (Tetra Tech)

Fugro

Xeos Technologies (Satlink)

JFC Marine

Sofar Ocean

AXYS Technologies

Observator Group

RTSYS

Mobilis

Frankstar Technology

Zeni Lite Buoy

OSIL

Datawell

NexSens

Fastwave

TechWorks Marine

Obscape

Huayun Sounding Meteorological Technology

Lightsun

Shenzhen Smart Ocean Technology

Guangzhou Rui Hai Ocean Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Weather Monitoring Buoy product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Weather Monitoring Buoy, with price, sales quantity, revenue, and global market share of Weather Monitoring Buoy from 2021 to 2026.

Chapter 3, the Weather Monitoring Buoy competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Weather Monitoring Buoy breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Weather Monitoring Buoy market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Weather Monitoring Buoy.

Chapter 14 and 15, to describe Weather Monitoring Buoy sales channel, distributors, customers, research findings and conclusion.

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