

Global Weather Data Buoy Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Weather Data Buoy market size was valued at US\$ 586 million in 2025 and is forecast to a readjusted size of US\$ 749 million by 2032 with a CAGR of 3.6% during review period.

Weather Data Buoy is an instrumented floating platform designed to collect and transmit weather related data from marine or inland water environments. It typically integrates sensors, onboard power, data logging, and communication systems to measure parameters such as wind, air temperature, atmospheric pressure, sea surface temperature, and wave conditions. By transmitting these observations to shore based systems or digital platforms, Weather Data Buoys provide timely environmental information for forecasting, navigation, safety management, research, and operational decision making. Weather Data Buoys typically range in price from several thousand to tens of thousands of US dollars, with industry gross margins generally between 20% and 40%.

The upstream supply chain of Weather Data Buoys includes manufacturers of meteorological sensors, wave and temperature sensors, communication modules, solar and battery power systems, data loggers, corrosion resistant buoy hulls, mooring components, and protective materials. System integrators and buoy manufacturers combine these components into complete platforms and configure them according to deployment conditions and user data requirements. Downstream users include meteorological agencies, oceanographic institutions, port authorities, offshore energy operators, fisheries, coastal safety agencies, and environmental monitoring organizations, while deployment, maintenance, data hosting, calibration, and analytics services form an important service layer around the hardware market.

The Weather Data Buoy market is supported by the growing need for continuous marine weather observations across coastal management, maritime safety, offshore operations, fisheries, research, and climate monitoring. As marine activities become more data driven, buyers increasingly value buoy systems that can deliver reliable real time observations from remote or harsh water environments. The market is therefore shifting from simple standalone weather stations toward integrated floating data platforms that combine sensing, power management, telemetry, and cloud based data access, making Weather Data Buoys an important part of modern ocean observation infrastructure.

This report is a detailed and comprehensive analysis for global Weather Data Buoy market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Weather Data Buoy market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Weather Data Buoy market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Weather Data Buoy market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (K US\$/Unit), 2021-2032

Global Weather Data Buoy market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (K US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Weather Data Buoy

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Weather Data Buoy market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Xylem, RPS (Tetra Tech), Fugro, Xeos Technologies (Satlink), JFC Marine, Sofar Ocean, AXYS Technologies, Observator Group, RTSYS, Mobilis, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Weather Data Buoy market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Moored Buoy

Drifting Buoy

Market segment by Operating Depth

Nearshore Buoy

Deep-sea Buoy

Market segment by Power

Solar?Powered Buoy

Battery Powered Buoy

Others

Market segment by Application

Weather Forecasting

Marine Engineering

Environmental Protection

Others

Major players covered

Xylem

RPS (Tetra Tech)

Fugro

Xeos Technologies (Satlink)

JFC Marine

Sofar Ocean

AXYS Technologies

Observator Group

RTSYS

Mobilis

Frankstar Technology

Zeni Lite Buoy

OSIL

Datawell

NexSens

Fastwave

TechWorks Marine

Obscape

Huayun Sounding Meteorological Technology

Lightsun

Shenzhen Smart Ocean Technology

Guangzhou Rui Hai Ocean Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Weather Data Buoy product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Weather Data Buoy, with price, sales quantity, revenue, and global market share of Weather Data Buoy from 2021 to 2026.

Chapter 3, the Weather Data Buoy competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Weather Data Buoy breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Weather Data Buoy market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Weather Data Buoy.

Chapter 14 and 15, to describe Weather Data Buoy sales channel, distributors, customers, research findings and conclusion.

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