

Global Weather App Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Weather App market size was valued at US\$ 298 million in 2024 and is forecast to a readjusted size of USD 569 million by 2031 with a CAGR of 9.8% during review period.

The weather app market has been experiencing significant growth in recent years, driven by the increasing demand for accurate and real-time weather information. The market is expected to continue growing at a steady pace in the coming years. The weather app market is global in nature, with sales occurring in various regions around the world. However, some of the major sales regions include North America, Europe, Asia Pacific, and Latin America. These regions have a large population base and high smartphone penetration, which contributes to the demand for weather apps. The weather app market is highly competitive, with a few major players dominating the market. Companies like The Weather Channel, AccuWeather, and Weather Underground have a significant market share due to their established brand presence and extensive user base. However, there are also numerous smaller players in the market, offering niche weather apps catering to specific user needs. There are several opportunities for growth in the weather app market. One of the key opportunities is the increasing adoption of smartphones and mobile devices, which provides a platform for users to access weather information on the go. Additionally, the integration of advanced technologies like artificial intelligence and machine learning can enhance the accuracy and personalization of weather forecasts, creating new opportunities for app developers. Despite the growth prospects, the weather app market also faces certain challenges. One of the main challenges is the availability of free weather apps, which makes it difficult for paid apps to compete. Users have a wide range of free options to choose from, which can impact the revenue potential for weather app developers. Additionally, the accuracy of weather forecasts can be a challenge, as it relies on

various factors like data sources and forecasting models.

This report is a detailed and comprehensive analysis for global Weather App market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Weather App market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Weather App market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Weather App market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Weather App market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Weather App

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Weather App market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AccuWeather, Carrot Weather, Dark Sky, RadarScope, Met Office, FOX Weather, Flowx, Weather & Radar, Weatherzone, 1Weather, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Weather App market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by

targeting qualified niche markets.

Market segment by Type

- Android System
- IOS System

Market segment by Application

- Agriculture
- Navigation
- Aviation
- Others

Market segment by players, this report covers

- AccuWeather
- Carrot Weather
- Dark Sky
- RadarScope
- Met Office
- FOX Weather
- Flowx
- Weather & Radar
- Weatherzone
- 1Weather
- Appy Weather
- MyRadar
- Today Weather
- WeatherBug
- YoWindow
- Weather Underground
- WOWT
- Tomorrow.io
- WCAX
- ForeFlight
- RainViewer
- Buoyweather
- Fishweather
- Predictwind
- Sailflow
- Hello Weather

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Weather App product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Weather App, with revenue, gross margin, and global market share of Weather App from 2020 to 2025.

Chapter 3, the Weather App competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Weather App market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Weather App.

Chapter 13, to describe Weather App research findings and conclusion.

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