

Global Wearables for Pets Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Wearables for Pets market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Wearables for pets are intelligent accessories that pets can wear that work in conjunction with automatic pet doors and electronic fences or mats. They can also help in position tracking of animals and have embedded advanced electronics such as radio receivers and transmitters.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 395%.

The Global Info Research report includes an overview of the development of the Wearables for Pets industry chain, the market status of Dog (Identification, Tracking), Cat (Identification, Tracking), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of

Wearables for Pets.

Regionally, the report analyzes the Wearables for Pets markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Wearables for Pets market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Wearables for Pets market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Wearables for Pets industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Identification, Tracking).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Wearables for Pets market.

Regional Analysis: The report involves examining the Wearables for Pets market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Wearables for Pets market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Wearables for Pets:

Company Analysis: Report covers individual Wearables for Pets manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Wearables for Pets This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Dog, Cat).

Technology Analysis: Report covers specific technologies relevant to Wearables for Pets. It assesses the current state, advancements, and potential future developments in Wearables for Pets areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Wearables for Pets market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Wearables for Pets market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Identification

Tracking

Safety & Security

Facilitation

Behavioral Monitoring & Control

Others

Market segment by Application

Dog

Cat

Birds

Others

Major players covered

FitBark

Garmin

KYON

PetPace LLC

i4C Innovations

Whistle Labs Inc.

Tractive

Girafus

High Tech Pet

Binatone Global

Cybortra Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wearables for Pets product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wearables for Pets, with price, sales, revenue and global market share of Wearables for Pets from 2019 to 2024.

Chapter 3, the Wearables for Pets competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wearables for Pets breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Wearables for Pets market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wearables

for Pets.

Chapter 14 and 15, to describe Wearables for Pets sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of Wearables for Pets

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Wearables for Pets Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Identification

1.3.3 Tracking

1.3.4 Safety & Security

1.3.5 Facilitation

1.3.6 Behavioral Monitoring & Control

1.3.7 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Wearables for Pets Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Dog

1.4.3 Cat

1.4.4 Birds

1.4.5 Others

1.5 Global Wearables for Pets Market Size & Forecast

1.5.1 Global Wearables for Pets Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Wearables for Pets Sales Quantity (2019-2030)

1.5.3 Global Wearables for Pets Average Price (2019-2030)

2 MANUFACTURERS PROFILES

2.1 FitBark

2.1.1 FitBark Details

2.1.2 FitBark Major Business

2.1.3 FitBark Wearables for Pets Product and Services

2.1.4 FitBark Wearables for Pets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 FitBark Recent Developments/Updates

2.2 Garmin

2.2.1 Garmin Details

2.2.2 Garmin Major Business

- 2.2.3 Garmin Wearables for Pets Product and Services
- 2.2.4 Garmin Wearables for Pets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.2.5 Garmin Recent Developments/Updates
- 2.3 KYON
 - 2.3.1 KYON Details
 - 2.3.2 KYON Major Business
 - 2.3.3 KYON Wearables for Pets Product and Services
 - 2.3.4 KYON Wearables for Pets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 KYON Recent Developments/Updates
- 2.4 PetPace LLC
 - 2.4.1 PetPace LLC Details
 - 2.4.2 PetPace LLC Major Business
 - 2.4.3 PetPace LLC Wearables for Pets Product and Services
 - 2.4.4 PetPace LLC Wearables for Pets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 PetPace LLC Recent Developments/Updates
- 2.5 i4C Innovations
 - 2.5.1 i4C Innovations Details
 - 2.5.2 i4C Innovations Major Business
 - 2.5.3 i4C Innovations Wearables for Pets Product and Services
 - 2.5.4 i4C Innovations Wearables for Pets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 i4C Innovations Recent Developments/Updates
- 2.6 Whistle Labs Inc.
 - 2.6.1 Whistle Labs Inc. Details
 - 2.6.2 Whistle Labs Inc. Major Business
 - 2.6.3 Whistle Labs Inc. Wearables for Pets Product and Services
 - 2.6.4 Whistle Labs Inc. Wearables for Pets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 Whistle Labs Inc. Recent Developments/Updates
- 2.7 Tractive
 - 2.7.1 Tractive Details
 - 2.7.2 Tractive Major Business
 - 2.7.3 Tractive Wearables for Pets Product and Services
 - 2.7.4 Tractive Wearables for Pets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Tractive Recent Developments/Updates

2.8 Girafus

2.8.1 Girafus Details

2.8.2 Girafus Major Business

2.8.3 Girafus Wearables for Pets Product and Services

2.8.4 Girafus Wearables for Pets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Girafus Recent Developments/Updates

2.9 High Tech Pet

2.9.1 High Tech Pet Details

2.9.2 High Tech Pet Major Business

2.9.3 High Tech Pet Wearables for Pets Product and Services

2.9.4 High Tech Pet Wearables for Pets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 High Tech Pet Recent Developments/Updates

2.10 Binatone Global

2.10.1 Binatone Global Details

2.10.2 Binatone Global Major Business

2.10.3 Binatone Global Wearables for Pets Product and Services

2.10.4 Binatone Global Wearables for Pets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Binatone Global Recent Developments/Updates

2.11 Cybortra Technology

2.11.1 Cybortra Technology Details

2.11.2 Cybortra Technology Major Business

2.11.3 Cybortra Technology Wearables for Pets Product and Services

2.11.4 Cybortra Technology Wearables for Pets Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Cybortra Technology Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: WEARABLES FOR PETS BY MANUFACTURER

3.1 Global Wearables for Pets Sales Quantity by Manufacturer (2019-2024)

3.2 Global Wearables for Pets Revenue by Manufacturer (2019-2024)

3.3 Global Wearables for Pets Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Wearables for Pets by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Wearables for Pets Manufacturer Market Share in 2023

3.4.2 Top 6 Wearables for Pets Manufacturer Market Share in 2023

- 3.5 Wearables for Pets Market: Overall Company Footprint Analysis
 - 3.5.1 Wearables for Pets Market: Region Footprint
 - 3.5.2 Wearables for Pets Market: Company Product Type Footprint
 - 3.5.3 Wearables for Pets Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Wearables for Pets Market Size by Region
 - 4.1.1 Global Wearables for Pets Sales Quantity by Region (2019-2030)
 - 4.1.2 Global Wearables for Pets Consumption Value by Region (2019-2030)
 - 4.1.3 Global Wearables for Pets Average Price by Region (2019-2030)
- 4.2 North America Wearables for Pets Consumption Value (2019-2030)
- 4.3 Europe Wearables for Pets Consumption Value (2019-2030)
- 4.4 Asia-Pacific Wearables for Pets Consumption Value (2019-2030)
- 4.5 South America Wearables for Pets Consumption Value (2019-2030)
- 4.6 Middle East and Africa Wearables for Pets Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Wearables for Pets Sales Quantity by Type (2019-2030)
- 5.2 Global Wearables for Pets Consumption Value by Type (2019-2030)
- 5.3 Global Wearables for Pets Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Wearables for Pets Sales Quantity by Application (2019-2030)
- 6.2 Global Wearables for Pets Consumption Value by Application (2019-2030)
- 6.3 Global Wearables for Pets Average Price by Application (2019-2030)

7 NORTH AMERICA

- 7.1 North America Wearables for Pets Sales Quantity by Type (2019-2030)
- 7.2 North America Wearables for Pets Sales Quantity by Application (2019-2030)
- 7.3 North America Wearables for Pets Market Size by Country
 - 7.3.1 North America Wearables for Pets Sales Quantity by Country (2019-2030)
 - 7.3.2 North America Wearables for Pets Consumption Value by Country (2019-2030)
 - 7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Wearables for Pets Sales Quantity by Type (2019-2030)

8.2 Europe Wearables for Pets Sales Quantity by Application (2019-2030)

8.3 Europe Wearables for Pets Market Size by Country

8.3.1 Europe Wearables for Pets Sales Quantity by Country (2019-2030)

8.3.2 Europe Wearables for Pets Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Wearables for Pets Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Wearables for Pets Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Wearables for Pets Market Size by Region

9.3.1 Asia-Pacific Wearables for Pets Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Wearables for Pets Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Wearables for Pets Sales Quantity by Type (2019-2030)

10.2 South America Wearables for Pets Sales Quantity by Application (2019-2030)

10.3 South America Wearables for Pets Market Size by Country

10.3.1 South America Wearables for Pets Sales Quantity by Country (2019-2030)

10.3.2 South America Wearables for Pets Consumption Value by Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Wearables for Pets Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Wearables for Pets Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Wearables for Pets Market Size by Country

11.3.1 Middle East & Africa Wearables for Pets Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Wearables for Pets Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Wearables for Pets Market Drivers

12.2 Wearables for Pets Market Restraints

12.3 Wearables for Pets Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Wearables for Pets and Key Manufacturers

13.2 Manufacturing Costs Percentage of Wearables for Pets

13.3 Wearables for Pets Production Process

13.4 Wearables for Pets Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Wearables for Pets Typical Distributors

14.3 Wearables for Pets Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Wearables for Pets Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Wearables for Pets Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. FitBark Basic Information, Manufacturing Base and Competitors

Table 4. FitBark Major Business

Table 5. FitBark Wearables for Pets Product and Services

Table 6. FitBark Wearables for Pets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. FitBark Recent Developments/Updates

Table 8. Garmin Basic Information, Manufacturing Base and Competitors

Table 9. Garmin Major Business

Table 10. Garmin Wearables for Pets Product and Services

Table 11. Garmin Wearables for Pets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Garmin Recent Developments/Updates

Table 13. KYON Basic Information, Manufacturing Base and Competitors

Table 14. KYON Major Business

Table 15. KYON Wearables for Pets Product and Services

Table 16. KYON Wearables for Pets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. KYON Recent Developments/Updates

Table 18. PetPace LLC Basic Information, Manufacturing Base and Competitors

Table 19. PetPace LLC Major Business

Table 20. PetPace LLC Wearables for Pets Product and Services

Table 21. PetPace LLC Wearables for Pets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. PetPace LLC Recent Developments/Updates

Table 23. i4C Innovations Basic Information, Manufacturing Base and Competitors

Table 24. i4C Innovations Major Business

Table 25. i4C Innovations Wearables for Pets Product and Services

Table 26. i4C Innovations Wearables for Pets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. i4C Innovations Recent Developments/Updates

Table 28. Whistle Labs Inc. Basic Information, Manufacturing Base and Competitors

- Table 29. Whistle Labs Inc. Major Business
- Table 30. Whistle Labs Inc. Wearables for Pets Product and Services
- Table 31. Whistle Labs Inc. Wearables for Pets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Whistle Labs Inc. Recent Developments/Updates
- Table 33. Tractive Basic Information, Manufacturing Base and Competitors
- Table 34. Tractive Major Business
- Table 35. Tractive Wearables for Pets Product and Services
- Table 36. Tractive Wearables for Pets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. Tractive Recent Developments/Updates
- Table 38. Girafus Basic Information, Manufacturing Base and Competitors
- Table 39. Girafus Major Business
- Table 40. Girafus Wearables for Pets Product and Services
- Table 41. Girafus Wearables for Pets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Girafus Recent Developments/Updates
- Table 43. High Tech Pet Basic Information, Manufacturing Base and Competitors
- Table 44. High Tech Pet Major Business
- Table 45. High Tech Pet Wearables for Pets Product and Services
- Table 46. High Tech Pet Wearables for Pets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 47. High Tech Pet Recent Developments/Updates
- Table 48. Binatone Global Basic Information, Manufacturing Base and Competitors
- Table 49. Binatone Global Major Business
- Table 50. Binatone Global Wearables for Pets Product and Services
- Table 51. Binatone Global Wearables for Pets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 52. Binatone Global Recent Developments/Updates
- Table 53. Cybortra Technology Basic Information, Manufacturing Base and Competitors
- Table 54. Cybortra Technology Major Business
- Table 55. Cybortra Technology Wearables for Pets Product and Services
- Table 56. Cybortra Technology Wearables for Pets Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 57. Cybortra Technology Recent Developments/Updates
- Table 58. Global Wearables for Pets Sales Quantity by Manufacturer (2019-2024) & (K Units)
- Table 59. Global Wearables for Pets Revenue by Manufacturer (2019-2024) & (USD Million)

Table 60. Global Wearables for Pets Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 61. Market Position of Manufacturers in Wearables for Pets, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 62. Head Office and Wearables for Pets Production Site of Key Manufacturer

Table 63. Wearables for Pets Market: Company Product Type Footprint

Table 64. Wearables for Pets Market: Company Product Application Footprint

Table 65. Wearables for Pets New Market Entrants and Barriers to Market Entry

Table 66. Wearables for Pets Mergers, Acquisition, Agreements, and Collaborations

Table 67. Global Wearables for Pets Sales Quantity by Region (2019-2024) & (K Units)

Table 68. Global Wearables for Pets Sales Quantity by Region (2025-2030) & (K Units)

Table 69. Global Wearables for Pets Consumption Value by Region (2019-2024) & (USD Million)

Table 70. Global Wearables for Pets Consumption Value by Region (2025-2030) & (USD Million)

Table 71. Global Wearables for Pets Average Price by Region (2019-2024) & (USD/Unit)

Table 72. Global Wearables for Pets Average Price by Region (2025-2030) & (USD/Unit)

Table 73. Global Wearables for Pets Sales Quantity by Type (2019-2024) & (K Units)

Table 74. Global Wearables for Pets Sales Quantity by Type (2025-2030) & (K Units)

Table 75. Global Wearables for Pets Consumption Value by Type (2019-2024) & (USD Million)

Table 76. Global Wearables for Pets Consumption Value by Type (2025-2030) & (USD Million)

Table 77. Global Wearables for Pets Average Price by Type (2019-2024) & (USD/Unit)

Table 78. Global Wearables for Pets Average Price by Type (2025-2030) & (USD/Unit)

Table 79. Global Wearables for Pets Sales Quantity by Application (2019-2024) & (K Units)

Table 80. Global Wearables for Pets Sales Quantity by Application (2025-2030) & (K Units)

Table 81. Global Wearables for Pets Consumption Value by Application (2019-2024) & (USD Million)

Table 82. Global Wearables for Pets Consumption Value by Application (2025-2030) & (USD Million)

Table 83. Global Wearables for Pets Average Price by Application (2019-2024) & (USD/Unit)

Table 84. Global Wearables for Pets Average Price by Application (2025-2030) & (USD/Unit)

Table 85. North America Wearables for Pets Sales Quantity by Type (2019-2024) & (K Units)

Table 86. North America Wearables for Pets Sales Quantity by Type (2025-2030) & (K Units)

Table 87. North America Wearables for Pets Sales Quantity by Application (2019-2024) & (K Units)

Table 88. North America Wearables for Pets Sales Quantity by Application (2025-2030) & (K Units)

Table 89. North America Wearables for Pets Sales Quantity by Country (2019-2024) & (K Units)

Table 90. North America Wearables for Pets Sales Quantity by Country (2025-2030) & (K Units)

Table 91. North America Wearables for Pets Consumption Value by Country (2019-2024) & (USD Million)

Table 92. North America Wearables for Pets Consumption Value by Country (2025-2030) & (USD Million)

Table 93. Europe Wearables for Pets Sales Quantity by Type (2019-2024) & (K Units)

Table 94. Europe Wearables for Pets Sales Quantity by Type (2025-2030) & (K Units)

Table 95. Europe Wearables for Pets Sales Quantity by Application (2019-2024) & (K Units)

Table 96. Europe Wearables for Pets Sales Quantity by Application (2025-2030) & (K Units)

Table 97. Europe Wearables for Pets Sales Quantity by Country (2019-2024) & (K Units)

Table 98. Europe Wearables for Pets Sales Quantity by Country (2025-2030) & (K Units)

Table 99. Europe Wearables for Pets Consumption Value by Country (2019-2024) & (USD Million)

Table 100. Europe Wearables for Pets Consumption Value by Country (2025-2030) & (USD Million)

Table 101. Asia-Pacific Wearables for Pets Sales Quantity by Type (2019-2024) & (K Units)

Table 102. Asia-Pacific Wearables for Pets Sales Quantity by Type (2025-2030) & (K Units)

Table 103. Asia-Pacific Wearables for Pets Sales Quantity by Application (2019-2024) & (K Units)

Table 104. Asia-Pacific Wearables for Pets Sales Quantity by Application (2025-2030) & (K Units)

Table 105. Asia-Pacific Wearables for Pets Sales Quantity by Region (2019-2024) & (K

Units)

Table 106. Asia-Pacific Wearables for Pets Sales Quantity by Region (2025-2030) & (K Units)

Table 107. Asia-Pacific Wearables for Pets Consumption Value by Region (2019-2024) & (USD Million)

Table 108. Asia-Pacific Wearables for Pets Consumption Value by Region (2025-2030) & (USD Million)

Table 109. South America Wearables for Pets Sales Quantity by Type (2019-2024) & (K Units)

Table 110. South America Wearables for Pets Sales Quantity by Type (2025-2030) & (K Units)

Table 111. South America Wearables for Pets Sales Quantity by Application (2019-2024) & (K Units)

Table 112. South America Wearables for Pets Sales Quantity by Application (2025-2030) & (K Units)

Table 113. South America Wearables for Pets Sales Quantity by Country (2019-2024) & (K Units)

Table 114. South America Wearables for Pets Sales Quantity by Country (2025-2030) & (K Units)

Table 115. South America Wearables for Pets Consumption Value by Country (2019-2024) & (USD Million)

Table 116. South America Wearables for Pets Consumption Value by Country (2025-2030) & (USD Million)

Table 117. Middle East & Africa Wearables for Pets Sales Quantity by Type (2019-2024) & (K Units)

Table 118. Middle East & Africa Wearables for Pets Sales Quantity by Type (2025-2030) & (K Units)

Table 119. Middle East & Africa Wearables for Pets Sales Quantity by Application (2019-2024) & (K Units)

Table 120. Middle East & Africa Wearables for Pets Sales Quantity by Application (2025-2030) & (K Units)

Table 121. Middle East & Africa Wearables for Pets Sales Quantity by Region (2019-2024) & (K Units)

Table 122. Middle East & Africa Wearables for Pets Sales Quantity by Region (2025-2030) & (K Units)

Table 123. Middle East & Africa Wearables for Pets Consumption Value by Region (2019-2024) & (USD Million)

Table 124. Middle East & Africa Wearables for Pets Consumption Value by Region (2025-2030) & (USD Million)

Table 125. Wearables for Pets Raw Material

Table 126. Key Manufacturers of Wearables for Pets Raw Materials

Table 127. Wearables for Pets Typical Distributors

Table 128. Wearables for Pets Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Wearables for Pets Picture

Figure 2. Global Wearables for Pets Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Wearables for Pets Consumption Value Market Share by Type in 2023

Figure 4. Identification Examples

Figure 5. Tracking Examples

Figure 6. Safety & Security Examples

Figure 7. Facilitation Examples

Figure 8. Behavioral Monitoring & Control Examples

Figure 9. Others Examples

Figure 10. Global Wearables for Pets Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 11. Global Wearables for Pets Consumption Value Market Share by Application in 2023

Figure 12. Dog Examples

Figure 13. Cat Examples

Figure 14. Birds Examples

Figure 15. Others Examples

Figure 16. Global Wearables for Pets Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 17. Global Wearables for Pets Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 18. Global Wearables for Pets Sales Quantity (2019-2030) & (K Units)

Figure 19. Global Wearables for Pets Average Price (2019-2030) & (USD/Unit)

Figure 20. Global Wearables for Pets Sales Quantity Market Share by Manufacturer in 2023

Figure 21. Global Wearables for Pets Consumption Value Market Share by Manufacturer in 2023

Figure 22. Producer Shipments of Wearables for Pets by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 23. Top 3 Wearables for Pets Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Top 6 Wearables for Pets Manufacturer (Consumption Value) Market Share in 2023

Figure 25. Global Wearables for Pets Sales Quantity Market Share by Region

(2019-2030)

Figure 26. Global Wearables for Pets Consumption Value Market Share by Region (2019-2030)

Figure 27. North America Wearables for Pets Consumption Value (2019-2030) & (USD Million)

Figure 28. Europe Wearables for Pets Consumption Value (2019-2030) & (USD Million)

Figure 29. Asia-Pacific Wearables for Pets Consumption Value (2019-2030) & (USD Million)

Figure 30. South America Wearables for Pets Consumption Value (2019-2030) & (USD Million)

Figure 31. Middle East & Africa Wearables for Pets Consumption Value (2019-2030) & (USD Million)

Figure 32. Global Wearables for Pets Sales Quantity Market Share by Type (2019-2030)

Figure 33. Global Wearables for Pets Consumption Value Market Share by Type (2019-2030)

Figure 34. Global Wearables for Pets Average Price by Type (2019-2030) & (USD/Unit)

Figure 35. Global Wearables for Pets Sales Quantity Market Share by Application (2019-2030)

Figure 36. Global Wearables for Pets Consumption Value Market Share by Application (2019-2030)

Figure 37. Global Wearables for Pets Average Price by Application (2019-2030) & (USD/Unit)

Figure 38. North America Wearables for Pets Sales Quantity Market Share by Type (2019-2030)

Figure 39. North America Wearables for Pets Sales Quantity Market Share by Application (2019-2030)

Figure 40. North America Wearables for Pets Sales Quantity Market Share by Country (2019-2030)

Figure 41. North America Wearables for Pets Consumption Value Market Share by Country (2019-2030)

Figure 42. United States Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Canada Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Mexico Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 45. Europe Wearables for Pets Sales Quantity Market Share by Type (2019-2030)

Figure 46. Europe Wearables for Pets Sales Quantity Market Share by Application (2019-2030)

Figure 47. Europe Wearables for Pets Sales Quantity Market Share by Country (2019-2030)

Figure 48. Europe Wearables for Pets Consumption Value Market Share by Country (2019-2030)

Figure 49. Germany Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. France Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. United Kingdom Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Russia Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Italy Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 54. Asia-Pacific Wearables for Pets Sales Quantity Market Share by Type (2019-2030)

Figure 55. Asia-Pacific Wearables for Pets Sales Quantity Market Share by Application (2019-2030)

Figure 56. Asia-Pacific Wearables for Pets Sales Quantity Market Share by Region (2019-2030)

Figure 57. Asia-Pacific Wearables for Pets Consumption Value Market Share by Region (2019-2030)

Figure 58. China Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Japan Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Korea Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. India Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Southeast Asia Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. Australia Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 64. South America Wearables for Pets Sales Quantity Market Share by Type (2019-2030)

Figure 65. South America Wearables for Pets Sales Quantity Market Share by

Application (2019-2030)

Figure 66. South America Wearables for Pets Sales Quantity Market Share by Country (2019-2030)

Figure 67. South America Wearables for Pets Consumption Value Market Share by Country (2019-2030)

Figure 68. Brazil Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Argentina Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 70. Middle East & Africa Wearables for Pets Sales Quantity Market Share by Type (2019-2030)

Figure 71. Middle East & Africa Wearables for Pets Sales Quantity Market Share by Application (2019-2030)

Figure 72. Middle East & Africa Wearables for Pets Sales Quantity Market Share by Region (2019-2030)

Figure 73. Middle East & Africa Wearables for Pets Consumption Value Market Share by Region (2019-2030)

Figure 74. Turkey Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Egypt Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. Saudi Arabia Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. South Africa Wearables for Pets Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 78. Wearables for Pets Market Drivers

Figure 79. Wearables for Pets Market Restraints

Figure 80. Wearables for Pets Market Trends

Figure 81. Porters Five Forces Analysis

Figure 82. Manufacturing Cost Structure Analysis of Wearables for Pets in 2023

Figure 83. Manufacturing Process Analysis of Wearables for Pets

Figure 84. Wearables for Pets Industrial Chain

Figure 85. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 86. Direct Channel Pros & Cons

Figure 87. Indirect Channel Pros & Cons

Figure 88. Methodology

Figure 89. Research Process and Data Source

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