

Global Wearable Electronic Devices Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

Wearable electronics are smart electronic devices that can be connected to the internet and be worn on the body as accessories. These devices are a key segment of IoT devices, and they can exchange data through internet with the user and other connected devices. IoT overall is a network of physical objects interconnected through various network technologies.

According to our (Global Info Research) latest study, the global Wearable Electronic Devices market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

Despite attaining unit sales of 42 million and posting volume sales growth of 15%, wearable electronics did not live up to expectations in 2017, as consumers failed to flock to these devices in the droves that many in the industry had anticipated only a couple of years before. Although wearable electronic devices have certainly carved out a solid niche for themselves as useful products for health and fitness enthusiasts, they have so far failed to make much of an impression on the wider consumer base. Beyond the sizeable number of individuals who are looking for a greater amount of feedback regarding their exercise regimes – a function that wearable electronics are singularly well-equipped to perform – most consumers in the US continue to see these devices as superfluous; beyond health and fitness tracking, most wearable electronic devices do not provide any functionality that the average consumer cannot already easily access through their smartphone. It does appear, however, that consumers are increasingly turning to wearable electronics when they wish to replace their traditional watches.

This report is a detailed and comprehensive analysis for global Wearable Electronic Devices market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Wearable Electronic Devices market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Wearable Electronic Devices market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Wearable Electronic Devices market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Wearable Electronic Devices market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wearable Electronic Devices

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wearable Electronic Devices market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Fitbit, Apple, Xiaomi Technology, Samsung Electronics and LG Electronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Wearable Electronic Devices market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Eye Wear

Wrist Wear

Neck Wear

Head Wear

Footwear

Other Body Wear

Market segment by Application

Consumer Electronics

Healthcare

Industrial and Business

Defence and Military

Others

Major players covered

Fitbit,

Apple

Xiaomi Technology.

Samsung Electronics

LG Electronics

Adidas Group

Sony Corporation

Google

Epson America

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wearable Electronic Devices product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wearable Electronic Devices, with price, sales, revenue and global market share of Wearable Electronic Devices from 2018 to 2023.

Chapter 3, the Wearable Electronic Devices competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wearable Electronic Devices breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Wearable Electronic Devices market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wearable Electronic Devices.

Chapter 14 and 15, to describe Wearable Electronic Devices sales channel, distributors, customers, research findings and conclusion.

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