

# Global Wearable ECG Device Supply, Demand and Key Producers, 2023-2029

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## **Abstracts**

Wearable ECG equipment is a more convenient device for detecting ECG that can be used at home, providing heart health management services for doctors, patients, and sub-healthy people. In traditional medical equipment, monitoring heart rate and heart activity is accomplished by measuring electrophysiological signals and an electrocardiogram (ECG), which involves attaching electrodes to the body to measure signals of electrical activity induced in heart tissue. Electrocardiography (ECG) uses bioelectricity for detection, using electrodes attached to the surface of the human skin to detect the potential transmission of the heart. In each cardiac cycle, the heart is excited successively by the pacemaker, the atrium, and the ventricle, accompanied by changes in the action potentials of countless myocardial cells. These bioelectric changes are called ECG. By capturing bioelectric signals and then digitally processing them, they are transformed into After digital signal processing, it can output accurate and detailed heart health information. PPG refers to photoplethysmography (PhotoPlethysmoGraphy) to monitor heart rate. The principle is to irradiate the blood vessel with the green LED light of the smart wearable device and the photosensitive photodiode for a period of time. Since the blood is red, it can reflect the red light and absorb the green light. When the heart beats, the blood flow increases and the green light absorption It will become larger accordingly; the blood flow will decrease when the heart beats, and the green light absorbed will also decrease. Therefore, heart rate can be measured from the absorbance of blood. At present, the most common wearable ECG devices for heart rate measurement on the market use PPG technology.

This report studies the global Wearable ECG Device production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wearable



ECG Device, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wearable ECG Device that contribute to its increasing demand across many markets.

The global Wearable ECG Device market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Highlights and key features of the study

Global Wearable ECG Device total production and demand, 2018-2029, (K Units)

Global Wearable ECG Device total production value, 2018-2029, (USD Million)

Global Wearable ECG Device production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Wearable ECG Device consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Wearable ECG Device domestic production, consumption, key domestic manufacturers and share

Global Wearable ECG Device production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Wearable ECG Device production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Wearable ECG Device production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Wearable ECG Device market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Apple Inc., AliveCor, Inc., iRhythm Technologies, Cardiac Insight, Biotricity, Zhejiang Zhirou Technology Co., Ltd., Xinyun Hengan Medical Technology (Beijing) Co., Ltd., Nanjing Xijian Information Technology Co., Ltd. and Guangdong OPPO Mobile Communication Co., Ltd., etc.



This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wearable ECG Device market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Wearable ECG Device Market, By Region:

United States
China
Europe
Japan
South Korea
ASEAN
India
Rest of World

Global Wearable ECG Device Market, Segmentation by Type

**Smart Bracelet** 

Handheld



	Smd		
	Medical Grade Multiconductor		
Global Wearable ECG Device Market, Segmentation by Application			
	e-commerce		
	Offline		
Companies Profiled:			
	Apple Inc.		
	AliveCor, Inc.		
	iRhythm Technologies		
	Cardiac Insight		
	Biotricity		
	Zhejiang Zhirou Technology Co., Ltd.		
	Xinyun Hengan Medical Technology (Beijing) Co., Ltd.		
	Nanjing Xijian Information Technology Co., Ltd.		
	Guangdong OPPO Mobile Communication Co., Ltd.		
	Huawei Technologies Co., Ltd		

Key Questions Answered

1. How big is the global Wearable ECG Device market?



- 2. What is the demand of the global Wearable ECG Device market?
- 3. What is the year over year growth of the global Wearable ECG Device market?
- 4. What is the production and production value of the global Wearable ECG Device market?
- 5. Who are the key producers in the global Wearable ECG Device market?
- 6. What are the growth factors driving the market demand?



## **Contents**

## 1 SUPPLY SUMMARY

- 1.1 Wearable ECG Device Introduction
- 1.2 World Wearable ECG Device Supply & Forecast
- 1.2.1 World Wearable ECG Device Production Value (2018 & 2022 & 2029)
- 1.2.2 World Wearable ECG Device Production (2018-2029)
- 1.2.3 World Wearable ECG Device Pricing Trends (2018-2029)
- 1.3 World Wearable ECG Device Production by Region (Based on Production Site)
  - 1.3.1 World Wearable ECG Device Production Value by Region (2018-2029)
  - 1.3.2 World Wearable ECG Device Production by Region (2018-2029)
  - 1.3.3 World Wearable ECG Device Average Price by Region (2018-2029)
  - 1.3.4 North America Wearable ECG Device Production (2018-2029)
  - 1.3.5 Europe Wearable ECG Device Production (2018-2029)
  - 1.3.6 China Wearable ECG Device Production (2018-2029)
- 1.3.7 Japan Wearable ECG Device Production (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Wearable ECG Device Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Wearable ECG Device Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
  - 1.5.1 Influence of COVID-19
  - 1.5.2 Influence of Russia-Ukraine War

## **2 DEMAND SUMMARY**

- 2.1 World Wearable ECG Device Demand (2018-2029)
- 2.2 World Wearable ECG Device Consumption by Region
  - 2.2.1 World Wearable ECG Device Consumption by Region (2018-2023)
- 2.2.2 World Wearable ECG Device Consumption Forecast by Region (2024-2029)
- 2.3 United States Wearable ECG Device Consumption (2018-2029)
- 2.4 China Wearable ECG Device Consumption (2018-2029)
- 2.5 Europe Wearable ECG Device Consumption (2018-2029)
- 2.6 Japan Wearable ECG Device Consumption (2018-2029)
- 2.7 South Korea Wearable ECG Device Consumption (2018-2029)
- 2.8 ASEAN Wearable ECG Device Consumption (2018-2029)
- 2.9 India Wearable ECG Device Consumption (2018-2029)



#### 3 WORLD WEARABLE ECG DEVICE MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Wearable ECG Device Production Value by Manufacturer (2018-2023)
- 3.2 World Wearable ECG Device Production by Manufacturer (2018-2023)
- 3.3 World Wearable ECG Device Average Price by Manufacturer (2018-2023)
- 3.4 Wearable ECG Device Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
- 3.5.1 Global Wearable ECG Device Industry Rank of Major Manufacturers
- 3.5.2 Global Concentration Ratios (CR4) for Wearable ECG Device in 2022
- 3.5.3 Global Concentration Ratios (CR8) for Wearable ECG Device in 2022
- 3.6 Wearable ECG Device Market: Overall Company Footprint Analysis
  - 3.6.1 Wearable ECG Device Market: Region Footprint
  - 3.6.2 Wearable ECG Device Market: Company Product Type Footprint
- 3.6.3 Wearable ECG Device Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## 4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Wearable ECG Device Production Value Comparison
- 4.1.1 United States VS China: Wearable ECG Device Production Value Comparison (2018 & 2022 & 2029)
- 4.1.2 United States VS China: Wearable ECG Device Production Value Market Share Comparison (2018 & 2022 & 2029)
- 4.2 United States VS China: Wearable ECG Device Production Comparison
- 4.2.1 United States VS China: Wearable ECG Device Production Comparison (2018 & 2022 & 2029)
- 4.2.2 United States VS China: Wearable ECG Device Production Market Share Comparison (2018 & 2022 & 2029)
- 4.3 United States VS China: Wearable ECG Device Consumption Comparison
- 4.3.1 United States VS China: Wearable ECG Device Consumption Comparison (2018 & 2022 & 2029)
- 4.3.2 United States VS China: Wearable ECG Device Consumption Market Share Comparison (2018 & 2022 & 2029)
- 4.4 United States Based Wearable ECG Device Manufacturers and Market Share,



## 2018-2023

- 4.4.1 United States Based Wearable ECG Device Manufacturers, Headquarters and Production Site (States, Country)
- 4.4.2 United States Based Manufacturers Wearable ECG Device Production Value (2018-2023)
- 4.4.3 United States Based Manufacturers Wearable ECG Device Production (2018-2023)
- 4.5 China Based Wearable ECG Device Manufacturers and Market Share
- 4.5.1 China Based Wearable ECG Device Manufacturers, Headquarters and Production Site (Province, Country)
- 4.5.2 China Based Manufacturers Wearable ECG Device Production Value (2018-2023)
- 4.5.3 China Based Manufacturers Wearable ECG Device Production (2018-2023)
- 4.6 Rest of World Based Wearable ECG Device Manufacturers and Market Share, 2018-2023
- 4.6.1 Rest of World Based Wearable ECG Device Manufacturers, Headquarters and Production Site (State, Country)
- 4.6.2 Rest of World Based Manufacturers Wearable ECG Device Production Value (2018-2023)
- 4.6.3 Rest of World Based Manufacturers Wearable ECG Device Production (2018-2023)

#### **5 MARKET ANALYSIS BY TYPE**

- 5.1 World Wearable ECG Device Market Size Overview by Type: 2018 VS 2022 VS 2029
- 5.2 Segment Introduction by Type
  - 5.2.1 Smart Bracelet
  - 5.2.2 Handheld
  - 5.2.3 Smd
  - 5.2.4 Medical Grade Multiconductor
- 5.3 Market Segment by Type
  - 5.3.1 World Wearable ECG Device Production by Type (2018-2029)
  - 5.3.2 World Wearable ECG Device Production Value by Type (2018-2029)
  - 5.3.3 World Wearable ECG Device Average Price by Type (2018-2029)

## **6 MARKET ANALYSIS BY APPLICATION**

6.1 World Wearable ECG Device Market Size Overview by Application: 2018 VS 2022



## VS 2029

- 6.2 Segment Introduction by Application
  - 6.2.1 e-commerce
  - 6.2.2 Offline
- 6.3 Market Segment by Application
  - 6.3.1 World Wearable ECG Device Production by Application (2018-2029)
  - 6.3.2 World Wearable ECG Device Production Value by Application (2018-2029)
  - 6.3.3 World Wearable ECG Device Average Price by Application (2018-2029)

## **7 COMPANY PROFILES**

## 7.1 Apple Inc.

- 7.1.1 Apple Inc. Details
- 7.1.2 Apple Inc. Major Business
- 7.1.3 Apple Inc. Wearable ECG Device Product and Services
- 7.1.4 Apple Inc. Wearable ECG Device Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.1.5 Apple Inc. Recent Developments/Updates
- 7.1.6 Apple Inc. Competitive Strengths & Weaknesses
- 7.2 AliveCor, Inc.
  - 7.2.1 AliveCor, Inc. Details
  - 7.2.2 AliveCor, Inc. Major Business
  - 7.2.3 AliveCor, Inc. Wearable ECG Device Product and Services
- 7.2.4 AliveCor, Inc. Wearable ECG Device Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.2.5 AliveCor, Inc. Recent Developments/Updates
  - 7.2.6 AliveCor, Inc. Competitive Strengths & Weaknesses
- 7.3 iRhythm Technologies
  - 7.3.1 iRhythm Technologies Details
  - 7.3.2 iRhythm Technologies Major Business
  - 7.3.3 iRhythm Technologies Wearable ECG Device Product and Services
- 7.3.4 iRhythm Technologies Wearable ECG Device Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.3.5 iRhythm Technologies Recent Developments/Updates
  - 7.3.6 iRhythm Technologies Competitive Strengths & Weaknesses
- 7.4 Cardiac Insight
  - 7.4.1 Cardiac Insight Details
  - 7.4.2 Cardiac Insight Major Business
  - 7.4.3 Cardiac Insight Wearable ECG Device Product and Services



- 7.4.4 Cardiac Insight Wearable ECG Device Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.4.5 Cardiac Insight Recent Developments/Updates
  - 7.4.6 Cardiac Insight Competitive Strengths & Weaknesses
- 7.5 Biotricity
  - 7.5.1 Biotricity Details
  - 7.5.2 Biotricity Major Business
  - 7.5.3 Biotricity Wearable ECG Device Product and Services
- 7.5.4 Biotricity Wearable ECG Device Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.5.5 Biotricity Recent Developments/Updates
- 7.5.6 Biotricity Competitive Strengths & Weaknesses
- 7.6 Zhejiang Zhirou Technology Co., Ltd.
  - 7.6.1 Zhejiang Zhirou Technology Co., Ltd. Details
  - 7.6.2 Zhejiang Zhirou Technology Co., Ltd. Major Business
- 7.6.3 Zhejiang Zhirou Technology Co., Ltd. Wearable ECG Device Product and Services
- 7.6.4 Zhejiang Zhirou Technology Co., Ltd. Wearable ECG Device Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.6.5 Zhejiang Zhirou Technology Co., Ltd. Recent Developments/Updates
  - 7.6.6 Zhejiang Zhirou Technology Co., Ltd. Competitive Strengths & Weaknesses
- 7.7 Xinyun Hengan Medical Technology (Beijing) Co., Ltd.
  - 7.7.1 Xinyun Hengan Medical Technology (Beijing) Co., Ltd. Details
- 7.7.2 Xinyun Hengan Medical Technology (Beijing) Co., Ltd. Major Business
- 7.7.3 Xinyun Hengan Medical Technology (Beijing) Co., Ltd. Wearable ECG Device Product and Services
- 7.7.4 Xinyun Hengan Medical Technology (Beijing) Co., Ltd. Wearable ECG Device Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.7.5 Xinyun Hengan Medical Technology (Beijing) Co., Ltd. Recent Developments/Updates
- 7.7.6 Xinyun Hengan Medical Technology (Beijing) Co., Ltd. Competitive Strengths & Weaknesses
- 7.8 Nanjing Xijian Information Technology Co., Ltd.
  - 7.8.1 Nanjing Xijian Information Technology Co., Ltd. Details
  - 7.8.2 Nanjing Xijian Information Technology Co., Ltd. Major Business
- 7.8.3 Nanjing Xijian Information Technology Co., Ltd. Wearable ECG Device Product and Services
- 7.8.4 Nanjing Xijian Information Technology Co., Ltd. Wearable ECG Device Production, Price, Value, Gross Margin and Market Share (2018-2023)



- 7.8.5 Nanjing Xijian Information Technology Co., Ltd. Recent Developments/Updates
- 7.8.6 Nanjing Xijian Information Technology Co., Ltd. Competitive Strengths & Weaknesses
- 7.9 Guangdong OPPO Mobile Communication Co., Ltd.
- 7.9.1 Guangdong OPPO Mobile Communication Co., Ltd. Details
- 7.9.2 Guangdong OPPO Mobile Communication Co., Ltd. Major Business
- 7.9.3 Guangdong OPPO Mobile Communication Co., Ltd. Wearable ECG Device Product and Services
- 7.9.4 Guangdong OPPO Mobile Communication Co., Ltd. Wearable ECG Device Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.9.5 Guangdong OPPO Mobile Communication Co., Ltd. Recent Developments/Updates
- 7.9.6 Guangdong OPPO Mobile Communication Co., Ltd. Competitive Strengths & Weaknesses
- 7.10 Huawei Technologies Co., Ltd
  - 7.10.1 Huawei Technologies Co., Ltd Details
  - 7.10.2 Huawei Technologies Co., Ltd Major Business
  - 7.10.3 Huawei Technologies Co., Ltd Wearable ECG Device Product and Services
- 7.10.4 Huawei Technologies Co., Ltd Wearable ECG Device Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.10.5 Huawei Technologies Co., Ltd Recent Developments/Updates
- 7.10.6 Huawei Technologies Co., Ltd Competitive Strengths & Weaknesses

#### **8 INDUSTRY CHAIN ANALYSIS**

- 8.1 Wearable ECG Device Industry Chain
- 8.2 Wearable ECG Device Upstream Analysis
  - 8.2.1 Wearable ECG Device Core Raw Materials
- 8.2.2 Main Manufacturers of Wearable ECG Device Core Raw Materials
- 8.3 Midstream Analysis
- 8.4 Downstream Analysis
- 8.5 Wearable ECG Device Production Mode
- 8.6 Wearable ECG Device Procurement Model
- 8.7 Wearable ECG Device Industry Sales Model and Sales Channels
  - 8.7.1 Wearable ECG Device Sales Model
  - 8.7.2 Wearable ECG Device Typical Customers

## 9 RESEARCH FINDINGS AND CONCLUSION



## **10 APPENDIX**

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer



## **List Of Tables**

## LIST OF TABLES

- Table 1. World Wearable ECG Device Production Value by Region (2018, 2022 and 2029) & (USD Million)
- Table 2. World Wearable ECG Device Production Value by Region (2018-2023) & (USD Million)
- Table 3. World Wearable ECG Device Production Value by Region (2024-2029) & (USD Million)
- Table 4. World Wearable ECG Device Production Value Market Share by Region (2018-2023)
- Table 5. World Wearable ECG Device Production Value Market Share by Region (2024-2029)
- Table 6. World Wearable ECG Device Production by Region (2018-2023) & (K Units)
- Table 7. World Wearable ECG Device Production by Region (2024-2029) & (K Units)
- Table 8. World Wearable ECG Device Production Market Share by Region (2018-2023)
- Table 9. World Wearable ECG Device Production Market Share by Region (2024-2029)
- Table 10. World Wearable ECG Device Average Price by Region (2018-2023) & (US\$/Unit)
- Table 11. World Wearable ECG Device Average Price by Region (2024-2029) & (US\$/Unit)
- Table 12. Wearable ECG Device Major Market Trends
- Table 13. World Wearable ECG Device Consumption Growth Rate Forecast by Region (2018 & 2022 & 2029) & (K Units)
- Table 14. World Wearable ECG Device Consumption by Region (2018-2023) & (K Units)
- Table 15. World Wearable ECG Device Consumption Forecast by Region (2024-2029) & (K Units)
- Table 16. World Wearable ECG Device Production Value by Manufacturer (2018-2023) & (USD Million)
- Table 17. Production Value Market Share of Key Wearable ECG Device Producers in 2022
- Table 18. World Wearable ECG Device Production by Manufacturer (2018-2023) & (K Units)
- Table 19. Production Market Share of Key Wearable ECG Device Producers in 2022 Table 20. World Wearable ECG Device Average Price by Manufacturer (2018-2023) & (US\$/Unit)
- Table 21. Global Wearable ECG Device Company Evaluation Quadrant



- Table 22. World Wearable ECG Device Industry Rank of Major Manufacturers, Based on Production Value in 2022
- Table 23. Head Office and Wearable ECG Device Production Site of Key Manufacturer
- Table 24. Wearable ECG Device Market: Company Product Type Footprint
- Table 25. Wearable ECG Device Market: Company Product Application Footprint
- Table 26. Wearable ECG Device Competitive Factors
- Table 27. Wearable ECG Device New Entrant and Capacity Expansion Plans
- Table 28. Wearable ECG Device Mergers & Acquisitions Activity
- Table 29. United States VS China Wearable ECG Device Production Value Comparison, (2018 & 2022 & 2029) & (USD Million)
- Table 30. United States VS China Wearable ECG Device Production Comparison, (2018 & 2022 & 2029) & (K Units)
- Table 31. United States VS China Wearable ECG Device Consumption Comparison, (2018 & 2022 & 2029) & (K Units)
- Table 32. United States Based Wearable ECG Device Manufacturers, Headquarters and Production Site (States, Country)
- Table 33. United States Based Manufacturers Wearable ECG Device Production Value, (2018-2023) & (USD Million)
- Table 34. United States Based Manufacturers Wearable ECG Device Production Value Market Share (2018-2023)
- Table 35. United States Based Manufacturers Wearable ECG Device Production (2018-2023) & (K Units)
- Table 36. United States Based Manufacturers Wearable ECG Device Production Market Share (2018-2023)
- Table 37. China Based Wearable ECG Device Manufacturers, Headquarters and Production Site (Province, Country)
- Table 38. China Based Manufacturers Wearable ECG Device Production Value, (2018-2023) & (USD Million)
- Table 39. China Based Manufacturers Wearable ECG Device Production Value Market Share (2018-2023)
- Table 40. China Based Manufacturers Wearable ECG Device Production (2018-2023) & (K Units)
- Table 41. China Based Manufacturers Wearable ECG Device Production Market Share (2018-2023)
- Table 42. Rest of World Based Wearable ECG Device Manufacturers, Headquarters and Production Site (States, Country)
- Table 43. Rest of World Based Manufacturers Wearable ECG Device Production Value, (2018-2023) & (USD Million)
- Table 44. Rest of World Based Manufacturers Wearable ECG Device Production Value



Market Share (2018-2023)

Table 45. Rest of World Based Manufacturers Wearable ECG Device Production (2018-2023) & (K Units)

Table 46. Rest of World Based Manufacturers Wearable ECG Device Production Market Share (2018-2023)

Table 47. World Wearable ECG Device Production Value by Type, (USD Million), 2018 & 2022 & 2029

Table 48. World Wearable ECG Device Production by Type (2018-2023) & (K Units)

Table 49. World Wearable ECG Device Production by Type (2024-2029) & (K Units)

Table 50. World Wearable ECG Device Production Value by Type (2018-2023) & (USD Million)

Table 51. World Wearable ECG Device Production Value by Type (2024-2029) & (USD Million)

Table 52. World Wearable ECG Device Average Price by Type (2018-2023) & (US\$/Unit)

Table 53. World Wearable ECG Device Average Price by Type (2024-2029) & (US\$/Unit)

Table 54. World Wearable ECG Device Production Value by Application, (USD Million), 2018 & 2022 & 2029

Table 55. World Wearable ECG Device Production by Application (2018-2023) & (K Units)

Table 56. World Wearable ECG Device Production by Application (2024-2029) & (K Units)

Table 57. World Wearable ECG Device Production Value by Application (2018-2023) & (USD Million)

Table 58. World Wearable ECG Device Production Value by Application (2024-2029) & (USD Million)

Table 59. World Wearable ECG Device Average Price by Application (2018-2023) & (US\$/Unit)

Table 60. World Wearable ECG Device Average Price by Application (2024-2029) & (US\$/Unit)

Table 61. Apple Inc. Basic Information, Manufacturing Base and Competitors

Table 62. Apple Inc. Major Business

Table 63. Apple Inc. Wearable ECG Device Product and Services

Table 64. Apple Inc. Wearable ECG Device Production (K Units), Price (US\$/Unit),

Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 65. Apple Inc. Recent Developments/Updates

Table 66. Apple Inc. Competitive Strengths & Weaknesses

Table 67. AliveCor, Inc. Basic Information, Manufacturing Base and Competitors



- Table 68. AliveCor, Inc. Major Business
- Table 69. AliveCor, Inc. Wearable ECG Device Product and Services
- Table 70. AliveCor, Inc. Wearable ECG Device Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 71. AliveCor, Inc. Recent Developments/Updates
- Table 72. AliveCor, Inc. Competitive Strengths & Weaknesses
- Table 73. iRhythm Technologies Basic Information, Manufacturing Base and Competitors
- Table 74. iRhythm Technologies Major Business
- Table 75. iRhythm Technologies Wearable ECG Device Product and Services
- Table 76. iRhythm Technologies Wearable ECG Device Production (K Units), Price
- (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 77. iRhythm Technologies Recent Developments/Updates
- Table 78. iRhythm Technologies Competitive Strengths & Weaknesses
- Table 79. Cardiac Insight Basic Information, Manufacturing Base and Competitors
- Table 80. Cardiac Insight Major Business
- Table 81. Cardiac Insight Wearable ECG Device Product and Services
- Table 82. Cardiac Insight Wearable ECG Device Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 83. Cardiac Insight Recent Developments/Updates
- Table 84. Cardiac Insight Competitive Strengths & Weaknesses
- Table 85. Biotricity Basic Information, Manufacturing Base and Competitors
- Table 86. Biotricity Major Business
- Table 87. Biotricity Wearable ECG Device Product and Services
- Table 88. Biotricity Wearable ECG Device Production (K Units), Price (US\$/Unit),
- Production Value (USD Million), Gross Margin and Market Share (2018-2023)
- Table 89. Biotricity Recent Developments/Updates
- Table 90. Biotricity Competitive Strengths & Weaknesses
- Table 91. Zhejiang Zhirou Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 92. Zhejiang Zhirou Technology Co., Ltd. Major Business
- Table 93. Zhejiang Zhirou Technology Co., Ltd. Wearable ECG Device Product and Services
- Table 94. Zhejiang Zhirou Technology Co., Ltd. Wearable ECG Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market
- Share (2018-2023)
- Table 95. Zhejiang Zhirou Technology Co., Ltd. Recent Developments/Updates
- Table 96. Zhejiang Zhirou Technology Co., Ltd. Competitive Strengths & Weaknesses



Table 97. Xinyun Hengan Medical Technology (Beijing) Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 98. Xinyun Hengan Medical Technology (Beijing) Co., Ltd. Major Business

Table 99. Xinyun Hengan Medical Technology (Beijing) Co., Ltd. Wearable ECG Device Product and Services

Table 100. Xinyun Hengan Medical Technology (Beijing) Co., Ltd. Wearable ECG Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 101. Xinyun Hengan Medical Technology (Beijing) Co., Ltd. Recent Developments/Updates

Table 102. Xinyun Hengan Medical Technology (Beijing) Co., Ltd. Competitive Strengths & Weaknesses

Table 103. Nanjing Xijian Information Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 104. Nanjing Xijian Information Technology Co., Ltd. Major Business

Table 105. Nanjing Xijian Information Technology Co., Ltd. Wearable ECG Device Product and Services

Table 106. Nanjing Xijian Information Technology Co., Ltd. Wearable ECG Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 107. Nanjing Xijian Information Technology Co., Ltd. Recent Developments/Updates

Table 108. Nanjing Xijian Information Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 109. Guangdong OPPO Mobile Communication Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 110. Guangdong OPPO Mobile Communication Co., Ltd. Major Business

Table 111. Guangdong OPPO Mobile Communication Co., Ltd. Wearable ECG Device Product and Services

Table 112. Guangdong OPPO Mobile Communication Co., Ltd. Wearable ECG Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 113. Guangdong OPPO Mobile Communication Co., Ltd. Recent Developments/Updates

Table 114. Huawei Technologies Co., Ltd Basic Information, Manufacturing Base and Competitors

Table 115. Huawei Technologies Co., Ltd Major Business

Table 116. Huawei Technologies Co., Ltd Wearable ECG Device Product and Services

Table 117. Huawei Technologies Co., Ltd Wearable ECG Device Production (K Units),



Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 118. Global Key Players of Wearable ECG Device Upstream (Raw Materials)

Table 119. Wearable ECG Device Typical Customers

Table 120. Wearable ECG Device Typical Distributors



## **List Of Figures**

## LIST OF FIGURES

- Figure 1. Wearable ECG Device Picture
- Figure 2. World Wearable ECG Device Production Value: 2018 & 2022 & 2029, (USD Million)
- Figure 3. World Wearable ECG Device Production Value and Forecast (2018-2029) & (USD Million)
- Figure 4. World Wearable ECG Device Production (2018-2029) & (K Units)
- Figure 5. World Wearable ECG Device Average Price (2018-2029) & (US\$/Unit)
- Figure 6. World Wearable ECG Device Production Value Market Share by Region (2018-2029)
- Figure 7. World Wearable ECG Device Production Market Share by Region (2018-2029)
- Figure 8. North America Wearable ECG Device Production (2018-2029) & (K Units)
- Figure 9. Europe Wearable ECG Device Production (2018-2029) & (K Units)
- Figure 10. China Wearable ECG Device Production (2018-2029) & (K Units)
- Figure 11. Japan Wearable ECG Device Production (2018-2029) & (K Units)
- Figure 12. Wearable ECG Device Market Drivers
- Figure 13. Factors Affecting Demand
- Figure 14. World Wearable ECG Device Consumption (2018-2029) & (K Units)
- Figure 15. World Wearable ECG Device Consumption Market Share by Region (2018-2029)
- Figure 16. United States Wearable ECG Device Consumption (2018-2029) & (K Units)
- Figure 17. China Wearable ECG Device Consumption (2018-2029) & (K Units)
- Figure 18. Europe Wearable ECG Device Consumption (2018-2029) & (K Units)
- Figure 19. Japan Wearable ECG Device Consumption (2018-2029) & (K Units)
- Figure 20. South Korea Wearable ECG Device Consumption (2018-2029) & (K Units)
- Figure 21. ASEAN Wearable ECG Device Consumption (2018-2029) & (K Units)
- Figure 22. India Wearable ECG Device Consumption (2018-2029) & (K Units)
- Figure 23. Producer Shipments of Wearable ECG Device by Manufacturer Revenue (\$MM) and Market Share (%): 2022
- Figure 24. Global Four-firm Concentration Ratios (CR4) for Wearable ECG Device Markets in 2022
- Figure 25. Global Four-firm Concentration Ratios (CR8) for Wearable ECG Device Markets in 2022
- Figure 26. United States VS China: Wearable ECG Device Production Value Market Share Comparison (2018 & 2022 & 2029)



Figure 27. United States VS China: Wearable ECG Device Production Market Share Comparison (2018 & 2022 & 2029)

Figure 28. United States VS China: Wearable ECG Device Consumption Market Share Comparison (2018 & 2022 & 2029)

Figure 29. United States Based Manufacturers Wearable ECG Device Production Market Share 2022

Figure 30. China Based Manufacturers Wearable ECG Device Production Market Share 2022

Figure 31. Rest of World Based Manufacturers Wearable ECG Device Production Market Share 2022

Figure 32. World Wearable ECG Device Production Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 33. World Wearable ECG Device Production Value Market Share by Type in 2022

Figure 34. Smart Bracelet

Figure 35. Handheld

Figure 36. Smd

Figure 37. Medical Grade Multiconductor

Figure 38. World Wearable ECG Device Production Market Share by Type (2018-2029)

Figure 39. World Wearable ECG Device Production Value Market Share by Type (2018-2029)

Figure 40. World Wearable ECG Device Average Price by Type (2018-2029) & (US\$/Unit)

Figure 41. World Wearable ECG Device Production Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 42. World Wearable ECG Device Production Value Market Share by Application in 2022

Figure 43. e-commerce

Figure 44. Offline

Figure 45. World Wearable ECG Device Production Market Share by Application (2018-2029)

Figure 46. World Wearable ECG Device Production Value Market Share by Application (2018-2029)

Figure 47. World Wearable ECG Device Average Price by Application (2018-2029) & (US\$/Unit)

Figure 48. Wearable ECG Device Industry Chain

Figure 49. Wearable ECG Device Procurement Model

Figure 50. Wearable ECG Device Sales Model

Figure 51. Wearable ECG Device Sales Channels, Direct Sales, and Distribution



Figure 52. Methodology

Figure 53. Research Process and Data Source



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