

# Global Wearable ECG Device Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

<https://marketpublishers.com/r/G348C138C9DAEN.html>

Date: February 2023

Pages: 103

Price: US\$ 3,480.00 (Single User License)

ID: G348C138C9DAEN

## Abstracts

Wearable ECG equipment is a more convenient device for detecting ECG that can be used at home, providing heart health management services for doctors, patients, and sub-healthy people. In traditional medical equipment, monitoring heart rate and heart activity is accomplished by measuring electrophysiological signals and an electrocardiogram (ECG), which involves attaching electrodes to the body to measure signals of electrical activity induced in heart tissue. Electrocardiography (ECG) uses bioelectricity for detection, using electrodes attached to the surface of the human skin to detect the potential transmission of the heart. In each cardiac cycle, the heart is excited successively by the pacemaker, the atrium, and the ventricle, accompanied by changes in the action potentials of countless myocardial cells. These bioelectric changes are called ECG. By capturing bioelectric signals and then digitally processing them, they are transformed into After digital signal processing, it can output accurate and detailed heart health information. PPG refers to photoplethysmography (PhotoPlethysmoGraphy) to monitor heart rate. The principle is to irradiate the blood vessel with the green LED light of the smart wearable device and the photosensitive photodiode for a period of time. Since the blood is red, it can reflect the red light and absorb the green light. When the heart beats, the blood flow increases and the green light absorption It will become larger accordingly; the blood flow will decrease when the heart beats, and the green light absorbed will also decrease. Therefore, heart rate can be measured from the absorbance of blood. At present, the most common wearable ECG devices for heart rate measurement on the market use PPG technology.

According to our (Global Info Research) latest study, the global Wearable ECG Device market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of

COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

This report is a detailed and comprehensive analysis for global Wearable ECG Device market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

#### Key Features:

Global Wearable ECG Device market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Wearable ECG Device market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Wearable ECG Device market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2018-2029

Global Wearable ECG Device market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2018-2023

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wearable ECG Device

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wearable ECG Device market based on the following parameters - company overview, production, value, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Apple Inc., AliveCor, Inc., iRhythm Technologies, Cardiac Insight and Biotricity, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

## Market Segmentation

Wearable ECG Device market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Smart Bracelet

Handheld

Smd

Medical Grade Multiconductor

### Market segment by Application

e-commerce

Offline

### Major players covered

Apple Inc.

AliveCor, Inc.

iRhythm Technologies

Cardiac Insight

Biotricity

Zhejiang Zhirou Technology Co., Ltd.

Xinyun Hengan Medical Technology (Beijing) Co., Ltd.

Nanjing Xijian Information Technology Co., Ltd.

Guangdong OPPO Mobile Communication Co., Ltd.

Huawei Technologies Co., Ltd

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wearable ECG Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wearable ECG Device, with price, sales, revenue and global market share of Wearable ECG Device from 2018 to 2023.

Chapter 3, the Wearable ECG Device competitive situation, sales quantity, revenue and

global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wearable ECG Device breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Wearable ECG Device market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wearable ECG Device.

Chapter 14 and 15, to describe Wearable ECG Device sales channel, distributors, customers, research findings and conclusion.

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