

Global Wearable Devices in Sports Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

Wearable Devices are portable devices that can be fastened to the body of a user to monitor real-time fitness, heart rate, sleep statistics, calorie control, and provide valuable health insights. The mechanism of smart wearable devices is similar to smartphones and tablets. These devices are used in various sports such as golf, football, basketball, tennis, skiing, and snowboarding. A smart wearable device can be easily synchronized with smartphones and tablets of users to enhance accessibility.

According to our (Global Info Research) latest study, the global Wearable Devices in Sports market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The United States and Japan have constantly emerged as the pioneers in wearable technology, with constant innovation and highly skilled manufacturing ability.

This report is a detailed and comprehensive analysis for global Wearable Devices in Sports market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Wearable Devices in Sports market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Wearable Devices in Sports market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Wearable Devices in Sports market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2018-2029

Global Wearable Devices in Sports market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Wearable Devices in Sports

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Wearable Devices in Sports market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Adidas, Nike, Garmin, Apple and Under Armour, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Wearable Devices in Sports market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Pedometers

Activity Monitors

Smart Fabrics

Sports & Running Computers

Fitness & Heart Rate Monitors

Others

Market segment by Application

Retail Stores

Specialty Stores

Online Stores

Major players covered

Adidas

Nike

Garmin

Apple

Under Armour

Zepp

Fitbit

Catapult Sports

StretchSense

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Wearable Devices in Sports product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Wearable Devices in Sports, with price, sales, revenue and global market share of Wearable Devices in Sports from 2018 to 2023.

Chapter 3, the Wearable Devices in Sports competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Wearable Devices in Sports breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Wearable Devices in Sports market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Wearable Devices in Sports.

Chapter 14 and 15, to describe Wearable Devices in Sports sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Wearable Devices in Sports
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Wearable Devices in Sports Consumption Value by Type: 2018 Versus 2022 Versus 2029
 - 1.3.2 Pedometers
 - 1.3.3 Activity Monitors
 - 1.3.4 Smart Fabrics
 - 1.3.5 Sports & Running Computers
 - 1.3.6 Fitness & Heart Rate Monitors
 - 1.3.7 Others
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Wearable Devices in Sports Consumption Value by Application: 2018 Versus 2022 Versus 2029
 - 1.4.2 Retail Stores
 - 1.4.3 Specialty Stores
 - 1.4.4 Online Stores
- 1.5 Global Wearable Devices in Sports Market Size & Forecast
 - 1.5.1 Global Wearable Devices in Sports Consumption Value (2018 & 2022 & 2029)
 - 1.5.2 Global Wearable Devices in Sports Sales Quantity (2018-2029)
 - 1.5.3 Global Wearable Devices in Sports Average Price (2018-2029)

2 MANUFACTURERS PROFILES

- 2.1 Adidas
 - 2.1.1 Adidas Details
 - 2.1.2 Adidas Major Business
 - 2.1.3 Adidas Wearable Devices in Sports Product and Services
 - 2.1.4 Adidas Wearable Devices in Sports Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.1.5 Adidas Recent Developments/Updates
- 2.2 Nike
 - 2.2.1 Nike Details
 - 2.2.2 Nike Major Business
 - 2.2.3 Nike Wearable Devices in Sports Product and Services

2.2.4 Nike Wearable Devices in Sports Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.2.5 Nike Recent Developments/Updates

2.3 Garmin

2.3.1 Garmin Details

2.3.2 Garmin Major Business

2.3.3 Garmin Wearable Devices in Sports Product and Services

2.3.4 Garmin Wearable Devices in Sports Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.3.5 Garmin Recent Developments/Updates

2.4 Apple

2.4.1 Apple Details

2.4.2 Apple Major Business

2.4.3 Apple Wearable Devices in Sports Product and Services

2.4.4 Apple Wearable Devices in Sports Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.4.5 Apple Recent Developments/Updates

2.5 Under Armour

2.5.1 Under Armour Details

2.5.2 Under Armour Major Business

2.5.3 Under Armour Wearable Devices in Sports Product and Services

2.5.4 Under Armour Wearable Devices in Sports Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.5.5 Under Armour Recent Developments/Updates

2.6 Zepp

2.6.1 Zepp Details

2.6.2 Zepp Major Business

2.6.3 Zepp Wearable Devices in Sports Product and Services

2.6.4 Zepp Wearable Devices in Sports Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.6.5 Zepp Recent Developments/Updates

2.7 Fitbit

2.7.1 Fitbit Details

2.7.2 Fitbit Major Business

2.7.3 Fitbit Wearable Devices in Sports Product and Services

2.7.4 Fitbit Wearable Devices in Sports Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)

2.7.5 Fitbit Recent Developments/Updates

2.8 Catapult Sports

- 2.8.1 Catapult Sports Details
- 2.8.2 Catapult Sports Major Business
- 2.8.3 Catapult Sports Wearable Devices in Sports Product and Services
- 2.8.4 Catapult Sports Wearable Devices in Sports Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
- 2.8.5 Catapult Sports Recent Developments/Updates
- 2.9 StretchSense
 - 2.9.1 StretchSense Details
 - 2.9.2 StretchSense Major Business
 - 2.9.3 StretchSense Wearable Devices in Sports Product and Services
 - 2.9.4 StretchSense Wearable Devices in Sports Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2018-2023)
 - 2.9.5 StretchSense Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: WEARABLE DEVICES IN SPORTS BY MANUFACTURER

- 3.1 Global Wearable Devices in Sports Sales Quantity by Manufacturer (2018-2023)
- 3.2 Global Wearable Devices in Sports Revenue by Manufacturer (2018-2023)
- 3.3 Global Wearable Devices in Sports Average Price by Manufacturer (2018-2023)
- 3.4 Market Share Analysis (2022)
 - 3.4.1 Producer Shipments of Wearable Devices in Sports by Manufacturer Revenue (\$MM) and Market Share (%): 2022
 - 3.4.2 Top 3 Wearable Devices in Sports Manufacturer Market Share in 2022
 - 3.4.2 Top 6 Wearable Devices in Sports Manufacturer Market Share in 2022
- 3.5 Wearable Devices in Sports Market: Overall Company Footprint Analysis
 - 3.5.1 Wearable Devices in Sports Market: Region Footprint
 - 3.5.2 Wearable Devices in Sports Market: Company Product Type Footprint
 - 3.5.3 Wearable Devices in Sports Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Wearable Devices in Sports Market Size by Region
 - 4.1.1 Global Wearable Devices in Sports Sales Quantity by Region (2018-2029)
 - 4.1.2 Global Wearable Devices in Sports Consumption Value by Region (2018-2029)
 - 4.1.3 Global Wearable Devices in Sports Average Price by Region (2018-2029)
- 4.2 North America Wearable Devices in Sports Consumption Value (2018-2029)

- 4.3 Europe Wearable Devices in Sports Consumption Value (2018-2029)
- 4.4 Asia-Pacific Wearable Devices in Sports Consumption Value (2018-2029)
- 4.5 South America Wearable Devices in Sports Consumption Value (2018-2029)
- 4.6 Middle East and Africa Wearable Devices in Sports Consumption Value (2018-2029)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Wearable Devices in Sports Sales Quantity by Type (2018-2029)
- 5.2 Global Wearable Devices in Sports Consumption Value by Type (2018-2029)
- 5.3 Global Wearable Devices in Sports Average Price by Type (2018-2029)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Wearable Devices in Sports Sales Quantity by Application (2018-2029)
- 6.2 Global Wearable Devices in Sports Consumption Value by Application (2018-2029)
- 6.3 Global Wearable Devices in Sports Average Price by Application (2018-2029)

7 NORTH AMERICA

- 7.1 North America Wearable Devices in Sports Sales Quantity by Type (2018-2029)
- 7.2 North America Wearable Devices in Sports Sales Quantity by Application (2018-2029)
- 7.3 North America Wearable Devices in Sports Market Size by Country
 - 7.3.1 North America Wearable Devices in Sports Sales Quantity by Country (2018-2029)
 - 7.3.2 North America Wearable Devices in Sports Consumption Value by Country (2018-2029)
 - 7.3.3 United States Market Size and Forecast (2018-2029)
 - 7.3.4 Canada Market Size and Forecast (2018-2029)
 - 7.3.5 Mexico Market Size and Forecast (2018-2029)

8 EUROPE

- 8.1 Europe Wearable Devices in Sports Sales Quantity by Type (2018-2029)
- 8.2 Europe Wearable Devices in Sports Sales Quantity by Application (2018-2029)
- 8.3 Europe Wearable Devices in Sports Market Size by Country
 - 8.3.1 Europe Wearable Devices in Sports Sales Quantity by Country (2018-2029)
 - 8.3.2 Europe Wearable Devices in Sports Consumption Value by Country (2018-2029)

- 8.3.3 Germany Market Size and Forecast (2018-2029)
- 8.3.4 France Market Size and Forecast (2018-2029)
- 8.3.5 United Kingdom Market Size and Forecast (2018-2029)
- 8.3.6 Russia Market Size and Forecast (2018-2029)
- 8.3.7 Italy Market Size and Forecast (2018-2029)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Wearable Devices in Sports Sales Quantity by Type (2018-2029)
- 9.2 Asia-Pacific Wearable Devices in Sports Sales Quantity by Application (2018-2029)
- 9.3 Asia-Pacific Wearable Devices in Sports Market Size by Region
 - 9.3.1 Asia-Pacific Wearable Devices in Sports Sales Quantity by Region (2018-2029)
 - 9.3.2 Asia-Pacific Wearable Devices in Sports Consumption Value by Region (2018-2029)
 - 9.3.3 China Market Size and Forecast (2018-2029)
 - 9.3.4 Japan Market Size and Forecast (2018-2029)
 - 9.3.5 Korea Market Size and Forecast (2018-2029)
 - 9.3.6 India Market Size and Forecast (2018-2029)
 - 9.3.7 Southeast Asia Market Size and Forecast (2018-2029)
 - 9.3.8 Australia Market Size and Forecast (2018-2029)

10 SOUTH AMERICA

- 10.1 South America Wearable Devices in Sports Sales Quantity by Type (2018-2029)
- 10.2 South America Wearable Devices in Sports Sales Quantity by Application (2018-2029)
- 10.3 South America Wearable Devices in Sports Market Size by Country
 - 10.3.1 South America Wearable Devices in Sports Sales Quantity by Country (2018-2029)
 - 10.3.2 South America Wearable Devices in Sports Consumption Value by Country (2018-2029)
 - 10.3.3 Brazil Market Size and Forecast (2018-2029)
 - 10.3.4 Argentina Market Size and Forecast (2018-2029)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Wearable Devices in Sports Sales Quantity by Type (2018-2029)
- 11.2 Middle East & Africa Wearable Devices in Sports Sales Quantity by Application

(2018-2029)

11.3 Middle East & Africa Wearable Devices in Sports Market Size by Country

11.3.1 Middle East & Africa Wearable Devices in Sports Sales Quantity by Country

(2018-2029)

11.3.2 Middle East & Africa Wearable Devices in Sports Consumption Value by Country (2018-2029)

11.3.3 Turkey Market Size and Forecast (2018-2029)

11.3.4 Egypt Market Size and Forecast (2018-2029)

11.3.5 Saudi Arabia Market Size and Forecast (2018-2029)

11.3.6 South Africa Market Size and Forecast (2018-2029)

12 MARKET DYNAMICS

12.1 Wearable Devices in Sports Market Drivers

12.2 Wearable Devices in Sports Market Restraints

12.3 Wearable Devices in Sports Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

12.5 Influence of COVID-19 and Russia-Ukraine War

12.5.1 Influence of COVID-19

12.5.2 Influence of Russia-Ukraine War

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Wearable Devices in Sports and Key Manufacturers

13.2 Manufacturing Costs Percentage of Wearable Devices in Sports

13.3 Wearable Devices in Sports Production Process

13.4 Wearable Devices in Sports Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Wearable Devices in Sports Typical Distributors

14.3 Wearable Devices in Sports Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Wearable Devices in Sports Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Table 2. Global Wearable Devices in Sports Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Table 3. Adidas Basic Information, Manufacturing Base and Competitors

Table 4. Adidas Major Business

Table 5. Adidas Wearable Devices in Sports Product and Services

Table 6. Adidas Wearable Devices in Sports Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 7. Adidas Recent Developments/Updates

Table 8. Nike Basic Information, Manufacturing Base and Competitors

Table 9. Nike Major Business

Table 10. Nike Wearable Devices in Sports Product and Services

Table 11. Nike Wearable Devices in Sports Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 12. Nike Recent Developments/Updates

Table 13. Garmin Basic Information, Manufacturing Base and Competitors

Table 14. Garmin Major Business

Table 15. Garmin Wearable Devices in Sports Product and Services

Table 16. Garmin Wearable Devices in Sports Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 17. Garmin Recent Developments/Updates

Table 18. Apple Basic Information, Manufacturing Base and Competitors

Table 19. Apple Major Business

Table 20. Apple Wearable Devices in Sports Product and Services

Table 21. Apple Wearable Devices in Sports Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 22. Apple Recent Developments/Updates

Table 23. Under Armour Basic Information, Manufacturing Base and Competitors

Table 24. Under Armour Major Business

Table 25. Under Armour Wearable Devices in Sports Product and Services

Table 26. Under Armour Wearable Devices in Sports Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)

Table 27. Under Armour Recent Developments/Updates

Table 28. Zepp Basic Information, Manufacturing Base and Competitors

Table 29. Zepp Major Business
Table 30. Zepp Wearable Devices in Sports Product and Services
Table 31. Zepp Wearable Devices in Sports Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 32. Zepp Recent Developments/Updates
Table 33. Fitbit Basic Information, Manufacturing Base and Competitors
Table 34. Fitbit Major Business
Table 35. Fitbit Wearable Devices in Sports Product and Services
Table 36. Fitbit Wearable Devices in Sports Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 37. Fitbit Recent Developments/Updates
Table 38. Catapult Sports Basic Information, Manufacturing Base and Competitors
Table 39. Catapult Sports Major Business
Table 40. Catapult Sports Wearable Devices in Sports Product and Services
Table 41. Catapult Sports Wearable Devices in Sports Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 42. Catapult Sports Recent Developments/Updates
Table 43. StretchSense Basic Information, Manufacturing Base and Competitors
Table 44. StretchSense Major Business
Table 45. StretchSense Wearable Devices in Sports Product and Services
Table 46. StretchSense Wearable Devices in Sports Sales Quantity (K Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2018-2023)
Table 47. StretchSense Recent Developments/Updates
Table 48. Global Wearable Devices in Sports Sales Quantity by Manufacturer (2018-2023) & (K Units)
Table 49. Global Wearable Devices in Sports Revenue by Manufacturer (2018-2023) & (USD Million)
Table 50. Global Wearable Devices in Sports Average Price by Manufacturer (2018-2023) & (USD/Unit)
Table 51. Market Position of Manufacturers in Wearable Devices in Sports, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2022
Table 52. Head Office and Wearable Devices in Sports Production Site of Key Manufacturer
Table 53. Wearable Devices in Sports Market: Company Product Type Footprint
Table 54. Wearable Devices in Sports Market: Company Product Application Footprint
Table 55. Wearable Devices in Sports New Market Entrants and Barriers to Market Entry
Table 56. Wearable Devices in Sports Mergers, Acquisition, Agreements, and

Collaborations

Table 57. Global Wearable Devices in Sports Sales Quantity by Region (2018-2023) & (K Units)

Table 58. Global Wearable Devices in Sports Sales Quantity by Region (2024-2029) & (K Units)

Table 59. Global Wearable Devices in Sports Consumption Value by Region (2018-2023) & (USD Million)

Table 60. Global Wearable Devices in Sports Consumption Value by Region (2024-2029) & (USD Million)

Table 61. Global Wearable Devices in Sports Average Price by Region (2018-2023) & (USD/Unit)

Table 62. Global Wearable Devices in Sports Average Price by Region (2024-2029) & (USD/Unit)

Table 63. Global Wearable Devices in Sports Sales Quantity by Type (2018-2023) & (K Units)

Table 64. Global Wearable Devices in Sports Sales Quantity by Type (2024-2029) & (K Units)

Table 65. Global Wearable Devices in Sports Consumption Value by Type (2018-2023) & (USD Million)

Table 66. Global Wearable Devices in Sports Consumption Value by Type (2024-2029) & (USD Million)

Table 67. Global Wearable Devices in Sports Average Price by Type (2018-2023) & (USD/Unit)

Table 68. Global Wearable Devices in Sports Average Price by Type (2024-2029) & (USD/Unit)

Table 69. Global Wearable Devices in Sports Sales Quantity by Application (2018-2023) & (K Units)

Table 70. Global Wearable Devices in Sports Sales Quantity by Application (2024-2029) & (K Units)

Table 71. Global Wearable Devices in Sports Consumption Value by Application (2018-2023) & (USD Million)

Table 72. Global Wearable Devices in Sports Consumption Value by Application (2024-2029) & (USD Million)

Table 73. Global Wearable Devices in Sports Average Price by Application (2018-2023) & (USD/Unit)

Table 74. Global Wearable Devices in Sports Average Price by Application (2024-2029) & (USD/Unit)

Table 75. North America Wearable Devices in Sports Sales Quantity by Type (2018-2023) & (K Units)

Table 76. North America Wearable Devices in Sports Sales Quantity by Type (2024-2029) & (K Units)

Table 77. North America Wearable Devices in Sports Sales Quantity by Application (2018-2023) & (K Units)

Table 78. North America Wearable Devices in Sports Sales Quantity by Application (2024-2029) & (K Units)

Table 79. North America Wearable Devices in Sports Sales Quantity by Country (2018-2023) & (K Units)

Table 80. North America Wearable Devices in Sports Sales Quantity by Country (2024-2029) & (K Units)

Table 81. North America Wearable Devices in Sports Consumption Value by Country (2018-2023) & (USD Million)

Table 82. North America Wearable Devices in Sports Consumption Value by Country (2024-2029) & (USD Million)

Table 83. Europe Wearable Devices in Sports Sales Quantity by Type (2018-2023) & (K Units)

Table 84. Europe Wearable Devices in Sports Sales Quantity by Type (2024-2029) & (K Units)

Table 85. Europe Wearable Devices in Sports Sales Quantity by Application (2018-2023) & (K Units)

Table 86. Europe Wearable Devices in Sports Sales Quantity by Application (2024-2029) & (K Units)

Table 87. Europe Wearable Devices in Sports Sales Quantity by Country (2018-2023) & (K Units)

Table 88. Europe Wearable Devices in Sports Sales Quantity by Country (2024-2029) & (K Units)

Table 89. Europe Wearable Devices in Sports Consumption Value by Country (2018-2023) & (USD Million)

Table 90. Europe Wearable Devices in Sports Consumption Value by Country (2024-2029) & (USD Million)

Table 91. Asia-Pacific Wearable Devices in Sports Sales Quantity by Type (2018-2023) & (K Units)

Table 92. Asia-Pacific Wearable Devices in Sports Sales Quantity by Type (2024-2029) & (K Units)

Table 93. Asia-Pacific Wearable Devices in Sports Sales Quantity by Application (2018-2023) & (K Units)

Table 94. Asia-Pacific Wearable Devices in Sports Sales Quantity by Application (2024-2029) & (K Units)

Table 95. Asia-Pacific Wearable Devices in Sports Sales Quantity by Region

(2018-2023) & (K Units)

Table 96. Asia-Pacific Wearable Devices in Sports Sales Quantity by Region

(2024-2029) & (K Units)

Table 97. Asia-Pacific Wearable Devices in Sports Consumption Value by Region

(2018-2023) & (USD Million)

Table 98. Asia-Pacific Wearable Devices in Sports Consumption Value by Region

(2024-2029) & (USD Million)

Table 99. South America Wearable Devices in Sports Sales Quantity by Type

(2018-2023) & (K Units)

Table 100. South America Wearable Devices in Sports Sales Quantity by Type

(2024-2029) & (K Units)

Table 101. South America Wearable Devices in Sports Sales Quantity by Application

(2018-2023) & (K Units)

Table 102. South America Wearable Devices in Sports Sales Quantity by Application

(2024-2029) & (K Units)

Table 103. South America Wearable Devices in Sports Sales Quantity by Country

(2018-2023) & (K Units)

Table 104. South America Wearable Devices in Sports Sales Quantity by Country

(2024-2029) & (K Units)

Table 105. South America Wearable Devices in Sports Consumption Value by Country

(2018-2023) & (USD Million)

Table 106. South America Wearable Devices in Sports Consumption Value by Country

(2024-2029) & (USD Million)

Table 107. Middle East & Africa Wearable Devices in Sports Sales Quantity by Type

(2018-2023) & (K Units)

Table 108. Middle East & Africa Wearable Devices in Sports Sales Quantity by Type

(2024-2029) & (K Units)

Table 109. Middle East & Africa Wearable Devices in Sports Sales Quantity by

Application (2018-2023) & (K Units)

Table 110. Middle East & Africa Wearable Devices in Sports Sales Quantity by

Application (2024-2029) & (K Units)

Table 111. Middle East & Africa Wearable Devices in Sports Sales Quantity by Region

(2018-2023) & (K Units)

Table 112. Middle East & Africa Wearable Devices in Sports Sales Quantity by Region

(2024-2029) & (K Units)

Table 113. Middle East & Africa Wearable Devices in Sports Consumption Value by

Region (2018-2023) & (USD Million)

Table 114. Middle East & Africa Wearable Devices in Sports Consumption Value by

Region (2024-2029) & (USD Million)

Table 115. Wearable Devices in Sports Raw Material

Table 116. Key Manufacturers of Wearable Devices in Sports Raw Materials

Table 117. Wearable Devices in Sports Typical Distributors

Table 118. Wearable Devices in Sports Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Wearable Devices in Sports Picture

Figure 2. Global Wearable Devices in Sports Consumption Value by Type, (USD Million), 2018 & 2022 & 2029

Figure 3. Global Wearable Devices in Sports Consumption Value Market Share by Type in 2022

Figure 4. Pedometers Examples

Figure 5. Activity Monitors Examples

Figure 6. Smart Fabrics Examples

Figure 7. Sports & Running Computers Examples

Figure 8. Fitness & Heart Rate Monitors Examples

Figure 9. Others Examples

Figure 10. Global Wearable Devices in Sports Consumption Value by Application, (USD Million), 2018 & 2022 & 2029

Figure 11. Global Wearable Devices in Sports Consumption Value Market Share by Application in 2022

Figure 12. Retail Stores Examples

Figure 13. Specialty Stores Examples

Figure 14. Online Stores Examples

Figure 15. Global Wearable Devices in Sports Consumption Value, (USD Million): 2018 & 2022 & 2029

Figure 16. Global Wearable Devices in Sports Consumption Value and Forecast (2018-2029) & (USD Million)

Figure 17. Global Wearable Devices in Sports Sales Quantity (2018-2029) & (K Units)

Figure 18. Global Wearable Devices in Sports Average Price (2018-2029) & (USD/Unit)

Figure 19. Global Wearable Devices in Sports Sales Quantity Market Share by Manufacturer in 2022

Figure 20. Global Wearable Devices in Sports Consumption Value Market Share by Manufacturer in 2022

Figure 21. Producer Shipments of Wearable Devices in Sports by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2021

Figure 22. Top 3 Wearable Devices in Sports Manufacturer (Consumption Value) Market Share in 2022

Figure 23. Top 6 Wearable Devices in Sports Manufacturer (Consumption Value) Market Share in 2022

Figure 24. Global Wearable Devices in Sports Sales Quantity Market Share by Region

(2018-2029)

Figure 25. Global Wearable Devices in Sports Consumption Value Market Share by Region (2018-2029)

Figure 26. North America Wearable Devices in Sports Consumption Value (2018-2029) & (USD Million)

Figure 27. Europe Wearable Devices in Sports Consumption Value (2018-2029) & (USD Million)

Figure 28. Asia-Pacific Wearable Devices in Sports Consumption Value (2018-2029) & (USD Million)

Figure 29. South America Wearable Devices in Sports Consumption Value (2018-2029) & (USD Million)

Figure 30. Middle East & Africa Wearable Devices in Sports Consumption Value (2018-2029) & (USD Million)

Figure 31. Global Wearable Devices in Sports Sales Quantity Market Share by Type (2018-2029)

Figure 32. Global Wearable Devices in Sports Consumption Value Market Share by Type (2018-2029)

Figure 33. Global Wearable Devices in Sports Average Price by Type (2018-2029) & (USD/Unit)

Figure 34. Global Wearable Devices in Sports Sales Quantity Market Share by Application (2018-2029)

Figure 35. Global Wearable Devices in Sports Consumption Value Market Share by Application (2018-2029)

Figure 36. Global Wearable Devices in Sports Average Price by Application (2018-2029) & (USD/Unit)

Figure 37. North America Wearable Devices in Sports Sales Quantity Market Share by Type (2018-2029)

Figure 38. North America Wearable Devices in Sports Sales Quantity Market Share by Application (2018-2029)

Figure 39. North America Wearable Devices in Sports Sales Quantity Market Share by Country (2018-2029)

Figure 40. North America Wearable Devices in Sports Consumption Value Market Share by Country (2018-2029)

Figure 41. United States Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 42. Canada Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 43. Mexico Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 44. Europe Wearable Devices in Sports Sales Quantity Market Share by Type (2018-2029)

Figure 45. Europe Wearable Devices in Sports Sales Quantity Market Share by Application (2018-2029)

Figure 46. Europe Wearable Devices in Sports Sales Quantity Market Share by Country (2018-2029)

Figure 47. Europe Wearable Devices in Sports Consumption Value Market Share by Country (2018-2029)

Figure 48. Germany Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 49. France Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 50. United Kingdom Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 51. Russia Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 52. Italy Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 53. Asia-Pacific Wearable Devices in Sports Sales Quantity Market Share by Type (2018-2029)

Figure 54. Asia-Pacific Wearable Devices in Sports Sales Quantity Market Share by Application (2018-2029)

Figure 55. Asia-Pacific Wearable Devices in Sports Sales Quantity Market Share by Region (2018-2029)

Figure 56. Asia-Pacific Wearable Devices in Sports Consumption Value Market Share by Region (2018-2029)

Figure 57. China Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 58. Japan Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 59. Korea Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 60. India Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 61. Southeast Asia Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 62. Australia Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 63. South America Wearable Devices in Sports Sales Quantity Market Share by

Type (2018-2029)

Figure 64. South America Wearable Devices in Sports Sales Quantity Market Share by Application (2018-2029)

Figure 65. South America Wearable Devices in Sports Sales Quantity Market Share by Country (2018-2029)

Figure 66. South America Wearable Devices in Sports Consumption Value Market Share by Country (2018-2029)

Figure 67. Brazil Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 68. Argentina Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 69. Middle East & Africa Wearable Devices in Sports Sales Quantity Market Share by Type (2018-2029)

Figure 70. Middle East & Africa Wearable Devices in Sports Sales Quantity Market Share by Application (2018-2029)

Figure 71. Middle East & Africa Wearable Devices in Sports Sales Quantity Market Share by Region (2018-2029)

Figure 72. Middle East & Africa Wearable Devices in Sports Consumption Value Market Share by Region (2018-2029)

Figure 73. Turkey Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 74. Egypt Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 75. Saudi Arabia Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 76. South Africa Wearable Devices in Sports Consumption Value and Growth Rate (2018-2029) & (USD Million)

Figure 77. Wearable Devices in Sports Market Drivers

Figure 78. Wearable Devices in Sports Market Restraints

Figure 79. Wearable Devices in Sports Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Wearable Devices in Sports in 2022

Figure 82. Manufacturing Process Analysis of Wearable Devices in Sports

Figure 83. Wearable Devices in Sports Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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