

Global Wearable Device Market 2018 by Manufacturers, Regions, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GEE88D7E3D5EN.html>

Date: November 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: GEE88D7E3D5EN

Abstracts

Wearable devices will ultimately become the primary medium for communication, infotainment services, health solution, textile, military, and industrial solutions. The entire wearable technology ecosystem will be built around Body Area Network (BAN), Augmented Reality (AR), sensor networks, short range P2P communication modalities, and utilization for ambient awareness.

Scope of the Report:

The wearables market continues to generate a lot of attention, both positive and negative. Fitness trackers and smart watches remain the flag bearers of the wearables market, seeing growth but at a slower pace than estimated earlier. Fitness trackers are facing a tough road ahead, with the market possibly reaching a saturation point as the addressable market for fitness enthusiasts and casual users starts to reach its limit. Smart watches are catching up with fitness trackers in terms of volumes and continuing to see momentum courtesy of the Apple Watch, while fitness tracker companies like Fitbit are experiencing as much as a 40% drop in revenue over recent quarters. Both smart watches and fitness trackers continue to see market consolidation, with companies like Pebble being acquired by Fitbit and having their product discontinued, while fitness tracker company Jawbone is undergoing liquidation.

The worldwide market for Wearable Device is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

This report focuses on the Wearable Device in global market, especially in North

America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Market Segment by Manufacturers, this report covers

Apple

Fitbit

Xiaomi

Garmin

Huawei

APX Labs

Augmate

DAQRI

Epson

Fitbit

Google

Castlight Health

Microsoft

SAP

SmartCap

Thalmic Labs

Vuzix

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Fitness Trackers & Smart Watches

Wearable Cameras

Body Sensors

Smart Glasses

Smart Clothing

Smart Headphones

Others

Market Segment by Applications, can be divided into

Healthcare

Textile

Military

Industrial

Others

There are 15 Chapters to deeply display the global Wearable Device market.

Chapter 1, to describe Wearable Device Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Wearable Device, with sales, revenue, and price of Wearable Device, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Wearable Device, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Wearable Device market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Wearable Device sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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