

Global Wearable Breast Pump Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Wearable Breast Pump market size is expected to reach \$ 473 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032).

A Wearable Breast Pump is an innovative and convenient breastfeeding device designed to assist nursing mothers in expressing breast milk. Unlike traditional breast pumps that require external equipment and holding, Wearable Breast Pumps are compact, discreet, and hands-free. These pumps are typically designed to be worn within a nursing bra, providing mothers with the freedom to pump milk while going about their daily activities, whether at work, home, or on the go.

In 2025, global Wearable Breast Pump sales volume reached 3.2 million, with average price of 87.9 US\$ per unit.

Hands-free and mobile pumping is becoming the core product direction. Wearable breast pumps are gaining demand because they allow users to pump while working, commuting, caring for children, or doing household tasks, instead of being connected to a wall-powered traditional pump. This is especially important for working mothers, because U.S. labor rules require most employers to provide reasonable break time and a private non-bathroom space for breast milk expression, which supports workplace pumping demand.

The market is shifting from ?portable pump? to fully wearable in-bra devices. Traditional portable pumps still use tubes, external motors, or bottles, while newer wearable pumps integrate the motor, battery, controls, and milk container into an in-bra form factor. This trend is driven by user demand for discretion, mobility, low noise, and fewer accessories. The strongest growth is in cordless, tube-free, double wearable electric

pumps that can be used in offices, cars, travel situations, and at home.

Smart and app-connected pumps are becoming a major differentiation point. Premium wearable pumps increasingly include Bluetooth connection, app-based control, pumping history, session tracking, milk-volume monitoring, firmware updates, and personalized suction settings. Elvie, Willow, and Momcozy all market app-connected functions such as remote control, real-time or session-based milk tracking, and personalized pumping settings, showing that wearable breast pumps are moving toward smart lactation devices rather than simple mechanical pumps.

Comfort, fit, and milk-output efficiency are becoming more important than suction claims alone. Early wearable pumps were often criticized for weaker output, leakage, wrong flange fit, or difficulty cleaning compared with traditional electric pumps. As competition increases, manufacturers are focusing on softer flanges, multiple flange sizes, better breast-shield geometry, leak-proof cups, adjustable suction levels, stimulation/expressions modes, quieter motors, and easier assembly. FDA consumer guidance also emphasizes choosing the right breast pump and using it safely, which reinforces the importance of fit, cleaning, and correct operation rather than only high suction power.

This report studies the global Wearable Breast Pump production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wearable Breast Pump and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wearable Breast Pump that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Wearable Breast Pump total production and demand, 2021-2032, (K Units)

Global Wearable Breast Pump total production value, 2021-2032, (USD Million)

Global Wearable Breast Pump production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Wearable Breast Pump consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Wearable Breast Pump domestic production, consumption, key domestic manufacturers and share

Global Wearable Breast Pump production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Wearable Breast Pump production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Wearable Breast Pump production by Sales Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Wearable Breast Pump market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Medela, Elvie, Momcozy, Willow Innovations, Funmi, Tsrete, Zomee, Freemie, IKARE, Tommee Tippee, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wearable Breast Pump market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Sales Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wearable Breast Pump Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wearable Breast Pump Market, Segmentation by Type:

Single Electric Breast Pump

Double Electric Breast Pump

Global Wearable Breast Pump Market, Segmentation by System:

Closed System

Open System

Global Wearable Breast Pump Market, Segmentation by Technology:

Smart Type

Non-smart Type

Global Wearable Breast Pump Market, Segmentation by Sales Channel:

Online Sales

Offline Sales

Companies Profiled:

Medela

Elvie

Momcozy

Willow Innovations

Funmi

Tsrete

Zomee

Freemie

IKARE

Tommee Tippee

Bellababy

HOFISH

Lansinoh Laboratories

Key Questions Answered:

1. How big is the global Wearable Breast Pump market?
2. What is the demand of the global Wearable Breast Pump market?
3. What is the year over year growth of the global Wearable Breast Pump market?
4. What is the production and production value of the global Wearable Breast Pump market?
5. Who are the key producers in the global Wearable Breast Pump market?
6. What are the growth factors driving the market demand?

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