

# Global Wearable Airbag Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Wearable Airbag market size is expected to reach \$ 153 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

In 2025, global Wearable Airbag production reached approximately 194k units, with an average global market price of around US\$ 522 per unit.

A wearable airbag is an active protective system integrated into garments such as vests, jackets, suits, or belts. Using sensors and algorithms to monitor body motion and vehicle dynamics, it detects crash/fall scenarios and triggers a gas inflator to deploy an airbag within milliseconds, cushioning critical areas such as the chest, back, neck/collarbone, and hips. A typical system includes the airbag bladder, sensing/control unit (IMU + algorithms), an inflator (often CO<sub>2</sub> or pyrotechnic), a power source, and the textile shell?balancing low weight, comfort, and reliable deployment.

Upstream spans high-strength textiles and composites (nylon/polyester shells, abrasion-resistant coatings, sewing accessories), airbag fabrics and sealing materials, electronics (IMU sensors, MCUs, connectors, batteries), inflators and CO<sub>2</sub> cartridges/cylinders, plus zippers/buckles and protective inserts. Midstream brands and manufacturers engineer the full wearable airbag system?hardware design, algorithm tuning, triggering logic and redundancy, garment integration, and production validation. Downstream demand comes from motorcycling and cycling, skiing and other high-risk sports, and equestrian use, distributed through sporting goods retail, co-branded gear programs, and some B2B safety procurement. Representative upstream ecosystem names include DuPont (performance fibers), 3M (functional materials), and YKK (zippers/fasteners), while downstream examples include motorcycle ecosystems such as KTM and Ducati and sports retail channels like Decathlon.

The annual production capacity of a single-line Wearable Airbag is approximately 7k units, with a gross profit margin of approximately 35%-45%.

The wearable airbag market is moving from niche premium adoption toward broader

scenario penetration. As two-wheel mobility and personal protective gear upgrade and safety awareness rises, more riders and athletes are looking for active, wearable protection that covers critical areas. With electronic triggering becoming more mature, the category is evolving from tethered systems to smarter designs that can address a wider set of fall/crash modes. Competition is shifting from ?deployment exists? to the overall experience?trigger accuracy, false-trigger control, deployment behavior and coverage, comfort/breathability, and long-term reliability (battery/sensor stability, durability, maintainability). Key drivers include safety standards and sport/industry norms, premiumization of protective gear, and channel interest in higher-value safety categories. Headwinds include ownership and maintenance friction (cartridge replacement, inspection/service), user sensitivity to false vs missed deployments, comfort and aesthetic acceptance, and the complexity of tailoring algorithms and garment structures across use cases (commuting, off-road, skiing, equestrian). Overall, brands that can deliver verifiable balance across reliability, coverage, comfort, and serviceability?supported by credible testing, after-sales support, and user education?are best positioned to expand penetration.

This report studies the global Wearable Airbag production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Wearable Airbag and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Wearable Airbag that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Wearable Airbag total production and demand, 2021-2032, (K Units)

Global Wearable Airbag total production value, 2021-2032, (USD Million)

Global Wearable Airbag production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Wearable Airbag consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Wearable Airbag domestic production, consumption, key domestic manufacturers and share

Global Wearable Airbag production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Wearable Airbag production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Wearable Airbag production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Wearable Airbag market based on the

following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alpinestars, In&motion, Helite, Yidaibao Intelligent, Dainese, Tengtiao, Mugen Denko, Safeware, Wolk Airbag, S-Airbag, etc. This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Wearable Airbag market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Wearable Airbag Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Wearable Airbag Market, Segmentation by Type:

Airbag Belt

Airbag Jack

### Global Wearable Airbag Market, Segmentation by Triggering Method:

Mechanical

Electronic

### Global Wearable Airbag Market, Segmentation by Protected Areas:

Neck

Chest

Back

Waist

Others

### Global Wearable Airbag Market, Segmentation by Application:

Motorsports

Skiing

Equestrian

Drop Resistance

### **Companies Profiled:**

Alpinestars

In&motion

Helite

Yidaibao Intelligent

Dainese

Tengtiao

Mugen Denko

Safeware

Wolk Airbag

S-Airbag

Point Two Air Vests

Active Protective Technologies

Spidi

Freejump

**Key Questions Answered:**

1. How big is the global Wearable Airbag market?
2. What is the demand of the global Wearable Airbag market?
3. What is the year over year growth of the global Wearable Airbag market?
4. What is the production and production value of the global Wearable Airbag market?
5. Who are the key producers in the global Wearable Airbag market?
6. What are the growth factors driving the market demand?

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