

Global Waterproof Vinyl Flooring Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Waterproof Vinyl Flooring market size was valued at US\$ 10010 million in 2024 and is forecast to a readjusted size of USD 12330 million by 2031 with a CAGR of 3.0% during review period.

Waterproof Vinyl Flooring is a type of flooring made primarily from vinyl, designed to be 100% resistant to water. It is constructed with materials and layers that prevent water from penetrating, making it ideal for areas prone to moisture or spills. This flooring option combines durability, aesthetic versatility, and practicality, making it popular for residential and commercial use.

This report is a detailed and comprehensive analysis for global Waterproof Vinyl Flooring market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Waterproof Vinyl Flooring market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2020-2031
Global Waterproof Vinyl Flooring market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2020-2031

Global Waterproof Vinyl Flooring market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2020-2031

Global Waterproof Vinyl Flooring market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (US\$/Sq m), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Waterproof Vinyl Flooring

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Waterproof Vinyl Flooring market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Tarkett, Armstrong, Mannington Mills, Mohawk, Congoleum, Gerflor, NOX corporation, Forbo, Metroflor, Karndean, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Waterproof Vinyl Flooring market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Loose-lay LVT

Stone Polymer Composite

Wood Plastic Composite

Market segment by Application

Residential

Commercial

Major players covered

Tarkett

Armstrong

Mannington Mills

Mohawk

Congoleum

Gerflor

NOX corporation

Forbo

Metroflor

Karndean

Moduleo

Dur-A-Flex

Beauflor

Shaw Floors

LG Hausys

Beaulieu

Milliken

Polyflor

LL Flooring

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Waterproof Vinyl Flooring product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Waterproof Vinyl Flooring, with price, sales quantity, revenue, and global market share of Waterproof Vinyl Flooring from 2020 to 2025.

Chapter 3, the Waterproof Vinyl Flooring competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Waterproof Vinyl Flooring breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Waterproof Vinyl Flooring market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Waterproof Vinyl Flooring.

Chapter 14 and 15, to describe Waterproof Vinyl Flooring sales channel, distributors, customers, research findings and conclusion.

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