

Global Waterproof Travel Bag Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Waterproof Travel Bag market size was valued at US\$ 1594 million in 2025 and is forecast to a readjusted size of US\$ 2426 million by 2032 with a CAGR of 6.2% during review period.

In 2024, global sales of waterproof travel bags reached 52 million units, with an average selling price of \$28. Waterproof travel bags are a type of flexible transportation and portable product made primarily of waterproof PVC, TPU, EVA, and nylon PU-coated fabric. They are used for travel, rain protection, moisture protection, and storage during outdoor activities, featuring lightweight design, water resistance, abrasion resistance, and easy cleaning. Global production capacity is approximately 76 million units per year, with an average gross profit margin between 18% and 28%. Upstream consumption mainly consists of PVC/TPU film (approximately 45% of cost), nylon fabric (approximately 30%), zippers and buckles (approximately 10%), and the remainder is sewing accessories. Downstream consumption primarily comes from travel goods (approximately 55%), outdoor sports (approximately 30%), and daily commuting (approximately 15%). The supply chain structure is dominated by chemical film and fabric manufacturers upstream, bag manufacturing plants midstream, and cross-border e-commerce brands, travel goods brands, and outdoor product channels downstream. The future direction mainly focuses on sustainable materials (such as recycled TPU), upgraded waterproof ratings, lightweight design, and cross-industry integration with cycling/camping scenarios. In terms of demand and opportunities, the recovery of global travel and the rise of camping and water sports are driving continued growth in demand for functional bags, with consumers preferring versatile 'all-terrain' bags. Brand customization and small-batch ODM models are providing new markets for small and medium-sized manufacturers. Meanwhile, the accelerated penetration of green and

environmentally friendly materials in the European and American markets is creating structural opportunities for factories with recycled material processing and high-frequency hot-pressing technologies.

The waterproof travel bag market is exhibiting a structural expansion trend of 'functional segmentation + scenario integration,' driven by the global tourism recovery, the normalization of outdoor sports, and consumers' increasing demand for lightweight and protective gear.

From a competitive perspective, the industry is gradually transitioning from traditional processed bags to functional outdoor bags. Products are shifting from ordinary PVC waterproof bags to mid-to-high-end products with TPU composite materials, high-frequency bonding structures, and higher impermeability levels, driving a steady increase in average price and gross profit margin. Meanwhile, cross-border e-commerce has become a key growth driver, with brands relying more on flexible supply chains and rapid prototyping capabilities, enhancing the competitiveness of factories with automated cutting, digital design, and low MOQ mass production capabilities.

At the consumer level, the combined use scenarios of 'travel + commuting' and 'outdoor + water sports' are driving sales of products combining large capacity, water resistance, tear resistance, and foldable portability, further promoting differentiated design and material innovation. Green materials have become mandatory in European and American markets, and the adoption of sustainable TPU, recycled nylon, and solvent-free adhesive composite structures will determine future brand pricing power and market entry barriers.

Overall, the waterproof travel bag market is upgrading from a low-barrier, labor-intensive industry to a technology and design-driven one, with significant structural growth potential on both the brand and supply chain sides.

This report is a detailed and comprehensive analysis for global Waterproof Travel Bag market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Waterproof Travel Bag market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Waterproof Travel Bag market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Waterproof Travel Bag market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Waterproof Travel Bag market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Waterproof Travel Bag

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Waterproof Travel Bag market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Sealock Outdoor Gear co.,Ltd, Winfung, DECATHLON, Montrose Bag Co, FENGLINWAN, Sunlongbags, Benshine Bags, Tatonka, HoneyDryBag, Everich Outdoor, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Waterproof Travel Bag market is split by Type and by Application. For the period

2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Nylon

PVC

Others

Market segment by Waterproof Rating

Waterproof Rating (IPX): IPX8

Waterproof Rating (IPX): IPX4-IPX7

Market segment by Typical Capacity

Typical Capacity (Liters): 1L - 10L

Typical Capacity (Liters): 20L - 50L

Typical Capacity (Liters): 50L - 100L+

Others

Market segment by Application

Online Sales

Offline Sales

Major players covered

Sealock Outdoor Gear co.,Ltd

Winfung

DECATHLON

Montrose Bag Co

FENGLINWAN

Sunlongbags

Benshine Bags

Tatonka

HoneyDryBag

Everich Outdoor

Carsikie Bag

Szoneier

Matador

Sealock Outdoor Group

Db Journey

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Waterproof Travel Bag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Waterproof Travel Bag, with price, sales quantity, revenue, and global market share of Waterproof Travel Bag from 2021 to 2026.

Chapter 3, the Waterproof Travel Bag competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Waterproof Travel Bag breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Waterproof Travel Bag market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Waterproof Travel Bag.

Chapter 14 and 15, to describe Waterproof Travel Bag sales channel,

distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Waterproof Travel Bag Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Nylon

1.3.3 PVC

1.3.4 Others

1.4 Market Analysis by Application

1.4.1 Overview: Global Waterproof Travel Bag Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.4.2 Online Sales

1.4.3 Offline Sales

1.5 Global Waterproof Travel Bag Market Size & Forecast

1.5.1 Global Waterproof Travel Bag Consumption Value (2021 & 2025 & 2032)

1.5.2 Global Waterproof Travel Bag Sales Quantity (2021-2032)

1.5.3 Global Waterproof Travel Bag Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Zulupack

2.1.1 Zulupack Details

2.1.2 Zulupack Major Business

2.1.3 Zulupack Waterproof Travel Bag Product and Services

2.1.4 Zulupack Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.1.5 Zulupack Recent Developments/Updates

2.2 DR.WILDS

2.2.1 DR.WILDS Details

2.2.2 DR.WILDS Major Business

2.2.3 DR.WILDS Waterproof Travel Bag Product and Services

2.2.4 DR.WILDS Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.2.5 DR.WILDS Recent Developments/Updates

2.3 DECATHLON

- 2.3.1 DECATHLON Details
- 2.3.2 DECATHLON Major Business
- 2.3.3 DECATHLON Waterproof Travel Bag Product and Services
- 2.3.4 DECATHLON Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 DECATHLON Recent Developments/Updates
- 2.4 MOUNTAIN HIKER
 - 2.4.1 MOUNTAIN HIKER Details
 - 2.4.2 MOUNTAIN HIKER Major Business
 - 2.4.3 MOUNTAIN HIKER Waterproof Travel Bag Product and Services
 - 2.4.4 MOUNTAIN HIKER Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 MOUNTAIN HIKER Recent Developments/Updates
- 2.5 KT BIKER
 - 2.5.1 KT BIKER Details
 - 2.5.2 KT BIKER Major Business
 - 2.5.3 KT BIKER Waterproof Travel Bag Product and Services
 - 2.5.4 KT BIKER Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 KT BIKER Recent Developments/Updates
- 2.6 THE NORTH FACE
 - 2.6.1 THE NORTH FACE Details
 - 2.6.2 THE NORTH FACE Major Business
 - 2.6.3 THE NORTH FACE Waterproof Travel Bag Product and Services
 - 2.6.4 THE NORTH FACE Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 THE NORTH FACE Recent Developments/Updates
- 2.7 RAINS
 - 2.7.1 RAINS Details
 - 2.7.2 RAINS Major Business
 - 2.7.3 RAINS Waterproof Travel Bag Product and Services
 - 2.7.4 RAINS Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 RAINS Recent Developments/Updates
- 2.8 Flison
 - 2.8.1 Flison Details
 - 2.8.2 Flison Major Business
 - 2.8.3 Flison Waterproof Travel Bag Product and Services
 - 2.8.4 Flison Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross

Margin and Market Share (2021-2026)

2.8.5 Flison Recent Developments/Updates

2.9 BECKMANN

2.9.1 BECKMANN Details

2.9.2 BECKMANN Major Business

2.9.3 BECKMANN Waterproof Travel Bag Product and Services

2.9.4 BECKMANN Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.9.5 BECKMANN Recent Developments/Updates

2.10 Packall

2.10.1 Packall Details

2.10.2 Packall Major Business

2.10.3 Packall Waterproof Travel Bag Product and Services

2.10.4 Packall Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.10.5 Packall Recent Developments/Updates

2.11 Naturalhike

2.11.1 Naturalhike Details

2.11.2 Naturalhike Major Business

2.11.3 Naturalhike Waterproof Travel Bag Product and Services

2.11.4 Naturalhike Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 Naturalhike Recent Developments/Updates

2.12 Eagle Creek

2.12.1 Eagle Creek Details

2.12.2 Eagle Creek Major Business

2.12.3 Eagle Creek Waterproof Travel Bag Product and Services

2.12.4 Eagle Creek Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Eagle Creek Recent Developments/Updates

2.13 Matador

2.13.1 Matador Details

2.13.2 Matador Major Business

2.13.3 Matador Waterproof Travel Bag Product and Services

2.13.4 Matador Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Matador Recent Developments/Updates

2.14 OSPREY

2.14.1 OSPREY Details

- 2.14.2 OSPREY Major Business
- 2.14.3 OSPREY Waterproof Travel Bag Product and Services
- 2.14.4 OSPREY Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.14.5 OSPREY Recent Developments/Updates
- 2.15 Caribee
 - 2.15.1 Caribee Details
 - 2.15.2 Caribee Major Business
 - 2.15.3 Caribee Waterproof Travel Bag Product and Services
 - 2.15.4 Caribee Waterproof Travel Bag Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Caribee Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: WATERPROOF TRAVEL BAG BY MANUFACTURER

- 3.1 Global Waterproof Travel Bag Sales Quantity by Manufacturer (2021-2026)
- 3.2 Global Waterproof Travel Bag Revenue by Manufacturer (2021-2026)
- 3.3 Global Waterproof Travel Bag Average Price by Manufacturer (2021-2026)
- 3.4 Market Share Analysis (2025)
 - 3.4.1 Producer Shipments of Waterproof Travel Bag by Manufacturer Revenue (\$MM) and Market Share (%): 2025
 - 3.4.2 Top 3 Waterproof Travel Bag Manufacturer Market Share in 2025
 - 3.4.3 Top 6 Waterproof Travel Bag Manufacturer Market Share in 2025
- 3.5 Waterproof Travel Bag Market: Overall Company Footprint Analysis
 - 3.5.1 Waterproof Travel Bag Market: Region Footprint
 - 3.5.2 Waterproof Travel Bag Market: Company Product Type Footprint
 - 3.5.3 Waterproof Travel Bag Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

- 4.1 Global Waterproof Travel Bag Market Size by Region
 - 4.1.1 Global Waterproof Travel Bag Sales Quantity by Region (2021-2032)
 - 4.1.2 Global Waterproof Travel Bag Consumption Value by Region (2021-2032)
 - 4.1.3 Global Waterproof Travel Bag Average Price by Region (2021-2032)
- 4.2 North America Waterproof Travel Bag Consumption Value (2021-2032)
- 4.3 Europe Waterproof Travel Bag Consumption Value (2021-2032)

- 4.4 Asia-Pacific Waterproof Travel Bag Consumption Value (2021-2032)
- 4.5 South America Waterproof Travel Bag Consumption Value (2021-2032)
- 4.6 Middle East & Africa Waterproof Travel Bag Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Waterproof Travel Bag Sales Quantity by Type (2021-2032)
- 5.2 Global Waterproof Travel Bag Consumption Value by Type (2021-2032)
- 5.3 Global Waterproof Travel Bag Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Waterproof Travel Bag Sales Quantity by Application (2021-2032)
- 6.2 Global Waterproof Travel Bag Consumption Value by Application (2021-2032)
- 6.3 Global Waterproof Travel Bag Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Waterproof Travel Bag Sales Quantity by Type (2021-2032)
- 7.2 North America Waterproof Travel Bag Sales Quantity by Application (2021-2032)
- 7.3 North America Waterproof Travel Bag Market Size by Country
 - 7.3.1 North America Waterproof Travel Bag Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Waterproof Travel Bag Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Waterproof Travel Bag Sales Quantity by Type (2021-2032)
- 8.2 Europe Waterproof Travel Bag Sales Quantity by Application (2021-2032)
- 8.3 Europe Waterproof Travel Bag Market Size by Country
 - 8.3.1 Europe Waterproof Travel Bag Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Waterproof Travel Bag Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
 - 8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Waterproof Travel Bag Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Waterproof Travel Bag Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Waterproof Travel Bag Market Size by Region

9.3.1 Asia-Pacific Waterproof Travel Bag Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Waterproof Travel Bag Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Waterproof Travel Bag Sales Quantity by Type (2021-2032)

10.2 South America Waterproof Travel Bag Sales Quantity by Application (2021-2032)

10.3 South America Waterproof Travel Bag Market Size by Country

10.3.1 South America Waterproof Travel Bag Sales Quantity by Country (2021-2032)

10.3.2 South America Waterproof Travel Bag Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Waterproof Travel Bag Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Waterproof Travel Bag Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa Waterproof Travel Bag Market Size by Country

11.3.1 Middle East & Africa Waterproof Travel Bag Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa Waterproof Travel Bag Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Waterproof Travel Bag Market Drivers

12.2 Waterproof Travel Bag Market Restraints

12.3 Waterproof Travel Bag Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Waterproof Travel Bag and Key Manufacturers

13.2 Manufacturing Costs Percentage of Waterproof Travel Bag

13.3 Waterproof Travel Bag Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Waterproof Travel Bag Typical Distributors

14.3 Waterproof Travel Bag Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Waterproof Travel Bag Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Waterproof Travel Bag Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 3. Zulupack Basic Information, Manufacturing Base and Competitors

Table 4. Zulupack Major Business

Table 5. Zulupack Waterproof Travel Bag Product and Services

Table 6. Zulupack Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 7. Zulupack Recent Developments/Updates

Table 8. DR.WILDS Basic Information, Manufacturing Base and Competitors

Table 9. DR.WILDS Major Business

Table 10. DR.WILDS Waterproof Travel Bag Product and Services

Table 11. DR.WILDS Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 12. DR.WILDS Recent Developments/Updates

Table 13. DECATHLON Basic Information, Manufacturing Base and Competitors

Table 14. DECATHLON Major Business

Table 15. DECATHLON Waterproof Travel Bag Product and Services

Table 16. DECATHLON Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 17. DECATHLON Recent Developments/Updates

Table 18. MOUNTAIN HIKER Basic Information, Manufacturing Base and Competitors

Table 19. MOUNTAIN HIKER Major Business

Table 20. MOUNTAIN HIKER Waterproof Travel Bag Product and Services

Table 21. MOUNTAIN HIKER Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 22. MOUNTAIN HIKER Recent Developments/Updates

Table 23. KT BIKER Basic Information, Manufacturing Base and Competitors

Table 24. KT BIKER Major Business

Table 25. KT BIKER Waterproof Travel Bag Product and Services

Table 26. KT BIKER Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 27. KT BIKER Recent Developments/Updates

Table 28. THE NORTH FACE Basic Information, Manufacturing Base and Competitors

Table 29. THE NORTH FACE Major Business
Table 30. THE NORTH FACE Waterproof Travel Bag Product and Services
Table 31. THE NORTH FACE Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 32. THE NORTH FACE Recent Developments/Updates
Table 33. RAINS Basic Information, Manufacturing Base and Competitors
Table 34. RAINS Major Business
Table 35. RAINS Waterproof Travel Bag Product and Services
Table 36. RAINS Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 37. RAINS Recent Developments/Updates
Table 38. Flison Basic Information, Manufacturing Base and Competitors
Table 39. Flison Major Business
Table 40. Flison Waterproof Travel Bag Product and Services
Table 41. Flison Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 42. Flison Recent Developments/Updates
Table 43. BECKMANN Basic Information, Manufacturing Base and Competitors
Table 44. BECKMANN Major Business
Table 45. BECKMANN Waterproof Travel Bag Product and Services
Table 46. BECKMANN Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 47. BECKMANN Recent Developments/Updates
Table 48. Packall Basic Information, Manufacturing Base and Competitors
Table 49. Packall Major Business
Table 50. Packall Waterproof Travel Bag Product and Services
Table 51. Packall Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 52. Packall Recent Developments/Updates
Table 53. Naturalhike Basic Information, Manufacturing Base and Competitors
Table 54. Naturalhike Major Business
Table 55. Naturalhike Waterproof Travel Bag Product and Services
Table 56. Naturalhike Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 57. Naturalhike Recent Developments/Updates
Table 58. Eagle Creek Basic Information, Manufacturing Base and Competitors
Table 59. Eagle Creek Major Business
Table 60. Eagle Creek Waterproof Travel Bag Product and Services
Table 61. Eagle Creek Waterproof Travel Bag Sales Quantity (Units), Average Price

(US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 62. Eagle Creek Recent Developments/Updates

Table 63. Matador Basic Information, Manufacturing Base and Competitors

Table 64. Matador Major Business

Table 65. Matador Waterproof Travel Bag Product and Services

Table 66. Matador Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 67. Matador Recent Developments/Updates

Table 68. OSPREY Basic Information, Manufacturing Base and Competitors

Table 69. OSPREY Major Business

Table 70. OSPREY Waterproof Travel Bag Product and Services

Table 71. OSPREY Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. OSPREY Recent Developments/Updates

Table 73. Caribee Basic Information, Manufacturing Base and Competitors

Table 74. Caribee Major Business

Table 75. Caribee Waterproof Travel Bag Product and Services

Table 76. Caribee Waterproof Travel Bag Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. Caribee Recent Developments/Updates

Table 78. Global Waterproof Travel Bag Sales Quantity by Manufacturer (2021-2026) & (Units)

Table 79. Global Waterproof Travel Bag Revenue by Manufacturer (2021-2026) & (USD Million)

Table 80. Global Waterproof Travel Bag Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 81. Market Position of Manufacturers in Waterproof Travel Bag, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 82. Head Office and Waterproof Travel Bag Production Site of Key Manufacturer

Table 83. Waterproof Travel Bag Market: Company Product Type Footprint

Table 84. Waterproof Travel Bag Market: Company Product Application Footprint

Table 85. Waterproof Travel Bag New Market Entrants and Barriers to Market Entry

Table 86. Waterproof Travel Bag Mergers, Acquisition, Agreements, and Collaborations

Table 87. Global Waterproof Travel Bag Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 88. Global Waterproof Travel Bag Sales Quantity by Region (2021-2026) & (Units)

Table 89. Global Waterproof Travel Bag Sales Quantity by Region (2027-2032) & (Units)

Table 90. Global Waterproof Travel Bag Consumption Value by Region (2021-2026) & (USD Million)

Table 91. Global Waterproof Travel Bag Consumption Value by Region (2027-2032) & (USD Million)

Table 92. Global Waterproof Travel Bag Average Price by Region (2021-2026) & (US\$/Unit)

Table 93. Global Waterproof Travel Bag Average Price by Region (2027-2032) & (US\$/Unit)

Table 94. Global Waterproof Travel Bag Sales Quantity by Type (2021-2026) & (Units)

Table 95. Global Waterproof Travel Bag Sales Quantity by Type (2027-2032) & (Units)

Table 96. Global Waterproof Travel Bag Consumption Value by Type (2021-2026) & (USD Million)

Table 97. Global Waterproof Travel Bag Consumption Value by Type (2027-2032) & (USD Million)

Table 98. Global Waterproof Travel Bag Average Price by Type (2021-2026) & (US\$/Unit)

Table 99. Global Waterproof Travel Bag Average Price by Type (2027-2032) & (US\$/Unit)

Table 100. Global Waterproof Travel Bag Sales Quantity by Application (2021-2026) & (Units)

Table 101. Global Waterproof Travel Bag Sales Quantity by Application (2027-2032) & (Units)

Table 102. Global Waterproof Travel Bag Consumption Value by Application (2021-2026) & (USD Million)

Table 103. Global Waterproof Travel Bag Consumption Value by Application (2027-2032) & (USD Million)

Table 104. Global Waterproof Travel Bag Average Price by Application (2021-2026) & (US\$/Unit)

Table 105. Global Waterproof Travel Bag Average Price by Application (2027-2032) & (US\$/Unit)

Table 106. North America Waterproof Travel Bag Sales Quantity by Type (2021-2026) & (Units)

Table 107. North America Waterproof Travel Bag Sales Quantity by Type (2027-2032) & (Units)

Table 108. North America Waterproof Travel Bag Sales Quantity by Application (2021-2026) & (Units)

Table 109. North America Waterproof Travel Bag Sales Quantity by Application (2027-2032) & (Units)

Table 110. North America Waterproof Travel Bag Sales Quantity by Country

(2021-2026) & (Units)

Table 111. North America Waterproof Travel Bag Sales Quantity by Country

(2027-2032) & (Units)

Table 112. North America Waterproof Travel Bag Consumption Value by Country

(2021-2026) & (USD Million)

Table 113. North America Waterproof Travel Bag Consumption Value by Country

(2027-2032) & (USD Million)

Table 114. Europe Waterproof Travel Bag Sales Quantity by Type (2021-2026) &

(Units)

Table 115. Europe Waterproof Travel Bag Sales Quantity by Type (2027-2032) &

(Units)

Table 116. Europe Waterproof Travel Bag Sales Quantity by Application (2021-2026) &

(Units)

Table 117. Europe Waterproof Travel Bag Sales Quantity by Application (2027-2032) &

(Units)

Table 118. Europe Waterproof Travel Bag Sales Quantity by Country (2021-2026) &

(Units)

Table 119. Europe Waterproof Travel Bag Sales Quantity by Country (2027-2032) &

(Units)

Table 120. Europe Waterproof Travel Bag Consumption Value by Country (2021-2026)

& (USD Million)

Table 121. Europe Waterproof Travel Bag Consumption Value by Country (2027-2032)

& (USD Million)

Table 122. Asia-Pacific Waterproof Travel Bag Sales Quantity by Type (2021-2026) &

(Units)

Table 123. Asia-Pacific Waterproof Travel Bag Sales Quantity by Type (2027-2032) &

(Units)

Table 124. Asia-Pacific Waterproof Travel Bag Sales Quantity by Application

(2021-2026) & (Units)

Table 125. Asia-Pacific Waterproof Travel Bag Sales Quantity by Application

(2027-2032) & (Units)

Table 126. Asia-Pacific Waterproof Travel Bag Sales Quantity by Region (2021-2026) &

(Units)

Table 127. Asia-Pacific Waterproof Travel Bag Sales Quantity by Region (2027-2032) &

(Units)

Table 128. Asia-Pacific Waterproof Travel Bag Consumption Value by Region

(2021-2026) & (USD Million)

Table 129. Asia-Pacific Waterproof Travel Bag Consumption Value by Region

(2027-2032) & (USD Million)

Table 130. South America Waterproof Travel Bag Sales Quantity by Type (2021-2026) & (Units)

Table 131. South America Waterproof Travel Bag Sales Quantity by Type (2027-2032) & (Units)

Table 132. South America Waterproof Travel Bag Sales Quantity by Application (2021-2026) & (Units)

Table 133. South America Waterproof Travel Bag Sales Quantity by Application (2027-2032) & (Units)

Table 134. South America Waterproof Travel Bag Sales Quantity by Country (2021-2026) & (Units)

Table 135. South America Waterproof Travel Bag Sales Quantity by Country (2027-2032) & (Units)

Table 136. South America Waterproof Travel Bag Consumption Value by Country (2021-2026) & (USD Million)

Table 137. South America Waterproof Travel Bag Consumption Value by Country (2027-2032) & (USD Million)

Table 138. Middle East & Africa Waterproof Travel Bag Sales Quantity by Type (2021-2026) & (Units)

Table 139. Middle East & Africa Waterproof Travel Bag Sales Quantity by Type (2027-2032) & (Units)

Table 140. Middle East & Africa Waterproof Travel Bag Sales Quantity by Application (2021-2026) & (Units)

Table 141. Middle East & Africa Waterproof Travel Bag Sales Quantity by Application (2027-2032) & (Units)

Table 142. Middle East & Africa Waterproof Travel Bag Sales Quantity by Country (2021-2026) & (Units)

Table 143. Middle East & Africa Waterproof Travel Bag Sales Quantity by Country (2027-2032) & (Units)

Table 144. Middle East & Africa Waterproof Travel Bag Consumption Value by Country (2021-2026) & (USD Million)

Table 145. Middle East & Africa Waterproof Travel Bag Consumption Value by Country (2027-2032) & (USD Million)

Table 146. Waterproof Travel Bag Raw Material

Table 147. Key Manufacturers of Waterproof Travel Bag Raw Materials

Table 148. Waterproof Travel Bag Typical Distributors

Table 149. Waterproof Travel Bag Typical Customers

List Of Figures

LIST OF FIGURES

Figure 1. Waterproof Travel Bag Picture

Figure 2. Global Waterproof Travel Bag Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global Waterproof Travel Bag Revenue Market Share by Type in 2025

Figure 4. Nylon Examples

Figure 5. PVC Examples

Figure 6. Others Examples

Figure 7. Global Waterproof Travel Bag Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 8. Global Waterproof Travel Bag Revenue Market Share by Application in 2025

Figure 9. Online Sales Examples

Figure 10. Offline Sales Examples

Figure 11. Global Waterproof Travel Bag Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 12. Global Waterproof Travel Bag Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 13. Global Waterproof Travel Bag Sales Quantity (2021-2032) & (Units)

Figure 14. Global Waterproof Travel Bag Price (2021-2032) & (US\$/Unit)

Figure 15. Global Waterproof Travel Bag Sales Quantity Market Share by Manufacturer in 2025

Figure 16. Global Waterproof Travel Bag Revenue Market Share by Manufacturer in 2025

Figure 17. Producer Shipments of Waterproof Travel Bag by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 18. Top 3 Waterproof Travel Bag Manufacturer (Revenue) Market Share in 2025

Figure 19. Top 6 Waterproof Travel Bag Manufacturer (Revenue) Market Share in 2025

Figure 20. Global Waterproof Travel Bag Sales Quantity Market Share by Region (2021-2032)

Figure 21. Global Waterproof Travel Bag Consumption Value Market Share by Region (2021-2032)

Figure 22. North America Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 23. Europe Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 24. Asia-Pacific Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Million)

Figure 25. South America Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 26. Middle East & Africa Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 27. Global Waterproof Travel Bag Sales Quantity Market Share by Type (2021-2032)

Figure 28. Global Waterproof Travel Bag Consumption Value Market Share by Type (2021-2032)

Figure 29. Global Waterproof Travel Bag Average Price by Type (2021-2032) & (US\$/Unit)

Figure 30. Global Waterproof Travel Bag Sales Quantity Market Share by Application (2021-2032)

Figure 31. Global Waterproof Travel Bag Revenue Market Share by Application (2021-2032)

Figure 32. Global Waterproof Travel Bag Average Price by Application (2021-2032) & (US\$/Unit)

Figure 33. North America Waterproof Travel Bag Sales Quantity Market Share by Type (2021-2032)

Figure 34. North America Waterproof Travel Bag Sales Quantity Market Share by Application (2021-2032)

Figure 35. North America Waterproof Travel Bag Sales Quantity Market Share by Country (2021-2032)

Figure 36. North America Waterproof Travel Bag Consumption Value Market Share by Country (2021-2032)

Figure 37. United States Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 38. Canada Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 39. Mexico Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 40. Europe Waterproof Travel Bag Sales Quantity Market Share by Type (2021-2032)

Figure 41. Europe Waterproof Travel Bag Sales Quantity Market Share by Application (2021-2032)

Figure 42. Europe Waterproof Travel Bag Sales Quantity Market Share by Country (2021-2032)

Figure 43. Europe Waterproof Travel Bag Consumption Value Market Share by Country (2021-2032)

Figure 44. Germany Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 45. France Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 46. United Kingdom Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 47. Russia Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 48. Italy Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 49. Asia-Pacific Waterproof Travel Bag Sales Quantity Market Share by Type (2021-2032)

Figure 50. Asia-Pacific Waterproof Travel Bag Sales Quantity Market Share by Application (2021-2032)

Figure 51. Asia-Pacific Waterproof Travel Bag Sales Quantity Market Share by Region (2021-2032)

Figure 52. Asia-Pacific Waterproof Travel Bag Consumption Value Market Share by Region (2021-2032)

Figure 53. China Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 54. Japan Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 55. South Korea Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 56. India Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 57. Southeast Asia Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 58. Australia Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 59. South America Waterproof Travel Bag Sales Quantity Market Share by Type (2021-2032)

Figure 60. South America Waterproof Travel Bag Sales Quantity Market Share by Application (2021-2032)

Figure 61. South America Waterproof Travel Bag Sales Quantity Market Share by Country (2021-2032)

Figure 62. South America Waterproof Travel Bag Consumption Value Market Share by Country (2021-2032)

Figure 63. Brazil Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 64. Argentina Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 65. Middle East & Africa Waterproof Travel Bag Sales Quantity Market Share by Type (2021-2032)

Figure 66. Middle East & Africa Waterproof Travel Bag Sales Quantity Market Share by Application (2021-2032)

Figure 67. Middle East & Africa Waterproof Travel Bag Sales Quantity Market Share by Country (2021-2032)

Figure 68. Middle East & Africa Waterproof Travel Bag Consumption Value Market Share by Country (2021-2032)

Figure 69. Turkey Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 70. Egypt Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 71. Saudi Arabia Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 72. South Africa Waterproof Travel Bag Consumption Value (2021-2032) & (USD Million)

Figure 73. Waterproof Travel Bag Market Drivers

Figure 74. Waterproof Travel Bag Market Restraints

Figure 75. Waterproof Travel Bag Market Trends

Figure 76. Porters Five Forces Analysis

Figure 77. Manufacturing Cost Structure Analysis of Waterproof Travel Bag in 2025

Figure 78. Manufacturing Process Analysis of Waterproof Travel Bag

Figure 79. Waterproof Travel Bag Industrial Chain

Figure 80. Sales Channel: Direct to End-User vs Distributors

Figure 81. Direct Channel Pros & Cons

Figure 82. Indirect Channel Pros & Cons

Figure 83. Methodology

Figure 84. Research Process and Data Source

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