

Global Waterproof Pickup Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GCD48889F42FEN.html>

Date: January 2026

Pages: 86

Price: US\$ 3,480.00 (Single User License)

ID: GCD48889F42FEN

Abstracts

According to our (Global Info Research) latest study, the global Waterproof Pickup market size was valued at US\$ 596 million in 2025 and is forecast to a readjusted size of US\$ 904 million by 2032 with a CAGR of 6.2% during review period.

A waterproof pickup is an audio acquisition device designed to work properly in a humid or wet environment. It has a high level of protection, can prevent water intrusion and protect the internal electronic components. It uses special packaging materials and processes to ensure that it can still provide high-quality audio pickup functions in rainy days, humid environments or occasional immersion in water. Widely used in consumer electronics, smart homes, automobiles, security, medical, industrial and outdoor sports, waterproof pickups improve the durability and reliability of the equipment and provide users with a stable audio experience.

The upstream of the waterproof microphone industry chain mainly includes core materials such as electret microphones or MEMS microphone chips, waterproof and sound-permeable membranes (such as ePTFE), metal or plastic casings, wires, and sealants; the midstream involves the design, packaging, and manufacturing of waterproof microphones, focusing on acoustic structure design, waterproof and dustproof packaging, and reliability testing. The technical barriers lie in acoustic consistency and long-term environmental stability; the downstream applications are mainly in security monitoring, outdoor intercoms, intelligent transportation, industrial equipment, and consumer electronics. Customers are primarily system integrators and engineering project companies. Overall, the industry's gross profit margin is typically in the 25%-40% range, with higher gross margins for high-protection-level (IP67/IP68), high-sensitivity, or customized products.

In 2024, the average price of waterproof microphones was US\$518 per unit, with sales of 1,117,761 units, a total production capacity of 1,574,311 units, and a gross profit margin of approximately 37%.

The application of waterproof pickups marks a significant improvement in the performance of audio equipment in diverse and extreme environments. Its advanced waterproof design not only ensures reliability in humid and underwater environments, but also expands the use scenarios of audio acquisition equipment, from smart homes to outdoor sports, from medical equipment to industrial monitoring, and can perform excellently. With the continuous advancement of technology, waterproof pickups will play a key role in more industries, promoting the development of audio equipment towards higher durability and wide applicability, and bringing users a more convenient and secure experience.

This report is a detailed and comprehensive analysis for global Waterproof Pickup market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Waterproof Pickup market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Waterproof Pickup market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Waterproof Pickup market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Waterproof Pickup market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Waterproof Pickup

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Waterproof Pickup market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Knowles Corporation, TDK, Shure Incorporated, Audio-Technica, Bosch Security Systems, Cirrus Logic, Beyerdynamic, Panasonic, Goertek, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Waterproof Pickup market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Air-Conduction Microphones

Bone-Conduction Microphones

Market segment by Signal Output Type

Analog Output Waterproof Microphone

Digital Output Waterproof Microphone

Market segment by Structure

Encapsulated Type

Open-Hole Type

Market segment by Application

Consumer Electronics

Smart Home

Automobile

Medical

Others

Major players covered

Knowles Corporation

TDK

Shure Incorporated

Audio-Technica

Bosch Security Systems

Cirrus Logic

Beyerdynamic

Panasonic

Goertek

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Waterproof Pickup product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Waterproof Pickup, with price, sales quantity, revenue, and global market share of Waterproof Pickup from 2021 to 2026.

Chapter 3, the Waterproof Pickup competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Waterproof Pickup breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales

quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Waterproof Pickup market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Waterproof Pickup.

Chapter 14 and 15, to describe Waterproof Pickup sales channel, distributors, customers, research findings and conclusion.

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