

# Global Waterproof Breathable Textiles (WBT) Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Waterproof Breathable Textiles (WBT) market size is expected to reach \$ 2984 million by 2032, rising at a market growth of 5.2% CAGR during the forecast period (2026-2032).

Waterproof Breathable Textiles resist liquid water passing through, but allow water vapour to pass through.

In 2024, global Waterproof Breathable Textiles (WBT) production reached approximately 160.6 thousand tons, with an average global market price of around US\$ 11.8 per kg.

The average gross profit margin of this industry is above 20%.

### Market Drivers

1. **Rising Popularity of Outdoor and Recreational Activities:** This is the single biggest driver.

**Growth in Hiking, Camping, and Trail Running:** Post-pandemic, there has been a sustained surge in people seeking outdoor experiences, directly increasing the need for high-performance apparel that can handle variable weather.

**Expansion of Winter Sports:** Sports like skiing, snowboarding, and mountaineering are growing in popularity globally, especially in emerging economies, creating a dedicated market for technically advanced WBT.

**Urban Outdoor Trend ('Gorpcore'):** The blending of high-performance outdoor wear with

everyday fashion (e.g., Arc'teryx, Salomon worn in cities) has dramatically expanded the customer base beyond hardcore enthusiasts.

## 2. Increasing Disposable Income and Urbanization:

As global wealth increases, particularly in Asia-Pacific and Latin America, consumers have more money to spend on premium, non-essential goods like high-quality outdoor gear.

Urbanization often leads to a greater desire to 'escape' to nature on weekends, fueling the purchase of outdoor apparel.

## 3. Heightened Health and Wellness Consciousness:

Consumers are more aware of the benefits of an active lifestyle. This drives participation in outdoor sports and, consequently, the demand for the appropriate gear that enhances comfort and performance.

## 4. Demand for Versatility and Multi-Functionality:

Modern consumers seek products that offer value beyond a single use. A jacket that is waterproof for a commute, breathable for a walk, and stylish enough for a casual outing is highly desirable.

This report studies the global Waterproof Breathable Textiles (WBT) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Waterproof Breathable Textiles (WBT) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Waterproof Breathable Textiles (WBT) that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Waterproof Breathable Textiles (WBT) total production and demand, 2021-2032, (Kilotons)

Global Waterproof Breathable Textiles (WBT) total production value, 2021-2032, (USD Million)

Global Waterproof Breathable Textiles (WBT) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Waterproof Breathable Textiles (WBT) consumption by region & country, CAGR,

2021-2032 & (Kilotons)

U.S. VS China: Waterproof Breathable Textiles (WBT) domestic production, consumption, key domestic manufacturers and share

Global Waterproof Breathable Textiles (WBT) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Waterproof Breathable Textiles (WBT) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Waterproof Breathable Textiles (WBT) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Waterproof Breathable Textiles (WBT) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include W. L. Gore & Associates, Jack Wolfskin, Helly Hansen, Columbia Sportswear, General Electric, Toray Industries, Dow Corning, Patagonia Incorporation, The North Face, Clariant, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Waterproof Breathable Textiles (WBT) market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Waterproof Breathable Textiles (WBT) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Waterproof Breathable Textiles (WBT) Market, Segmentation by Type:

Poly Tetra Fluoro Ethylene (PTFE)

Polyvinylidene Fluoride (PVDF)

Polyester Microfilament Yarns

Fluoropolymers

Others

#### Global Waterproof Breathable Textiles (WBT) Market, Segmentation by Application:

Shoes

Clothing

Other

#### Companies Profiled:

W. L. Gore & Associates

Jack Wolfskin

Helly Hansen

Columbia Sportswear

General Electric

Toray Industries

Dow Corning

Patagonia Incorporation

The North Face

Clariant

SympaTex Technologies

Mountain Hardwear

Rudolf Group

Polartec

Marmot

Nike

### **Key Questions Answered:**

1. How big is the global Waterproof Breathable Textiles (WBT) market?
2. What is the demand of the global Waterproof Breathable Textiles (WBT) market?
3. What is the year over year growth of the global Waterproof Breathable Textiles (WBT) market?
4. What is the production and production value of the global Waterproof Breathable Textiles (WBT) market?
5. Who are the key producers in the global Waterproof Breathable Textiles (WBT) market?
6. What are the growth factors driving the market demand?

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