

Global Waterpipe Tobacco Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Waterpipe Tobacco market size was valued at USD 890 million in 2023 and is forecast to a readjusted size of USD 1357.9 million by 2030 with a CAGR of 6.2% during review period.

Waterpipe Tobacco (also known as Hookah (Shisha) tobacco, maassel, shisha, narghile, or argileh) is smoked with a hookah (waterpipe).

Several factors are driving the growth Waterpipe Tobacco market such as rapid rise in health consciousness, tobacco product manufacturers have invested in R&D of several low-risk tobacco products. As a result, these businesses have been able to maintain profits while also expanding their existing customer base. In addition, rising per capita income has given market participants more ways to raise product prices and shift toward premium products. It is consumed for its benefits that calm and energize the mind. Furthermore, growing hectic and stressful lifestyles have resulted in an increase in the number of both male and female smokers. In addition, tobacco product manufacturers have been releasing feminine-labeled products to increase the number of female consumers. Flavor-infused Waterpipe Tobacco has been gaining significant popularity among millennial population.

The Global Info Research report includes an overview of the development of the Waterpipe Tobacco industry chain, the market status of Restaurant (Maasal, Tumbak), Bar (Maasal, Tumbak), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Waterpipe Tobacco.

Regionally, the report analyzes the Waterpipe Tobacco markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Waterpipe Tobacco market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Waterpipe Tobacco market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Waterpipe Tobacco industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Maasal, Tumbak).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Waterpipe Tobacco market.

Regional Analysis: The report involves examining the Waterpipe Tobacco market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Waterpipe Tobacco market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Waterpipe Tobacco:

Company Analysis: Report covers individual Waterpipe Tobacco players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Waterpipe Tobacco. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Restaurant, Bar).

Technology Analysis: Report covers specific technologies relevant to Waterpipe Tobacco. It assesses the current state, advancements, and potential future developments in Waterpipe Tobacco areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Waterpipe Tobacco market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Waterpipe Tobacco market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Maasal

Tumbak

Others

Market segment by Application

Restaurant

Bar

Coffee Shop

Specialty Store

E-commerce

Other

Market segment by players, this report covers

Nakhla

Godfrey Phillips India

Starbuzz

Eastern Tobacco

AL-WAHA

Mazaya

Al Fakher

Al-Tawareg Tobacco

Shiazo

MujeebSons

Fantasia

Social Smoke

AL RAYAN Hookah

Cloud Tobacco

Haze Tobacco

Alchemisttobacco

Fumari

Dekang

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Waterpipe Tobacco product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Waterpipe Tobacco, with revenue, gross margin and global market share of Waterpipe Tobacco from 2019 to 2024.

Chapter 3, the Waterpipe Tobacco competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Waterpipe Tobacco market forecast, by regions, type and application, with consumption

value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Waterpipe Tobacco.

Chapter 13, to describe Waterpipe Tobacco research findings and conclusion.

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