

Global Water-Ionizer Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GC9C2283464EN.html>

Date: January 2024

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: GC9C2283464EN

Abstracts

According to our (Global Info Research) latest study, the global Water-Ionizer market size was valued at USD 2658.5 million in 2023 and is forecast to a readjusted size of USD 4539.4 million by 2030 with a CAGR of 7.9% during review period.

A water-ionizer (also known as an alkaline ionizer) is a home appliance which can raise the pH of drinking water by using electrolysis to separate the incoming water stream into acidic and alkaline components.

At present, in developed countries, the Water-Ionizer industry is generally at a more advanced level. The world's large enterprises are mainly concentrated in South Korea and Japan. These two countries have testing and certifications in place to ensure the safety and reliability of water ionizers. Both South Korea and Japan certify water ionizers as medical devices through the Korean Food and Drug Administration - KFDA or MFDS and Japanese Administration of Health -MHLW.

The top four manufacturers are Enagic, AlkaViva (IonWays), Life Ionizers and VWA Water (Tyent). Other key manufacturers include Alkalux, Chanson Water, KYK, Fujiiryoki, Nihon Trim, Panasonic, OSG Corporation, Vollara, Evontis, Alka Fresh, Air Water Life and PurePro.

The Global Info Research report includes an overview of the development of the Water-Ionizer industry chain, the market status of Household (Counter Top Water-Ionizer, Under Counter Water-Ionizer), Hospital (Counter Top Water-Ionizer, Under Counter Water-Ionizer), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Water-Ionizer.

Regionally, the report analyzes the Water-Ionizer markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Water-Ionizer market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Water-Ionizer market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Water-Ionizer industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Counter Top Water-Ionizer, Under Counter Water-Ionizer).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Water-Ionizer market.

Regional Analysis: The report involves examining the Water-Ionizer market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Water-Ionizer market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Water-Ionizer:

Company Analysis: Report covers individual Water-Ionizer manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Water-Ionizer. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Hospital).

Technology Analysis: Report covers specific technologies relevant to Water-Ionizer. It assesses the current state, advancements, and potential future developments in Water-Ionizer areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Water-Ionizer market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Water-Ionizer market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Counter Top Water-Ionizer

Under Counter Water-Ionizer

Market segment by Application

Household

Hospital

Commercial

Others

Major players covered

Enagic

AlkaViva(IonWays)

Life Ionizers

VWA Water

Alkalux

Chanson Water

KYK

Fujiiryoki

Nihon Trim

Panasonic

OSG Corporation

Vollara

Evontis

Alka Fresh

Air Water Life

PurePro

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Water-Ionizer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water-Ionizer, with price, sales, revenue and global market share of Water-Ionizer from 2019 to 2024.

Chapter 3, the Water-Ionizer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water-Ionizer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Water-Ionizer market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water-Ionizer.

Chapter 14 and 15, to describe Water-Ionizer sales channel, distributors, customers, research findings and conclusion.

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