

Global Waterborne Road Marking Paints Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Waterborne Road Marking Paints market size is expected to reach \$ 562 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

Water-based road marking paints are environmentally friendly coatings that use water as the main solvent or dispersing medium. They are used for traffic control markings on asphalt or concrete surfaces and are preferred for their low toxicity, ease of use, and compliance with environmental regulations.

This report studies the global Waterborne Road Marking Paints production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Waterborne Road Marking Paints and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Waterborne Road Marking Paints that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Waterborne Road Marking Paints total production and demand, 2021-2032, (Kilotons)

Global Waterborne Road Marking Paints total production value, 2021-2032, (USD Million)

Global Waterborne Road Marking Paints production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Waterborne Road Marking Paints consumption by region & country, CAGR,

2021-2032 & (Kilotons)

U.S. VS China: Waterborne Road Marking Paints domestic production, consumption, key domestic manufacturers and share

Global Waterborne Road Marking Paints production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Waterborne Road Marking Paints production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Waterborne Road Marking Paints production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Waterborne Road Marking Paints market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PPG (Ennis Flint), Sherwin-Williams, Swarco AG, Geveko Markings, Nippon Paint, Hempel, Zhejiang Brother, LANINO, Shanxi Zhongtu Traffic, Aexcel Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Waterborne Road Marking Paints market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Waterborne Road Marking Paints Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Waterborne Road Marking Paints Market, Segmentation by Type:

Waterborne Acrylic Marking Paints

Waterborne Alkyd Marking Paints

Other Types

Global Waterborne Road Marking Paints Market, Segmentation by Application:

Roads and Streets

Parking Lot

Airport

Others

Companies Profiled:

PPG (Ennis Flint)

Sherwin-Williams

Swarco AG

Geveko Markings

Nippon Paint

Hempel

Zhejiang Brother

LANINO

Shanxi Zhongtu Traffic

Aexcel Corporation

Crown USA, LLC

Key Questions Answered:

1. How big is the global Waterborne Road Marking Paints market?
2. What is the demand of the global Waterborne Road Marking Paints market?
3. What is the year over year growth of the global Waterborne Road Marking Paints market?
4. What is the production and production value of the global Waterborne Road Marking Paints market?
5. Who are the key producers in the global Waterborne Road Marking Paints market?
6. What are the growth factors driving the market demand?

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