

# Global Waterborne Coating Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Waterborne Coating market size was valued at USD 3912.1 million in 2023 and is forecast to a readjusted size of USD 4863.3 million by 2030 with a CAGR of 3.2% during review period.

Anticorrosive waterborne coating is made of water as the solvent, used for protecting metal products, alloys, cement structures and other surfaces from the attack of corrosion. Anticorrosive waterborne coating is environmentally friendly low-VOC coating.

Global Anticorrosive Waterborne Coatings key players include PPG Industries, Chugoku, Hempel, 3M, VALSPAR, etc. Global top five manufacturers hold a share over 35%.

Europe is the largest market, with a share over 30%, followed by USA and Japan, both have a share over 50%.

In terms of product, Epoxy Coatings is the largest segment, with a share over 50%. And in terms of application, the largest application is Oil and Gas, followed by Marine, Infrastructure, etc.

The Global Info Research report includes an overview of the development of the Waterborne Coating industry chain, the market status of Residential (Smooth Waterborne Coating, Sand Waterborne Coating), Commercial (Smooth Waterborne Coating, Sand Waterborne Coating), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market

trends of Waterborne Coating.

Regionally, the report analyzes the Waterborne Coating markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Waterborne Coating market, with robust domestic demand, supportive policies, and a strong manufacturing base.

**Key Features:**

The report presents comprehensive understanding of the Waterborne Coating market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Waterborne Coating industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Smooth Waterborne Coating, Sand Waterborne Coating).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Waterborne Coating market.

**Regional Analysis:** The report involves examining the Waterborne Coating market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Waterborne Coating market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Waterborne Coating:

**Company Analysis:** Report covers individual Waterborne Coating manufacturers,

suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Waterborne Coating. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Residential, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Waterborne Coating. It assesses the current state, advancements, and potential future developments in Waterborne Coating areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Waterborne Coating market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Waterborne Coating market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Smooth Waterborne Coating

Sand Waterborne Coating

Coarse Waterborne Coating

Others

### Market segment by Application

Residential

Commercial

Industrial

#### Major players covered

Akzonobel

Nippon Paint Group

PPG Paints

USG

Berger Paints

Asian Paints

California Paints

DuluxGroup

Kalyani Enterprises

Kansai Nerolac Paints

SEAL-KRETE

Al-Jazeera Paints Company

National Paints

Spctra Texture Wall Coating

BSC Paints Pvt Ltd

Ultratech Texture Paints

Spontex Coating Chemicals

Wasser Polymer

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Waterborne Coating product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Waterborne Coating, with price, sales, revenue and global market share of Waterborne Coating from 2019 to 2024.

Chapter 3, the Waterborne Coating competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Waterborne Coating breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Waterborne Coating market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Waterborne Coating.

Chapter 14 and 15, to describe Waterborne Coating sales channel, distributors, customers, research findings and conclusion.

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