

Global Water Treatment Additives Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Water Treatment Additives market size was valued at USD 436.1 million in 2023 and is forecast to a readjusted size of USD 632.4 million by 2030 with a CAGR of 5.5% during review period.

Increasing Focus on Water Quality and Safety: Growing concerns about water pollution, contaminants, and waterborne diseases have led to a heightened focus on water quality and safety across various industries and applications. This trend has driven the demand for water treatment additives that can effectively remove impurities, pathogens, and pollutants from water sources. **Stringent Environmental Regulations:** Tightening environmental regulations and standards for water quality and wastewater discharge have prompted industries to adopt advanced water treatment solutions. Water treatment additives play a critical role in helping companies meet regulatory requirements by optimizing treatment processes, reducing pollutant levels, and minimizing environmental impact.

The Global Info Research report includes an overview of the development of the Water Treatment Additives industry chain, the market status of Industry (Purifier, Sanitizers and Disinfectants), Agriculture (Purifier, Sanitizers and Disinfectants), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Water Treatment Additives.

Regionally, the report analyzes the Water Treatment Additives markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads

the global Water Treatment Additives market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Water Treatment Additives market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Water Treatment Additives industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Purifier, Sanitizers and Disinfectants).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Water Treatment Additives market.

Regional Analysis: The report involves examining the Water Treatment Additives market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Water Treatment Additives market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Water Treatment Additives:

Company Analysis: Report covers individual Water Treatment Additives manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Water Treatment Additives This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Industry, Agriculture).

Technology Analysis: Report covers specific technologies relevant to Water Treatment Additives. It assesses the current state, advancements, and potential future developments in Water Treatment Additives areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Water Treatment Additives market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Water Treatment Additives market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Purifier

Sanitizers and Disinfectants

Anti-Scaling Agent

Other

Market segment by Application

Industry

Agriculture

Food and Beverage

Other

Major players covered

BASF SE

Solenis

Nalco Water

Kemira Oyj

Dow Chemical Company

SNF Floerger

Kurita Water Industries Ltd.

SUEZ Water Technologies & Solutions

Ashland Global Holdings Inc.

GE Water

Buckman Laboratories International, Inc.

Feralco Group

BWA Water Additives

LANXESS AG

Veolia Water Technologies

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Water Treatment Additives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water Treatment Additives, with price, sales, revenue and global market share of Water Treatment Additives from 2019 to 2024.

Chapter 3, the Water Treatment Additives competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water Treatment Additives breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Water Treatment Additives market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water Treatment Additives.

Chapter 14 and 15, to describe Water Treatment Additives sales channel, distributors, customers, research findings and conclusion.

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