

# Global Water Saving Shower Heads Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Water Saving Shower Heads market size was valued at USD 901.4 million in 2023 and is forecast to a readjusted size of USD 1324 million by 2030 with a CAGR of 5.6% during review period.

Water saving shower heads will reduce the amount of water you use in the shower by either regulating the flow or aerating the water. This will allow you to reduce the water coming out of your shower head by 30%-50% whilst still having a pleasant shower experience. The Water Saving Shower Heads industry can be broken down into several segments, Fixed Showerhead, Handheld Showerhead, etc.

The main global Water Saving Shower Heads manufacturers include LIXIL Corporation, Kohler Co., Masco Corporation, etc. The top three Water Saving Shower Heads manufacturers account for approximately 37% of the total global market. Asia-Pacific is the largest consumer market for Water Saving Shower Heads, accounting for about 36%, followed by Europe and North America. In terms of product, Handheld Showerhead is the largest segment, with a share about 59%. And in terms of application, the largest application is Household, followed by Commercial.

The Global Info Research report includes an overview of the development of the Water Saving Shower Heads industry chain, the market status of Household (Handheld Showerhead, Fixed Showerhead), Commercial (Handheld Showerhead, Fixed Showerhead), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Water Saving Shower Heads.

Regionally, the report analyzes the Water Saving Shower Heads markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Water Saving Shower Heads market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Water Saving Shower Heads market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Water Saving Shower Heads industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Handheld Showerhead, Fixed Showerhead).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Water Saving Shower Heads market.

**Regional Analysis:** The report involves examining the Water Saving Shower Heads market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Water Saving Shower Heads market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Water Saving Shower Heads:

**Company Analysis:** Report covers individual Water Saving Shower Heads manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios,

partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Water Saving Shower Heads. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

**Technology Analysis:** Report covers specific technologies relevant to Water Saving Shower Heads. It assesses the current state, advancements, and potential future developments in Water Saving Shower Heads areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Water Saving Shower Heads market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Water Saving Shower Heads market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Handheld Showerhead

Fixed Showerhead

### Market segment by Application

Household

Commercial

## Major players covered

LIXIL Corporation

Kohler Co.

Masco Corporation

Jaquar Group

Dornbracht

Sanei

Aqualisa

Fortune Brands Home & Security

MX Group

Norcros Plc

Jacuzzi Group Worldwide

Vola A/S

ARROW

Vigo Industries LLC

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Water Saving Shower Heads product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water Saving Shower Heads, with price, sales, revenue and global market share of Water Saving Shower Heads from 2019 to 2024.

Chapter 3, the Water Saving Shower Heads competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water Saving Shower Heads breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Water Saving Shower Heads market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water Saving Shower Heads.

Chapter 14 and 15, to describe Water Saving Shower Heads sales channel, distributors, customers, research findings and conclusion.

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