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Global Water Quality Sensor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Water Quality Sensor market size is expected to reach $ 2417 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

Water Quality Sensor is a core sensing component used to detect and convert physical, chemical, or biologically relevant signals in water. It can be installed in online monitoring systems, portable water quality meters, multiparameter sondes, buoy platforms, pipelines, or sample flow cells to conduct continuous, periodic, or field-based measurement of water samples or in-situ water bodies. These sensors commonly use electrochemical, optical, ion-selective electrode, fluorescence, scattering, absorption, or digital sensing technologies to measure parameters such as pH, ORP, dissolved oxygen, conductivity, temperature, turbidity, salinity, TDS, residual chlorine, ammonium, nitrate, chlorophyll, blue-green algae, and other target water quality indicators. The unit price of Water Quality Sensor typically ranges from several hundred to several thousand US dollars, with an industry gross profit margin between 40% and 60%.

The upstream supply chain of Water Quality Sensors mainly includes electrode materials, optical components, membrane materials, sensing chips, probe housings, seals, cable connectors, signal-conditioning modules, embedded software, and calibration reagents. Sensor membranes, electrode stability, anti-fouling optical windows, and digital communication modules are particularly important to product reliability. Midstream manufacturers are responsible for sensor design, probe packaging, calibration compensation, anti-fouling structure, communication interfaces, and system integration, and they integrate sensors into online analyzers, multiparameter meters, monitoring buoys, and water quality monitoring stations. Downstream customers mainly include municipal water and wastewater utilities, environmental monitoring agencies, industrial enterprises, aquaculture operators,

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research institutions, smart water platform providers, and third-party operation service providers, with applications concentrated in drinking water monitoring, wastewater process control, river and lake monitoring, industrial discharge supervision, groundwater monitoring, and marine water observation.

The Water Quality Sensor market is driven by more precise environmental monitoring, digitalization of water utilities, industrial wastewater compliance, drinking water safety management, and the development of smart water platforms. Compared with conventional laboratory testing, water quality sensors can continuously collect key water quality data such as pH, dissolved oxygen, conductivity, turbidity, residual chlorine, ammonium, and nitrate in field or online monitoring systems, providing real-time data for pollution warning, process control, and operational management. As a result, adoption is increasing across municipal water, environmental monitoring, industrial process water, aquaculture, and research applications.

This report studies the global Water Quality Sensor production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Water Quality Sensor and provides market size (US$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Water Quality Sensor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Water Quality Sensor total production and demand, 2021-2032, (K Units)
Global Water Quality Sensor total production value, 2021-2032, (USD Million)
Global Water Quality Sensor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)
Global Water Quality Sensor consumption by region & country, CAGR, 2021-2032 & (K Units)
U.S. VS China: Water Quality Sensor domestic production, consumption, key domestic manufacturers and share
Global Water Quality Sensor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)
Global Water Quality Sensor production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)
Global Water Quality Sensor production by Application, production, value, CAGR,

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2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Water Quality Sensor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ABB, Emerson, Xylem, HACH (Veralto), Endress+Hauser, Mettler Toledo, KROHNE, Yokogawa, Hamilton, Badger Meter, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Water Quality Sensor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US$ Millions), volume (production, consumption) & (K Units) and average price (US$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Water Quality Sensor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

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Global Water Quality Sensor Market, Segmentation by Type:

Electrochemical Sensor

Optical Sensor

Others

Global Water Quality Sensor Market, Segmentation by Installation Method:

Submersible Sensor

Flow-through Sensor

Others

Global Water Quality Sensor Market, Segmentation by Detection Parameter:

Single-parameter

Multi-parameter

Global Water Quality Sensor Market, Segmentation by Application:

Drinking Water Testing

Environmental Water Testing

Wastewater Testing

Others

Companies Profiled:

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ABB

Emerson

Xylem

HACH (Veralto)

Endress+Hauser

Mettler Toledo

KROHNE

Yokogawa

Hamilton

Badger Meter

JUMO

Knick

TriOS

Aqualabo

Dongrun

Yosemitech

Daoyi Sensor

Key Questions Answered:
1. How big is the global Water Quality Sensor market?
2. What is the demand of the global Water Quality Sensor market?
3. What is the year over year growth of the global Water Quality Sensor market?

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4. What is the production and production value of the global Water Quality Sensor market?
5. Who are the key producers in the global Water Quality Sensor market?
6. What are the growth factors driving the market demand?

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Contents

1 SUPPLY SUMMARY

1.1 Water Quality Sensor Introduction
1.2 World Water Quality Sensor Supply & Forecast
  1.2.1 World Water Quality Sensor Production Value (2021 & 2025 & 2032)
  1.2.2 World Water Quality Sensor Production (2021-2032)
  1.2.3 World Water Quality Sensor Pricing Trends (2021-2032)
1.3 World Water Quality Sensor Production by Region (Based on Production Site)
  1.3.1 World Water Quality Sensor Production Value by Region (2021-2032)
  1.3.2 World Water Quality Sensor Production by Region (2021-2032)
  1.3.3 World Water Quality Sensor Average Price by Region (2021-2032)
  1.3.4 North America Water Quality Sensor Production (2021-2032)
  1.3.5 Europe Water Quality Sensor Production (2021-2032)
  1.3.6 China Water Quality Sensor Production (2021-2032)
  1.3.7 Japan Water Quality Sensor Production (2021-2032)
1.4 Market Drivers, Restraints and Trends
  1.4.1 Water Quality Sensor Market Drivers
  1.4.2 Factors Affecting Demand
  1.4.3 Water Quality Sensor Major Market Trends

2 DEMAND SUMMARY

2.1 World Water Quality Sensor Demand (2021-2032)
2.2 World Water Quality Sensor Consumption by Region
  2.2.1 World Water Quality Sensor Consumption by Region (2021-2026)
  2.2.2 World Water Quality Sensor Consumption Forecast by Region (2027-2032)
2.3 United States Water Quality Sensor Consumption (2021-2032)
2.4 China Water Quality Sensor Consumption (2021-2032)
2.5 Europe Water Quality Sensor Consumption (2021-2032)
2.6 Japan Water Quality Sensor Consumption (2021-2032)
2.7 South Korea Water Quality Sensor Consumption (2021-2032)
2.8 ASEAN Water Quality Sensor Consumption (2021-2032)
2.9 India Water Quality Sensor Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Water Quality Sensor Production Value by Manufacturer (2021-2026)

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3.2 World Water Quality Sensor Production by Manufacturer (2021-2026)
3.3 World Water Quality Sensor Average Price by Manufacturer (2021-2026)
3.4 Water Quality Sensor Company Evaluation Quadrant
3.5 Industry Rank and Concentration Rate (CR)
  3.5.1 Global Water Quality Sensor Industry Rank of Major Manufacturers
  3.5.2 Global Concentration Ratios (CR4) for Water Quality Sensor in 2025
  3.5.3 Global Concentration Ratios (CR8) for Water Quality Sensor in 2025
3.6 Water Quality Sensor Market: Overall Company Footprint Analysis
  3.6.1 Water Quality Sensor Market: Region Footprint
  3.6.2 Water Quality Sensor Market: Company Product Type Footprint
  3.6.3 Water Quality Sensor Market: Company Product Application Footprint
3.7 Competitive Environment
  3.7.1 Historical Structure of the Industry
  3.7.2 Barriers of Market Entry
  3.7.3 Factors of Competition
3.8 New Entrant and Capacity Expansion Plans
3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Water Quality Sensor Production Value Comparison
  4.1.1 United States VS China: Water Quality Sensor Production Value Comparison (2021 & 2025 & 2032)
  4.1.2 United States VS China: Water Quality Sensor Production Value Market Share Comparison (2021 & 2025 & 2032)
4.2 United States VS China: Water Quality Sensor Production Comparison
  4.2.1 United States VS China: Water Quality Sensor Production Comparison (2021 & 2025 & 2032)
  4.2.2 United States VS China: Water Quality Sensor Production Market Share Comparison (2021 & 2025 & 2032)
4.3 United States VS China: Water Quality Sensor Consumption Comparison
  4.3.1 United States VS China: Water Quality Sensor Consumption Comparison (2021 & 2025 & 2032)
  4.3.2 United States VS China: Water Quality Sensor Consumption Market Share Comparison (2021 & 2025 & 2032)
4.4 United States Based Water Quality Sensor Manufacturers and Market Share, 2021-2026
  4.4.1 United States Based Water Quality Sensor Manufacturers, Headquarters and Production Site (States, Country)

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4.4.2 United States Based Manufacturers Water Quality Sensor Production Value (2021-2026)
4.4.3 United States Based Manufacturers Water Quality Sensor Production (2021-2026)
4.5 China Based Water Quality Sensor Manufacturers and Market Share
4.5.1 China Based Water Quality Sensor Manufacturers, Headquarters and Production Site (Province, Country)
4.5.2 China Based Manufacturers Water Quality Sensor Production Value (2021-2026)
4.5.3 China Based Manufacturers Water Quality Sensor Production (2021-2026)
4.6 Rest of World Based Water Quality Sensor Manufacturers and Market Share, 2021-2026
4.6.1 Rest of World Based Water Quality Sensor Manufacturers, Headquarters and Production Site (State, Country)
4.6.2 Rest of World Based Manufacturers Water Quality Sensor Production Value (2021-2026)
4.6.3 Rest of World Based Manufacturers Water Quality Sensor Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Water Quality Sensor Market Size Overview by Type: 2021 VS 2025 VS 2032
5.2 Segment Introduction by Type
5.2.1 Electrochemical Sensor
5.2.2 Optical Sensor
5.2.3 Others
5.3 Market Segment by Type
5.3.1 World Water Quality Sensor Production by Type (2021-2032)
5.3.2 World Water Quality Sensor Production Value by Type (2021-2032)
5.3.3 World Water Quality Sensor Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY INSTALLATION METHOD

6.1 World Water Quality Sensor Market Size Overview by Installation Method: 2021 VS 2025 VS 2032
6.2 Segment Introduction by Installation Method
6.2.1 Submersible Sensor
6.2.2 Flow-through Sensor
6.2.3 Others
6.3 Market Segment by Installation Method

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6.3.1 World Water Quality Sensor Production by Installation Method (2021-2032)
6.3.2 World Water Quality Sensor Production Value by Installation Method (2021-2032)
6.3.3 World Water Quality Sensor Average Price by Installation Method (2021-2032)

7 MARKET ANALYSIS BY DETECTION PARAMETER

7.1 World Water Quality Sensor Market Size Overview by Detection Parameter: 2021 VS 2025 VS 2032
7.2 Segment Introduction by Detection Parameter
7.2.1 Single-parameter
7.2.2 Multi-parameter
7.3 Market Segment by Detection Parameter
7.3.1 World Water Quality Sensor Production by Detection Parameter (2021-2032)
7.3.2 World Water Quality Sensor Production Value by Detection Parameter (2021-2032)
7.3.3 World Water Quality Sensor Average Price by Detection Parameter (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Water Quality Sensor Market Size Overview by Application: 2021 VS 2025 VS 2032
8.2 Segment Introduction by Application
8.2.1 Drinking Water Testing
8.2.2 Environmental Water Testing
8.2.3 Wastewater Testing
8.2.4 Others
8.3 Market Segment by Application
8.3.1 World Water Quality Sensor Production by Application (2021-2032)
8.3.2 World Water Quality Sensor Production Value by Application (2021-2032)
8.3.3 World Water Quality Sensor Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 ABB
9.1.1 ABB Details
9.1.2 ABB Major Business
9.1.3 ABB Water Quality Sensor Product and Services
9.1.4 ABB Water Quality Sensor Production, Price, Value, Gross Margin and Market

+357 96 030922
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Share (2021-2026)
9.1.5 ABB Recent Developments/Updates
9.1.6 ABB Competitive Strengths & Weaknesses
9.2 Emerson
9.2.1 Emerson Details
9.2.2 Emerson Major Business
9.2.3 Emerson Water Quality Sensor Product and Services
9.2.4 Emerson Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.2.5 Emerson Recent Developments/Updates
9.2.6 Emerson Competitive Strengths & Weaknesses
9.3 Xylem
9.3.1 Xylem Details
9.3.2 Xylem Major Business
9.3.3 Xylem Water Quality Sensor Product and Services
9.3.4 Xylem Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.3.5 Xylem Recent Developments/Updates
9.3.6 Xylem Competitive Strengths & Weaknesses
9.4 HACH (Veralto)
9.4.1 HACH (Veralto) Details
9.4.2 HACH (Veralto) Major Business
9.4.3 HACH (Veralto) Water Quality Sensor Product and Services
9.4.4 HACH (Veralto) Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.4.5 HACH (Veralto) Recent Developments/Updates
9.4.6 HACH (Veralto) Competitive Strengths & Weaknesses
9.5 Endress+Hauser
9.5.1 Endress+Hauser Details
9.5.2 Endress+Hauser Major Business
9.5.3 Endress+Hauser Water Quality Sensor Product and Services
9.5.4 Endress+Hauser Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.5.5 Endress+Hauser Recent Developments/Updates
9.5.6 Endress+Hauser Competitive Strengths & Weaknesses
9.6 Mettler Toledo
9.6.1 Mettler Toledo Details
9.6.2 Mettler Toledo Major Business
9.6.3 Mettler Toledo Water Quality Sensor Product and Services

+357 96 030922
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9.6.4 Mettler Toledo Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.6.5 Mettler Toledo Recent Developments/Updates
9.6.6 Mettler Toledo Competitive Strengths & Weaknesses
9.7 KROHNE
9.7.1 KROHNE Details
9.7.2 KROHNE Major Business
9.7.3 KROHNE Water Quality Sensor Product and Services
9.7.4 KROHNE Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.7.5 KROHNE Recent Developments/Updates
9.7.6 KROHNE Competitive Strengths & Weaknesses
9.8 Yokogawa
9.8.1 Yokogawa Details
9.8.2 Yokogawa Major Business
9.8.3 Yokogawa Water Quality Sensor Product and Services
9.8.4 Yokogawa Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.8.5 Yokogawa Recent Developments/Updates
9.8.6 Yokogawa Competitive Strengths & Weaknesses
9.9 Hamilton
9.9.1 Hamilton Details
9.9.2 Hamilton Major Business
9.9.3 Hamilton Water Quality Sensor Product and Services
9.9.4 Hamilton Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.9.5 Hamilton Recent Developments/Updates
9.9.6 Hamilton Competitive Strengths & Weaknesses
9.10 Badger Meter
9.10.1 Badger Meter Details
9.10.2 Badger Meter Major Business
9.10.3 Badger Meter Water Quality Sensor Product and Services
9.10.4 Badger Meter Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.10.5 Badger Meter Recent Developments/Updates
9.10.6 Badger Meter Competitive Strengths & Weaknesses
9.11 JUMO
9.11.1 JUMO Details
9.11.2 JUMO Major Business

+357 96 030922
info@marketpublishers.com

9.11.3 JUMO Water Quality Sensor Product and Services
9.11.4 JUMO Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.11.5 JUMO Recent Developments/Updates
9.11.6 JUMO Competitive Strengths & Weaknesses
9.12 Knick
9.12.1 Knick Details
9.12.2 Knick Major Business
9.12.3 Knick Water Quality Sensor Product and Services
9.12.4 Knick Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.12.5 Knick Recent Developments/Updates
9.12.6 Knick Competitive Strengths & Weaknesses
9.13 TriOS
9.13.1 TriOS Details
9.13.2 TriOS Major Business
9.13.3 TriOS Water Quality Sensor Product and Services
9.13.4 TriOS Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.13.5 TriOS Recent Developments/Updates
9.13.6 TriOS Competitive Strengths & Weaknesses
9.14 Aqualabo
9.14.1 Aqualabo Details
9.14.2 Aqualabo Major Business
9.14.3 Aqualabo Water Quality Sensor Product and Services
9.14.4 Aqualabo Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.14.5 Aqualabo Recent Developments/Updates
9.14.6 Aqualabo Competitive Strengths & Weaknesses
9.15 Dongrun
9.15.1 Dongrun Details
9.15.2 Dongrun Major Business
9.15.3 Dongrun Water Quality Sensor Product and Services
9.15.4 Dongrun Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.15.5 Dongrun Recent Developments/Updates
9.15.6 Dongrun Competitive Strengths & Weaknesses
9.16 Yosemitech
9.16.1 Yosemitech Details

+357 96 030922
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9.16.2 Yosemitech Major Business
9.16.3 Yosemitech Water Quality Sensor Product and Services
9.16.4 Yosemitech Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.16.5 Yosemitech Recent Developments/Updates
9.16.6 Yosemitech Competitive Strengths & Weaknesses
9.17 Daoyi Sensor
9.17.1 Daoyi Sensor Details
9.17.2 Daoyi Sensor Major Business
9.17.3 Daoyi Sensor Water Quality Sensor Product and Services
9.17.4 Daoyi Sensor Water Quality Sensor Production, Price, Value, Gross Margin and Market Share (2021-2026)
9.17.5 Daoyi Sensor Recent Developments/Updates
9.17.6 Daoyi Sensor Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Water Quality Sensor Industry Chain
10.2 Water Quality Sensor Upstream Analysis
10.2.1 Water Quality Sensor Core Raw Materials
10.2.2 Main Manufacturers of Water Quality Sensor Core Raw Materials
10.3 Midstream Analysis
10.4 Downstream Analysis
10.5 Water Quality Sensor Production Mode
10.6 Water Quality Sensor Procurement Model
10.7 Water Quality Sensor Industry Sales Model and Sales Channels
10.7.1 Water Quality Sensor Sales Model
10.7.2 Water Quality Sensor Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology
12.2 Research Process and Data Source
12.3 Disclaimer

+357 96 030922
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List Of Tables

LIST OF TABLES

Table 1. World Water Quality Sensor Production Value by Region (2021, 2025 and 2032) & (USD Million)
Table 2. World Water Quality Sensor Production Value by Region (2021-2026) & (USD Million)
Table 3. World Water Quality Sensor Production Value by Region (2027-2032) & (USD Million)
Table 4. World Water Quality Sensor Production Value Market Share by Region (2021-2026)
Table 5. World Water Quality Sensor Production Value Market Share by Region (2027-2032)
Table 6. World Water Quality Sensor Production by Region (2021-2026) & (K Units)
Table 7. World Water Quality Sensor Production by Region (2027-2032) & (K Units)
Table 8. World Water Quality Sensor Production Market Share by Region (2021-2026)
Table 9. World Water Quality Sensor Production Market Share by Region (2027-2032)
Table 10. World Water Quality Sensor Average Price by Region (2021-2026) & (US$/Unit)
Table 11. World Water Quality Sensor Average Price by Region (2027-2032) & (US$/Unit)
Table 12. Water Quality Sensor Major Market Trends
Table 13. World Water Quality Sensor Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
Table 14. World Water Quality Sensor Consumption by Region (2021-2026) & (K Units)
Table 15. World Water Quality Sensor Consumption Forecast by Region (2027-2032) & (K Units)
Table 16. World Water Quality Sensor Production Value by Manufacturer (2021-2026) & (USD Million)
Table 17. Production Value Market Share of Key Water Quality Sensor Producers in 2025
Table 18. World Water Quality Sensor Production by Manufacturer (2021-2026) & (K Units)
Table 19. Production Market Share of Key Water Quality Sensor Producers in 2025
Table 20. World Water Quality Sensor Average Price by Manufacturer (2021-2026) & (US$/Unit)
Table 21. Global Water Quality Sensor Company Evaluation Quadrant
Table 22. World Water Quality Sensor Industry Rank of Major Manufacturers, Based on

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Production Value in 2025
Table 23. Head Office and Water Quality Sensor Production Site of Key Manufacturer
Table 24. Water Quality Sensor Market: Company Product Type Footprint
Table 25. Water Quality Sensor Market: Company Product Application Footprint
Table 26. Water Quality Sensor Competitive Factors
Table 27. Water Quality Sensor New Entrant and Capacity Expansion Plans
Table 28. Water Quality Sensor Mergers & Acquisitions Activity
Table 29. United States VS China Water Quality Sensor Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)
Table 30. United States VS China Water Quality Sensor Production Comparison, (2021 & 2025 & 2032) & (K Units)
Table 31. United States VS China Water Quality Sensor Consumption Comparison, (2021 & 2025 & 2032) & (K Units)
Table 32. United States Based Water Quality Sensor Manufacturers, Headquarters and Production Site (States, Country)
Table 33. United States Based Manufacturers Water Quality Sensor Production Value, (2021-2026) & (USD Million)
Table 34. United States Based Manufacturers Water Quality Sensor Production Value Market Share (2021-2026)
Table 35. United States Based Manufacturers Water Quality Sensor Production (2021-2026) & (K Units)
Table 36. United States Based Manufacturers Water Quality Sensor Production Market Share (2021-2026)
Table 37. China Based Water Quality Sensor Manufacturers, Headquarters and Production Site (Province, Country)
Table 38. China Based Manufacturers Water Quality Sensor Production Value, (2021-2026) & (USD Million)
Table 39. China Based Manufacturers Water Quality Sensor Production Value Market Share (2021-2026)
Table 40. China Based Manufacturers Water Quality Sensor Production, (2021-2026) & (K Units)
Table 41. China Based Manufacturers Water Quality Sensor Production Market Share (2021-2026)
Table 42. Rest of World Based Water Quality Sensor Manufacturers, Headquarters and Production Site (State, Country)
Table 43. Rest of World Based Manufacturers Water Quality Sensor Production Value, (2021-2026) & (USD Million)
Table 44. Rest of World Based Manufacturers Water Quality Sensor Production Value Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 45. Rest of World Based Manufacturers Water Quality Sensor Production, (2021-2026) & (K Units)
Table 46. Rest of World Based Manufacturers Water Quality Sensor Production Market Share (2021-2026)
Table 47. World Water Quality Sensor Production Value by Type, (USD Million), 2021 & 2025 & 2032
Table 48. World Water Quality Sensor Production by Type (2021-2026) & (K Units)
Table 49. World Water Quality Sensor Production by Type (2027-2032) & (K Units)
Table 50. World Water Quality Sensor Production Value by Type (2021-2026) & (USD Million)
Table 51. World Water Quality Sensor Production Value by Type (2027-2032) & (USD Million)
Table 52. World Water Quality Sensor Average Price by Type (2021-2026) & (US$/Unit)
Table 53. World Water Quality Sensor Average Price by Type (2027-2032) & (US$/Unit)
Table 54. World Water Quality Sensor Production Value by Installation Method, (USD Million), 2021 & 2025 & 2032
Table 55. World Water Quality Sensor Production by Installation Method (2021-2026) & (K Units)
Table 56. World Water Quality Sensor Production by Installation Method (2027-2032) & (K Units)
Table 57. World Water Quality Sensor Production Value by Installation Method (2021-2026) & (USD Million)
Table 58. World Water Quality Sensor Production Value by Installation Method (2027-2032) & (USD Million)
Table 59. World Water Quality Sensor Average Price by Installation Method (2021-2026) & (US$/Unit)
Table 60. World Water Quality Sensor Average Price by Installation Method (2027-2032) & (US$/Unit)
Table 61. World Water Quality Sensor Production Value by Detection Parameter, (USD Million), 2021 & 2025 & 2032
Table 62. World Water Quality Sensor Production by Detection Parameter (2021-2026) & (K Units)
Table 63. World Water Quality Sensor Production by Detection Parameter (2027-2032) & (K Units)
Table 64. World Water Quality Sensor Production Value by Detection Parameter (2021-2026) & (USD Million)
Table 65. World Water Quality Sensor Production Value by Detection Parameter (2027-2032) & (USD Million)
Table 66. World Water Quality Sensor Average Price by Detection Parameter

+357 96 030922
info@marketpublishers.com

(2021-2026) & (US$/Unit)
Table 67. World Water Quality Sensor Average Price by Detection Parameter (2027-2032) & (US$/Unit)
Table 68. World Water Quality Sensor Production Value by Application, (USD Million), 2021 & 2025 & 2032
Table 69. World Water Quality Sensor Production by Application (2021-2026) & (K Units)
Table 70. World Water Quality Sensor Production by Application (2027-2032) & (K Units)
Table 71. World Water Quality Sensor Production Value by Application (2021-2026) & (USD Million)
Table 72. World Water Quality Sensor Production Value by Application (2027-2032) & (USD Million)
Table 73. World Water Quality Sensor Average Price by Application (2021-2026) & (US$/Unit)
Table 74. World Water Quality Sensor Average Price by Application (2027-2032) & (US$/Unit)
Table 75. ABB Basic Information, Manufacturing Base and Competitors
Table 76. ABB Major Business
Table 77. ABB Water Quality Sensor Product and Services
Table 78. ABB Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 79. ABB Recent Developments/Updates
Table 80. ABB Competitive Strengths & Weaknesses
Table 81. Emerson Basic Information, Manufacturing Base and Competitors
Table 82. Emerson Major Business
Table 83. Emerson Water Quality Sensor Product and Services
Table 84. Emerson Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 85. Emerson Recent Developments/Updates
Table 86. Emerson Competitive Strengths & Weaknesses
Table 87. Xylem Basic Information, Manufacturing Base and Competitors
Table 88. Xylem Major Business
Table 89. Xylem Water Quality Sensor Product and Services
Table 90. Xylem Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 91. Xylem Recent Developments/Updates
Table 92. Xylem Competitive Strengths & Weaknesses
Table 93. HACH (Veralto) Basic Information, Manufacturing Base and Competitors

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Table 94. HACH (Veralto) Major Business
Table 95. HACH (Veralto) Water Quality Sensor Product and Services
Table 96. HACH (Veralto) Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 97. HACH (Veralto) Recent Developments/Updates
Table 98. HACH (Veralto) Competitive Strengths & Weaknesses
Table 99. Endress+Hauser Basic Information, Manufacturing Base and Competitors
Table 100. Endress+Hauser Major Business
Table 101. Endress+Hauser Water Quality Sensor Product and Services
Table 102. Endress+Hauser Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 103. Endress+Hauser Recent Developments/Updates
Table 104. Endress+Hauser Competitive Strengths & Weaknesses
Table 105. Mettler Toledo Basic Information, Manufacturing Base and Competitors
Table 106. Mettler Toledo Major Business
Table 107. Mettler Toledo Water Quality Sensor Product and Services
Table 108. Mettler Toledo Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 109. Mettler Toledo Recent Developments/Updates
Table 110. Mettler Toledo Competitive Strengths & Weaknesses
Table 111. KROHNE Basic Information, Manufacturing Base and Competitors
Table 112. KROHNE Major Business
Table 113. KROHNE Water Quality Sensor Product and Services
Table 114. KROHNE Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. KROHNE Recent Developments/Updates
Table 116. KROHNE Competitive Strengths & Weaknesses
Table 117. Yokogawa Basic Information, Manufacturing Base and Competitors
Table 118. Yokogawa Major Business
Table 119. Yokogawa Water Quality Sensor Product and Services
Table 120. Yokogawa Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 121. Yokogawa Recent Developments/Updates
Table 122. Yokogawa Competitive Strengths & Weaknesses
Table 123. Hamilton Basic Information, Manufacturing Base and Competitors
Table 124. Hamilton Major Business
Table 125. Hamilton Water Quality Sensor Product and Services
Table 126. Hamilton Water Quality Sensor Production (K Units), Price (US$/Unit),

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Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. Hamilton Recent Developments/Updates
Table 128. Hamilton Competitive Strengths & Weaknesses
Table 129. Badger Meter Basic Information, Manufacturing Base and Competitors
Table 130. Badger Meter Major Business
Table 131. Badger Meter Water Quality Sensor Product and Services
Table 132. Badger Meter Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. Badger Meter Recent Developments/Updates
Table 134. Badger Meter Competitive Strengths & Weaknesses
Table 135. JUMO Basic Information, Manufacturing Base and Competitors
Table 136. JUMO Major Business
Table 137. JUMO Water Quality Sensor Product and Services
Table 138. JUMO Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. JUMO Recent Developments/Updates
Table 140. JUMO Competitive Strengths & Weaknesses
Table 141. Knick Basic Information, Manufacturing Base and Competitors
Table 142. Knick Major Business
Table 143. Knick Water Quality Sensor Product and Services
Table 144. Knick Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Knick Recent Developments/Updates
Table 146. Knick Competitive Strengths & Weaknesses
Table 147. TriOS Basic Information, Manufacturing Base and Competitors
Table 148. TriOS Major Business
Table 149. TriOS Water Quality Sensor Product and Services
Table 150. TriOS Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 151. TriOS Recent Developments/Updates
Table 152. TriOS Competitive Strengths & Weaknesses
Table 153. Aqualabo Basic Information, Manufacturing Base and Competitors
Table 154. Aqualabo Major Business
Table 155. Aqualabo Water Quality Sensor Product and Services
Table 156. Aqualabo Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 157. Aqualabo Recent Developments/Updates
Table 158. Aqualabo Competitive Strengths & Weaknesses
Table 159. Dongrun Basic Information, Manufacturing Base and Competitors

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Table 160. Dongrun Major Business
Table 161. Dongrun Water Quality Sensor Product and Services
Table 162. Dongrun Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 163. Dongrun Recent Developments/Updates
Table 164. Dongrun Competitive Strengths & Weaknesses
Table 165. Yosemitech Basic Information, Manufacturing Base and Competitors
Table 166. Yosemitech Major Business
Table 167. Yosemitech Water Quality Sensor Product and Services
Table 168. Yosemitech Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 169. Yosemitech Recent Developments/Updates
Table 170. Yosemitech Competitive Strengths & Weaknesses
Table 171. Daoyi Sensor Basic Information, Manufacturing Base and Competitors
Table 172. Daoyi Sensor Major Business
Table 173. Daoyi Sensor Water Quality Sensor Product and Services
Table 174. Daoyi Sensor Water Quality Sensor Production (K Units), Price (US$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 175. Daoyi Sensor Recent Developments/Updates
Table 176. Daoyi Sensor Competitive Strengths & Weaknesses
Table 177. Global Key Players of Water Quality Sensor Upstream (Raw Materials)
Table 178. Global Water Quality Sensor Typical Customers
Table 179. Water Quality Sensor Typical Distributors

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List Of Figures

LIST OF FIGURES

Figure 1. Water Quality Sensor Picture
Figure 2. World Water Quality Sensor Production Value: 2021 & 2025 & 2032, (USD Million)
Figure 3. World Water Quality Sensor Production Value and Forecast (2021-2032) & (USD Million)
Figure 4. World Water Quality Sensor Production (2021-2032) & (K Units)
Figure 5. World Water Quality Sensor Average Price (2021-2032) & (US$/Unit)
Figure 6. World Water Quality Sensor Production Value Market Share by Region (2021-2032)
Figure 7. World Water Quality Sensor Production Market Share by Region (2021-2032)
Figure 8. North America Water Quality Sensor Production (2021-2032) & (K Units)
Figure 9. Europe Water Quality Sensor Production (2021-2032) & (K Units)
Figure 10. China Water Quality Sensor Production (2021-2032) & (K Units)
Figure 11. Japan Water Quality Sensor Production (2021-2032) & (K Units)
Figure 12. Water Quality Sensor Market Drivers
Figure 13. Factors Affecting Demand
Figure 14. World Water Quality Sensor Consumption (2021-2032) & (K Units)
Figure 15. World Water Quality Sensor Consumption Market Share by Region (2021-2032)
Figure 16. United States Water Quality Sensor Consumption (2021-2032) & (K Units)
Figure 17. China Water Quality Sensor Consumption (2021-2032) & (K Units)
Figure 18. Europe Water Quality Sensor Consumption (2021-2032) & (K Units)
Figure 19. Japan Water Quality Sensor Consumption (2021-2032) & (K Units)
Figure 20. South Korea Water Quality Sensor Consumption (2021-2032) & (K Units)
Figure 21. ASEAN Water Quality Sensor Consumption (2021-2032) & (K Units)
Figure 22. India Water Quality Sensor Consumption (2021-2032) & (K Units)
Figure 23. Producer Shipments of Water Quality Sensor by Manufacturer Revenue ($MM) and Market Share (%): 2025
Figure 24. Global Four-firm Concentration Ratios (CR4) for Water Quality Sensor Markets in 2025
Figure 25. Global Four-firm Concentration Ratios (CR8) for Water Quality Sensor Markets in 2025
Figure 26. United States VS China: Water Quality Sensor Production Value Market Share Comparison (2021 & 2025 & 2032)
Figure 27. United States VS China: Water Quality Sensor Production Market Share

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Comparison (2021 & 2025 & 2032)
Figure 28. United States VS China: Water Quality Sensor Consumption Market Share Comparison (2021 & 2025 & 2032)
Figure 29. United States Based Manufacturers Water Quality Sensor Production Market Share 2025
Figure 30. China Based Manufacturers Water Quality Sensor Production Market Share 2025
Figure 31. Rest of World Based Manufacturers Water Quality Sensor Production Market Share 2025
Figure 32. World Water Quality Sensor Production Value by Type, (USD Million), 2021 & 2025 & 2032
Figure 33. World Water Quality Sensor Production Value Market Share by Type in 2025
Figure 34. Electrochemical Sensor
Figure 35. Optical Sensor
Figure 36. Others
Figure 37. World Water Quality Sensor Production Market Share by Type (2021-2032)
Figure 38. World Water Quality Sensor Production Value Market Share by Type (2021-2032)
Figure 39. World Water Quality Sensor Average Price by Type (2021-2032) & (US$/Unit)
Figure 40. World Water Quality Sensor Production Value by Installation Method, (USD Million), 2021 & 2025 & 2032
Figure 41. World Water Quality Sensor Production Value Market Share by Installation Method in 2025
Figure 42. Submersible Sensor
Figure 43. Flow-through Sensor
Figure 44. Others
Figure 45. World Water Quality Sensor Production Market Share by Installation Method (2021-2032)
Figure 46. World Water Quality Sensor Production Value Market Share by Installation Method (2021-2032)
Figure 47. World Water Quality Sensor Average Price by Installation Method (2021-2032) & (US$/Unit)
Figure 48. World Water Quality Sensor Production Value by Detection Parameter, (USD Million), 2021 & 2025 & 2032
Figure 49. World Water Quality Sensor Production Value Market Share by Detection Parameter in 2025
Figure 50. Single-parameter
Figure 51. Multi-parameter

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Figure 52. World Water Quality Sensor Production Market Share by Detection Parameter (2021-2032)
Figure 53. World Water Quality Sensor Production Value Market Share by Detection Parameter (2021-2032)
Figure 54. World Water Quality Sensor Average Price by Detection Parameter (2021-2032) & (US$/Unit)
Figure 55. World Water Quality Sensor Production Value by Application, (USD Million), 2021 & 2025 & 2032
Figure 56. World Water Quality Sensor Production Value Market Share by Application in 2025
Figure 57. Drinking Water Testing
Figure 58. Environmental Water Testing
Figure 59. Wastewater Testing
Figure 60. Others
Figure 61. World Water Quality Sensor Production Market Share by Application (2021-2032)
Figure 62. World Water Quality Sensor Production Value Market Share by Application (2021-2032)
Figure 63. World Water Quality Sensor Average Price by Application (2021-2032) & (US$/Unit)
Figure 64. Water Quality Sensor Industry Chain
Figure 65. Water Quality Sensor Procurement Model
Figure 66. Water Quality Sensor Sales Model
Figure 67. Water Quality Sensor Sales Channels, Direct Sales, and Distribution
Figure 68. Methodology
Figure 69. Research Process and Data Source

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