

# Global Water Purifiers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## **Abstracts**

According to our (Global Info Research) latest study, the global Water Purifiers market size was valued at USD 36670 million in 2023 and is forecast to a readjusted size of USD 57810 million by 2030 with a CAGR of 6.7% during review period.

The key players of Water Purifiers include 3M, BWT and Mitsubishi Rayon, etc. The top three players hold a share over 5%. North America is the largest market, has a share about 34%. In terms of product type, Reverse Osmosis Water Purifier is the largest segment, occupied for a share of about 43%, and for application ,it apply to Household use, which has a share about 78%.

The Global Info Research report includes an overview of the development of the Water Purifiers industry chain, the market status of Household use (Reverse Osmosis Water Purifier, Ultrafiltration Water Purifier), Commercial (Reverse Osmosis Water Purifier, Ultrafiltration Water Purifier), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Water Purifiers.

Regionally, the report analyzes the Water Purifiers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Water Purifiers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### **Key Features:**

The report presents comprehensive understanding of the Water Purifiers market. It



provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Water Purifiers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Reverse Osmosis Water Purifier, Ultrafiltration Water Purifier).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Water Purifiers market.

Regional Analysis: The report involves examining the Water Purifiers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Water Purifiers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Water Purifiers:

Company Analysis: Report covers individual Water Purifiers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Water Purifiers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household use, Commercial).

Technology Analysis: Report covers specific technologies relevant to Water Purifiers. It assesses the current state, advancements, and potential future developments in Water Purifiers areas.



Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Water Purifiers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Water Purifiers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Reverse Osmosis Water Purifier

Ultrafiltration Water Purifier

Others

Market segment by Application

Household use

Commercial

Major players covered

3M

**BWT** 

Mitsubishi Rayon

Culligan Water



E	Brita
E	Ecowater
F	Philips
F	Pentair
ŀ	Honeywell
F	Panasonic
l	LG Electronics
-	Toray
/	A.O.Smith
١	Watts
F	Pureit (Unilever)
(	Coway
ŀ	Kent RO Systems
ľ	Midea
-	TRULIVA
ł	Haier
(	Gree
/	Angel
F	Royalstar



Litree

Canature Health Technology

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Water Purifiers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water Purifiers, with price, sales, revenue and global market share of Water Purifiers from 2019 to 2024.

Chapter 3, the Water Purifiers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water Purifiers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Water Purifiers market forecast, by regions, type and application, with sales



and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water Purifiers.

Chapter 14 and 15, to describe Water Purifiers sales channel, distributors, customers, research findings and conclusion.



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