

Global Water Purifiers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Water Purifiers market size was valued at USD 13520 million in 2023 and is forecast to a readjusted size of USD 18160 million by 2030 with a CAGR of 4.3% during review period.

Water purifier, as the name means, is tool or equipment used for the purification of drinking water.

In general, water 'purifiers' can apply to any type of water filtration system including active carbon filters, UV Ultraviolet filtration systems, carbon-filtered water pitchers, faucet-installed carbon filters, water distillers, reverse osmosis systems, chemically-treated and municipal chlorinating water processes. In this report, we will mainly analyze household water purifiers for providing clean and safe drinking water.

China is the largest Water Purifiers market with about 32% market share. North America is follower, accounting for about 20% market share.

The key players are 3M, Selecto, Pentair, Canature, Brita, BWT, Fairey, Midea, Ozner, Lintree, Qinyuan etc. Top 3 companies occupied about 14% market share.

The Global Info Research report includes an overview of the development of the Water Purifiers industry chain, the market status of Household (Activated Carbon Filters, UV Technology), Industry (Activated Carbon Filters, UV Technology), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Water Purifiers.

Regionally, the report analyzes the Water Purifiers markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Water Purifiers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Water Purifiers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Water Purifiers industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Activated Carbon Filters, UV Technology).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Water Purifiers market.

Regional Analysis: The report involves examining the Water Purifiers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Water Purifiers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Water Purifiers:

Company Analysis: Report covers individual Water Purifiers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Water Purifiers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Industry).

Technology Analysis: Report covers specific technologies relevant to Water Purifiers. It assesses the current state, advancements, and potential future developments in Water Purifiers areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Water Purifiers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Water Purifiers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Activated Carbon Filters

UV Technology

Reverse Osmosis

Chemical Based

Market segment by Application

Household

Industry

Office, Public Places

Others

Major players covered

3M

Selecto

Pentair

Canature

Brita

BWT

Fairey

Midea

Ozner

Litree

Qinyuan

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Water Purifiers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water Purifiers, with price, sales, revenue and global market share of Water Purifiers from 2019 to 2024.

Chapter 3, the Water Purifiers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water Purifiers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Water Purifiers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water Purifiers.

Chapter 14 and 15, to describe Water Purifiers sales channel, distributors, customers, research findings and conclusion.

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