

Global Water Purifier Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Water Purifier market size was valued at USD 13520 million in 2023 and is forecast to a readjusted size of USD 18160 million by 2030 with a CAGR of 4.3% during review period.

Water purifier, as the name means, is tool or equipment used for the purification of drinking water.

In general, water 'purifiers' can apply to any type of water filtration system including active carbon filters, UV Ultraviolet filtration systems, carbon-filtered water pitchers, faucet-installed carbon filters, water distillers, reverse osmosis systems, chemically-treated and municipal chlorinating water processes. In this report, we will mainly analyze household water purifiers for providing clean and safe drinking water.

Global Water Purifier key players include 3M, Midea, BWT, Coway, Qinyuan, etc. Global top five manufacturers hold a share over 15%.

China is the largest market, with a share over 35%, followed by NA and EU, both have a share over 35%.

In terms of product, Reverse Osmosis is the largest segment, with a share about 40%. And in terms of application, the largest application is Household, followed by Offices and Other Public Places, Restaurant & Hostel, etc.

The Global Info Research report includes an overview of the development of the Water Purifier industry chain, the market status of Household (Activated Carbon, UV Technology), Restaurant and Hostel (Activated Carbon, UV Technology), and key

enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Water Purifier.

Regionally, the report analyzes the Water Purifier markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Water Purifier market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Water Purifier market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Water Purifier industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Activated Carbon, UV Technology).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Water Purifier market.

Regional Analysis: The report involves examining the Water Purifier market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Water Purifier market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Water Purifier:

Company Analysis: Report covers individual Water Purifier manufacturers, suppliers,

and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Water Purifier. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Restaurant and Hostel).

Technology Analysis: Report covers specific technologies relevant to Water Purifier. It assesses the current state, advancements, and potential future developments in Water Purifier areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Water Purifier market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Water Purifier market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Activated Carbon

UV Technology

Chemical Based

Reverse Osmosis

Others

Market segment by Application

Household

Restaurant and Hostel

Offices and Other Public Places

Major players covered

3M

BWT

Pentair

Unilever Pure it

Coway

Paragon

Mitsubishi Rayon

Culligan

Brita

Ecowater

Bluepure

Toray

Philips

Enmet

Panasonic

Purific

Midea

Qinyuan

QLIFE

K.clean

Litree

Angel

LAMO

Haier

Calux

Sacon

Imrita

AO Smith (China)

FLN/Hunsdon

Hieloss

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Water Purifier product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water Purifier, with price, sales, revenue and global market share of Water Purifier from 2019 to 2024.

Chapter 3, the Water Purifier competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water Purifier breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Water Purifier market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water Purifier.

Chapter 14 and 15, to describe Water Purifier sales channel, distributors, customers, research findings and conclusion.

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