

Global Water PTC Heater Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Water PTC Heater market size was valued at US\$ 427 million in 2025 and is forecast to a readjusted size of US\$ 581 million by 2032 with a CAGR of 4.5% during review period.

In 2025, global water PTC heater production reached approximately 829 k units, the average price is 500 usd/unit.

Water PTC Heater is an electrically powered liquid-heating assembly installed in the thermal-management circuit of electric, plug-in hybrid and fuel-cell vehicles. It uses positive-temperature-coefficient ceramic elements to convert high-voltage direct-current electricity into heat and transfers that heat through a metallic flow channel or heat exchanger to a water-glycol coolant. A typical product integrates PTC heating elements, electrodes and busbars, an aluminium housing, coolant inlet and outlet ports, temperature sensors, power semiconductors, an electronic controller, high- and low-voltage connectors, sealing components and embedded control software. Its self-regulating resistance characteristic reduces heating output as element temperature rises, while electronic control provides closed-loop power regulation, fault diagnosis, insulation monitoring, overtemperature protection and CAN or LIN communication. Water PTC Heater is primarily used for passenger-compartment heating, windscreen defrosting, battery preconditioning, low-temperature fast-charging support and auxiliary heating of fuel-cell or commercial-vehicle coolant circuits.

Report Scope

This report is a detailed and comprehensive analysis for global Water PTC Heater market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Voltage and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Water PTC Heater market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Water PTC Heater market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Water PTC Heater market size and forecasts, by Voltage and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Water PTC Heater market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Water PTC Heater
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Water PTC Heater market based on the following parameters - company overview, sales quantity, revenue, price, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Eberspächer Gruppe GmbH & Co. KG, Grayson Automotive Services Limited, Taiwan King Lung Chin PTC Co., Ltd., Xiaogan Huagong Gaoli Electronics Co., Ltd., Jiangsu Chaoli Electric Manufacture Co., Ltd., Zhenjiang Dongfang Electric Heating Technology Co., Ltd., KUS Technology Corporation, Hebei Nanfeng Automobile Equipment (Group) Co., Ltd., Suzhou EVLINK Electronic Technology Co., Ltd., Shanghai Fengtian Electronic Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Water PTC Heater market is split by Voltage and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Voltage, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market Segmentation

Market segment by Voltage

12V

24V

400V

800V

Others

Market segment by Power

Up to 5 kW WPTC Heater

Above 5 kW to 10 kW WPTC Heater

Above 10 kW to 20 kW WPTC Heater

Above 20 kW WPTC Heater

Market segment by Application

Battery Electric Passenger Vehicles

Plug-in Hybrid Electric Vehicles

Fuel Cell Vehicles

Electric Buses

Others

Major players covered

Eberspächer Gruppe GmbH & Co. KG

Grayson Automotive Services Limited

Taiwan King Lung Chin PTC Co., Ltd.

Xiaogan Huagong Gaoli Electronics Co., Ltd.

Jiangsu Chaoli Electric Manufacture Co., Ltd.

Zhenjiang Dongfang Electric Heating Technology Co., Ltd.

KUS Technology Corporation

Hebei Nanfeng Automobile Equipment (Group) Co., Ltd.

Suzhou EVLINK Electronic Technology Co., Ltd.

Shanghai Fengtian Electronic Co., Ltd.

Xiezhong International Thermal Management System (Jiangsu) Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe Water PTC Heater product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Water PTC Heater, with price, sales quantity, revenue, and global market share of Water PTC Heater from 2021 to 2026.

Chapter 3, the Water PTC Heater competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Water PTC Heater breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Voltage and by Application, with sales market share and growth rate by Voltage, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Water PTC Heater market forecast, by regions, by Voltage, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Water PTC Heater.

Chapter 14 and 15, to describe Water PTC Heater sales channel, distributors, customers, research findings and conclusion.

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